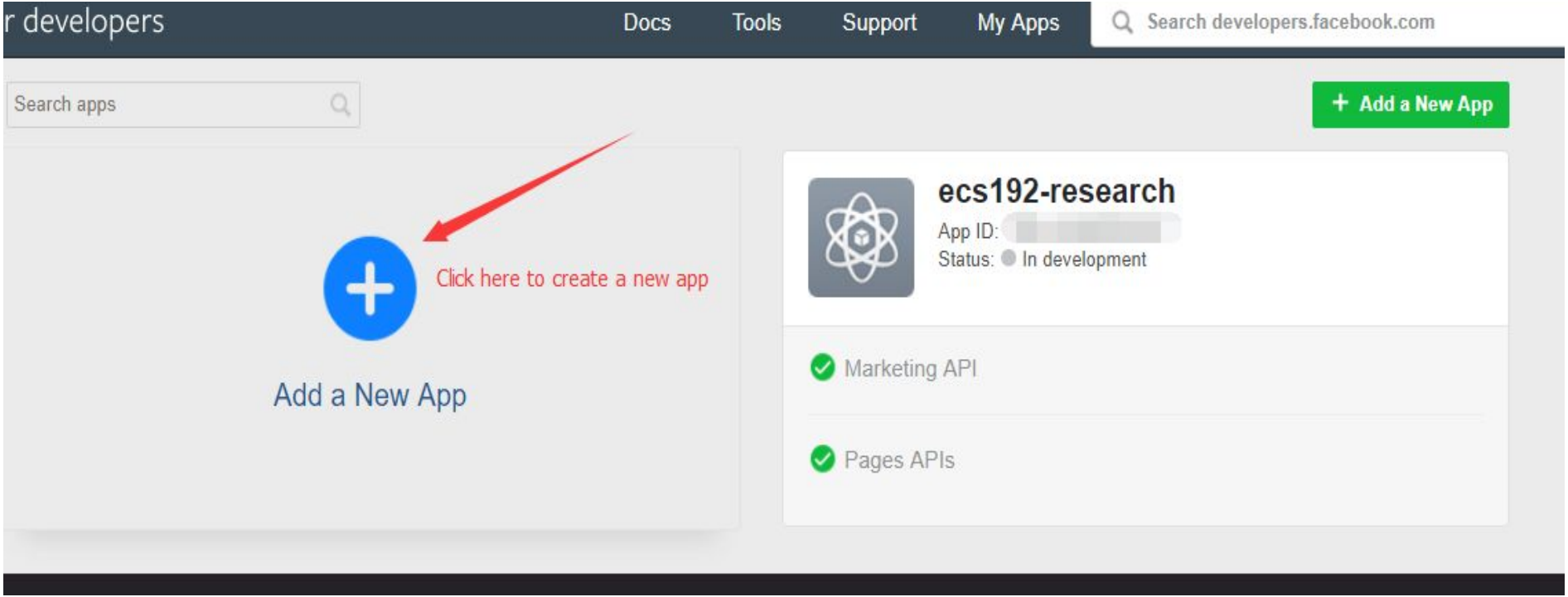
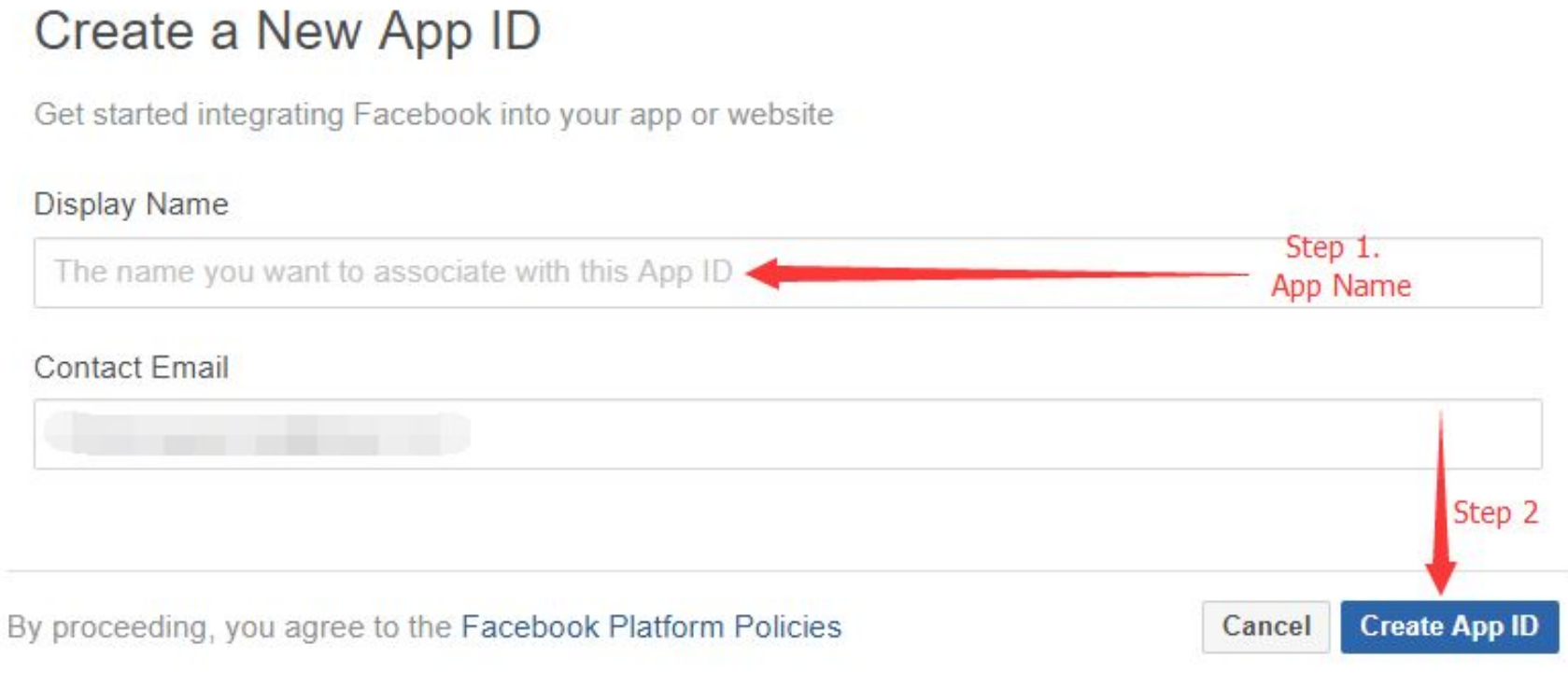
1. **Go to this URL:**
   https://developers.facebook.com/apps/

