Sales and Trends Overview

Reset

- Sales and Trends Overview
- Store and Location Insights
- Customer Behavior Analysis
- Product and Revenue Insights

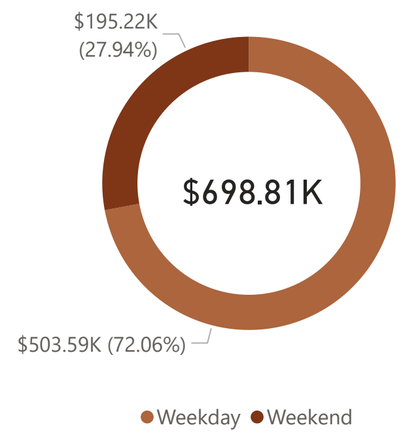
149.12K	214K	19-06-2023
Total Order	Quantity Sold	Highest Revenue Day

Store Location: All

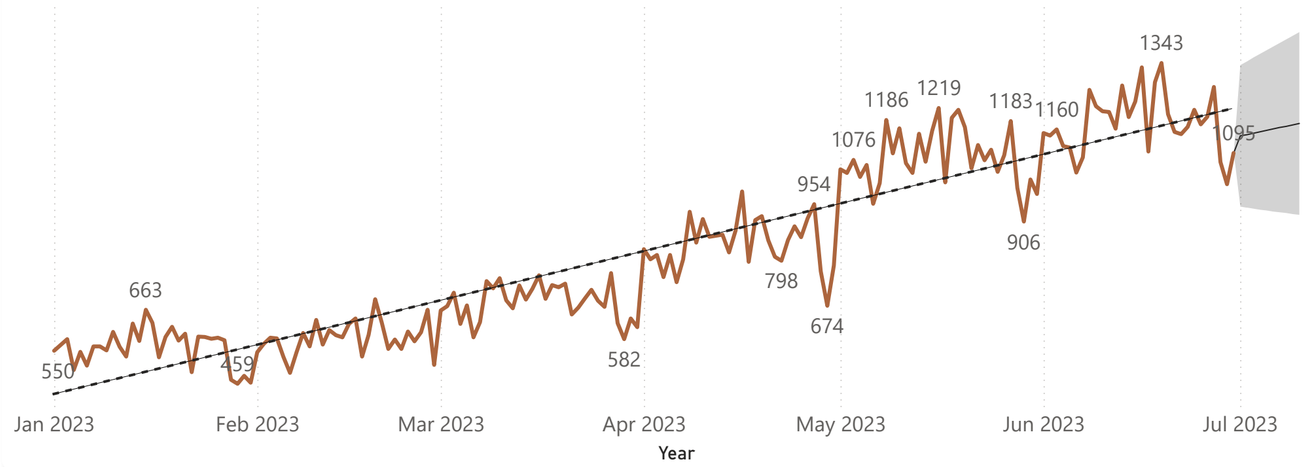
Period: 01-01-2023 – 30-06-2023

Total Orders | Total Revenue

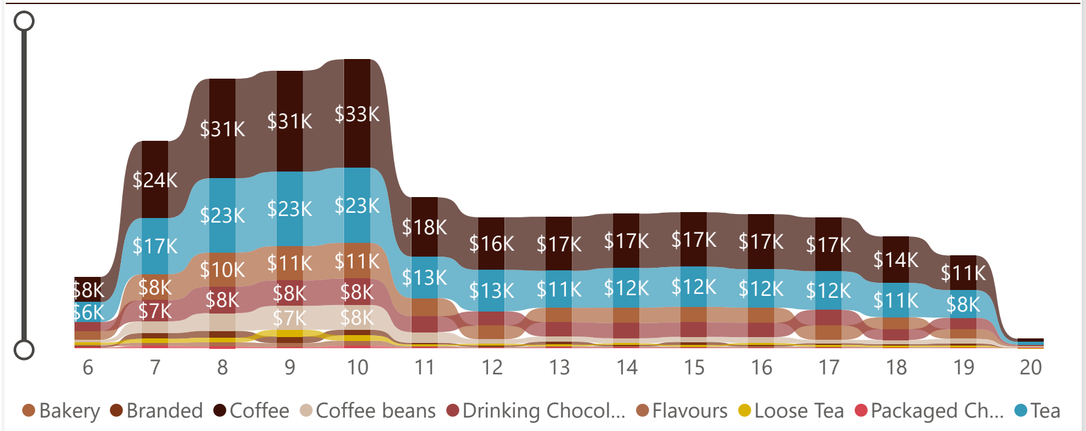
Weekend vs. Weekday Revenue



Trend of Orders and Revenue Over Date



Trend of Orders Over Time



Top 10 Product by Revenue

