

E Marketing Portal User Manual

Sri Lanka Institute of Information Technology



SEP II

WE-SEP-004

Introduction

About this user manual

This document describes the detailed fabric of how to handle the e-marketing portal web site's functions on a user's environment to help you to advertising and searching your needs. This is especially important for the users who are new to these types of e-marketing web site.

About the e Marketing Portal

This website is an e-marketing website which allows the people to publish advertisements of their products and services or their product and service requirements for free. Any internet user can visit this website and can search for any product or service that a person needs or can provide. If they find an advertisement related to that they will be able to contact the owner of that advertisement through their contact details and talk about the business. If people need to publish their advertisements they must first register in the system and then login to the website. When publishing an advertisement the users must agree to all the rules and policies of the website so that the users of the website will be able to get a quality user experience.

How to visit the website

The website can be visited by the following web address.

<http://knbtest.site40.net>

Content

Major Functions

1. Home Page
2. Sign Up to the website
3. Login to the website
4. Reset Password
5. Navigation menu after Logged in
6. Logged in User's Account
7. Displaying and managing ads posted by logged user
8. Deleting an ad
9. Editing an ad
10. Displaying and managing favorite ads
11. Change users details
12. Searching For an advertisement
13. Filter Advertisements
14. Post an advertisement
15. Displaying details of a specific advertisement
16. Contacting seller through an email
17. Posting a Comment
18. Reporting an Ad
19. Add to Favorite
20. Rate the seller
21. Share an advertisement
22. View related advertisements
23. Approving advertisements
24. Managing site users
25. Configuring website
26. Displaying and managing reported ads

1. Home Page

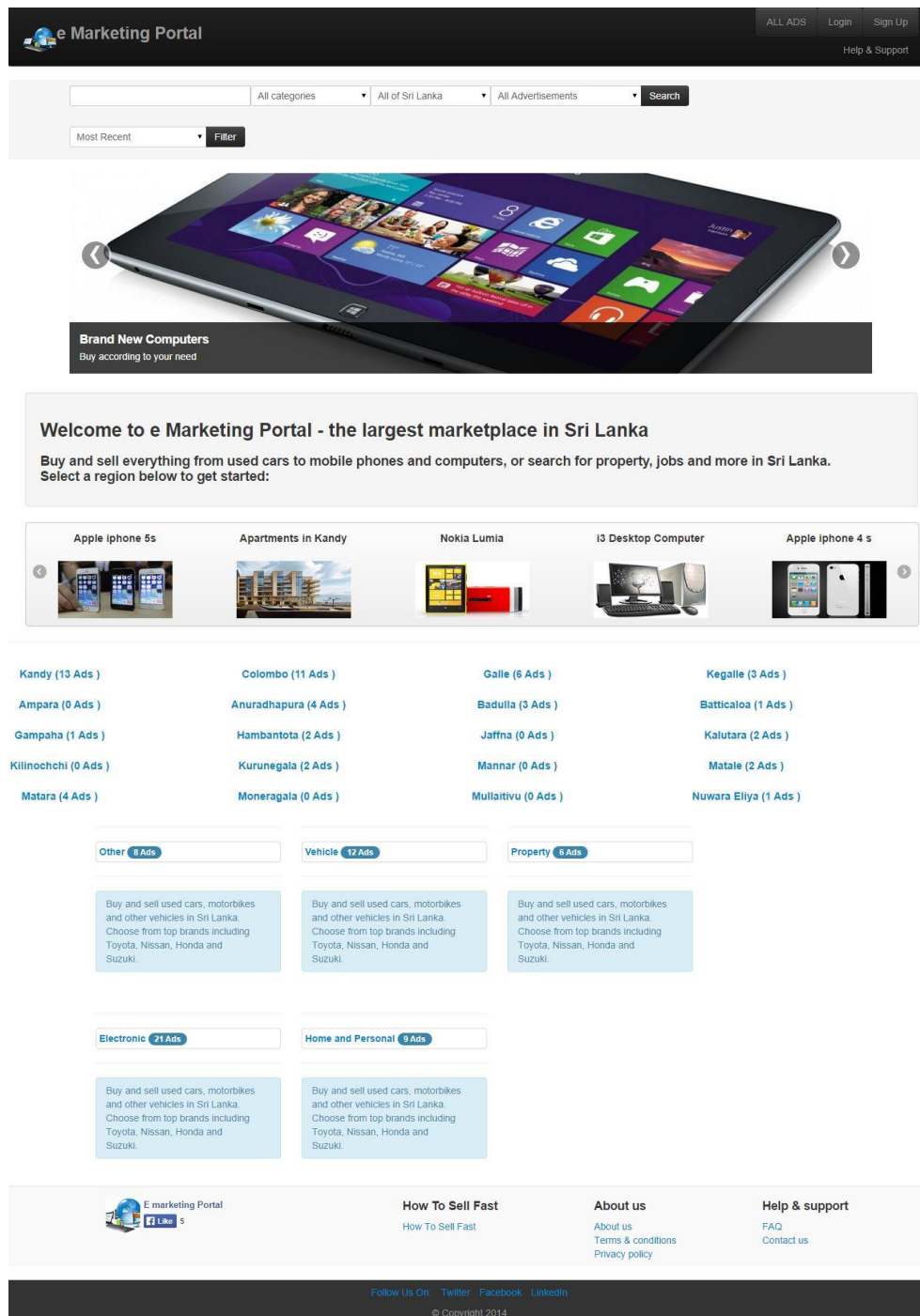


Figure 1

Home page consists of navigation to all main pages, customized search area, clearly noticeable login and signup buttons, website name and description.

2. Sign Up to the website

e Marketing Portal View Ads Login Register

Sign Up Now It's all for free!

- ✉→Create an Account to Post an Advertisement free
- 🔍→View, edit and delete your Advertisements
- 💾→Save your contact details to save time
- 📧→Keep in touch with your favorite Advertisements

Sign Up

Roshan Piumal

ropiumal@gmail.com

☒ Private User ☐ Business User

Sign Up

[Go to Login](#)

Follow Us On: [Twitter](#) [Facebook](#) [LinkedIn](#)

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Figure 2

A new user can register to the website by filling the signup form.

Registration Confirmation □ Inbox x

e MARKeting <wesep004@gmail.com> 8:53 PM (1 minute ago) ☆

to me ▾

Click the link below to activate your account [Confirmation Register](#)

Click here to [Reply](#) or [Forward](#)

Figure 3

A Confirmation email will be sent to the email which user has entered in the signup form. User can activate the account by clicking on the link in the received email.

3. Login to the website

Login Now

you have successfully registered to our system

[I forgot my password](#)
[Sign Up](#)

Figure 4

After the use has clicked on the link the user will be redirected to the website and a confirmation message will be shown.

Now the user can login to the system by providing his email address and password.

Login Now

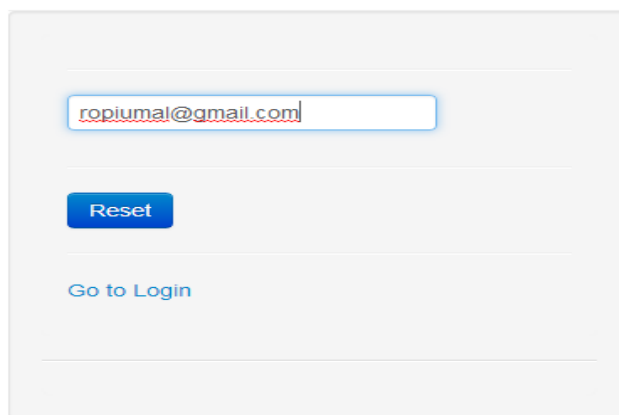
[I forgot my password](#)
[Sign Up](#)

Figure 5

4. Reset Password

If a user has forgotten the password they can use the password reset feature to reset the password. They can go to it by clicking “I forgot my password” link in the login form.

Reset Password



ropiuma@gmail.com

Reset

[Go to Login](#)

Figure 6

In reset password form user has to insert their email address and press the reset button in order to receive the new password.



Figure 7

The new password to the user account will be received via email to the user's email account. Now the user can use the new password in the email to access their account.

5. Navigation menu after Logged in



Figure 8

After a user has logged in to the account the navigation menu at the top will indicate.

1. Logged in users name – Directed to users account when clicked
2. Post ad button – To post an advertisement
3. Logout button – To logout from the account

6. Logged in User's Account

After a user has logged in, the user can easily go to the account by clicking user name at the navigation menu at the top. The account consists of pages;

1. Ads posted by the user
2. Favorite ads of the user
3. Settings page to change users details

7. Displaying and managing ads posted by logged user

View ads posted by logged user



Figure 9

User can see the posted ads in a grid showing the major details. Delete and edit buttons are shown to easily delete or edit an ad.

8. Deleting an ad

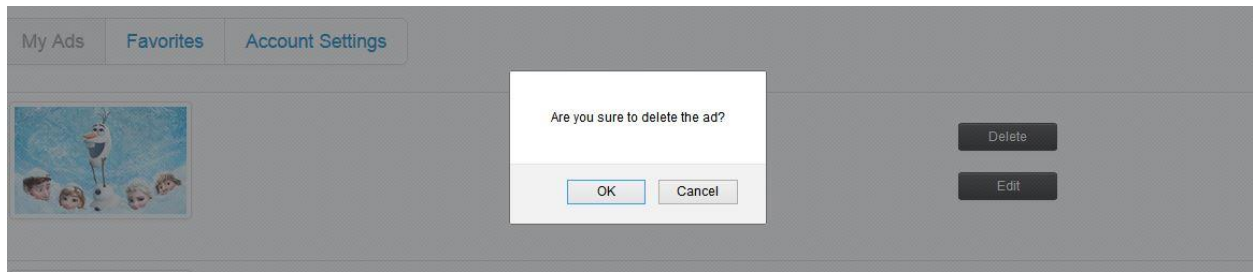


Figure 10

A user can simply delete an ad by clicking the delete button in the rightmost side of the display grid. A pop up message will be shown to confirm the delete.