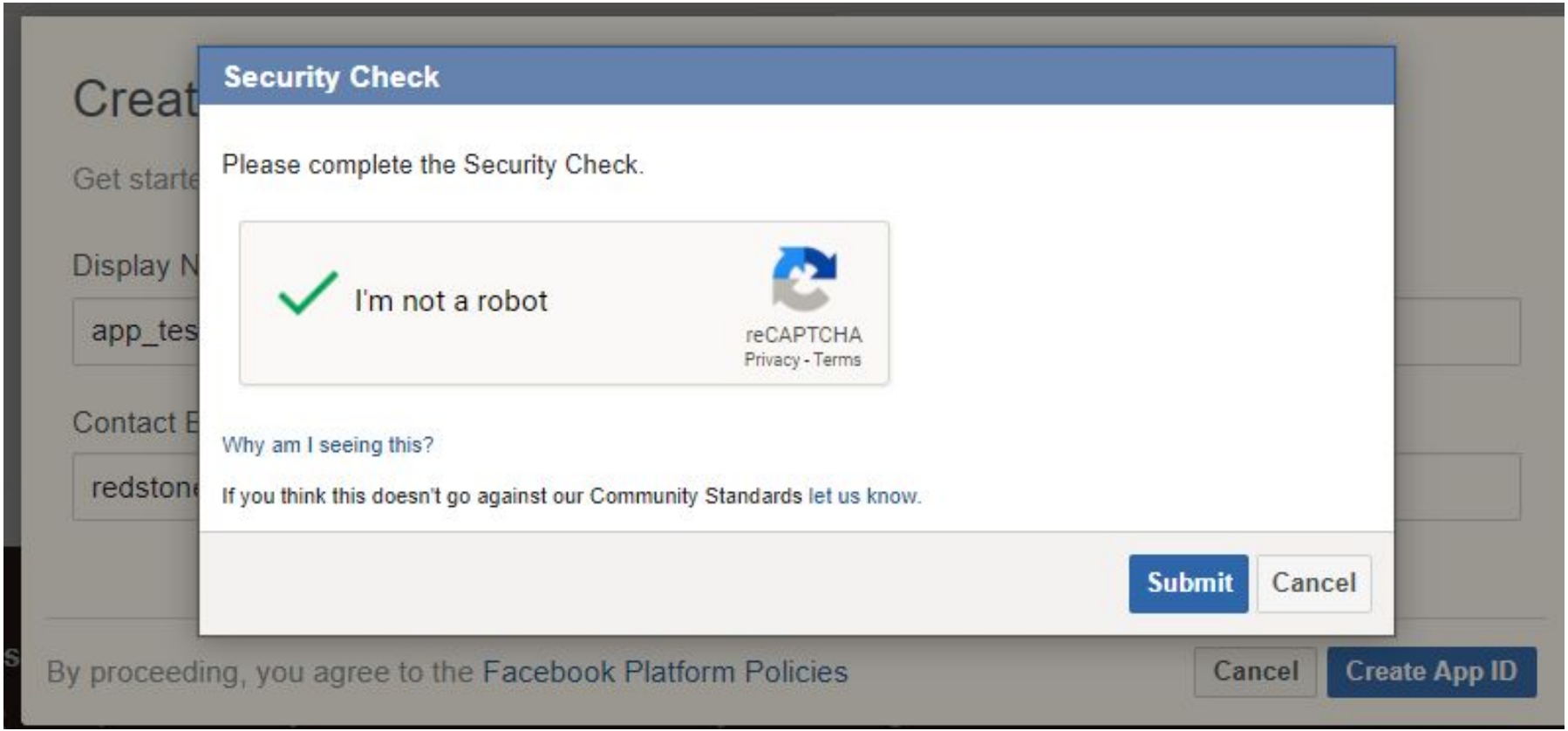
2. **Create a new app by clicking the '+' sign button**



