

# EXECUTIVE SUMMARY

KANGAROO



**I** Kangaroo aims to be the most convenient and robust platform for “**Kangaroo**” meme coin. People who love and pet animals, specifically **Kangaroo**, are concerned with owning a meme coin as not only their online pets but also a valuable blockchain assets.

- **Kangaroo**’s solution is bringing security and efficiency benefits in long-term holding crypto assets, as it provides an institutional-grade security storage with easy-to-use interface and
- Moreover, it provides a liquid meme coin called **Kangaroo** coin (**KANGAROO**) that is pegged to satoshi and may be used for a variety of economic activities such as swapping into BNB or BUSD in the top of Binance ecosystem AMM - Pancakeswap V2 and in the far future Kangaroo is oriented to be widely accepted as remittance, day-to-day payments, NFT

**II** As an implementation of the original meme “Dogecoin” technology but a Binance Smart Contract, **Kangaroo** combines advantages from both meme coin and community driven token. The asset is just like Dogecoin but it is scarcer than Dogecoin because **Kangaroo** total supply is fixed of 10 quadrillion tokens and it keeps burning gradually to create scarcity while Dogecoin allows annual

- That means **Kangaroo** shares all of Dogecoin ’s usecases and properties as a transparent and permanent digital record of value but in high-up level. Dogecoin use Bitcoin technology with high fee and slow speed however **Kangaroo** has the speed and scalability of the Binance Smart Chain network and is compatible with all BEP 20 token services. This means it can be stored in any Binance Smart Chain wallet, is as secure as Binance Coins, and can act

**III** **Kangaroo** plans to launch its physical custodial vaults in crypto-oriented users in the first six months of its operation, leveraging on strategic partnerships between **Kangaroo** and selected financial services partners all over the world. Our all-round team with huge expertise in

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## PROBLEMS

Over the course of history, various mediums have emerged as money, and each time, it has not just been by coincidence.

These goods that emerge as money possess unique properties that differentiate them from other market goods. Essentially, the relative strengths of one monetary medium out-compete that of another, and bitcoin is no different.

Bitcoin contains unique properties that make it particularly useful as a means of exchange; these properties include scarcity, fungibility and portability, among others.



However, Bitcoin transactions are slow and costly and Dogecoin's blockchain still has these disadvantages.

Kangaroo which is a decentralized, peer-to-peer digital currency, developing a community-driven ecosystem based on its native BSC token, will improve this.

Kangaroo potential use in economic activities, such as a payment for merchants, fast payments, nft collections & merchs exchange is unlimited due to the development in terms of speed, and transaction fees of BEP 20 token. It represents advancement in the global competition for money

## CHALLANGES



## SOLUTION



**1**

We started Kangaroo to create the safest and simplest platform to store a meme coin and manage it. Most storage solutions suffer from lack of reliability on the custodian side



**2**

Moreover, these services lock your meme coin asset and even give you more assets in return through rewards for holders and burning process.



**3**

We want to bring the best part of meme coin, its secureness, scarcity, immutability and combine it with BEP-20 tokens transparency, fast confirmation time and smart contract execution.



**4**

The main goal of Kangaroo holding service is to simplify the entire process of reliable long-term crypto asset holding, providing a robust and secure instrument for retail and institutional investors.



**5**

The smart deflationary algorithm of Kangaroo comprised of a 4% autonomous LP acquisition 3% static reflection (No staking/farming required), and a 1% burn. This occurs on an instantaneous basis 24/7/365.



**6**

The integrated smart system built in rewards to holders, it means if the volume of transactions is higher, so more Kangaroo coins are being automatically added to holders' wallets.

# MARKET EXPANSION

## KANGAROO



MASS ADOPTION DOES NOT DEPEND ON PEOPLE'S UNDERSTANDING OF HOW EXACTLY BLOCKCHAIN WORKS. THE MORE SUBTLE THE CHANGES PEOPLE HAVE TO MAKE THE MORE LIKELY THEY WILL ADOPT NEW TECHNOLOGY.

KANGAROO SOLUTION FOCUSES ON PROVIDING AN MEME COIN AS NOT ONLY HOLDERS' ONLINE PETS BUT ALSO A VALUABLE BLOCKCHAIN ASSETS

### RENOUNCEMENT

AFTER LAUNCHING, DEPENDING ON COMMUNITY SUPPORT.

KANGAROO'S OWNERSHIP WILL BE RENOUNCED SO KANGAROO BECOMES A COMMUNITY DRIVEN TOKEN.

### FUNCTIONALITY

### EVANGELISTS

THE DECISION TO ATTRACT LOTS OF PEOPLE VIA SEVERAL TOKEN DISTRIBUTION EVENTS WAS MADE DUE TO THE FOLLOWING REASONS.

EARLY TOKEN HOLDERS USUALLY BECOME THE BIGGEST EVANGELISTS BECAUSE THEY STAND TO MAKE THE MONEY FROM YOUR PROJECT SUCCEEDING.

THEY WILL STICK WITH YOU DURING TIMES OF UNCERTAINTY, WHICH CAN BE EXTREMELY VALUABLE.

