**Description:**Explore a comprehensive dataset of e-commerce sales, encompassing a variety of product categories, pricing, customer reviews, and sales trends over the past year. This dataset is ideal for analyzing market trends, customer behavior, and sales performance. Explore into the data to uncover insights that can optimize product listings, pricing strategies, and marketing campaigns.

**Columns:**

* product\_id: Unique identifier for each product.
* product\_name: Name of the product.
* category: Product category.
* price: Price of the product.
* review\_score: Average customer review score (1 to 5).
* review\_count: Total number of reviews.
* sales\_month\_1 to sales\_month\_12: Monthly sales data for each product over the past year.

**Potential Analyses:**

* Identify top-performing product categories.
* Analyze the impact of pricing on sales and customer reviews.
* Discover seasonal sales trends and patterns.
* Evaluate customer satisfaction based on review scores and counts.