Give your app an name



Complete a Security Check



Integrate Facebook Login

A secure, fast and convenient way for people to create accounts and log into your app across multiple platforms.

Get Started with the Pages API

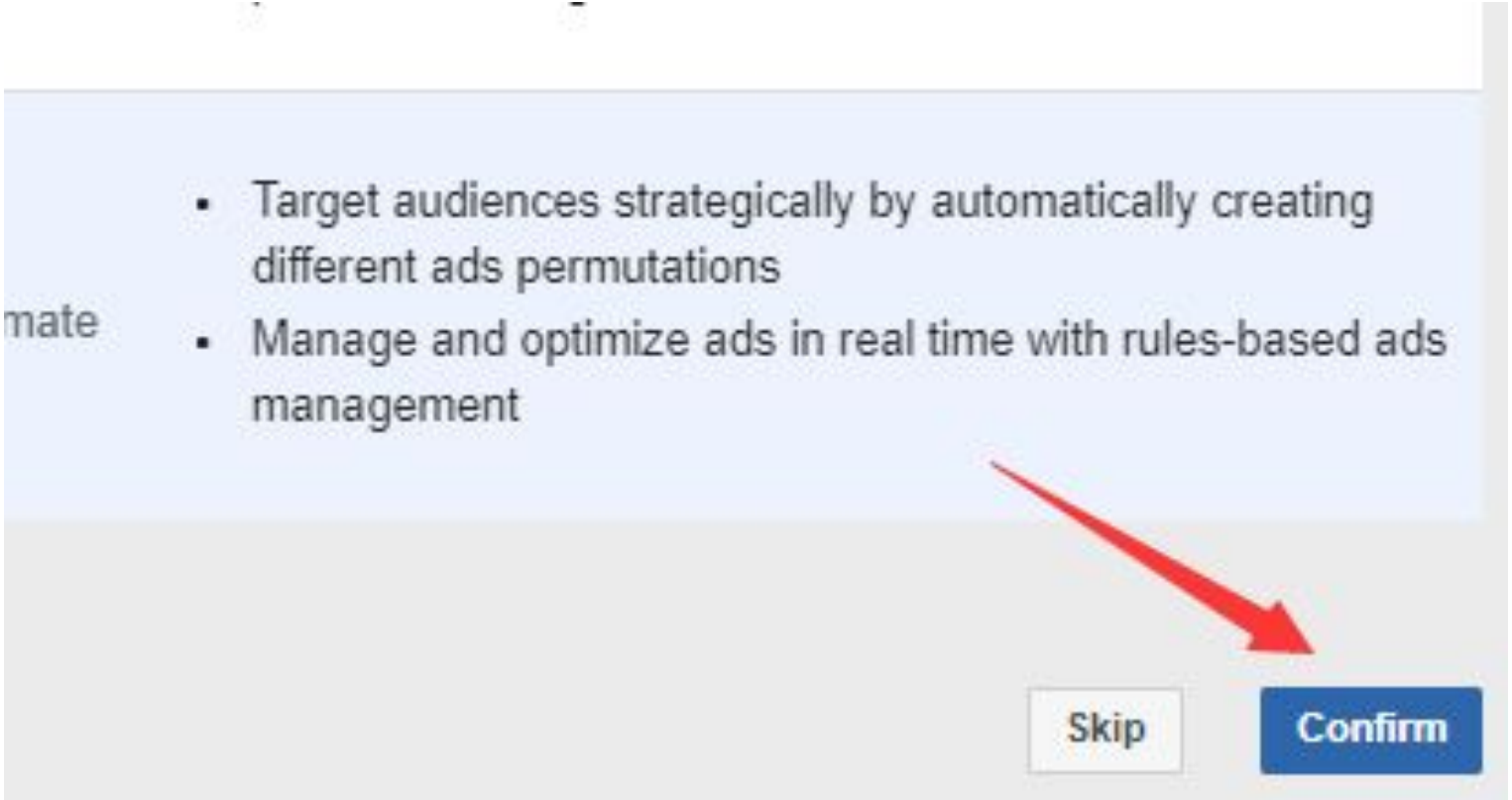
With the Pages API people can update and manage Facebook Pages from your page-related app. People can publish content to Facebook or Messenger with a Page's identity.