MOREOVER, WE ARE PLANNING TO ATTRACT NEW USERS FROM RETAIL AND INSTITUTION SIDE, BECAUSE THEIR INTEREST IN CRYPTO PRODUCTS IS GROWING CONTINUOUSLY.

WE ARE AIMING TO BUILD AND EXPAND ON OUR GEOGRAPHICAL PARTNERSHIPS AND DEVELOPING DISTRIBUTION CAPABILITIES IN EACH COUNTRY.

A STRONG PARTNERSHIP PROGRAM WILL BE CRAFTED AND EXECUTED THOROUGHLY AT A GLOBAL SCALE.

ALSO, WE ARE GOING TO BE LISTED ON MOST TRUSTED AND LIQUID EXCHANGES.

### PATNERSHIP PROGRAMME

### ADOPTION

WE ARE GOING TO ENCOURAGE THE MOST ACTIVE SUPPORTERS FOR KANGAROO TO INCREASE MAINSTREAM GLOBAL ADOPTION AND REACH MORE USERS WORLDWIDE.

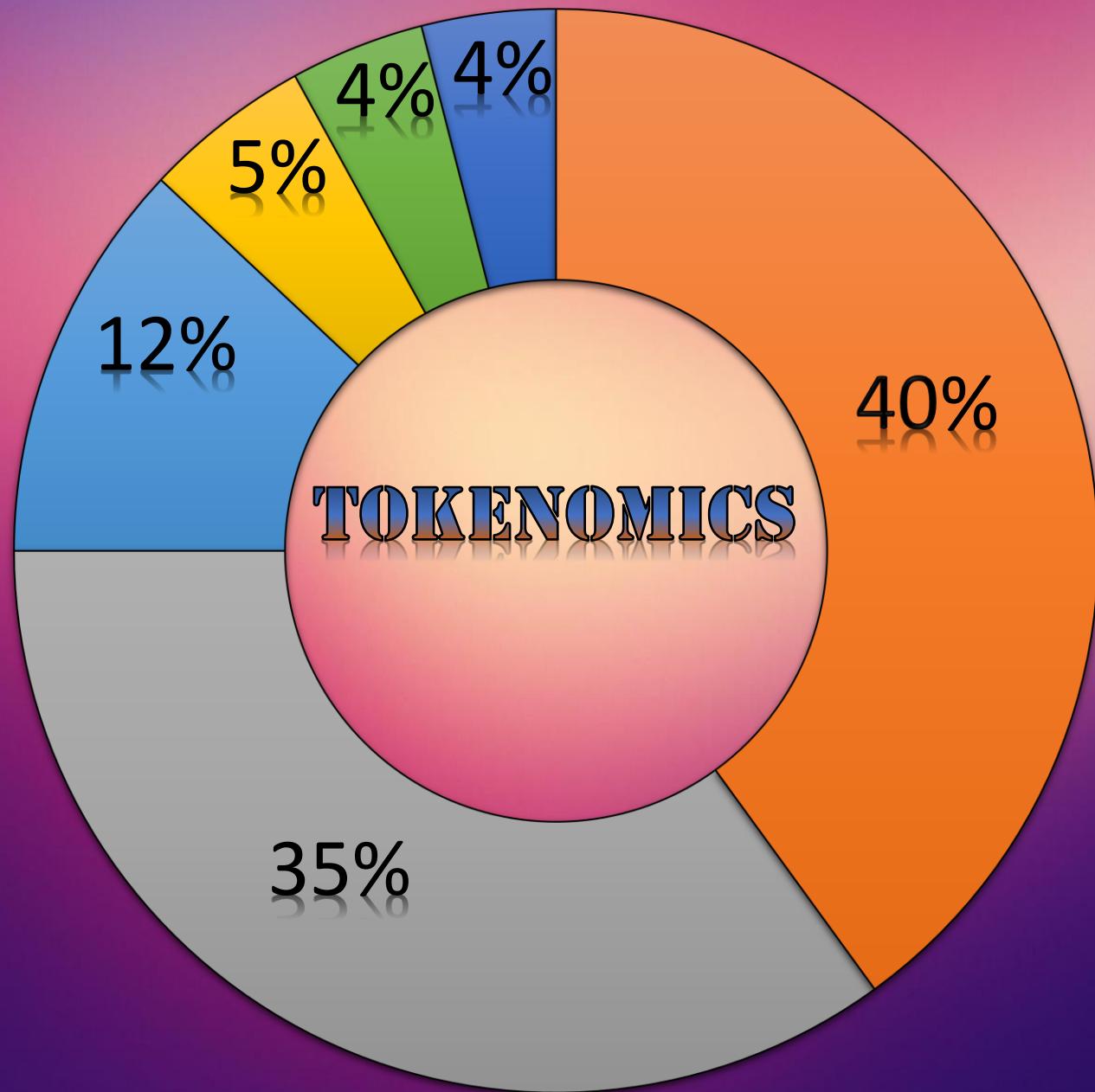
THESE PROMOTIONS WILL BE DESIGNED TO ALSO BENEFIT KANGAROO'S PLATFORM FROM A MARKETING PERSPECTIVE.

