

# Financial Costs of Children, Education Subsidies, and Parental Choices in Equilibrium

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Figure: Cumulative education-expenditures. Sources: the SCLE (2021) and the SLS (2018) by the MEXT.<sup>82</sup>







# This Paper

- Constructs an incomplete market GE-OLG model incorporating:
  - College enrollment choices,
  - Inter-vivo transfers (IVT),
  - Fertility choices.
- Calibrates the model to the Japanese economy using panel data.
- Validates if the model implies reasonable fertility behavior.
  - The benefit elasticity of fertility (comparison with empirical estimates).
  - Fertility differential across education groups.
- Examines the macroeconomic effects of education subsidies for college students.

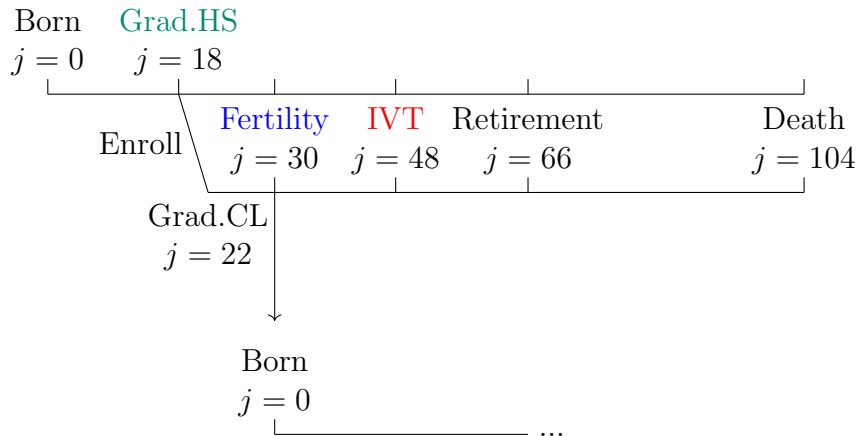


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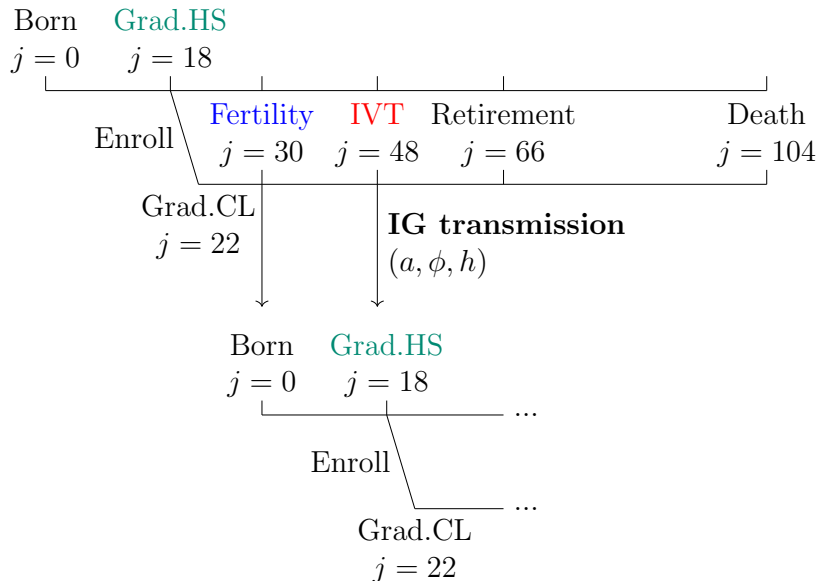




# Timeline



# Timeline



Timeline diagram showing life events for two cohorts: Grad.HS and Grad.CL. The timeline starts at  $j = 0$  (Born) and ends at  $j = 104$  (Death). Key events include Enroll, Fertility ( $j = 30$ ), IVT ( $j = 48$ ), Retirement ( $j = 66$ ), and Death ( $j = 104$ ). Grad.HS is marked at  $j = 18$  and Grad.CL is marked at  $j = 22$ .

