

# **Profit Cube Augmentation**

## Cardiovascular Device Manufacturer

Automated and re-designed the process inefficiencies in the existing profit cube reporting, enabling a repeatable and refreshable process with minimal manual interventions

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### Profit cube augmentation for cardiovascular device manufacturer

#### Situation

- Client lacked visibility into profitability at SKU and geography level, due to varied cost allocation strategies followed across countries and functions. Additionally, the existing profit cube was set up for one-time use without the flexibility to refresh on a periodic basis.
- Partnered with the client to revamp the existing profitability reporting by templatizing and automating multiple manual processes to enable a repeatable and refreshable process

#### Accordion Value Add

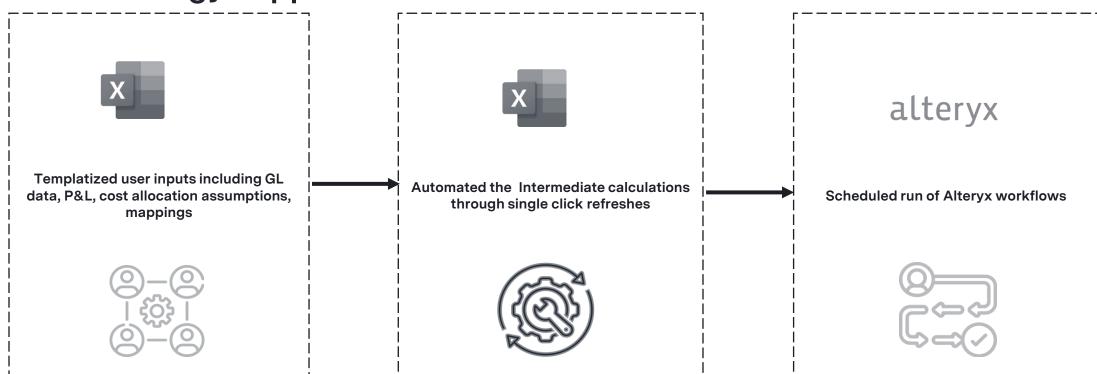
- Re-designed the existing framework and methodology to build a single-click refresh process by revamping ~15 cost allocation processes
- Templatized and automated ~20 Excel files using Power Query and simplified 37 Alteryx workflows to ensure dynamicity and scalability for future.
- Structured and streamlined the profit cube update process by templatizing and standardizing the ~ 15 input sources such as ledger data, labor cost, operating expenses etc. to reduce the turnaround time as well as eliminate any manual errors
- Performed a comparative analysis of the current technology stack of the profit cube and evaluated other technologies to recommend the quick-wins as well as long-term outlook of the future state

#### Impact

- Automation of the intermediate calculations and workflow scheduling resulted in saving of ~80 FTE-hours per update.
- Enabled the client with scenario analysis of profitability and cost impact of various business decisions, by enabling flexibility and dynamicity with respect to user inputs in the model
- Provided visibility into SKU & Geography level profitability analysis to support the leadership team and finance function with key strategic decisions of product expansion, geography expansion, OPEX control etc.

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### Methodology/ Approach



- Consolidated the source to update input transaction data, mappings, assumptions in a structured format
- Developed Process document and guidelines to carry out structural updates in future
- Incorporated error checks of critical points to maintain structural integrity of the inputs

- Automated manual processes and hard-coded /value pasted calculations from the input to the calculation sheets
- Revamped all manual intermediate calculations into a single click process through macros and power query

- Re-designed Alteryx workflows to derive the outputs based on dynamic files generated from earlier steps
- Scheduled the workflows through Analytic app in Alteryx to remove any manual interventions in running all the workflows sequentially

#### **ILLUSTRATIVE**

### Templatized user inputs with in-built data validation



**Automated Refresh** from templatized inputs to intermediate calculations

#### **Automation of current state processes**

Codified the assignment of fixed and semi-variable costs based on employee levels

Templatized the user input of cost split for employee job titles

Automated the cost split into multiple countries for employee job titles

Automated cost scaling calculations based on Global P&L and Headcount data

Automated product hierarchy creation from GL data

Automated cost element & country wise ratio calculation from GL data

Automated expense allocation to countries & Supply /Mfg. segments

Automated the flow from GL data and calculated the fixed and variable cost allocation across plants

