



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



kanaga lakshmi
latha,rathika,sangeet
ha

Most certificate awards are **8.5 x 11 in**, the size of a standard piece of paper

Parchment paper is considered the best choice for certificates.

title, presentation line, the recipient and issuer details, description, date, signature, border, seal, and a logo

Its unique, mottled appearance gives a sense of antiquity while the thick paper is hardy and resilient.

Parchment paper can be used by laser printers, inkjet printers, copiers, calligraphy and even typewriters.

This makes it a versatile choice which can be used in different ways to print certificates with a feeling of gravitas.

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The size of the image you use for your *certificate's* background is important.

High Quality

High Quality

Free for commercial use

Landscape is the most popular orientation.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example