product_detail	Total Revenue	Total Orders
Brazilian Lg	15109.5	2771
Cappuccino	15997.5	2793
Cappuccino Lg	17641.8	2772
Dark chocolate Lg	21006.0	3029
Jamaican Coffee River Lg	16481.3	2911
Latte	17257.5	2990
Latte Rg	19112.3	2896
Morning Sunrise Chai Lg	17384.0	2830
Total	**177375.3**	**28795**

Store and Location Insights

Reset

- Sales and Trends Overview
- **Store and Location Insights**
- Customer Behavior Analysis
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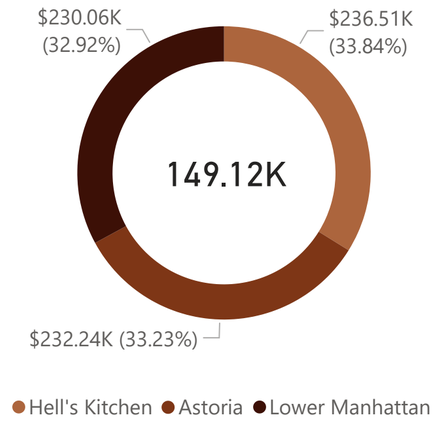
Store 3	236.51K	10
Top-Performing Store	Average Revenue Per Store	Peak Hour