SOCIAL MEDIA GIVEAWAYS WHICH REWARD USERS WHO MAKE THE MOST ENTERTAINING, INTERESTING, OR COMPELLING PUBLIC POSTS ABOUT THE BENEFITS OF USING THE KANGAROO PLATFORM.

THESE POSTS WILL INCREASE KANGAROO'S EXPOSURE AND ATTRACT NEW USERS.

AUTOMATIC AIRDROPS TO USERS WHO ARE FREQUENTLY ACTIVE OR HOLD A CERTAIN AMOUNT OF KANGAROO IN THEIR WALLETS.

THIS WILL ENCOURAGE USERS TO CHOOSE KANGAROO OVER OTHER MEME COIN COMPETITORS.



■ PRIVATE SALE ■ PRESALE ■ LIQUIDITY ■ DEVS WALLET ■ MARKETING WALLET ■ AIRDROP

# KANGAROO



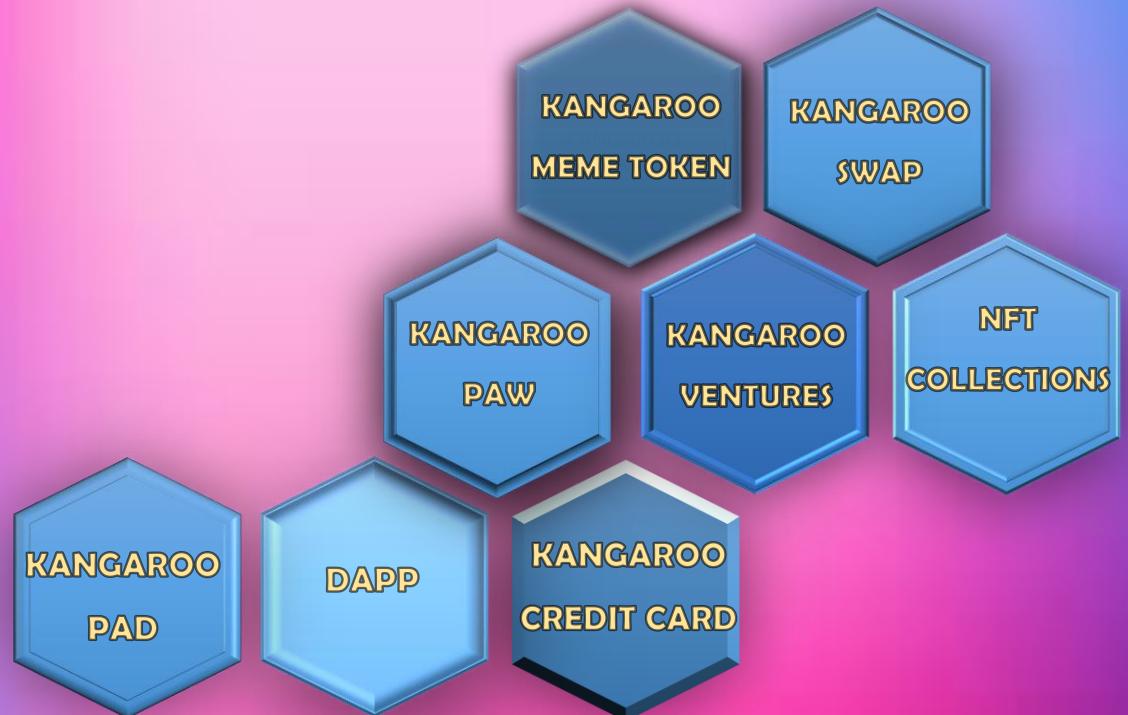
The Kangaroo's team has been created by a synergy of likeminded people with a variety of expertise and competencies in crypto, investing and INTELIGENT TECHLONOGY

Our team has a proven track record in entrepreneurship, asset management, technology and product development

Diversity of experience and genders ideally matches with the mission of Kangaroo ' s ecosystem - to build a reliable and valuable memecoin for people all over the world

# TEAM

# PRODUCTS



# ROADMAP

KANGAROO



## EXPOSURE

- MARKETING PUSH
- INFLUENCE PARTNERSHIP
- INITIAL CEX LISTING
- MORE GLOBAL MEMBERS
- KANGAROO SWAP

## PREPARATION

- WEBSITE RELEASE V1
- WHITE PAPER RELEASE
- PUBLISH SOCIAL MEDIA
- MEME DEVELOPMENT

## INITIAL GROWTH

- SMART CONTRACT AUDIT
- GIVEAWAYS, AIRDROPS
- MARKETING CAMPAIGN PHASE 1
- PRIVATE SALE/PRESALE
- DEX LISTING: PANCAKESWAP
- CGC AND CMC APPLICATION

## REBRANDING

- WEBSITE REDesign
- LARGE INFLUENCER MARKETING PUSH
- LISTING IN TOP CEX
- STRATEGIC PARTNERSHIP
- KANGAROO VENTURES
- NFT COLLECTIONS

## EXPANSION

- KANGAROO PAD
- DAPP
- CREDIT CARD FOR CRYPTO
- BIG ANNOUNCEMENT

KANGAROO



KANGAROO

WHITE  
PAPER