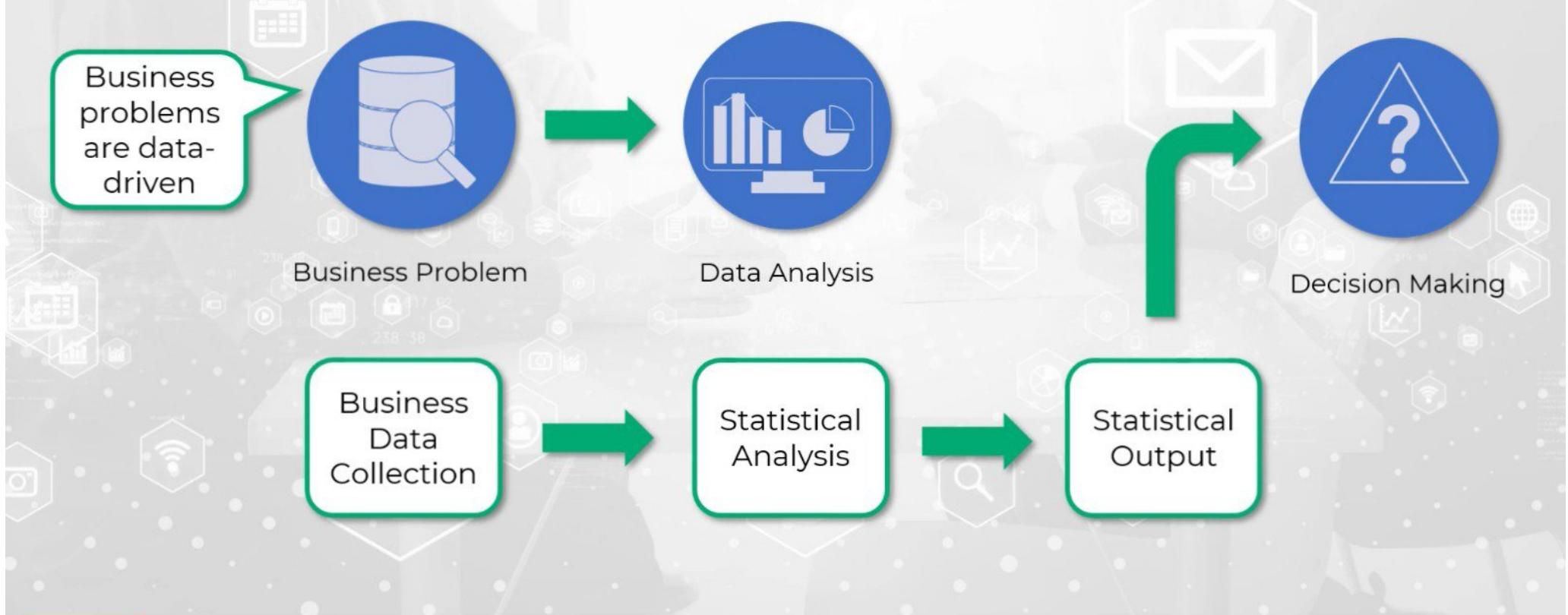


## What's in Here

- 1 What & Why
- 2 Categories in Statistics
- 3 Statistical Measures
- 4 Distribution Curves
- 5 Hypothesis Testing

# What is Statistics

The practice or science of collecting and analysing numerical data in large quantities, especially for the purpose of inferring proportions in a whole from those in a representative sample.



# What is Statistics

The practice or science of collecting and analysing numerical data in large quantities, especially for the purpose of inferring proportions in a whole from those in a representative sample.



**Statistics**



**Statistical Analysis**

- E.g. – Average sales of a product is X units per month

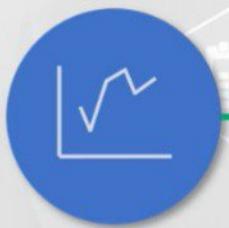


**Non - Statistical Analysis**

- E.g. – Packaging of a product is beautiful

# Categories In Statistics

There are two major categories in Statistics.