9. Editing an ad

The screenshot shows the 'Change advertisement details' form. The form has the following fields and controls:


- Title:** A text input field with the value 'Poster'.
- Category:** A dropdown menu with the value 'Home and Personal'.
- Home and personal Type:** A text input field with the value 'Good land'.
- sale / want:** A dropdown menu with the value 'Sale'.
- Home Personal Subcategory:** A dropdown menu with the value 'Home & Garden'.
- Description:** A large text area with the value 'A beautiful poster.'.
- Price:** A text input field with the value '250'.
- Location:** A dropdown menu with the value 'Kandy'.
- Phone Number:** A text input field with the value '0812230402'.
- Update:** A blue button at the bottom left of the form.

Figure 11

User can click the edit button and go to edit page with the current details available. User can simply change the details he wished and click on the update button to save the changed details.


10. Displaying and managing favorite ads

[My Ads](#) [Favorites](#) [Account Settings](#)




Laptop
Secondhand laptop
Rs5000000
☎0812323261

[Remove from Favorites](#)



Lamborghini Car in kandy
Edited ***** Brand new Lamborghini Car in kandy
Rs12500000
☎0812456987

[Remove from Favorites](#)



Nokia Lumia
Nokia Lumia
Rs50000
☎0778789645

[Remove from Favorites](#)

Figure 12

User can view the ads added to favorites while browsing the ads and View those ads in detail by simply clicking the on the ad.

User can remove an ad from favorite if user wishes.

11. Change users details

Account Settings

The screenshot shows two side-by-side form panels. The left panel, titled 'Change Details', contains fields for 'User type' (with radio buttons for 'Business User' and 'Private User'), 'Name' (text input with 'Vimal Silva'), 'Phone Number' (text input with '0777888666'), 'District' (dropdown menu with 'Colombo'), and 'City' (dropdown menu with 'Colombo 2'). A 'Change Details' button is at the bottom. The right panel, titled 'Change Password', contains fields for 'Current Password', 'New Password', and 'Confirm Password', each with a text input. A 'Change Password' button is at the bottom.

Figure 13

User can change personal details such as Name, User type, Phone, District and city. The account password is also can be changed according to users wish.

The details entered by the user are validated immediately to ensure the accuracy of details.

This screenshot shows the same forms as Figure 13 but with validation errors. In the 'Change Details' form, the 'Name' field has a red error message 'Please provide a Name!' and the 'Phone Number' field has a red error message 'Please provide a valid Phone Number!'. In the 'Change Password' form, the 'Current Password' field has a red error message 'Current Password incorrect!', the 'New Password' field has a red error message 'Please provide a new password of 4 characters!', and the 'Confirm Password' field has a red error message 'Confirm password does not match!'. The 'Change Password' button is still visible at the bottom of the right panel.

Figure 14

12. Searching for an advertisement

Any user who visits the website can search for a product.

Search area is present at the top of the page below the navigation menu containing a text box to type search key word and options to select category, district and advertisement type according to users favor. The search result can be filtered according to least price or most recent.

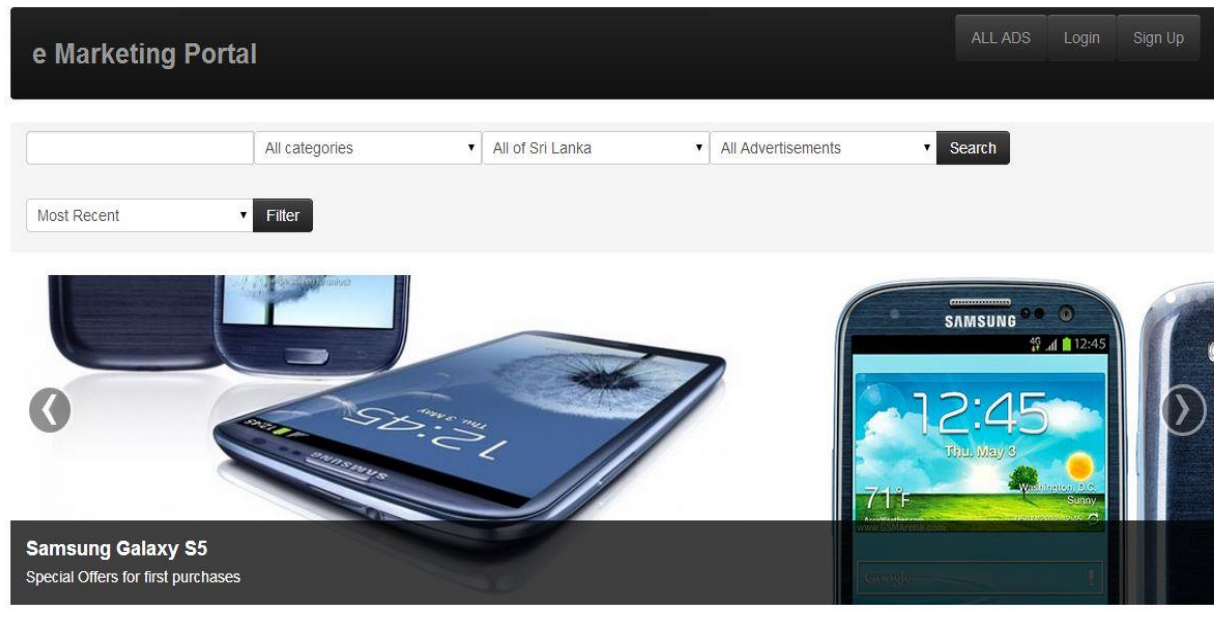


Figure 15

A user can simply type the search keyword and/or select the options from category, location and ad type to perform a search.



Figure 16

After that user can simply press search button to view the results

Categories

Other (3)


Vehicle (7)

Property (3)

Electronic (8)


Home and Personal (4)

Home / All Advertisements / Vehicle



BMW car in kandy
 Posted on 2014-05-22 09:59:03
 Kandy
 Phone : 0777555888

Rs. 9500000



Lamborghini Car in kandy
 Posted on 2014-05-23 02:26:10
 Kandy
 Phone : 0812456987

Rs. 12500000

Filter Price

Filter vehicles

Year
 →

Milage
 →


Figure 17

Search results are displayed in a tabular way to easily see the details and images easily.

13. Filter advertisements

Filter Advertisements by typing a keyword.

As the users type the keyword the results will be generated and shown below.




BMW car in kandy

Rs.9500000

Posted on 2014-05-22 09:59:03

Phone : 0777555888



Lamborghini Car in kandy

Rs.12500000

Posted on 2014-05-23 02:26:10

Phone : 0812456987

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Filter Advertisements by Category and Sub-category

Category: Location: Sort:

Price Rs. To

Car ☒
Van ☐
Bus ☐
Lorry ☐




BMW car in kandy

Rs.9500000

Posted on 2014-05-22 09:59:03

Phone : 0777555888




Lamborghini Car in kandy

Rs.12500000

Posted on 2014-05-23 02:26:10

Phone : 0812456987



Honda FIT 2012

Rs.4900000

Posted on 2014-05-25 03:05:24

Phone : 0812323261





The users can filter advertisements by selecting a category. And they can further filter the results by selecting a subcategory under the category they selected.

Filter Advertisements by a specific location.

Filter ▼

Category: All ▼ Location: Kandy ▼ Sort: None ▼

Price Rs. To

	Laptop Posted on 2014-01-08 07:06:15 Phone : 0812323261	Rs.5000000 ★ Favorite
	Poster Posted on 2014-04-13 16:22:09 Phone : 0812230402	Rs.250 ★ Favorite
	Nokia Lumia Posted on 2014-05-12 12:25:00 Phone : 0778789645	Rs.50000 ★ Favorite
	Sri Lankan Cricket T-Shirts Posted on 2014-05-21 12:18:29 Phone : 0812159753	Rs.1500 ★ Favorite

The users can select a specific location and the advertisements in that location will be displayed bellow.

Sort Advertisements


Users can sort Advertisements based on various parameters. Such as

1. Date posted.
2. Popularity of the advertisement
3. Price of the advertisement

Filter ▾

Category: All ▾ Location: All ▾ Sort: None ▾


Price Rs. To



Laptop
Posted on 2014-01-08 07:06:15
Phone : 0812323261

Rs.5000000


★ Favorite



Samsung Galaxy SIII
Posted on 2014-03-17 07:10:11
Phone : 0778456123

Rs.45000


★ Favorite



i3 Desktop Computer
Posted on 2014-03-24 14:21:31
Phone : 0753159753

Rs.75000

★ Favorite



Poster
Posted on 2014-04-13 16:22:09
Phone : 0812230402

Rs.250


★ Favorite

Filter Advertisements using a specific price range

Filter ▾

Category: All ▾ Location: All ▾ Sort: None ▾


Price Rs. To



Poster
Posted on 2014-04-13 16:22:09
Phone : 0812230402

Rs.250

★ Favorite



Sri Lankan Cricket T-Shirts
Posted on 2014-05-21 12:18:29
Phone : 0812159753

Rs.1500

★ Favorite

Users can filter advertisements using a specific price range.

14. Post an advertisement

A logged in user can post a advertisement accorins to the the need by providing general details such as title, description, price , location, city and category. User can upload an image according to the need.

Fill in Details

Title

Category

Electronic

Electronic Type

Brand

Model

Electronic Subcategory

Computer

Description

Price

Rs:

☐ Negotiable

Location

Colombo

City

Colombo 2

Phone Number

0777888666

Cover scan

Browse...