**Templatized user** inputs to accommodate cost allocation strategies and global decisions

#### User input

Enter the split of cost allocation from Global HQ to Regional HQ

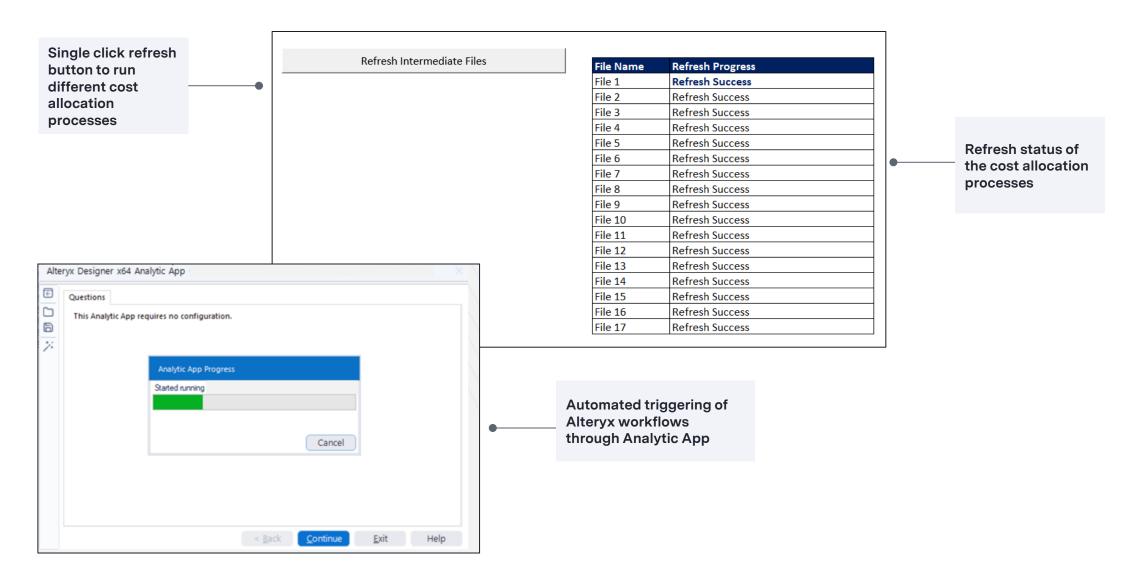
nom alobarna to regionarna	
Region	Ratio
Region 1	0.48
Region 2	0.04
Region 3	0.31
Region 4	0.09
Region 5	0.08
	TRUE

Error checks on the

data

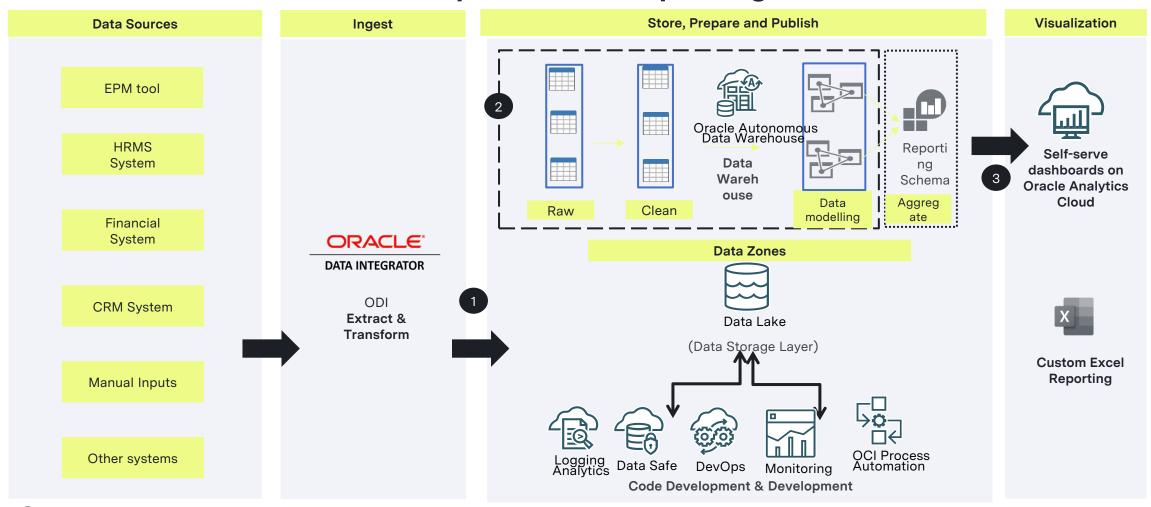
+alteryx

### Automated refresh processes through macros and analytic app



#### ILLUSTRATIVE

### Future state architecture for profit cube reporting



- 1 Collate and ingest data from different source systems via Oracle Data Integrator
- 2 Leverage Autonomous Data Warehouse for consolidation and aggregation of raw data
- Revamp the existing data transformations and reporting processes by setting up automated and self-serve dashboards on Oracle Analytics Cloud