Store Id: All

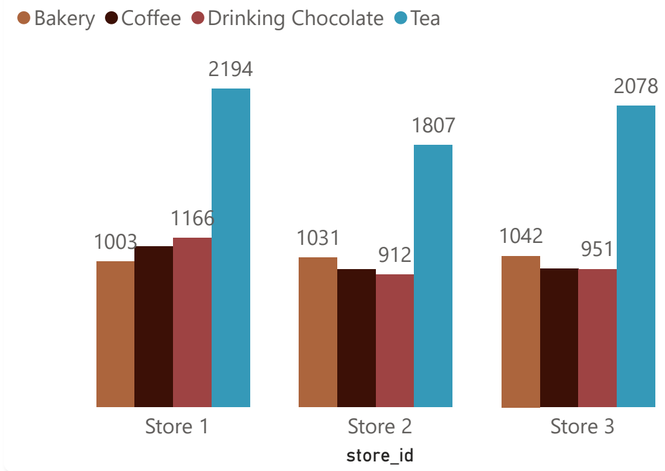
Store Location: All

Period: 01-01-2023 – 30-06-2023

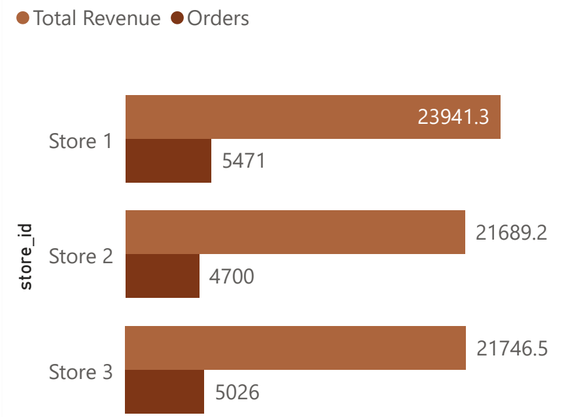
Store Location Revenue



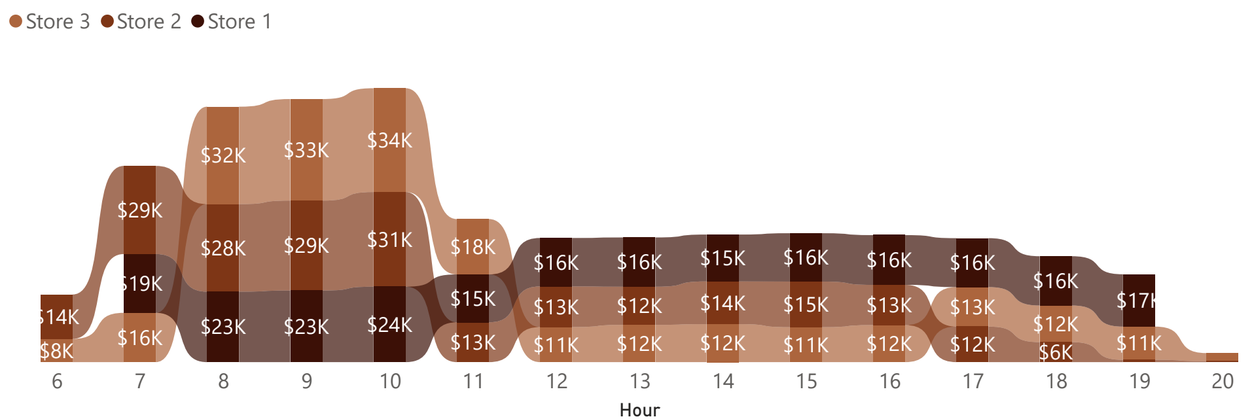
Revenue and Orders by Store ID and Product Category



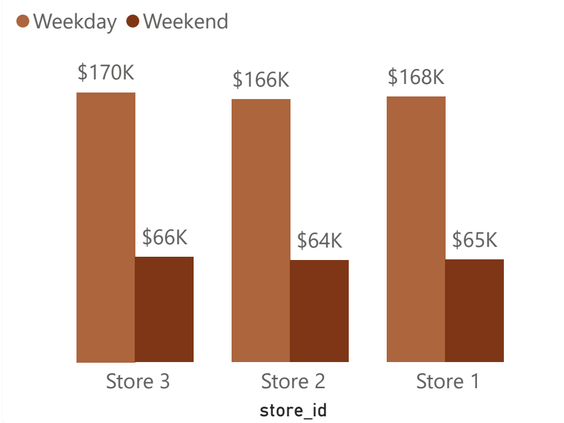
Revenue and Orders by Store ID



Trend of Orders Over Time



Sore and Day Wise Revenue



Customer Behavior Analysis

Reset

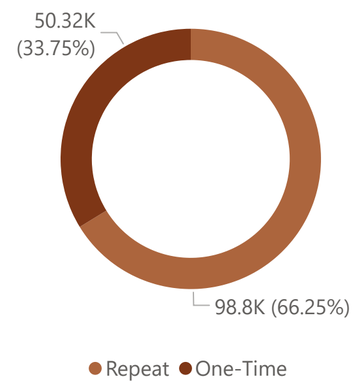
- Sales and Trends Overview
- Store and Location Insights
- **Customer Behavior Analysis**
- Product and Revenue Insights

77364	85646	Brazilian Rg	Almond Croissant
Total Customer	High Value Customer's Id	Customer's First Order Favorite	Repeat Customer's Favorite