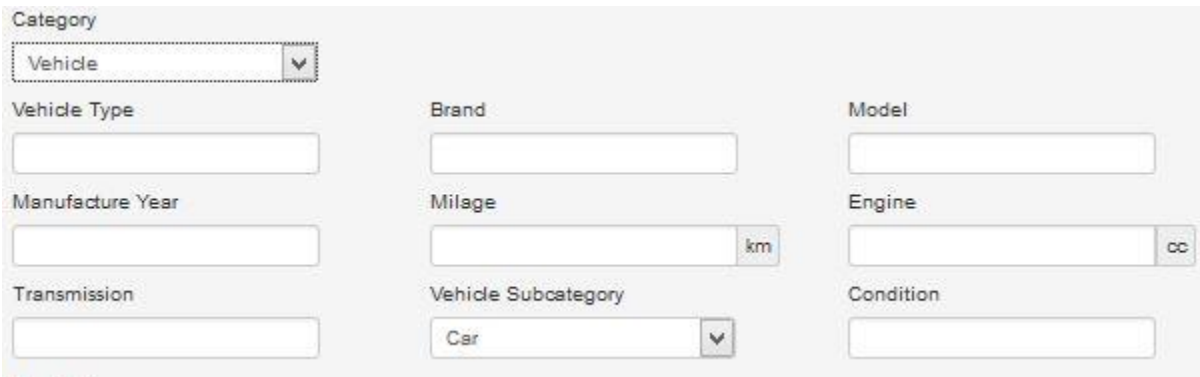
No file selected.

Post Ad

Figure 18

When different categories are selected the specific details of those ads can be inputted through the dynamically loading interfaces.

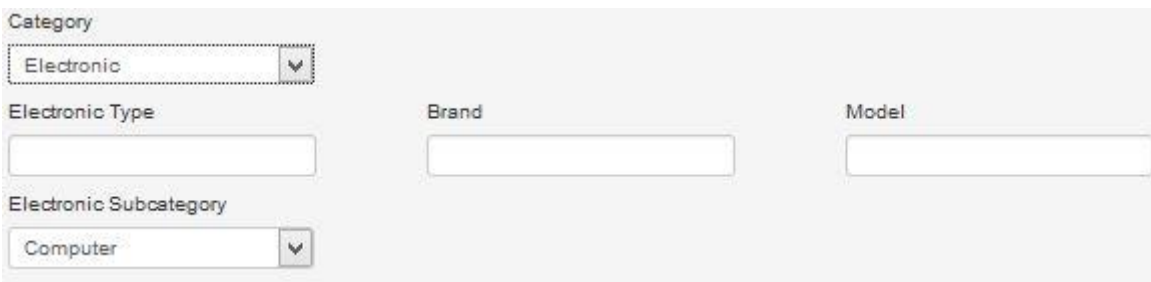
Vehicle Ad



The Vehicle Ad form is a light gray rectangular box containing several input fields. At the top left is a 'Category' dropdown menu with 'Vehicle' selected. Below it are three columns of fields. The first column contains 'Vehicle Type' (text input), 'Manufacture Year' (text input), and 'Transmission' (text input). The second column contains 'Brand' (text input), 'Milage' (text input with a 'km' unit button), and 'Vehicle Subcategory' (dropdown menu with 'Car' selected). The third column contains 'Model' (text input), 'Engine' (text input with a 'cc' unit button), and 'Condition' (text input).

Figure 19

Electronic Ad



The Electronic Ad form is a light gray rectangular box containing several input fields. At the top left is a 'Category' dropdown menu with 'Electronic' selected. Below it are three columns of fields. The first column contains 'Electronic Type' (text input) and 'Electronic Subcategory' (dropdown menu with 'Computer' selected). The second column contains 'Brand' (text input). The third column contains 'Model' (text input).

Figure 20


15. Displaying details of a specific advertisement

When a specific advertisement is clicked in the search result, the details of that specific advertisement are shown.

Home / All Advertisements / Electronic / Phone / Apple iphone 6

Apple iphone 6

Posted By **Namal** on 2014-07-02 11:18:04 [Add to Favorite](#) [Share](#)



Price
Rs. 250000

Type : **Phone**
Brand : **Apple**
Category : **Electronic**
Sub Category : **Phone**
Location : **Colombo**

[View Phone No of Namal](#)

[Reply By email](#)

Apple iphone 6

[Report Ad](#)

Post your comment

Comment

[Submit](#) [Clear](#)

No comments available currently. Be the first to comment on this Ad

Find us on Facebook

E marketing Portal

4 people like E marketing Portal.

Facebook social plugin

You Might Also Like





<p>Laptop</p> 	<p>Apple Gold mac book</p> 	<p>Apple iwatch</p> 	<p>Apple iphone 5s</p> 
---	--	--	--

Figure 21

In this page a user can reply to seller by email, add item to favorite, share advertisement, post comments, report the advertisement or view related advertisement details.

16. Contacting seller through an email

Any buyer who is interested in buying a product can send an email to the seller through the website. The user can simply click the Reply By email button to send an email.

Then an interface to provide email details is shown. Buyers name, email, phone number and message have to be included there.

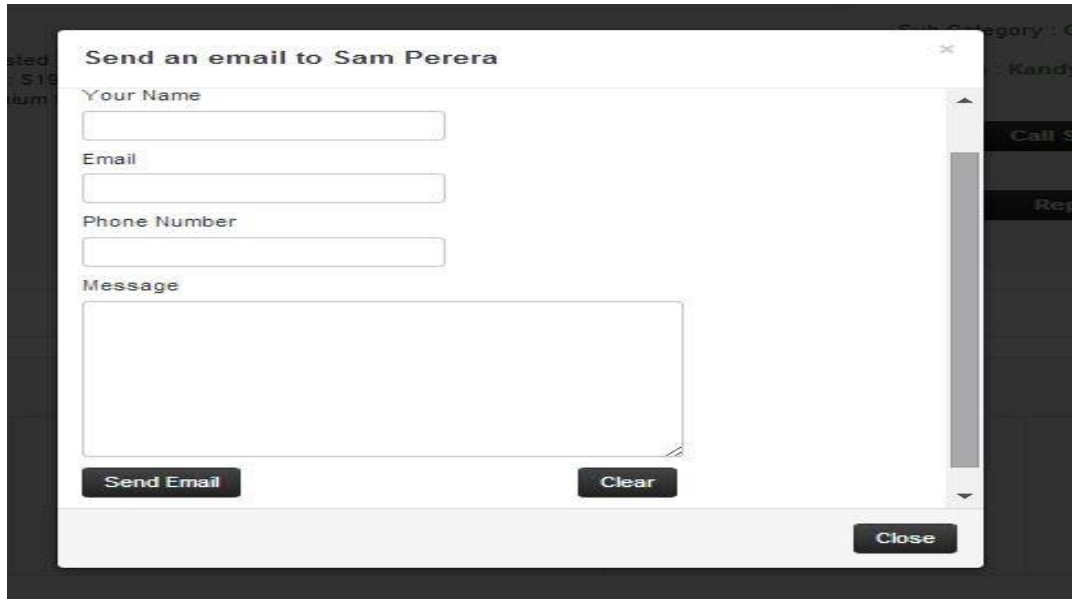
A screenshot of a web form titled "Send an email to Sam Perera". The form contains four input fields: "Your Name", "Email", "Phone Number", and "Message". Below the "Message" field are three buttons: "Send Email", "Clear", and "Close". The form is set against a dark background with some blurred text from the underlying website.

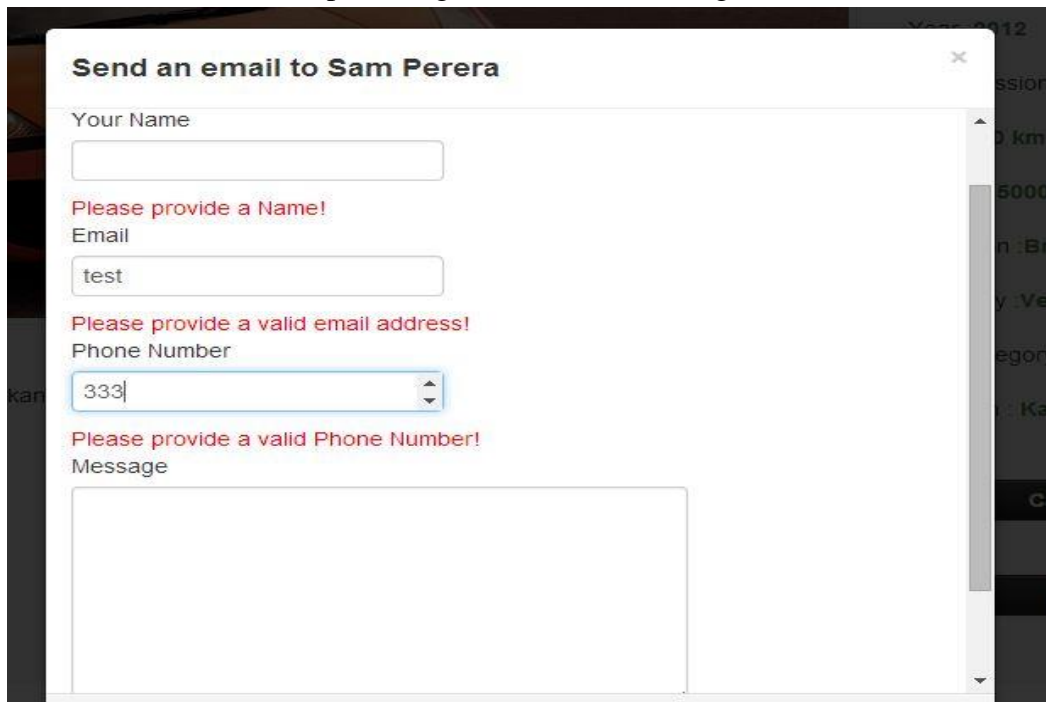
Figure 22

If logged in user try to contact another seller his details are default loaded saving time.

A screenshot of a web form titled "Send an email to Namal". The form contains four input fields: "Your Name" (pre-filled with "Vimal Silva"), "Email" (pre-filled with "vimal@mail.com"), "Phone Number" (pre-filled with "777888666"), and "Message". Below the "Message" field are three buttons: "Send Email", "Clear", and "Close". The form is set against a dark background with some blurred text from the underlying website.

Figure 23

Field area also validated providing suitable error messages



The screenshot shows a web form titled "Send an email to Sam Perera" with a close button (X) in the top right corner. The form contains the following fields and validation messages:

- Your Name:** An empty text input field with the error message "Please provide a Name!" below it.
- Email:** A text input field containing the text "test" with the error message "Please provide a valid email address!" below it.
- Phone Number:** A text input field containing the text "333" with the error message "Please provide a valid Phone Number!" below it.
- Message:** A large empty text area.