1. IVTs made by their parents ( $a_{CL}$ ).
2. Psychic costs of education ( $\phi \sim g_{h,ep}^\phi$ ).
3. Their human capital ( $h \sim g_{h_v}^h$ ).

Expenditures:

- Tuition fees  $p_{CL}$  (exogenous)
- Living expenses  $c$  (endogenous/choice)

## Revenue:

- Transfers from their parents  $a_{CL}$  (parent's choice).
- Labor earnings by themselves (endogenous/choice).
- Loans provided by the government (depending on  $h$  and  $I$ ).
- No grants in the benchmark (i.e., an economy before 2020).











# Fertility choices and working stage with children II

where

$$Y_{wf} \equiv (1 - \tau_w)w_e\eta_{j,z,e,h}(1 - l - \kappa \cdot n) \\ + n \cdot B + \psi + \begin{cases} (1 + (1 - \tau_a)r)a & \text{if } a \geq 0, \\ (1 + r^-)a & \text{otherwise.} \end{cases}$$

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# Data

## The Japanese Panel Survey of Consumers (JPSC)

- Panel survey of women and their household members.
- Starts in 1993 with 1,500 women aged 24-34.

### Sample selection:

- Birth cohort: 1959-69
- Married (1993-2020)

## Internally determined

| Parameter     | Value | Moment   | Data        | Model |
|---------------|-------|--|-------------|-------|
| $\mu$         | 0.23  | Work hours                                       | 0.33        | 0.30  |
| $\bar{t}$     | 0.8   | Income share of labor earnings                   | 0.20        | 0.17  |
| $\iota_s$     | 0.055 | Share of students using loans                    | 0.44        | 0.34  |
| $\iota$       | 0.054 | Household share with negative net worth          | 0.54        | 0.45  |
| $\omega_h$    | 0.52  | CL–HS wage ratio                                 | 1.36        | 1.48  |
| $\psi$        | 0.01  | Var(log disposable income)/Var(log gross income) | 0.60        | 0.68  |
| $\lambda_q$   | 0.62  | Average transfer / Average income at age 28      | 0.07        | 0.07  |
| $\lambda_a$   | 1.03  | Average transfer / Average income at age 28      | 0.27        | 0.27  |
| $\omega$      | 1.71  | Intergenerational mobility of education          | See Table 1 |       |
| $\sigma_h$    | 0.65  | Variance of log(income) at age 28                | 0.27        | 0.24  |
| $\psi_{CL}$   | 20.8  | College enrollment rate                          | 0.377       | 0.376 |
| $\alpha_{CL}$ | 0.1   | Log wage ratio (CL–HS) at age 28                 | 0.34        | 0.38  |
| $\beta_{CL}$  | 0.1   | Var log wage for CL at age 28                    | 0.14        | 0.24  |
| $b_1$         | 0.49  | Share of one child                               | 0.16        | 0.15  |
| $b_2$         | 0.53  | Share of two children                            | 0.55        | 0.61  |
| $b_3$         | 0.55  | Share of three children                          | 0.22        | 0.24  |
| $b_4$         | 0.56  | Share of four or more children                   | 0.02        | 0.00  |
| $Z$           | 1.99  | Low skill wage                                   | 1.0         | 1.0   |





# Validation and Non-targeted Moments

- The benefit elasticity of fertility. [► Detail](#)
- Fertility differential across education. [► Table](#)
- Composition of students' revenue.  
(IVT:Labor:Loan  $\simeq$  0.6:0.2:0.2)

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# Road Map

- Examining the effects of introducing grants.
- Expanding the income threshold for eligibility.
- Inspecting the mechanism:
  - Behavioral and distributional effects
  - Roles of endogenous fertility

Introduce a grant  $g(h, I)$  into students' BC and solve the equilibrium.

$$g(h, I) = \begin{cases} g & \text{if } I \leq \bar{I} \\ 0 & \text{otherwise} \end{cases}$$

- Threshold  $\bar{I} \simeq$  the 15 percentile of income dist.
- Amount  $g \simeq 2/3$  of the students' average expenses in the benchmark.
- Budget balance by adjusting the labor income tax rate.