Statistical Analysis



## Descriptive Statistics

Describe the basic features of the data in a study. They provide simple summaries about the sample and the measures

Min

Max

Mean

Numerical Analysis/Output

## Inferential Statistics

Helps in generalising about the population by using various analytical tests and tools

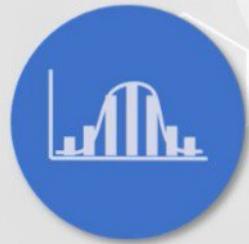
Tall

Short

Relative Analysis/Output

# Statistical Measures

## 1. Measure of Frequency



Describe the basic features of the data in a study. They provide simple summaries about the sample and the measures

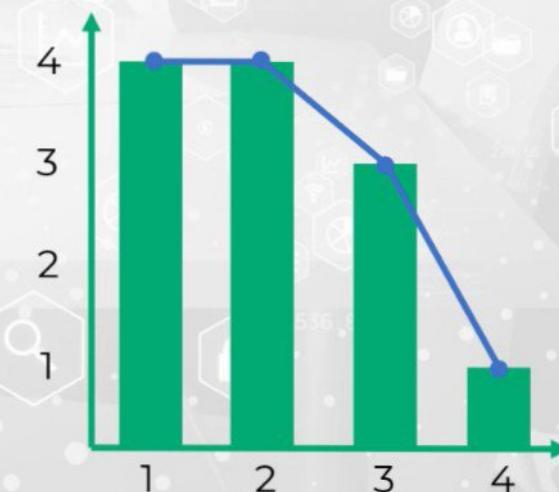
Frequency Table

Histogram

Frequency Distribution

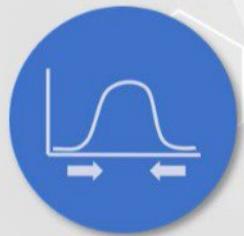
Data
1, 2, 3, 4
1, 2, 3
1, 1, 2, 2, 3

N	Freq.
1	4
2	4
3	3
4	1



# Statistical Measures

## 2. Measure of Central Tendency



Helps in generalising about the population by using various analytical tests and tools

Mean

Median

Mode

N	Freq.
1	4
2	4
3	3
4	1
5	2
6	1

Mode = 1, 2



Mode is the element(s) with the highest frequency

# Statistical Measures

## 3. Measure of Spread

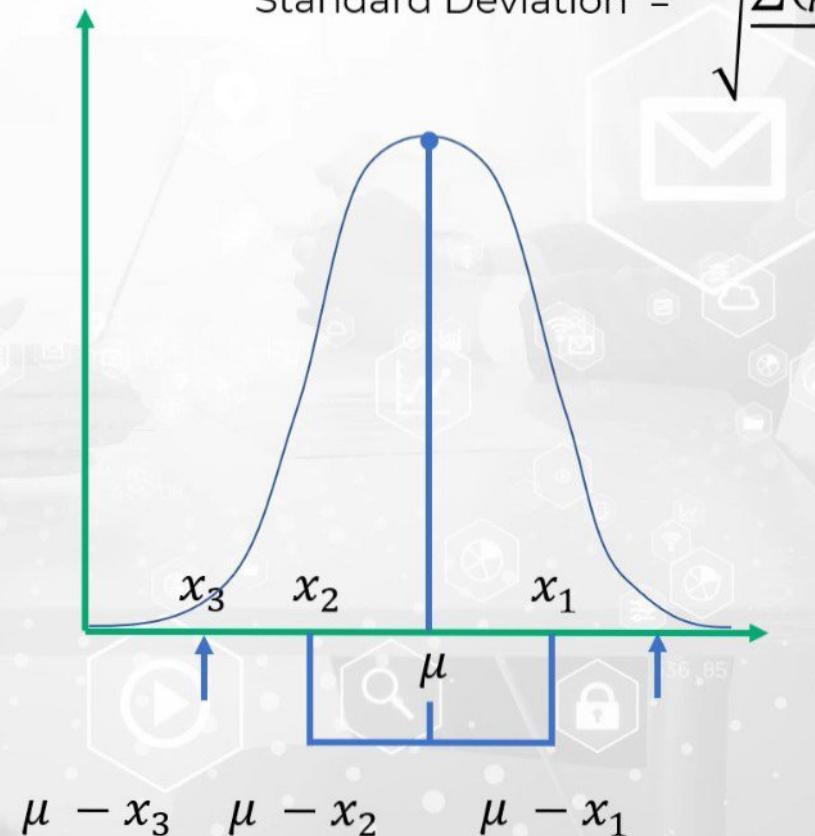


Helps in generalising about the population by using various analytical tests and tools