Figure 24

If the email is send successfully success message is shown.



The screenshot shows a success message box titled "Email". It contains a green message bar with the text "Email sent successfully". At the bottom right of the box is a green button labeled "Go Back".

Figure 25

17. Posting a Comment

Post Your Comment allows users to post their comments about a relevant advertisement, which is displayed on the web site, and also previous comments are displayed under the advertisement. Comments are very important for other users to get an idea about the advertizing item.

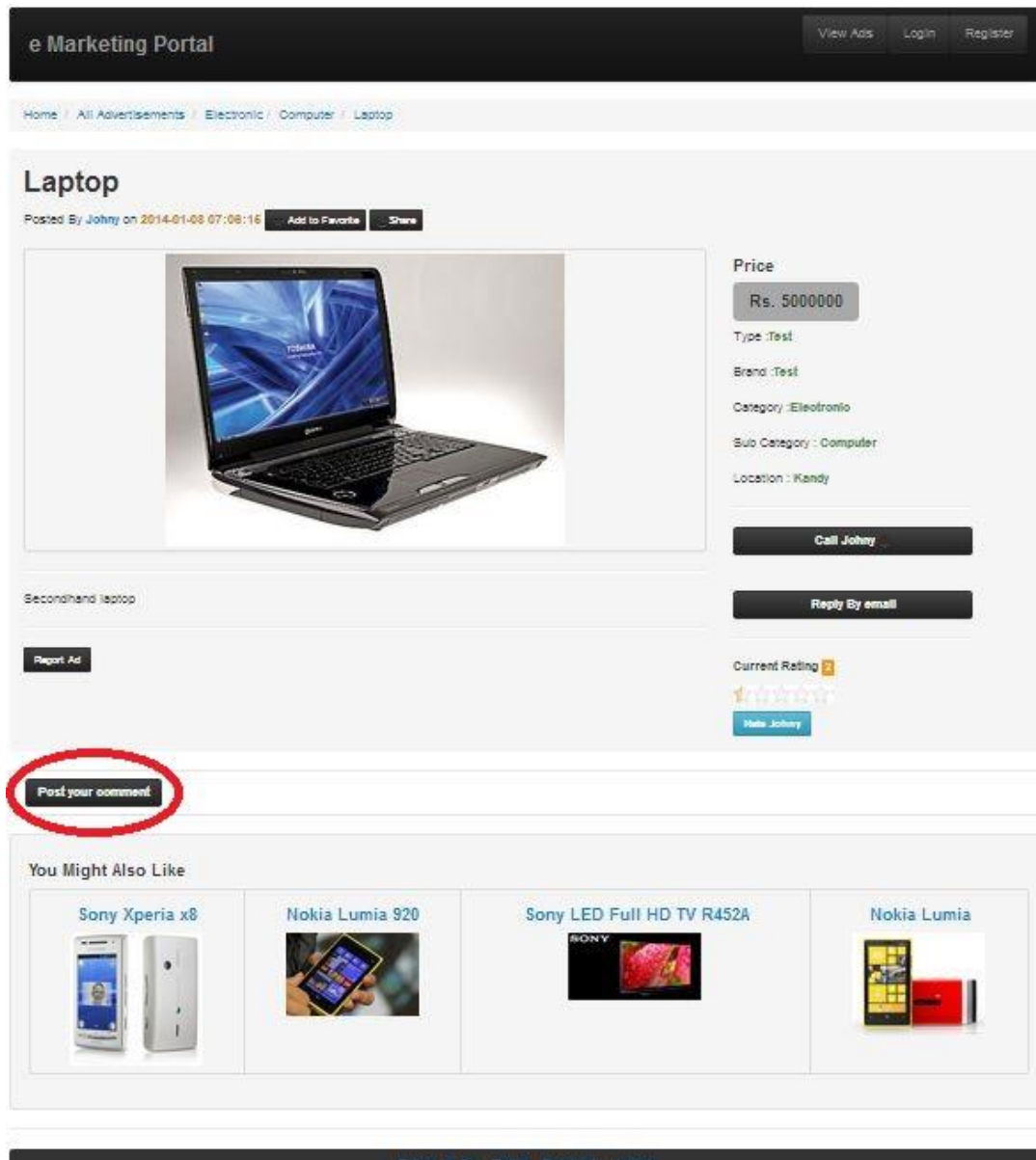
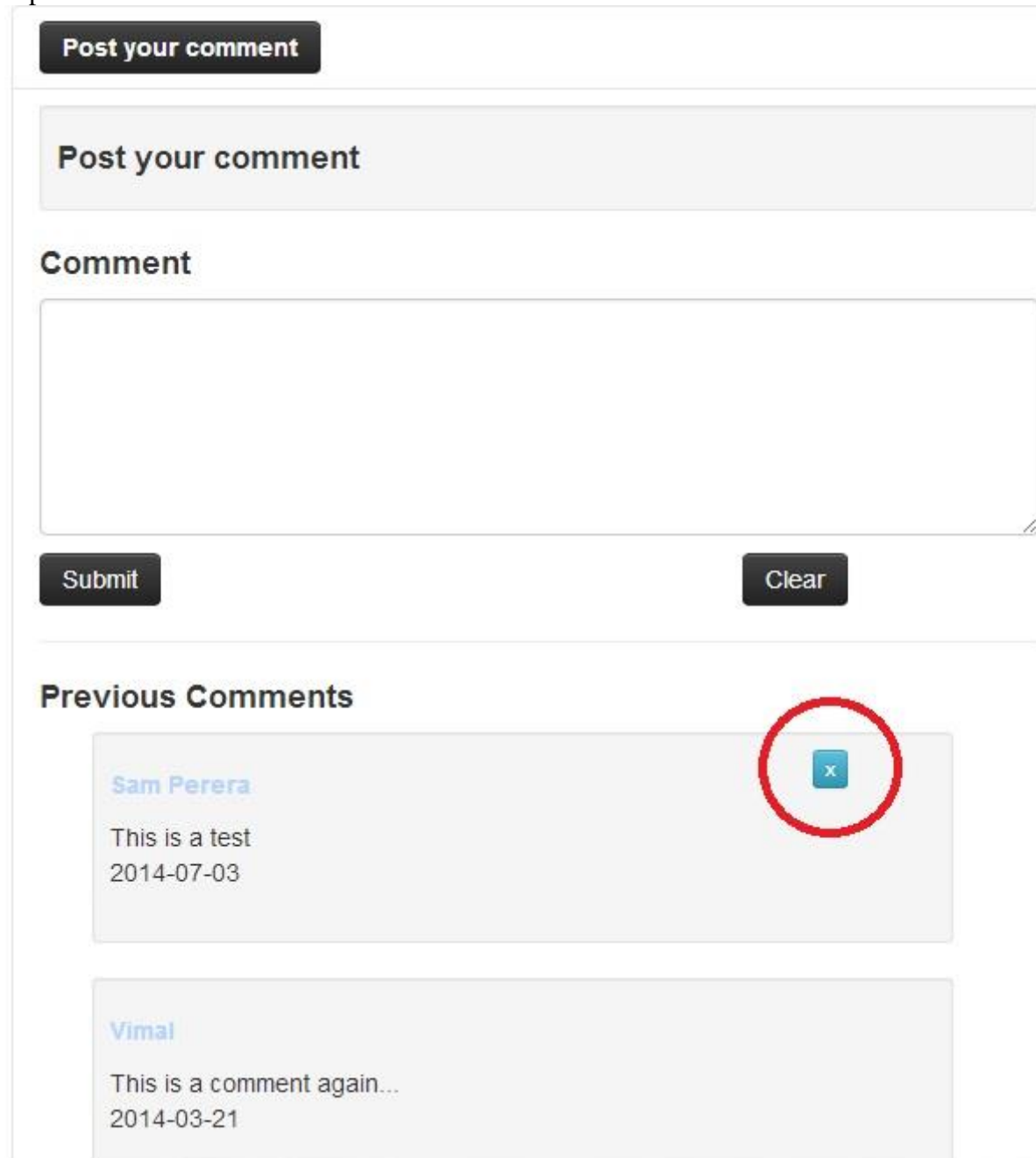


Figure 26

By clicking 'Post your comment' button, the user can extract the commenting area. Commenting area consists a text box, to type the comment, two buttons called submit and clear and previous comments.



The screenshot displays the user interface for posting comments. At the top, there is a dark button labeled "Post your comment". Below this is a light gray text input field, also labeled "Post your comment". Underneath the input field is a section titled "Comment" containing a large, empty text area. Below the text area are two dark buttons: "Submit" on the left and "Clear" on the right. Further down is a section titled "Previous Comments". This section contains two comment entries. The first entry is by "Sam Perera" with the text "This is a test" and the date "2014-07-03". The second entry is by "Vimal" with the text "This is a comment again..." and the date "2014-03-21". A red circle highlights a small blue square button with a white 'x' icon, located to the right of the first comment entry, indicating a delete or edit function.

Figure 27

Before putting a comment the user must be logged to web site. After clicking submit button the typed comment in the text area will be post with the logged users name and the posting date as previous comments. Before click the submit button user can clear the text box by

clicking clear button, if he/she wants. The delete sign is displayed at the right top corner of the previous comments, which are posted by very user. The user is redirected to the logging page, if he/she click submit button without logging.

18. Reporting an Ad

Report Ad allows user to report about an advertisement to the site administrator related to specific reason. Advertisements will be fraud, duplicate, offensive and etc. Therefore this function helps to the site administrator to identify advertisements with problems.