## Decomposition: Fertility

|     | Bench. | Direct | Prices | Tax   | Dist. | All   |
|-----|--------|--------|--------|-------|-------|-------|
| TFR | 2.096  | 2.128  | 2.113  | 2.096 | 2.088 | 2.160 |
| HS  | 2.282  | 2.304  | 2.283  | 2.283 | 2.280 | 2.290 |
| CL  | 1.786  | 1.867  | 1.830  | 1.787 | 1.794 | 1.978 |

Table: Decomposing the effects on fertility.

- Note: HHs do not know whether eligible when making fertility choices.
  - Source of uncertainty: income shocks ( $z$ ) and children's states ( $\phi_k$  and  $h_k$ ).
- HHs who are (ex-post) not eligible increase fertility.
  - Direct: Provide insurance against income and/or "expenditure" risks.
- Prices: CL share  $\uparrow \Rightarrow w_{CL} \downarrow \Rightarrow$  Opportunity costs  $\downarrow \Rightarrow$  Fertility  $\uparrow$

# Expansion: What I Do

Raise the threshold for the grant eligibility to cover students in middle income HHs.

- **Threshold**  $\simeq$  the  $x$  percentile of income dist.

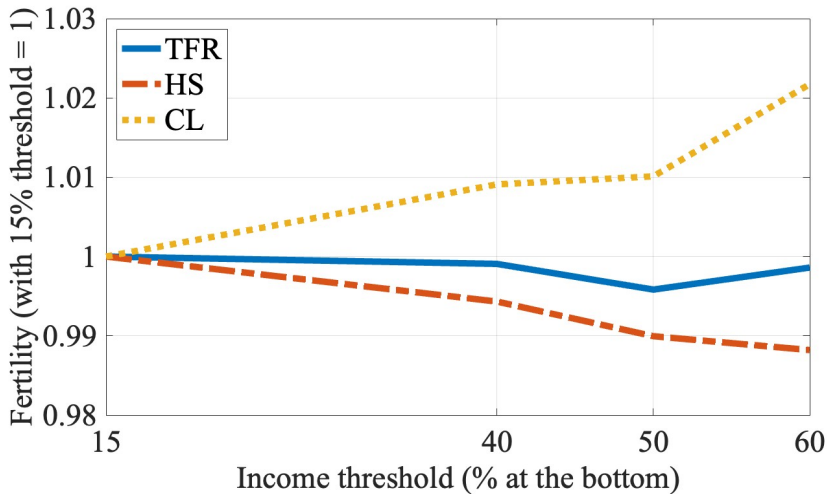
## Expansion: Results

|                       |        |       | <u>Threshold</u> |       |       |
|-----------------------|--------|-------|------------------|-------|-------|
|                       | Bench. | 15%   | 40%              | 50%   | 60%   |
| CL share              | 37.6   | 41.5  | 42.3             | 43.2  | 43.8  |
| TFR                   | 2.096  | 2.160 | 2.158            | 2.151 | 2.157 |
| Output ( $\Delta\%$ ) | —      | +0.70 | +0.15            | +1.07 | +1.53 |
| Tax                   | 35.00  | 35.04 | 35.17            | 35.23 | 35.30 |

Table: Main results of higher income thresholds.

- CL share increases with the expansion.
- TFR would stagnate.

## Expansion: Fertility





# Roles of endogenous fertility

- Solve the equilibrium with each program under exogenous fertility.
- Policy functions for fertility are fixed as in the benchmark.



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# Literature

## (3) Macro effects of pro-natal policies:

[Erosa et al. \(2010, RED\)](#), [Hagiwara \(2021\)](#), [Zhou \(2022\)](#), [Kim et al. \(2023\)](#), [Nakakuni \(2023\)](#), etc.

- This paper: + **Education choice** (its discreteness matters to fertility choices),
- and investigates effects of education subsidies for college students on fertility.

## (4) Macro models with fertility choices:

[De la Croix and Doepke \(2003, AER\)](#), [De la Croix and Doepke \(2004, JPubE\)](#), [Daruich and Kozłowski \(2020, RED\)](#), etc.