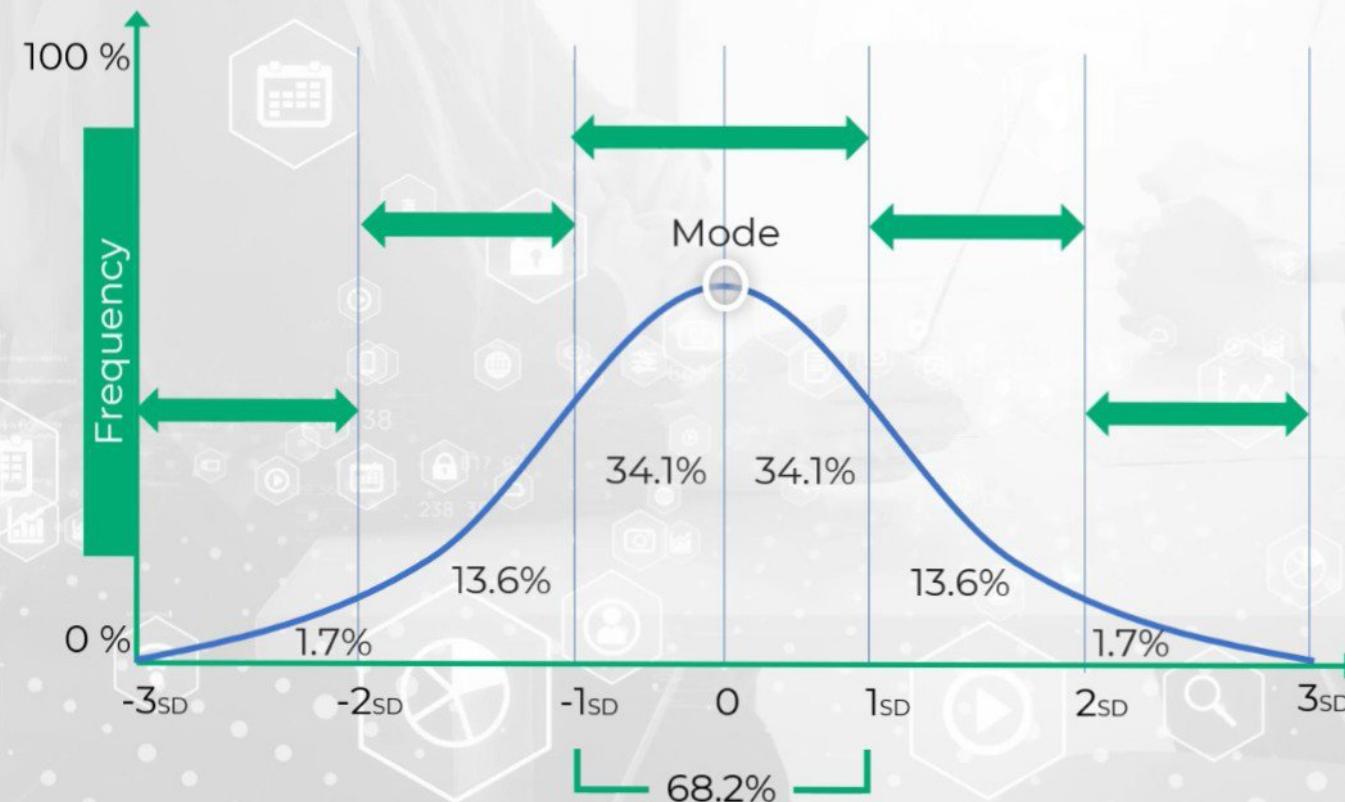
Standard Deviation

Variance

Standard Deviation =  $\sqrt{\frac{\sum(\mu - x_i)^2}{N}}$



## Distribution Curve



**Range :** The Distance between Minimum and Maximum values.

**Frequency:** Number of repetitions of the values in X - Axis.

**Central Tendency:** Refers to the accumulation of data points towards the center.

# What is Null Hypothesis

Null Hypothesis ( $H_0$ ) is the commonly accepted fact. In ML, it usually represents the conclusion that the model will not work. It is the opposite of the Alternate Hypothesis ( $H_A$ ). Researchers attempt to reject the Null Hypothesis.

**Claim:** Model Accuracy = 80%

$H_A$  – Model is good

**Alternate Hypothesis** ✓

$H_0$  – Model is bad

**Null Hypothesis** ✗

$H_0$  Probability Score (p value) < 0.05

$H_A$  Probability Score (p value) > 0.95