



MDM for SAP Integration

(Global Beauty Brand)

Set up processes to integrate data across various accounting systems and defined the process to load trial balances from disparate accounting systems into SAP to create a single source of truth for financial reporting

INTEGRATED SALES AND FINANCIAL REPORTING FOR A COSMETICS BRAND



ABOUT THE CLIENT

Company is a global beauty brand, focused on make-up, skin care, fragrances and hair care, with presence in over 150 countries

SITUATION



- The corporate venture division **invests in new and emerging brands** across the world and entrusts the Finance team to **track the performance** and **integrate** them into the company's sales and financial reporting systems
- Merilytics partnered with the Finance team to set up reporting processes that integrate data across various accounting systems for a perfume brand
- In addition, the process to map and load trial balances from various disparate accounting systems into SAP was set up, so that the company could have a single system for financial reporting across all its brands

VALUE ADDITION



- Developed understanding of various existing sales reports and accounting systems. Worked with key stakeholders to create accurate mapping of transactions to customer, region and legal entity.
- Identified and reconciled discrepancies related to delayed shipments, returns, credit notes, annual discounts etc. to ensure data consistency
- Provided executive management **detailed sales reports** by region, legal entity, category, time period (week/month/quarter/YTD), with **comparisons to budget** and previous year
- Mapped GL accounts of local entity accounting system to SAP GL accounts
- Made accounting adjustments to align with GAAP norms and loaded trial balances in SAP system to enable consistent financial reporting across the company

IMPACT



- Accurate and detailed sales reporting enabled the Management to understand true performance of its brands and the drivers of sales trends
- Process to integrate accounting data from various disparate systems became efficient, and it enabled timely and accurate reporting of financial performance
 of various legal entities and overall company

TRIAL BALANCES UPLOADED TO SAP TO ENABLE FINANCIAL REPORTING THROUGH SINGLE ACCOUNTING SYSTEM



ILLUSTRATIVE

SAP upload excel template and input screen