- This paper: + Full lifecycle + GE + uninsurable shocks + IG linkages,
- all crucial to study the effects of education subsidies for college students.

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## Ideal and planned number of children

A fraction of people give up having their ideal number of children.

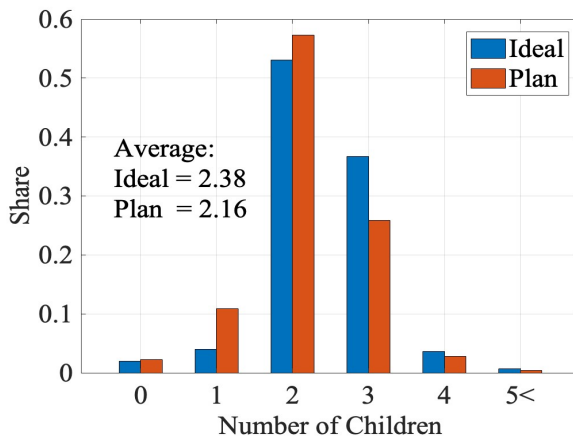
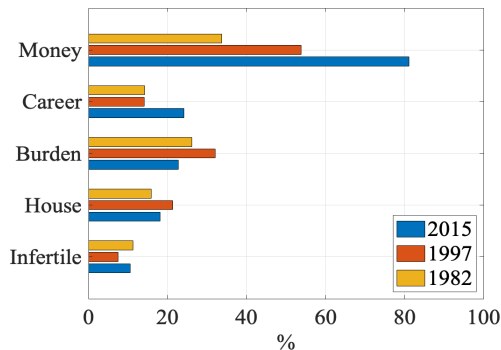


Figure: Distribution of ideal and planned number of children.







**Figure:** Reasons why the planned number of children is lower than the ideal one. The sample consists of wives aged 30-34, whose planned number of children is lower than the ideal number. They can choose more than one reason.

Source: The National Fertility Survey (2015).



# Preliminaries

- Technology
- Demographics
- Preferences
- Labor income
- Financial markets
- Government

# Production Technology

A representative firm operates with the Cobb-Douglas production function:

$$Y = ZK^{\alpha}L^{1-\alpha},$$

where

$$L = [\omega_{HS} \cdot (L_{HS})^{\chi} + \omega_{CL} \cdot (L_{CL})^{\chi}]^{1/\chi}.$$

- $L_e$ : total efficiency labor with skill  $e \in \{HS, CL\}$ .

# Demographics

- The size of new cohort grows at rate  $g_n$ .
  - $g_n$  is determined endogenously.
- Mortality risks after retirement.
  - $\zeta_{j,j+1}$ : Survival probability at age  $j + 1$  conditional on surviving until age  $j$ .
- $g_n$  and  $\{\zeta_{j,j+1}\}_{j \geq J_R}$  pin down the age distribution  $\mu_j$ .

# Preferences

- Households draw utility from consumption  $c$  and leisure  $l$  according to  $u(c, l)$ .
- If they have children under 18 (before completing HS), they further draw utility from the “quantity and quality” of children according to  $b(n) \cdot v(q)$ :
  - $n$ : the number of children.
  - $b(n)$ : increasing in  $n \in \{0, 1, \dots, N\}$  and concave.  
i.e., marginal utility gains from having additional child diminishes as  $n$  increases.
  - $q$ : spending on children’s quality.
    - Caveat: the spending does not affect children’s human capital.

# Preference: IVT

Utility from the IVT for households with  $n$  children is given as follows:

$$\underbrace{b(n) \cdot \lambda_a}_{\text{Discounting}} \cdot \underbrace{V_{g0}(a_{CL}, \phi_k, h_k, I)}_{\text{Value function for children}} .$$



# Labor income

- Gross labor income is determined by:
  1. equilibrium wage rates  $w_e$  varying with skill (education levels)  $e$ ,
  2. productivity  $\eta_{j,z,e,h}$ ,
  3. hours worked.
- The productivity  $\eta_{j,z,e,h}$  depends on:
  1. age  $j$ ,
  2. skill  $e$ ,
  3. human capital  $h$ ,
  4. a stochastic component  $z \sim \pi(z' | z)$ .

