



# Advanced Certification Programme in Data Science Business Analytics



# Week 15

## Case Study

### NumPy



# Topics Covered

- Pandas Exercise
- Async Recap
- Q and A

# Async Recap

## 1. Getting Started with Python:

Set up Python and explore tools like VS Code, PyCharm and Jupyter to begin writing and running code easily.

## 2. Python Fundamentals:

Learn basic syntax, data types and conditional statements to build logical Python programs.

## 3. Working with Loops and Functions:

Understand how to automate tasks using for and while loops, and define reusable blocks using def.

## 4. Data Structures in Python:

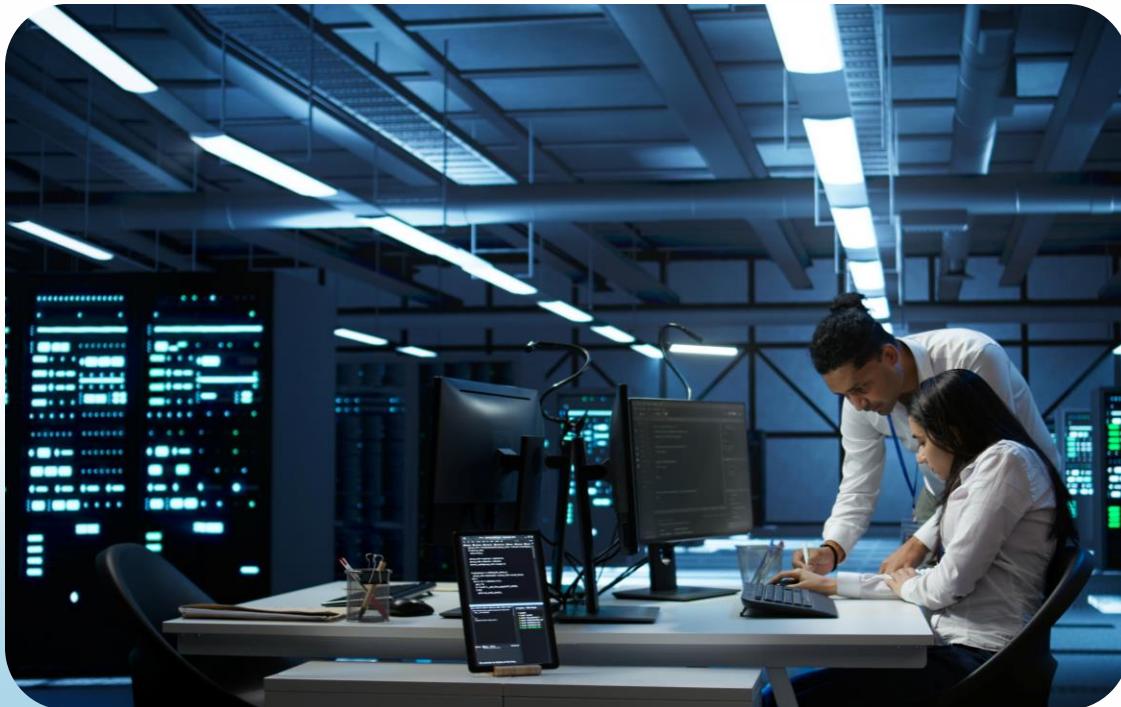
Use lists, tuples, sets and dictionaries to organise and manage collections of data efficiently.

## 5. NumPy & Pandas for Data Analysis:

Leverage NumPy arrays for numerical operations and use Pandas for reading, cleaning and manipulating structured datasets.

# Getting Started with NumPy Arrays

Efficient Data Structures for Numerical Computing



- NumPy is a Python library for fast numerical computations
- Arrays are grid-like and more efficient than Python lists
- NumPy arrays are homogeneous (same data type)
- Ideal for data analysis, machine learning and scientific computing
- Widely used in statistical modelling for speed and flexibility

# Core NumPy Array Concepts

Essential Tools for Efficient Data Handling



- **Array creation:** Use `np.array()` to create arrays
- **Element-wise operations:** Apply functions to each element
- **Multidimensional arrays:** Work with 1D, 2D or higher
- **Indexing and slicing:** Access and manipulate data subsets

# Exercise 1: NumPy Array Creation & Operations

## Hands-On with 1D and 2D Arrays

- **Create 1D array:** [10, 20, 30, 40, 50]
- **Add elements:** Add 10 to each item in the array
- **Create 2D array:** 2×3 grid with numbers 1 to 6
- **Indexing:** Access the second row of the 2D array
- **Slicing:** Get first 3 items of the 1D array
- **Multiply elements:** Use [2, 3, 4, 5, 6] for element-wise multiplication

# Exercise 2: NumPy Array Operations

Practising Random Generation and Statistical Tasks



- **Create 1D array:** 10 random numbers using `np.random.randint()`
- **Find statistics:** Calculate sum, mean and standard deviation
- **Create 2D array:**  $3 \times 3$  array of random integers between 1 and 100
- **Column and row operations:** Sum of each column and mean of each row
- **Reshape array:** Convert 2D array into 1D and print it

# Exercise3 : Reshaping and Broadcasting

## Working with Array Shapes and Advanced Operations



### Create 1D array:

- Numbers from 1 to 12

### Reshape array:

- Convert to a  $3 \times 4$  2D array and print

### Broadcasting exercise:

- Generate random  $3 \times 4$  2D array
- Add 1D array of shape  $(4,)$  to it and print result