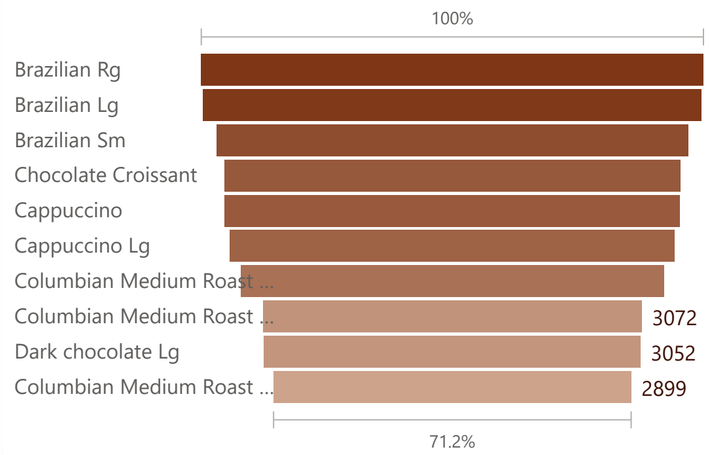
Store Location: All

Period: 01-01-2023 – 30-06-2023

Customer Distribution by Customer Type



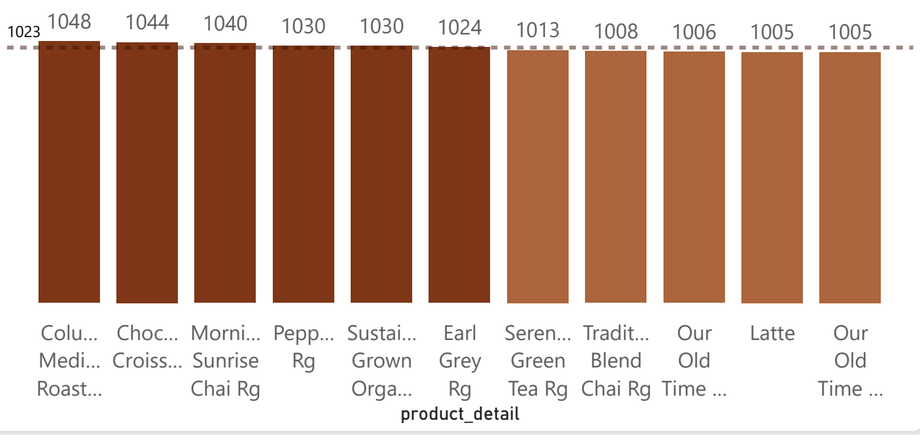
What First-Time Customers Order Most (Top 10)



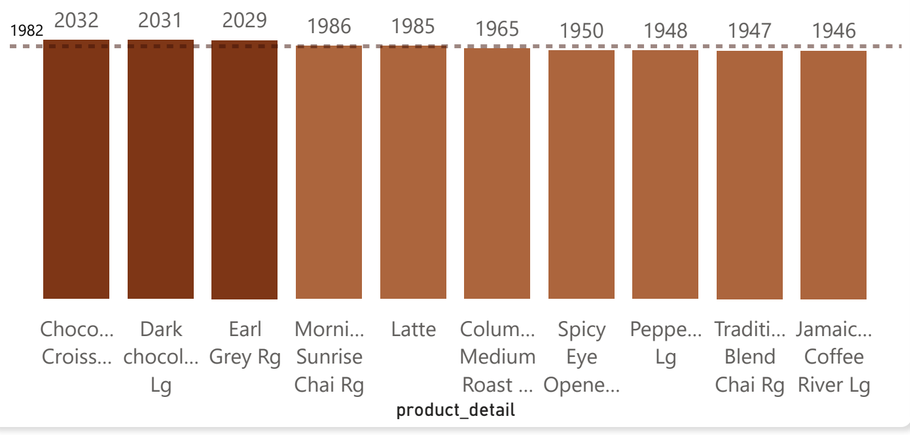
Month Wise One-Time Vs Repeat Customer

Month	New Customer	Old Customer	Total Orders
January	87	17227	17314
February	81	16278	16359
March	107	21122	21229
April	93	25242	25335
May	133	33394	33527
June	112	35240	35352
Total	**613**	**148503**	**149116**

What One-Time Customers Order Most (Top 10)



What Repeat Customers Order Most (Top 10)



- Sales and Trends Overview
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- **Product and Revenue Insights**

Product and Revenue Insights

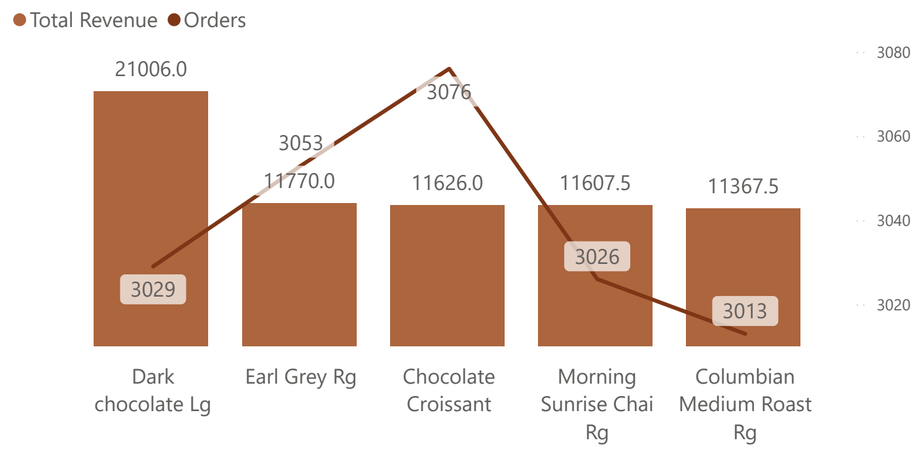
Reset

80	214K	4.69	Sustainably Grown Organic ...
Total Product	Quantity Sold	Average Revenue Per Transacti...	Top - Selling Product