# Financial Markets

- Incomplete market: households can trade only claims for risk-free bonds.
- Households face debt limits that vary over the life-cycle:
  - (1) eligible college students and (2) households aged  $j < (J_R - 1)$  can borrow.
    - $r^s = r + \iota_s$  for (1).
    - $r^- = r + \iota$  for (2).
  - Retired households cannot.

# Government: revenue

- Consumption tax:  $\tau_c$
- Capital income tax:  $\tau_a$
- Labor income tax:  $\tau_w$
- Accidental bequests:  $Q$

# Government: expenditures

- Public pension:  $p$  per household
- Cash benefits for households with children under 17:  $B$  per child
- Lump-sum transfers  $\psi$  to generate the progressivity for  $\tau_w$ .
- Education subsidies/loans for college students.
- The other expenditures:  $S$

# Financial aid for college students

Grants  $g(h, I)$ :

- Eligibility and payments can depend on:
  1. student' human capital (a proxy of “ability”),
  2. household income ( $I$ ).
- No grants in the benchmark.

Loans:

- Eligible students can access to the subsidized loans with interest rate  $r^s \leq r^-$ .
- Eligibility is determined by  $(h, I)$ .
- Government incurs the costs implied by the wedge b/w  $r^-$  and  $r^s$ .

# Government Budget Constraint

$$\tau_c \cdot C + \tau_w \cdot (L_{HS} + L_{CL}) + \tau_a \cdot K + Q = p \cdot \mu_{old} + (\iota - \iota_s) \cdot K_s + G + \psi + B \cdot \mu_{j \leq 17} + S, \quad (2)$$

- $C$ : total consumption,
- $Q$ : total accidental bequests,
- $\mu_{old}$ : population mass of retired households,
- $\mu_{j \leq 17}$ : population mass of children under age 17,
- $K_s$ : total amount of borrowing by college students,
- $\mu_{es}$ : mass of students eligible for the grants.

# Budget constraint for IVT choices

$$(1 + \tau_c)c + a' + na_{IVT} = Y_{IVT},$$

$$a' \geq -\underline{A},$$

where

$$Y_{IVT} \equiv (1 - \tau_w)w_e\eta_{j,z,e,h}(1 - l) + \psi + \begin{cases} (1 + (1 - \tau_a)r)a & \text{if } a \geq 0, \\ (1 + r^-)a & \text{otherwise.} \end{cases}$$

► Return

# Value functions for college students

$$V_{g1}(a_{IVT}; h, I) = \max_{c, l, a'} \{u(c, l) + \beta V_{g2}(a'; h, I)\},$$

$$V_{g2}(a; h, I) = \max_{c, l, a'} \{u(c, l) + \beta \mathbb{E}_{z_0}[V^w(a^s(a'), j = 22, z_0; e = 1, h)]\}.$$



# Budget constraints for college students

$$a^s(a') = a' \times \frac{r^s}{1 - (1 + r^s)^{-10}} \times \frac{1 - (1 + r^-)^{-10}}{r^-}.$$

Eligible to loans:

$$(1 + \tau_c)c + p_{CL} + a' \tag{3}$$

$$- (1 - \tau_w)w_{HS}(1 - \bar{t} - l) - \psi - g(h, I) = \begin{cases} (1 + (1 - \tau_a)r)a & \text{if } a \geq 0, \\ (1 + r^s)a & \text{otherwise.} \end{cases} \tag{4}$$

$$a' \geq -\underline{A}_s.$$

The rest:

$$\begin{aligned} (1 + \tau_c)c + p_{CL} + a' &= (1 + (1 - \tau_a)r)a + (1 - \tau_w)w_{HS}(1 - \bar{t} - l) + \psi + g(h, I), \\ a' &\geq 0. \end{aligned}$$

