

# Brainstorm & Idea Prioritization Template

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Date: 26 June 2025

Team ID: LTVIP2025TMID44725

Team Size: 4

Project Name: Poultry Disease Detection Using Transfer Learning

Maximum Marks: 4

## Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem Statement:

Design and develop an AI-based web application using transfer learning to classify poultry images into healthy and disease categories (Coccidiosis, Salmonella, New Castle Disease).

Team Members & Roles:

- Team Leader: Kandera Naga Prudhvi Sai – Model development, backend Flask API
- Team Member: Poondla Divya Lakshmi – React frontend & integration
- Team Member: Medida Gangothri – React frontend & Tailwind CSS UI
- Team Member: Pasupuleti Venkata Aneesha – Dataset collection, research, documentation

## Step-2: Brainstorm, Idea Listing and Grouping

Ideas:

- Build Flask backend serving trained model
- Use transfer learning (e.g., MobileNetV2)
- Create React frontend to upload images

- Show prediction result and confidence
- Use Tailwind CSS for modern UI
- Deploy backend on Render, frontend on Vercel
- Add about and contact pages
- Optionally, add user login and history

Grouping:

- Core functionality: Model training, Flask API, React frontend for prediction
- UI/UX: Tailwind styling, modern design
- Deployment: Render + Vercel
- Additional features: Login, history

### Step-3: Idea Prioritization

Priority	Ideas
High	Model training & evaluation, Flask API, React frontend to upload images & show predictions
Medium	Tailwind CSS styling, about/contact pages
Low	User login system, prediction history feature

Reference Link:

<https://www.mural.co/templates/brainstorm-and-idea-prioritization>

# Poultry Disease Detection Using Transfer Learning

## STEP 1 PROBLEM STATEMENT & TEAM

Design and develop  
AI web app to  
classify poultry  
images (Healthy,  
Coccidiosis,  
Salmonella, New  
Castle Disease)

Kandera Naga  
Prudhvi Sai  
Poondia Divya  
Lakshmi  
Medida  
Gangothri  
Pasupuleti  
Venkata Anesha

## STEP 2 BRAINSTORM & GROUP IDEAS

Flask  
backend

Transfer  
learning  
model

React  
frontend  
upload

Tailwind  
CSS UI  
Reminification  
Replayment

Optional:  
Login &  
history

## STEP 3 PRIORITIZATION

High  
Model & API  
& Prediction UI

Medium  
Styling &  
extra pages

Low  
Login &  
history