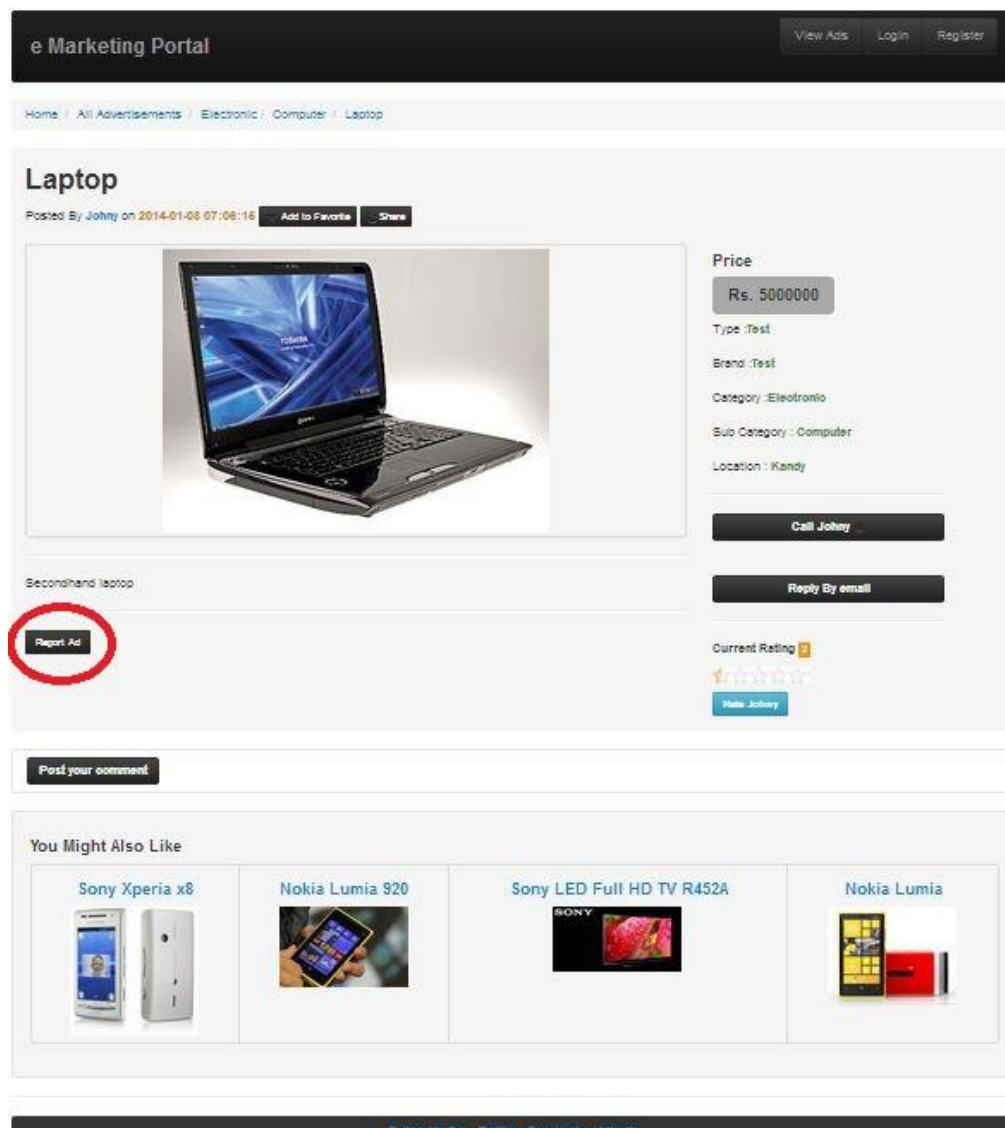


Figure 28

Once user click the Report Ad button, located under the image of advertisement, the report ad modal will be appeared. It consists drop down menu to select the reason; text boxes to enter user's e-mail address and the message, and three buttons called submit, clear and close.

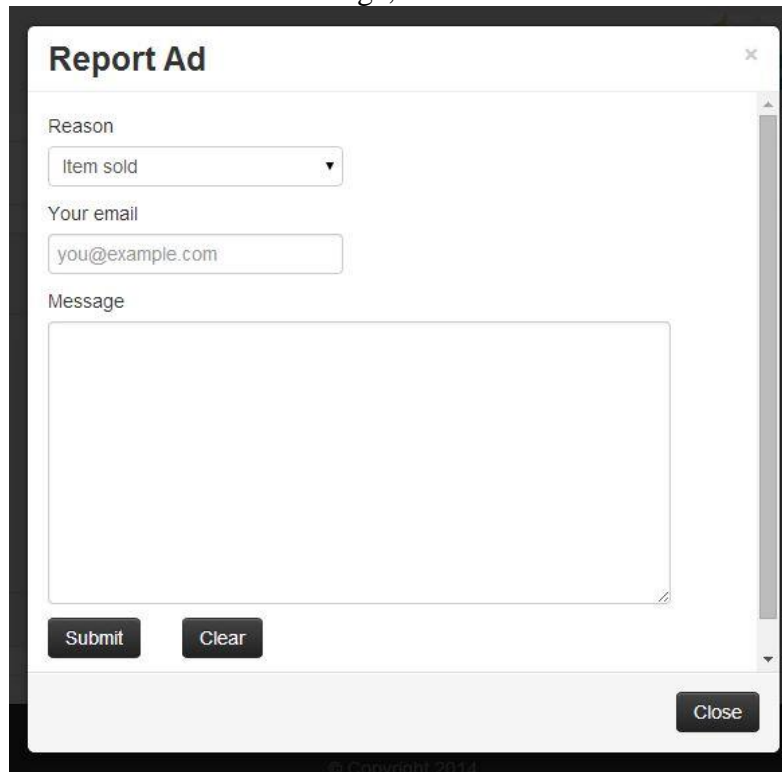
A screenshot of a 'Report Ad' modal window. The window has a title bar with 'Report Ad' and a close button (X). Inside, there is a 'Reason' label above a dropdown menu showing 'Item sold'. Below that is a 'Your email' label above a text input field containing 'you@example.com'. Underneath is a 'Message' label above a large text area. At the bottom left are 'Submit' and 'Clear' buttons. At the bottom right is a 'Close' button. A copyright notice '© Copyright 2014' is visible at the very bottom of the modal.

Figure 29

User can submit his/her report after selecting reason, entering email address and text message, and can use close button to exit from the modal without reporting.

If the user is logged in, the email will be automatically loaded.

Your email

vimal@mail.com

19. Add to Favorite

'Add to Favorite' allows users to add advertisement to their favorite list. By adding to favorite list, users can easy to review some important advertisements without any time consuming. To create a favorite list user must be logged. User can add any advertisement to his favorite list by simply clicking the button called 'Add to favorite' located above the image and if the advertisement already exists in the user's list there is an error message will be displayed.

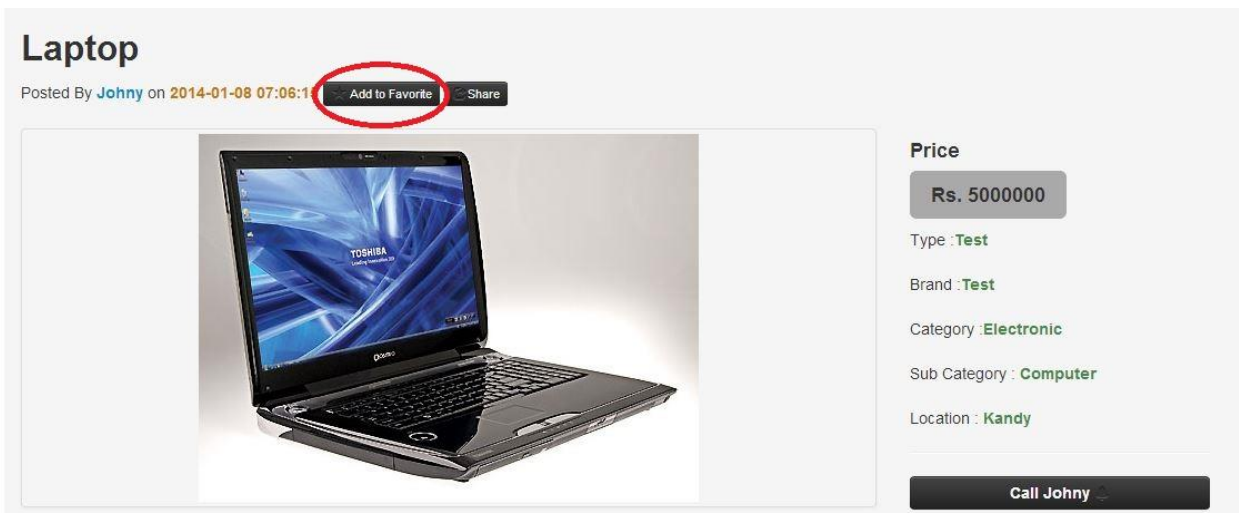


Figure 30



Figure 31

20. Rate the seller

Rate the seller allows user to rate business type sellers, who post their advertisements on the web site. Seller's current rate is displayed at the right side of the advertisement using five stars. When a user click the button called rate (seller name), the rating window will be appear. It consists of five stars which allows to rate and buttons called rate and close. One user can rate only one time per one seller.

