



Project Name	Client	Brief Description	Services
Procurement Analysis	Dental care chain	 Built search functionality on top of procurement system to identify best supplier and alternate products to optimize procurement spend 	Procurement Optimization, recommendation Engine
		Provided visibility into purchase behavior by practice, and insights into potential cost savings	

PROCUREMENT OPTIMIZATION FOR A DENTAL CARE CHAIN



ABOUT THE CLIENT

Client is a rapidly expanding network of dental clinics in North America



SITUATION

- The **third-party procurement platform** used by the client did not provide appropriate visibility into product suppliers leading to **more expensive procurement options being selected**
- Merilytics partnered with the client to build an overlay on the procurement tool to clearly identify the best supplier and provide visibility into product purchases

VALUE ADDITION



- Built a high-level procurement spend tracker to facilitate regular monitoring and tracking of spend by practices
- Estimated cost savings by switching supplier of suggested products to preferred supplier (or best supplier based on the list price)
- Built a handy and easy to use search platform for Products to enable the procurement team to identify the best supplier/product, with the following features:
 - Displays best supplier for a product
 - Displays list of compatible products for searched product
 - Provides an option to choose between branded and private label products

IMPACT



- Enabled the client to identify the best supplier based on product requirements
- Enabled the client to generate automated reports for cost savings at various cuts to provide visibility to the regional teams
- Projected annual savings of CAD \$2.6M on a total spend of CAD \$29.5M (~9%) based on historical purchases

APPROACH / METHODOLOGY FOR PROJECT DELIVERY



01 Data clean-up

- Check Product spend information
- Identify and resolve data issues

02 Map products across suppliers

- Map products across suppliers using combination of various product parameters
- Set-up database for future mappings

03 Analyze spend

- Organize spend at high-level across product categories
- Calculate product level spend at practice level

3.1 Build Product Search Platform on Tableau

- Search Engine that shows the best supplier corresponding to a product
- Provides options for alternate products for optimizing spend

3.2 Estimate Cost Savings

- Projected savings based on best supplier for each product by category and clinic level
- Projecting savings by switching all purchases to a single supplier

PRODUCT SEARCH OVERLAY BUILT ON TABLEAU



Product search box

selected Product

					Produc	t View					
roduct ID					Product Description						
101 883M01 883M02											
est Price Products											
elected oduct ID Selected Product	Description	Unit Price	Best ProductID	Best Product Description	Best Supplier	Best Product Price		Branded Product ID	Branded Product Description	Branded Supplier	Branded Unit Price
LO1 Lingual Arch		\$115.00	6.101	Lingual Arch	ABC LAB	\$115.00	NO	6.101	Lingual Arch	ABC LAB	\$115.00
8M01 Biological Indicators		\$103.19	12AX435B	ABC Biological Indicators	PQR INC	\$75.43	YES	77TP290	A123 Biological Indicators	XYZ DENTAL	\$97.23
83M02 Indicators F/Steam St	er	\$184.01	7712900	Steam Sterlization Indicators	PQR INC	\$162.90	NO	7712900	Sterlization Indicators	XYZ DENTAL	\$162.90
					Compatible Pro	oducts List					
			Original	Draduct ID 3 Product Description	Compatible Pro	oducts List	Supplier		Unit Price		
			ProductID	Product ID 3 Product Description	Compatible Pro	oducts List	Supplier		Unit Price		
			Original ProductID	Draduct ID 3 Product Description	Compatible Pro	oducts List	Supplier MNP DENT		Unit Price \$89.99		
			ProductID	Product ID 3 Product Description	Compatible Pro	oducts List					
			ProductID	Product ID 3 Product Description	Compatible Pro	oducts List					
			ProductID	Product ID 3 Product Description	Compatible Pro	oducts List					
			ProductID	Product ID 3 Product Description	Compatible Pro	oducts List					

EFFECTIVE SUPPLIER COMPARISON FOR SIMILAR PRODUCTS