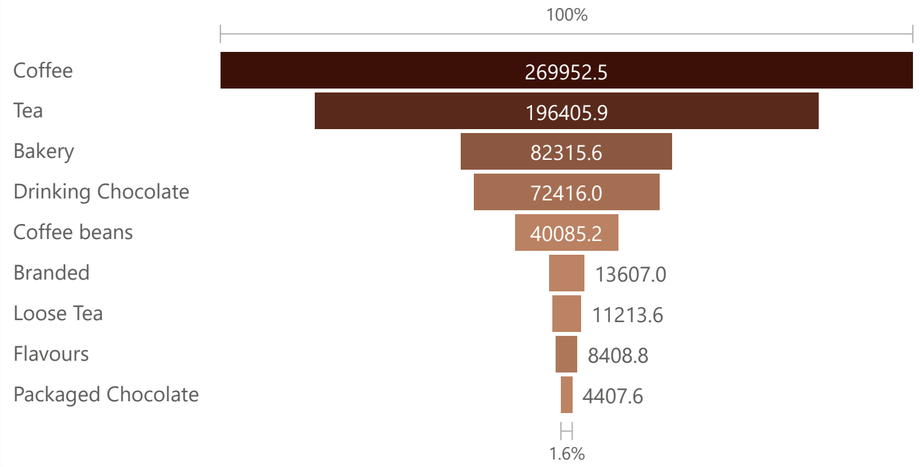
Store Location: All

Period: 01-01-2023 – 30-06-2023

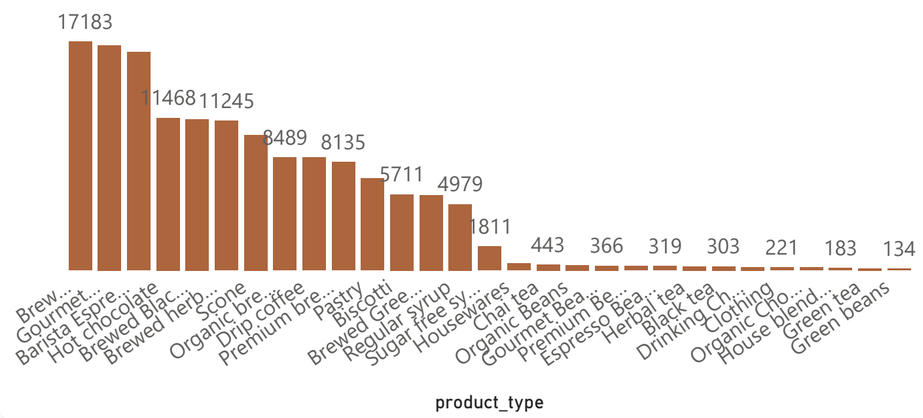
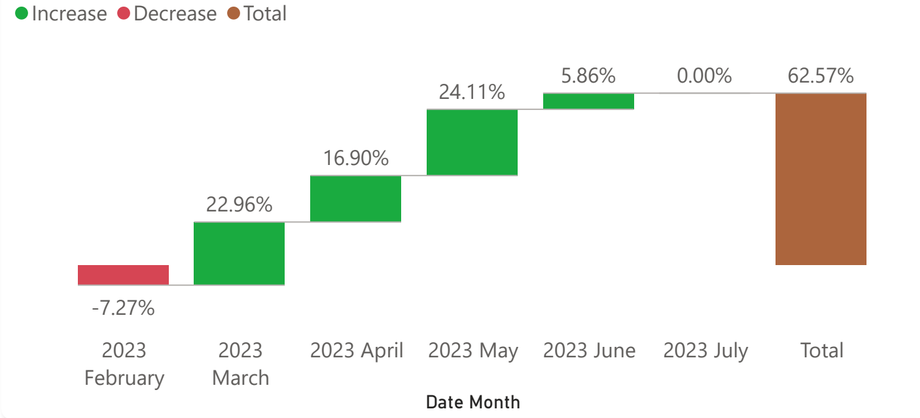
Top 5 Products by Orders



Revenue by Product Category



Product Type Wise Order



MOM Growth of Order