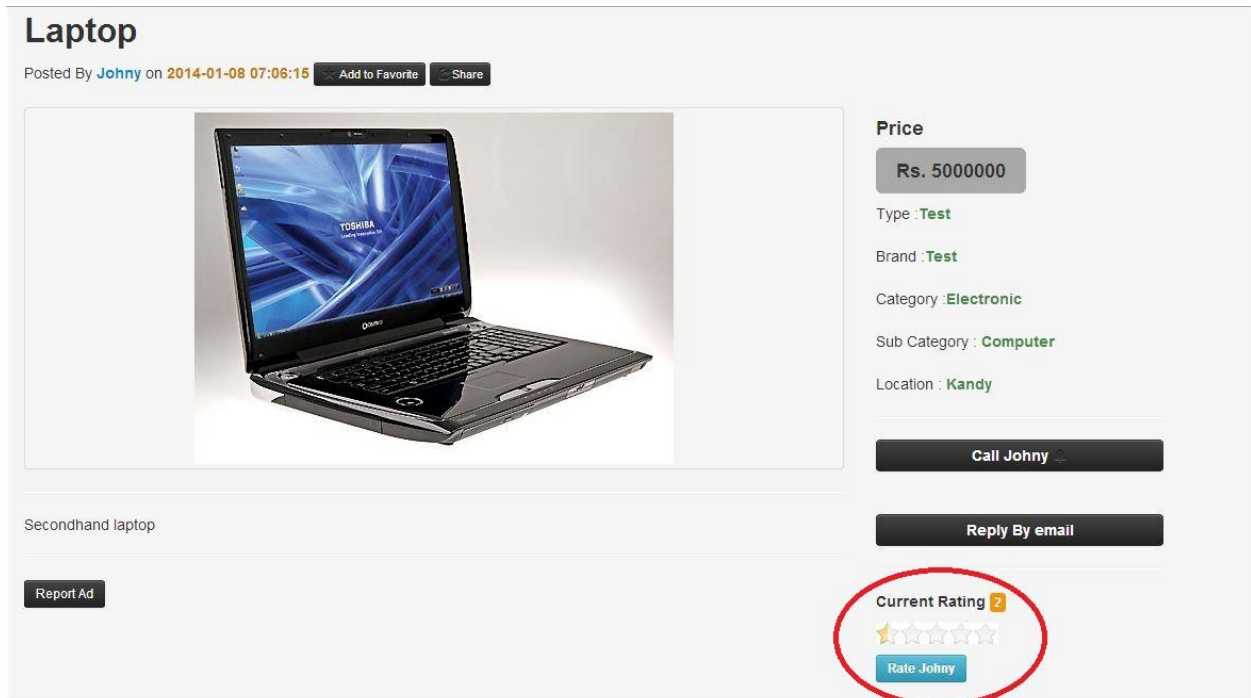


Figure 33

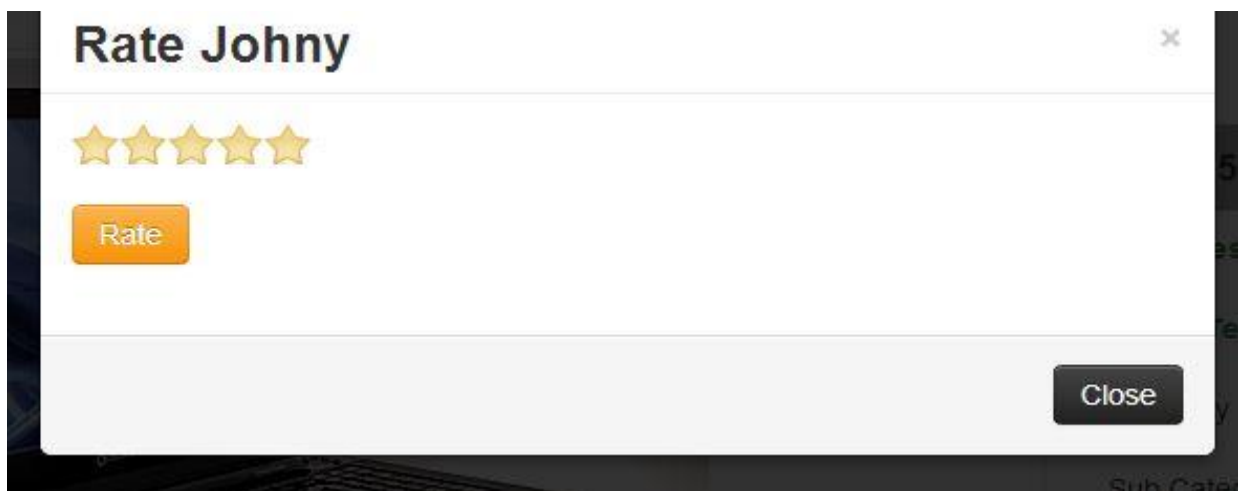


Figure 32

21. Share an advertisement

User can share a relevant advertisement through social networks such as Twitter, Facebook and Google plus. By clicking the button called share located above the image, the share modal can be appeared.

Share via social media

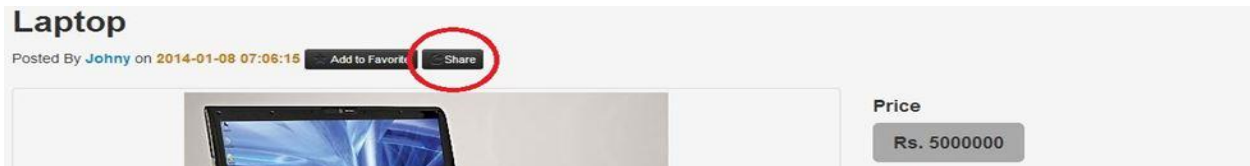


Figure 34

Share window



Figure 35

Share in Facebook



Figure 36

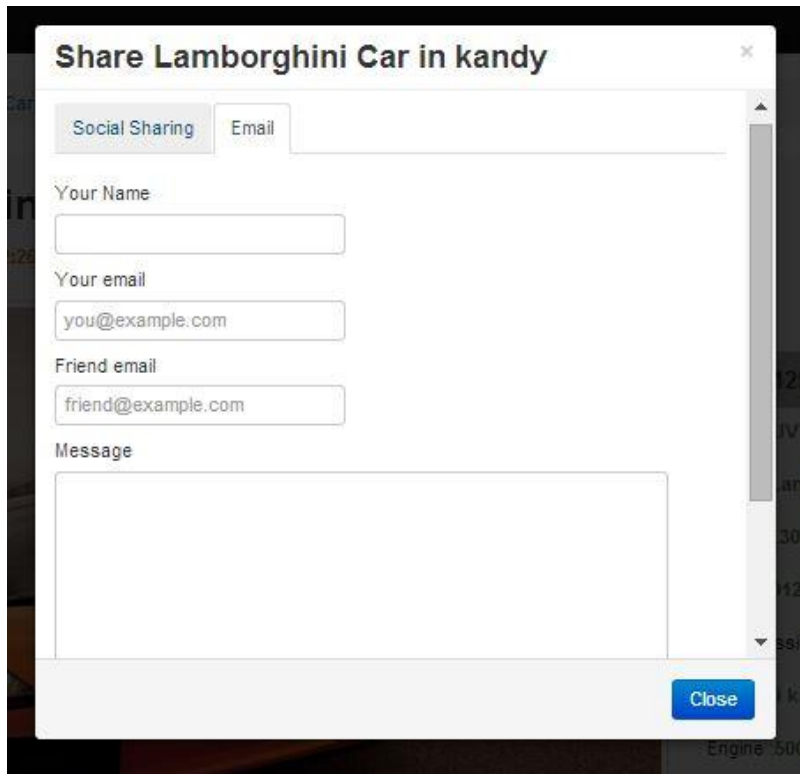
Share in Twitter



Figure 37

Share via email

This function allows user to send information about the advertisement to a friend as an email also.



The screenshot shows a modal dialog box titled "Share Lamborghini Car in kandy". It has two tabs: "Social Sharing" and "Email", with "Email" being the active tab. The form contains the following fields: "Your Name" (empty), "Your email" (pre-filled with "you@example.com"), "Friend email" (pre-filled with "friend@example.com"), and a "Message" text area (empty). A "Close" button is located at the bottom right of the dialog.

Figure 38

If logged in user try to share an ad via email his details are default loaded saving time.



This screenshot shows a portion of the email sharing form. The "Your Name" field is pre-filled with "Saman". The "Your email" field is pre-filled with "vimal@mail.com".


Figure 39

22. View related advertisements

User can see random advertisement according to the current advertisement category and subcategory he is looking at.

Apple iphone 6

Posted By **Namal** on 2014-07-02 11:18:04 [Add to Favorite](#) [Share](#)



Price
Rs. 250000

Type : **Phone**
Brand : **Apple**
Category : **Electronic**
Sub Category : **Phone**
Location : **Colombo**

[View Phone No of Namal ...](#)

[Reply By email](#)

Apple iphone 6

You Might Also Like





Apple iphone 5c 	Apple iphone 6 	Apple iphone 5s 	Nokia Lumia 920 
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Figure 40

Administrator Functions

Site Administrator can also log in to the website by using the normal login by providing user name and password. When the administrator is logged in to the website admin will be directed to this page. This page contains major details for the administrator to do specific tasks such as approve and manage ads, manage reported ads and reports, manage registered users and configure website details.

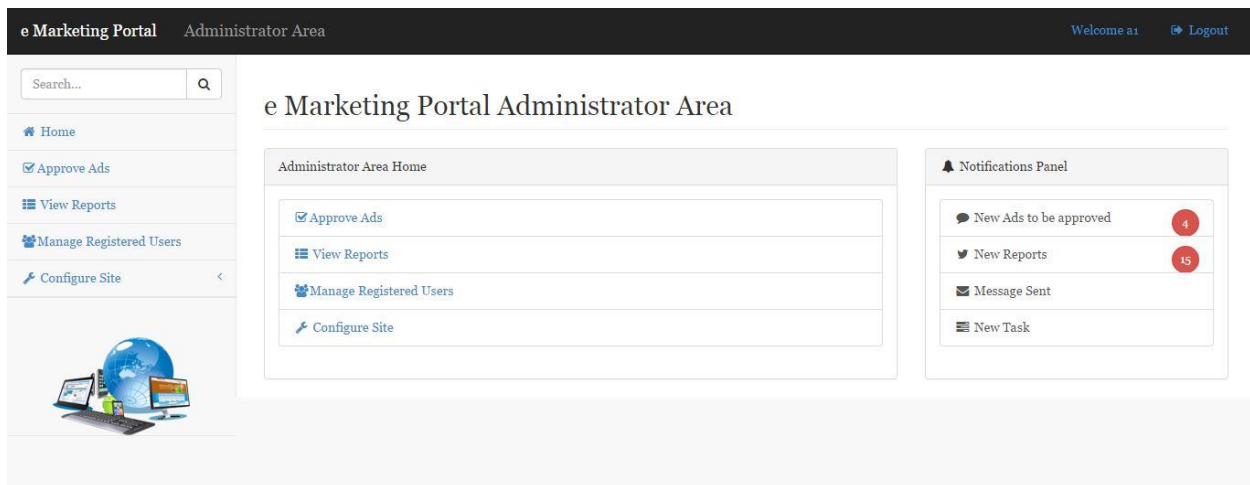


Figure 41

Then administrator will be directed to the administrator area which currently consist of

1. Approving advertisements
2. Managing site users
3. Configuring website
4. Displaying and managing reported ads

23. Approving advertisements

Advertisements to be approved are shown in a thumbnail view for the ease of the administrator to see them easily and get main information about them. Admin can approve or reject the advertisement one by one separately. If the admin want to select multiple advertisements it can be selected using the options provided and accept or reject them.