# Exercise 4: Analysing Data with NumPy

Use Built-in Functions to Explore Arrays



## Create 1D array:

- 100 random numbers from 0–50 using `np.random.randint()`

## Print statistics:

- Minimum, maximum, mean, median and standard deviation

## Create 2D array: shape (5, 4)

- Compute total sum
- Find mean of each column

# Challenge Exercise: Real-World Data Analysis

## Apply NumPy Stats on a Sample Dataset

### Create a 2D NumPy array

- Represent a dataset with 5 rows and 3 columns
- Row 1: [25, 175, 70]
- Row 2: [30, 180, 80]
- Row 3: [22, 165, 65]
- Row 4: [28, 172, 75]
- Row 5: [35, 178, 85]

### Compute statistics

- For each feature (Age, Height, Weight)
- Mean
- Standard deviation
- Minimum and maximum values

### Find correlations

- Between age, height, and weight using `np.corrcoef()`

# Pandas Exercise

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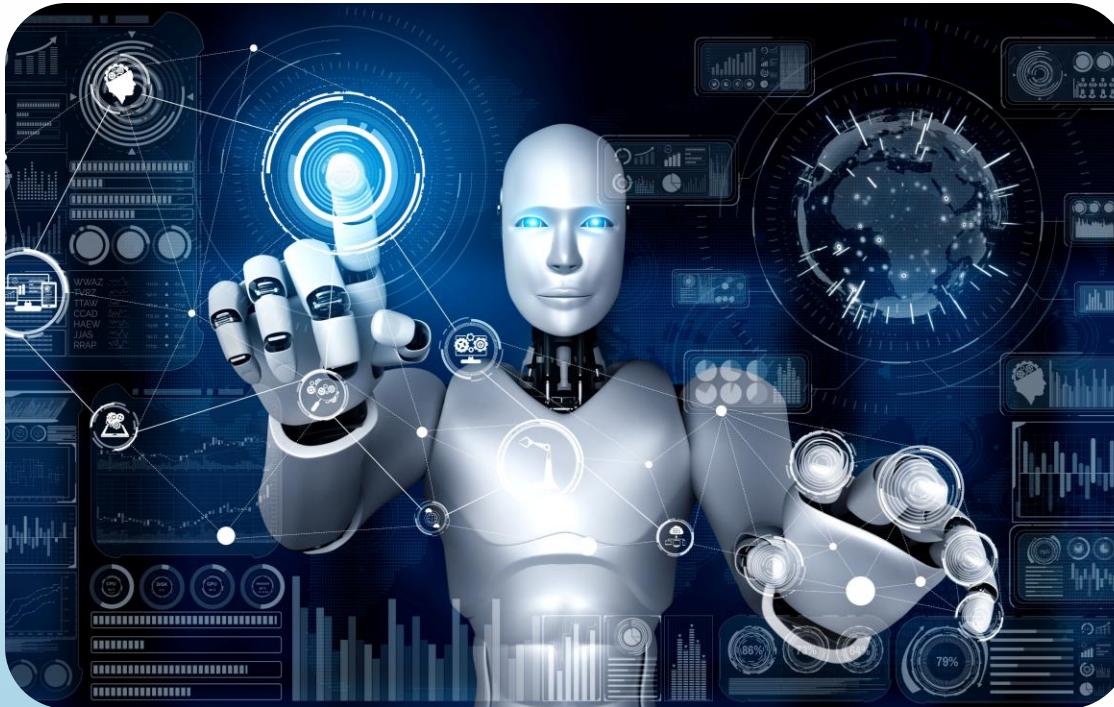
# Pandas: Data Handling Essentials

Learn Core Operations for Effective Data Manipulation

- Reading files (CSV)
- Accessing columns and rows
- Filtering data based on conditions
- Using describe and info functions
- Adding a new column
- Handling missing values
- Dropping columns
- Combining NumPy functions for data manipulation

# Exercise 1: Loading Data

## Steps to Begin Working with a Dataset



### Load CSV

- Load a dataset from a CSV file (`sales_data.csv`) into a Pandas DataFrame

### Use `info()`

- Use the `info()` method to get a summary of the DataFrame (check the number of rows, columns, and data types)

### Use `describe()`

- Use the `describe()` method to get a summary of the numeric columns

# Exercise 2: Accessing and Filtering Data

Explore Rows and Columns in a DataFrame Efficiently



## Access first 5 rows

- Access the first 5 rows of the dataset using the head() method

## Access specific column

- Access a specific column (Product or Price) and display its unique values

## Access rows by condition

- Access rows where the Sales column is greater than 500

# Exercise 3: Filtering Data

Use Logical Filters to Extract Targeted Rows



## Filter by region

- Filter the data to get all rows where the Region is "East"

## Filter by price and sales

- Filter the dataset to show rows where the Price is greater than 100 and Sales is less than 1000

# Exercise 4: Handling Missing Values

Detect, Fill and Drop Null Values Efficiently



## Check for missing values

- Check if there are any missing values in the dataset using `isnull()` and `sum()`

## Fill missing values

- Fill missing values in the Sales column with the median of the column

## Drop rows with missing values

- Drop any rows that have missing values in the Product column

# Exercise 5: Adding New Column

Create and Verify Derived Columns in Pandas



## Add Discounted\_Price column

- Add a Discounted\_Price column with 10% off the original price

## Display results

- Show the first 5 rows to confirm the column was added

# Exercise 6: Dropping Columns

## Removing Unwanted Columns



### Drop column

- Drop the discounted\_price column from the DataFrame

### Confirm deletion

- Confirm that the column has been dropped by printing the column names using columns

# Exercise 7: Combining NumPy Functions

Using NumPy for Column Calculations



## Create profit column

- Create a new column Profit by Subtracting the cost from the sales

## Create log\_profit column

- Use `np.log()` to create a new column Log\_Profit that stores the logarithm of the Profit

# Q & A

**Thank you**