# Working stage without children

$$V^w(a, j, z; e, h) = \max_{c, l, a'} \left\{ u(c, l) + \begin{cases} \beta \mathbb{E}_{z'}[V^f(a', z', e, h)] & \text{if } j = J_F - 1 \\ \beta[V^r(a', j + 1)] & \text{if } j = J_R - 1 \\ \beta \mathbb{E}_{z'}[V^w(a', j + 1, z'; e, h)] & \text{otherwise} \end{cases} \right\} \quad (5)$$

s.t.

$$(1 + \tau_c)c + a' = (1 - \tau_w)w_e \eta_{j, z, e, h}(1 - l) + \psi + (1 + (1 - \tau_a)r)a,$$

$$z' \sim \pi(z', z),$$

$$a' \geq \begin{cases} 0 & \text{if } j = J_R - 1, \\ -\underline{A} & \text{otherwise.} \end{cases}$$

# Retirement stage

$$V^r(a, j; e) = \max_{c, a'} u(c, 1) + \beta \xi_{j, j+1} V^r(a', j+1; e)$$

s.t.

$$(1 + \tau_c)c + a' = p + (1 + (1 - \tau_a)r)a + \psi,$$

$$a' \geq 0 \text{ (} a' = 0 \text{ when } j = J\text{)}.$$

# Preferences

Instantaneous utility for students and adults:

$$u(c, l) = \frac{(c^\mu l^{1-\mu})^{1-\gamma}}{1-\gamma}$$

Instantaneous utility from quantity and quality of children:

$$v(q) = \lambda_q \frac{q^{1-\gamma_q}}{1-\gamma_q}$$

The discount function takes a non-parametric form (i.e.,  $b(n) = b_n$  and  $b(0) = 0$ ).

# Financial markets

Targets for

- $\iota$ : share of negative net worth,
- $\iota_s$ : share of students borrowing

Borrowing limits are set outside the model:

- $\underline{A}_s$ : 2.88 million yen.
- $\underline{A}$ : 20 million yen.

# School taste

- Psychic costs  $\phi$  are given as  $\phi = \psi_{CL} \cdot \exp(-h) \cdot \tilde{\phi}$ .
  - $\psi_{CL}$  governs the college enrollment rate at the initial steady state.
  - $\tilde{\phi}$  is distributed on  $[0, 1]$ .
- As in Daruich and Kozlowski (2020), the CDF for  $\tilde{\phi}$  is given as

$$G_{e^p}^{\tilde{\phi}} = \begin{cases} \tilde{\phi}^\omega & \text{if } e^p = 0 \\ 1 - (1 - \tilde{\phi})^\omega & \text{if } e^p = 1 \end{cases}$$

- Target for  $\psi_{CL}$ : the college enrollment rate (37.7%).
- Target for  $\omega$ : intergenerational transition matrix of education.

# Intergenerational transmission of human capital

- The initial draw of human capital:

$$\begin{aligned}\log(h) &= \rho_h \log(h_p) + \varepsilon_h, \\ \varepsilon_h &\sim N(0, \sigma_h).\end{aligned}$$

- $\rho_h = 0.19$  following Daruich and Kozlowski (2020).
- Target for  $\sigma_h$ : Variance of  $\log(\text{income})$  at age 28-29.

# Income Process

- Labor productivity  $\eta_{j,z,e,h}$ :

$$\begin{aligned}\log \eta_{j,z,e,h} &= \log f^e(h) + \gamma_{j,e} + z \\ z' &= \rho_z z + \zeta, \quad \zeta \sim N(0, \sigma_z).\end{aligned}$$

- $\gamma_{j,e}$ : estimate the second-order polynomial of hourly wages on age.



# Education returns

- Consider the following human-capital production function of the non-linear form:

$$f^e(h) = h + e \cdot (\alpha_{CL} h^{\beta_{CL}})$$

- Target for  $\alpha_{CL}$ : Log(wage) ratio (CL-  $\leq$  CL) at age 28-29 (0.34).
- Target for  $\beta_{CL}$ : Variance of log(wage) for college grad. workers (0.14).