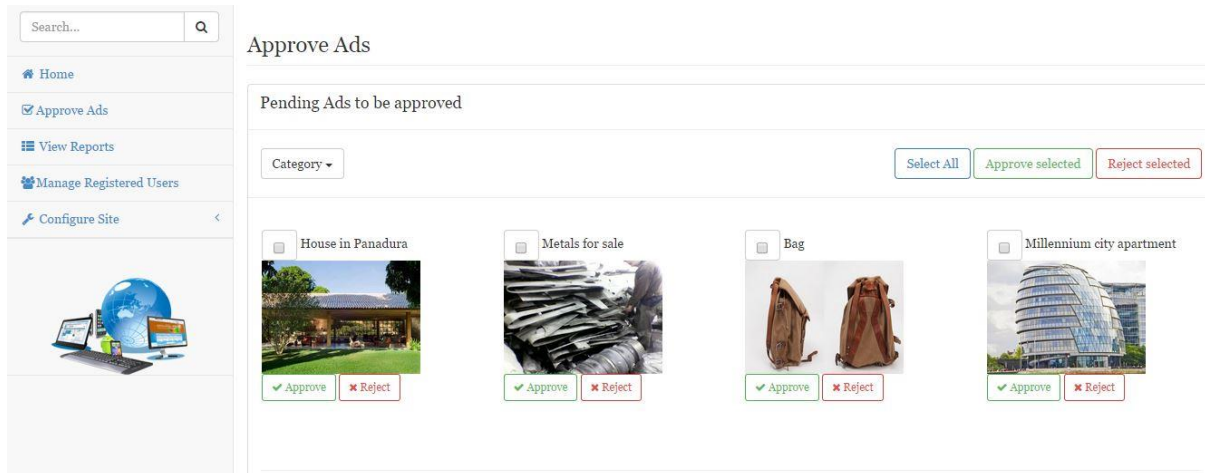


Figure 45

Administrator also can filter the advertisements to be approved by different categories using the filtration option provided.

Approve Ads

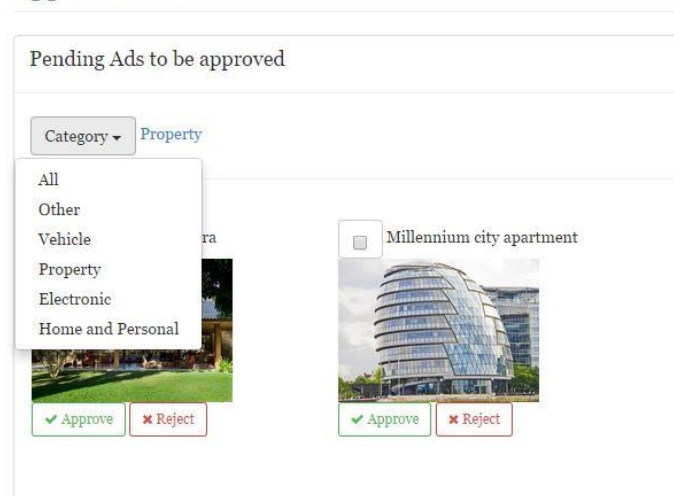


Figure 46

Information about one advertisement can be seen easily by simply clicking on the advertisement image or title. The administrator can observe and examine other details of the advertisement and decide on approval. Admin also can see the way advertisement will be shown after posting.

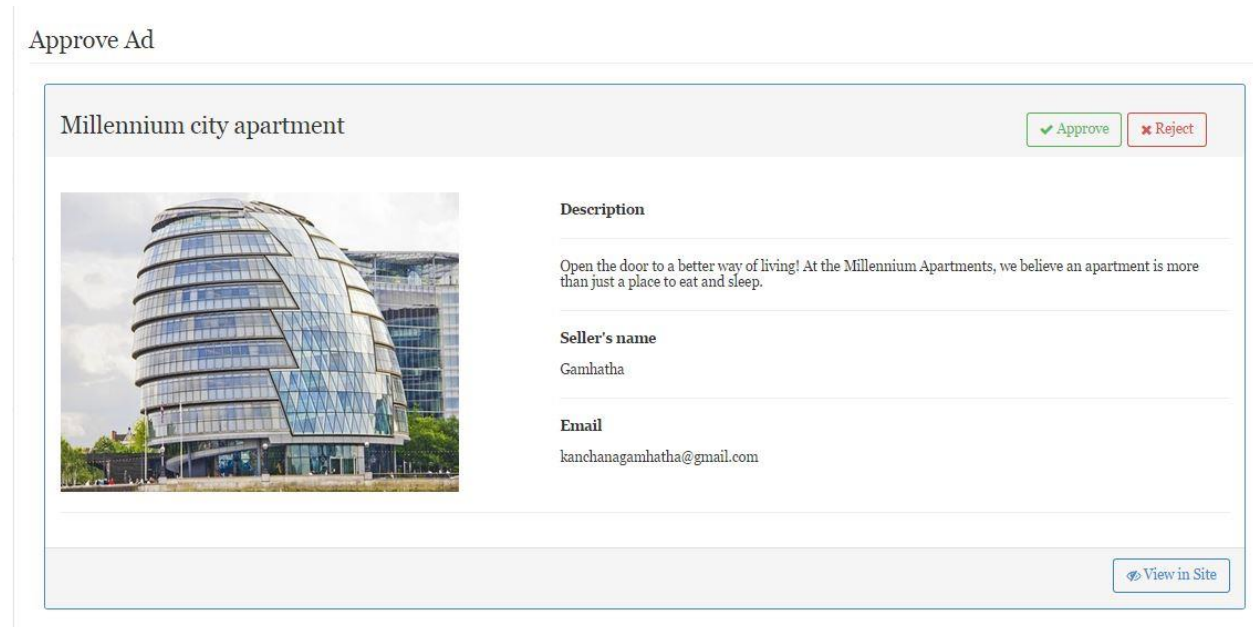
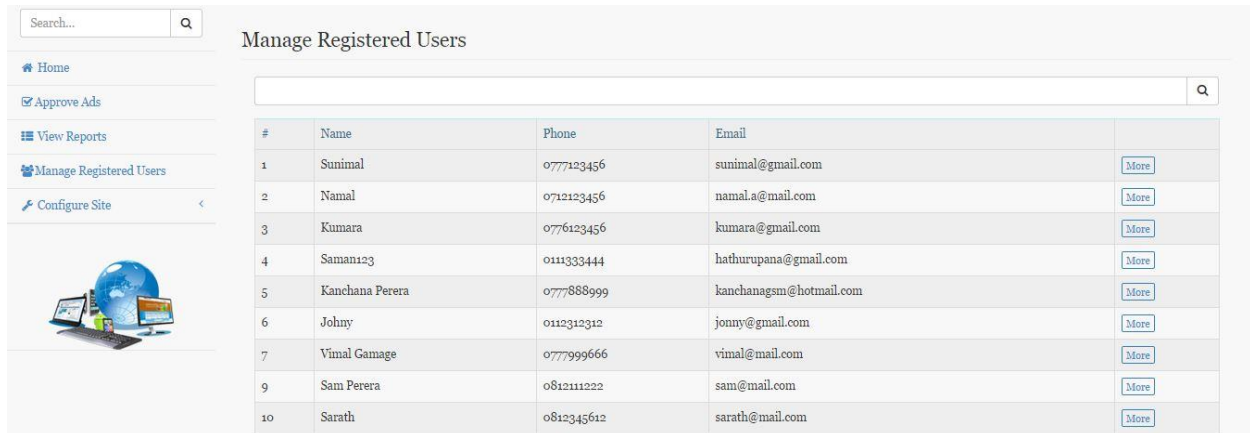


Figure 47

24. Managing site users

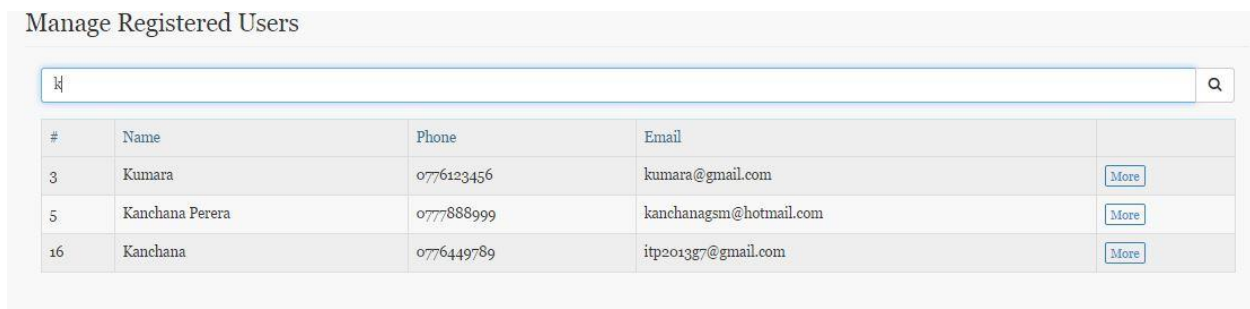
When the administrator goes to the user management page, the admin can see a list of users who are registered in the website and their basic details.



#	Name	Phone	Email	
1	Sunimal	0777123456	sunimal@gmail.com	More
2	Namal	0712123456	namal.a@mail.com	More
3	Kumara	0776123456	kumara@gmail.com	More
4	Saman123	011333444	hathurupana@gmail.com	More
5	Kanchana Perera	077888999	kanchanagsm@hotmail.com	More
6	Johny	0112312312	jonny@gmail.com	More
7	Vimal Gamage	077999666	vimal@mail.com	More
9	Sam Perera	0812111222	sam@mail.com	More
10	Sarath	0812345612	sarath@mail.com	More

Figure 48

There administrator can search for a specific user through the user name. Then the search results will be instantly shown to the administrator. Then the administrator can see more details of a selected user.



