CSE463 Cognitive Walkthrough

Task 1:

Getting the product details for" Clutch Plate and Cover"

- 1. Find the Store
- 2. Click on the Clutch Tab
- 3. Find the product
- 4. Click on the product title

Concise Table

	1	2	3	4
Know the	Yes	Yes	Yes	Yes
action?				
See the control?	No	No	Yes	Yes
Understand the	No	No	Yes	No
control?				
See the	No	Yes	Yes	Yes
feedback?				

Comments / Recommendations

Task 1 - . Find the parts store See the control?

Comments:

Though the control for store is available it is heavily shadowed by the icon picture of a car, hence making it very difficult and time consuming to identify the button, also the navigation panel is present in avery awkward fashion with improper alignment which further makes it difficult.

Recommendations:

Designing a proper navigation panel with proper alignment and font styles making it visible and identifiable for the user.

Understand the control?

Comments:

As mentioned above, the Picture of a car over which "Parts store" is written is highly illegible and difficult to understand that it is a button.

Recommendations:

Removing the picture and making it a proper button with attributes such as mouse hover, color changes and making it clickable.

See the feedback?

Comments:

There is no feedback to make the user understand that the action is actually complete.

Recommendations:

Once the mouse is hovered around, changing the color or having an effect on the button will make the user understand that it can be clicked.

Task 2 -Click on the Clutch Tab

See the control?

Comments:

The lights tab is present in a label like style that can be easily mistaken for a static content and not a button,

The page enlists a set of 30+ categories in a linear fashion making it difficult to identify our desired task

Recommendations:

Having a Category search or better styling will make it easier for the user to reach his desired task.

Understand the control?

Comments:

The fact that they are buttons(the categories) is not portrayed well to the user

Recommendations:

Having mouse hover color change effects, a 3D button like style will help the users understand the button.

Task 4 – *Click on the product*

Understand the control?

Comments:

The title doesn't show any characteristics of a typical link, it does not appear clickable Recommendations:

Having something like a "more" button to the side of the product like in typical shopping websites.