# Production

- $\chi = 0.39$  following Matsuda and Mazur (2022).
- $\omega_h = 0.52$ : to replicate the wage ratio between CL and the rest.
- $Z = 1.99$ : s.t. low skill wage = 1.
- $\alpha = 0.33$ .
- $\delta = 0.07$  (annual).

# Externally determined

| Parameter         | Value                 | Description                  |
|-------------------|-----------------------|------------------------------|
| $\underline{A}_s$ | 2.88 million yen      | Borrowing limit for students |
| $\underline{A}$   | 20 million yen        | Borrowing limit              |
| $p_{CL}$          | 1.05 million yen/year | Tuition fees                 |
| $\kappa$          | 0.044                 | Time costs                   |
| $\xi_{j,j+1}$     | —                     | survival prob.               |
| $\tau_c$          | 0.10                  | Consumption tax              |
| $\tau_a$          | 0.35                  | Capital income tax           |
| $\tau_w$          | 0.35                  | Labor income tax             |
| $p$               | ¥160,000/month        | Pension benefits             |
| $b$               | ¥10,000/month         | Cash transfers               |
| $\alpha$          | 0.33                  | Capital share                |
| $\delta$          | 0.07                  | Depreciation rate            |
| $\chi$            | 0.39                  | Elasticity of substitution   |
| $\rho_z$          | 0.95                  | Persistence                  |
| $\sigma_z$        | 0.02                  | Transitory                   |
| $\nu$             | 1                     | Education sorting by ability |
| $\gamma$          | 0.5                   | Curvature                    |
| $\beta$           | 0.98                  | Discount factor              |
| $\rho_h$          | 0.19                  | Transmission of $h$          |

# Wage age-profile

|                              | College graduates | The rest |
|------------------------------|-------------------|----------|
| Age                          | 0.048             | 0.041    |
| $\text{Age}^2 \times 10,000$ | -5.364            | -4.551   |

Table: Wage age-profile

# Fertility differential across education

More (less) educated parents have fewer (more) children, robust to cohorts/data.

|    | Data |
|----|------|
| HS | 2.12 |
| CL | 1.92 |

Table: Fertility differential across education in the benchmark.

# Fertility differential across education

More (less) educated parents have fewer (more) children, robust to cohorts/data.

|    | Data | Model |
|----|------|-------|
| HS | 2.12 | 2.28  |
| CL | 1.92 | 1.79  |

Table: Fertility differential across education in the benchmark.



# Validation: Fertility elasticity

- Set the per-child payment  $B = B_0 \cdot X$  where  $X \in \{1.1, 1.2, \dots, 3.0\}$ .
- Solve the household decisions with particular  $X$  and compute the TFR.
- Compute the implied elasticity for each  $X$ , denoted by  $\xi_X$ .
- After having  $\{\xi_X\}_X$ , compute the average elasticity  $\bar{\xi}_X$ .

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# Decomposition: Education

|          | Bench. | Direct | Prices | Tax  | Dist. | All  |
|----------|--------|--------|--------|------|-------|------|
| CL share | 37.6   | 40.2   | 37.6   | 37.6 | 39.5  | 41.5 |

Table: Decomposing the effects on education.

- Direct  $\Rightarrow$  The subsidy relaxes the financial constraint (short/long run).
- Dist.  $\Rightarrow$  The effects are amplified in the long run via IG linkages.  
CL share among parents  $\uparrow \Rightarrow$  share of children favoring college  $\uparrow \Rightarrow$  CL share  $\uparrow$
- Fertility margins also play roles:  
College graduates have more children, who are likely to be college graduates.

# Expansion: Fertility

|     |        | <u>Threshold</u> |       |       |       |
|-----|--------|------------------|-------|-------|-------|
|     | Bench. | 15%              | 40%   | 50%   | 60%   |
| TFR | 2.096  | 2.160            | 2.158 | 2.151 | 2.157 |
| HS  | 2.282  | 2.290            | 2.277 | 2.267 | 2.263 |
| CL  | 1.786  | 1.978            | 1.996 | 1.998 | 2.021 |

Table: Fertility by different educational background.

- College graduates' fertility rates continue to increase.
- High school graduates' fertility rates rather decrease.