#	Name	Phone	Email	
3	Kumara	0776123456	kumara@gmail.com	More
5	Kanchana Perera	077888999	kanchanagsm@hotmail.com	More
16	Kanchana	0776449789	itp2013g7@gmail.com	More

Figure 49

When the administrator select a user to see more details, the major information about the selected user such as contact email, location etc. are shown. Some statistics about the user such as advertisements posted, pending advertisements, comments posted, ratings done and feedback summary is also shown.

User Management

User Profile of Kanchana [Back to user list](#) [Delete User](#)

Name	Kanchana
Contact Number	0776449789
E mail	itp2013g7@gmail.com
User type	Business User
Current rating	★☆☆☆☆
District	Kandy
City	Gampola

Feedback Summary

Positive	Neutral	Negative
😊 2	😐 2	😞 1

Quick Statistics Panel

📄 Ads Posted (Approved)	21
📄 Pending Ads	1
💬 Comments Posted	2
★ Ratings done	2
📄 Feedbacks given	3

Figure 50

Advertisements posted by the user

User Management

Advertisements By Kanchana


Nokia Lumia 920	Description Nokia Lumia 920	Rs 55000
	Posted on 2014-05-05 03:00:00	Delete Ad
Apple iwatch		Rs 30000
Apple iphone 5c		Rs 75000
Apple ipad mini		Rs 45000
Apple MacBook Pro		Rs 100000

Figure 51

Comments posted by the user

User details Ads posted **Comments posted** Ratings done Feedbacks given

User Management

Comments given by Kanchana

Advertisement	Comment	Post date	
Samsung Galaxy SIII	මමය ඉතා ඉතාද සංගම් දරනවායයි	2014-07-23	✖ Delete
Apple iwatch	This is a good ad	2014-08-24	✖ Delete

[← Back to user list](#)

Figure 52

Rating done by the user

User details Ads posted Comments posted **Ratings done** Feedbacks given

User Management

Ratings done by Kanchana

Rated Seller	Rated value
Saman123	★★★★★ 18 / 20
Chathura	★★★★☆ 16 / 20

[← Back to user list](#)

Figure 53

Feedbacks given by the user

User details Ads posted Comments posted Ratings done **Feedbacks given**

User Management

Feedbacks given by Kanchana

Feedback on	Feedback	Comment	Date
Sarath	😊 → Positive	A fantastic seller	2014-08-21
Kanchana Perera	😊 → Positive	Very good seller	2014-08-24
Chathura	😊 → Positive	A reliable seller	2014-09-12

[← Back to user list](#)

Figure 54

25. Configuring website

Administrator can configure the details of the website which are visible to the users of the website. Administrator can do functions such as

1. Managing Locations
2. Managing Sub Categories
3. Managing Brands
4. Managing Un allowed Text

Managing Locations

Administrator can see cities in different districts and add new cities selecting a district. And also edit the city name if necessary.

e Marketing Portal Administrator Area

Welcome a1 Logout

Search... Q

Locations Sub categories Brand Rules

Home

Approve Ads

View Reports

Manage Registered Users

Configure Site

Add city

District

Hambantota

City

Add City

Current Cities

City Name	
Hambanthota city	Edit
Tangalle	Edit
Ambalanthota	Edit
Katuwana	Edit

Figure 55

Add new city

Locations Sub categories Brand Rules

Add city

District

Hambantota

City

Sooriyawewa

Add City

Current Cities

City Name	
Hambanthota city	Edit
Tangalle	Edit
Ambalanthota	Edit
Katuwana	Edit

Figure 56

Display new city

[Locations](#) [Sub categories](#) [Brand](#) [Rules](#)

Add city

District

Hambantota ▼

City

Add City

Current Cities

City Name	
Hambanthota city	<div>Edit</div>
Tangalle	<div>Edit</div>
Ambalanthota	<div>Edit</div>
Katuwana	<div>Edit</div>
Sooriyawewa	<div>Edit</div>

Figure 57

Edit a current city

Edit City name Sooriyawewa

Current Name	Sooriyawewa
New Name	<div>Sooriyawewa</div>

Update

Figure 58

Managing Sub Categories

Administrator can see sub categories in different categories and add new sub categories selecting a category. And also edit the sub categories name if necessary.

Category Name	
Car	Edit
Van	Edit
Bus	Edit
Lorry	Edit
Bicycle	Edit
Three Wheel	Edit
Cabs	Edit

Figure 59

Managing Un allowed Text

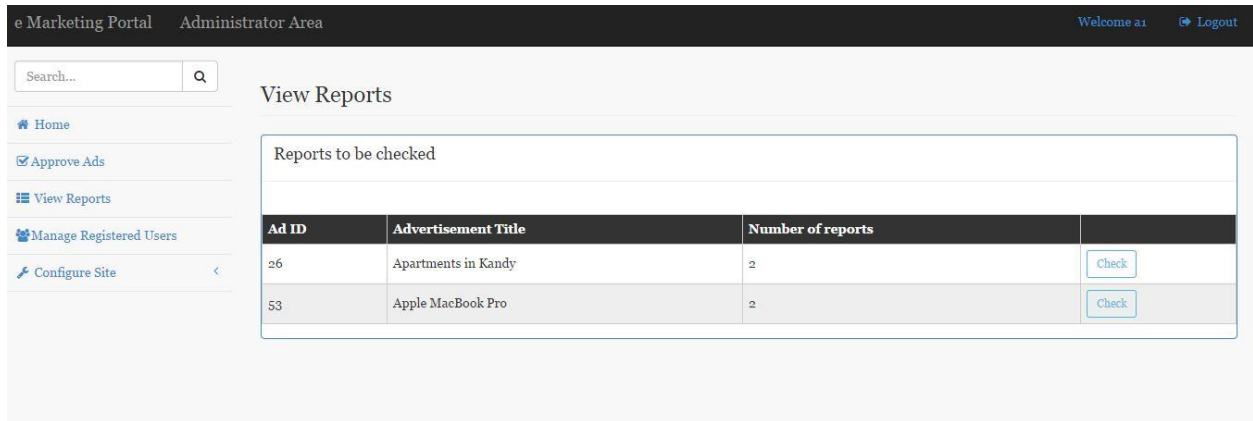
Administrator can add un allowed text which are to be checked when a user is posting an advertisement and view them. And also they can be deleted.

Un allowed Text	
Text1	Delete
Testing 3	Delete
porn	Delete

Figure 60

26. Displaying and managing reported ads

Administrator can see the reported ads by the site users and can see the details of those ads and can delete an advertisement.



e Marketing Portal Administrator Area Welcome a1 Logout

Search... Q

Home

Approve Ads

View Reports

Manage Registered Users

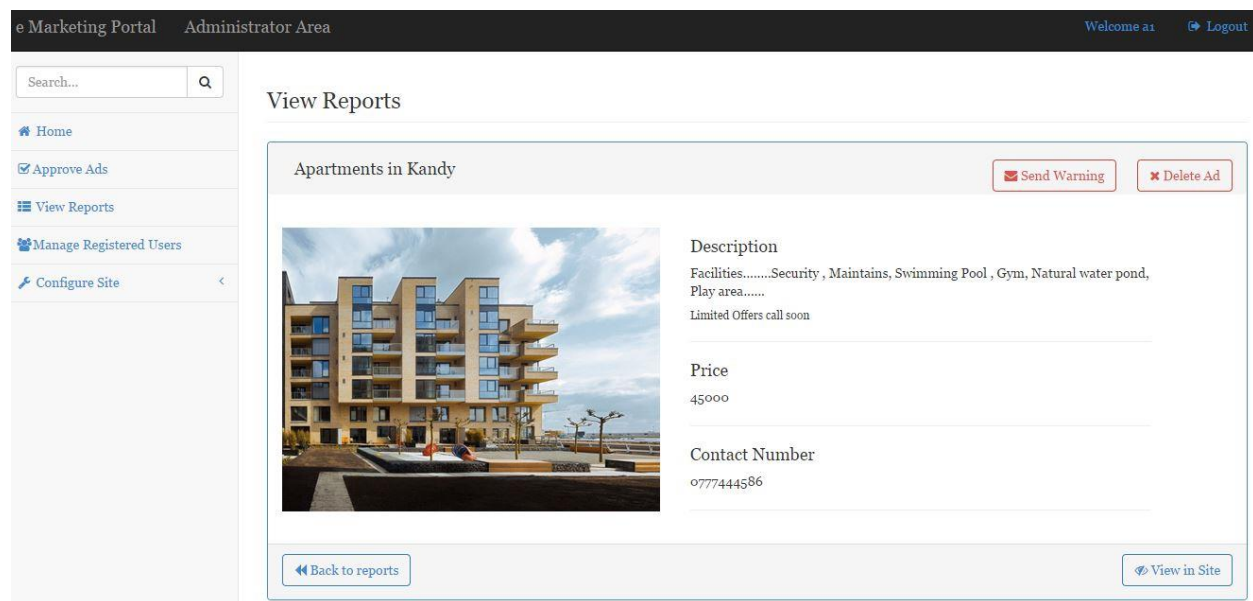
Configure Site

View Reports

Reports to be checked

Ad ID	Advertisement Title	Number of reports	
26	Apartments in Kandy	2	<button>Check</button>
53	Apple MacBook Pro	2	<button>Check</button>

Figure 61



e Marketing Portal Administrator Area Welcome a1 Logout

Search... Q

Home

Approve Ads


View Reports

Manage Registered Users

Configure Site

View Reports

Apartments in Kandy Send Warning Delete Ad



Description
Facilities.....Security , Maintains, Swimming Pool , Gym, Natural water pond,
Play area.....
Limited Offers call soon

Price
45000

Contact Number
0777444586

Back to reports View in Site

Figure 62