



Boating and Fishing Supplies Retailer

(Development of Distributor Management Application)

Developed Power Apps-based application to streamline the process of collecting the data related to SKUs sold by its distributors (~60K), and storing the data on an on-premise database

DISTRIBUTOR MANAGEMENT APPLICATION BASED ON POWER APPS



ABOUT THE CLIENT

Client is a leading omni-channel boating and fishing supply retailer in the U.S. with over 250 stores across the country



SITUATION

- Client partners with ~60K distributors to retail its products and uses multiple applications/systems such as Rollstream, Excel etc. to manually collect the SKU information of the products sold. The process is manual and there was an opportunity to consolidate and store the data in a centralized location.
- Merilytics partnered with the client to design and build an application to systematically collect and store information while ensuring data integrity by applying relevant data validation techniques

VALUE ADDITION



- Developed an application on Power Apps with flexibility to assign multiple roles and privileges (such as Admin/Manager etc.) to track the details regarding SKUs sold at each of the store locations
- Provided functionality to bulk upload Excel files using the template available on the application screen
- Linked the application to Enterprise Data Warehouse tables on an on-premise database to store the data collected, and set up admin rights and hierarchy for approval to ensure data is stored in database from authorized personnel
- Set up data validation rules to ensure the accuracy of the data collected from the distributors



IMPACT

- Distributor Management Application helped to streamline data collection/acceptance process from the distributors with an appropriate approval hierarchy in place to ensure data integrity
- The application enabled Category Managers to track the requests raised by the distributors with the convenience of using a single platform
- Automated process of storing data and validation enhanced the data consistency and integrity in the Enterprise Data Warehouse

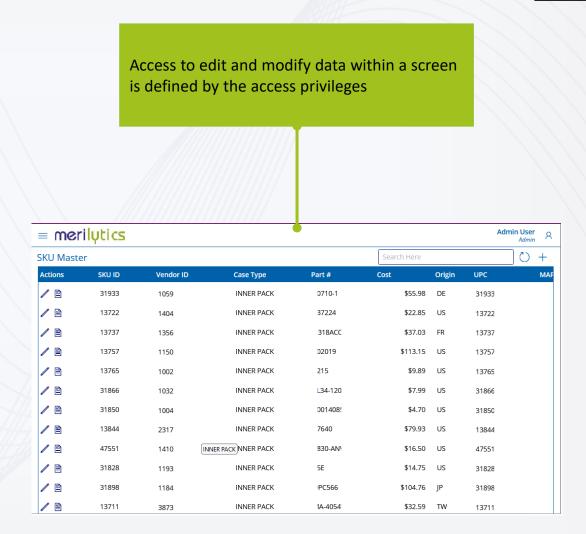
APPLICATION SCREENSHOTS (LOGIN AND SKU SCREEN)



ILLUSTRATIVE



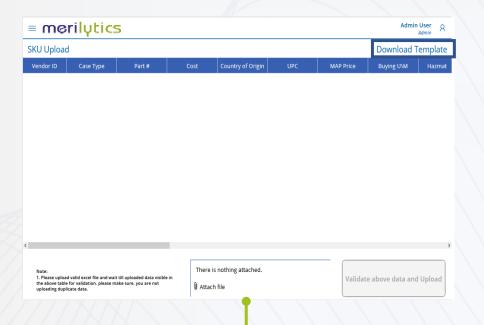
Login screen with functionality for distributor registration and password reset.





APPLICATION SCREENSHOTS (BULK UPLOAD AND CATEGORY MANAGER SCREEN)



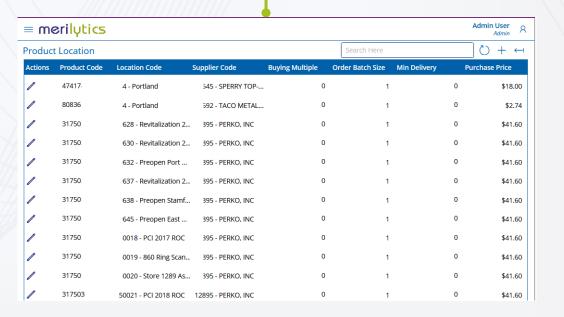


Functionality to bulk upload of Excel files to reduce manual effort to submit the data

Functionality for the Category Manager to review the inputs and take action on uploaded information.

Distributor will also be able to view the reason for rejection, if applicable and can re-upload the information accordingly.

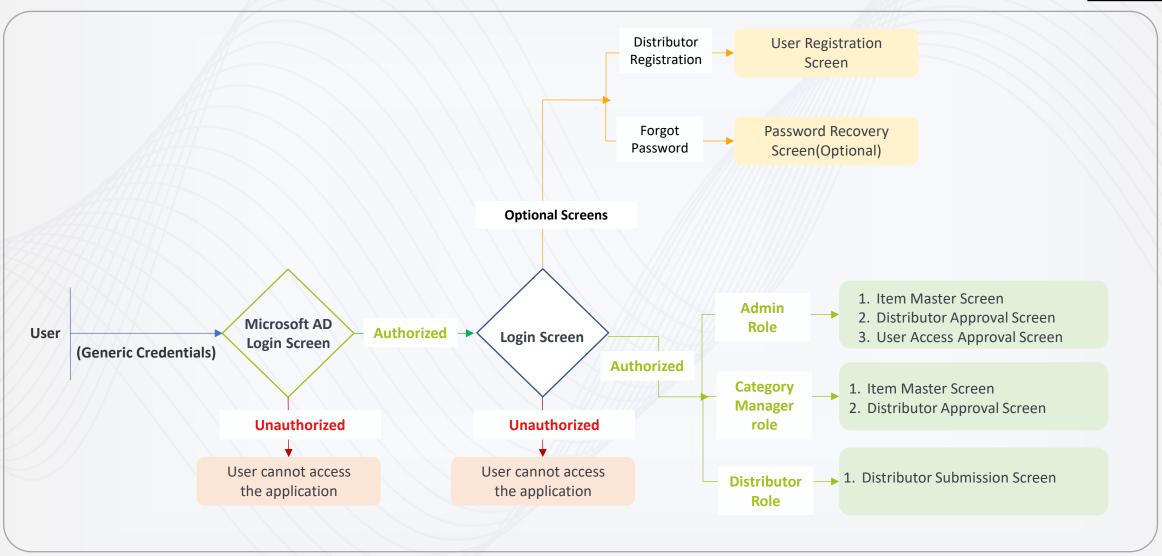




CONTROL FLOW DIAGRAM



ILLUSTRATIVE



DATA FLOW DIAGRAM



ILLUSTRATIVE