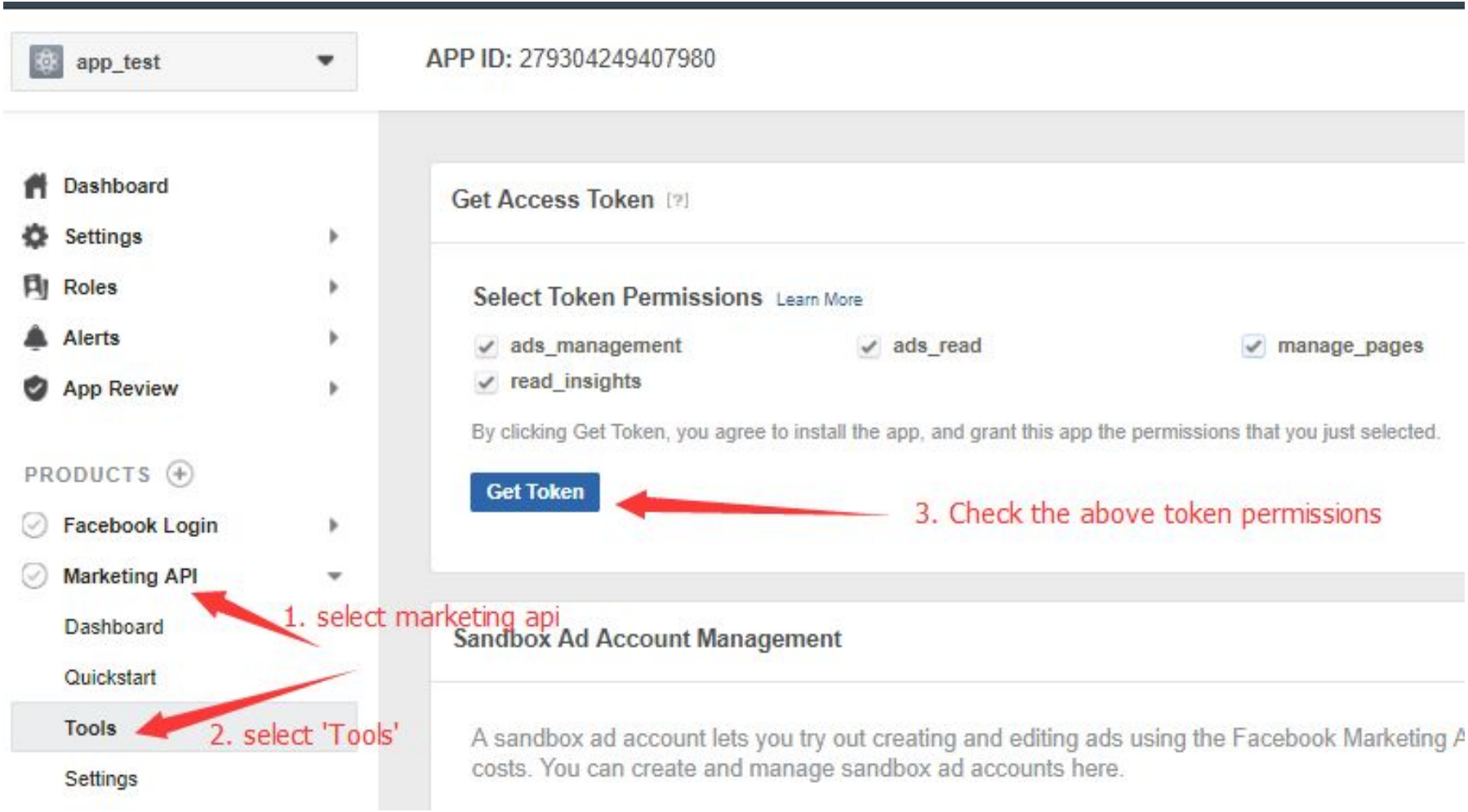
Check implement Marketing API

Implement Marketing API

Get programmatic access to the Facebooks ads platform to automate ads management, create data-based audiences and more.

Scroll Down and Confirm Implementation



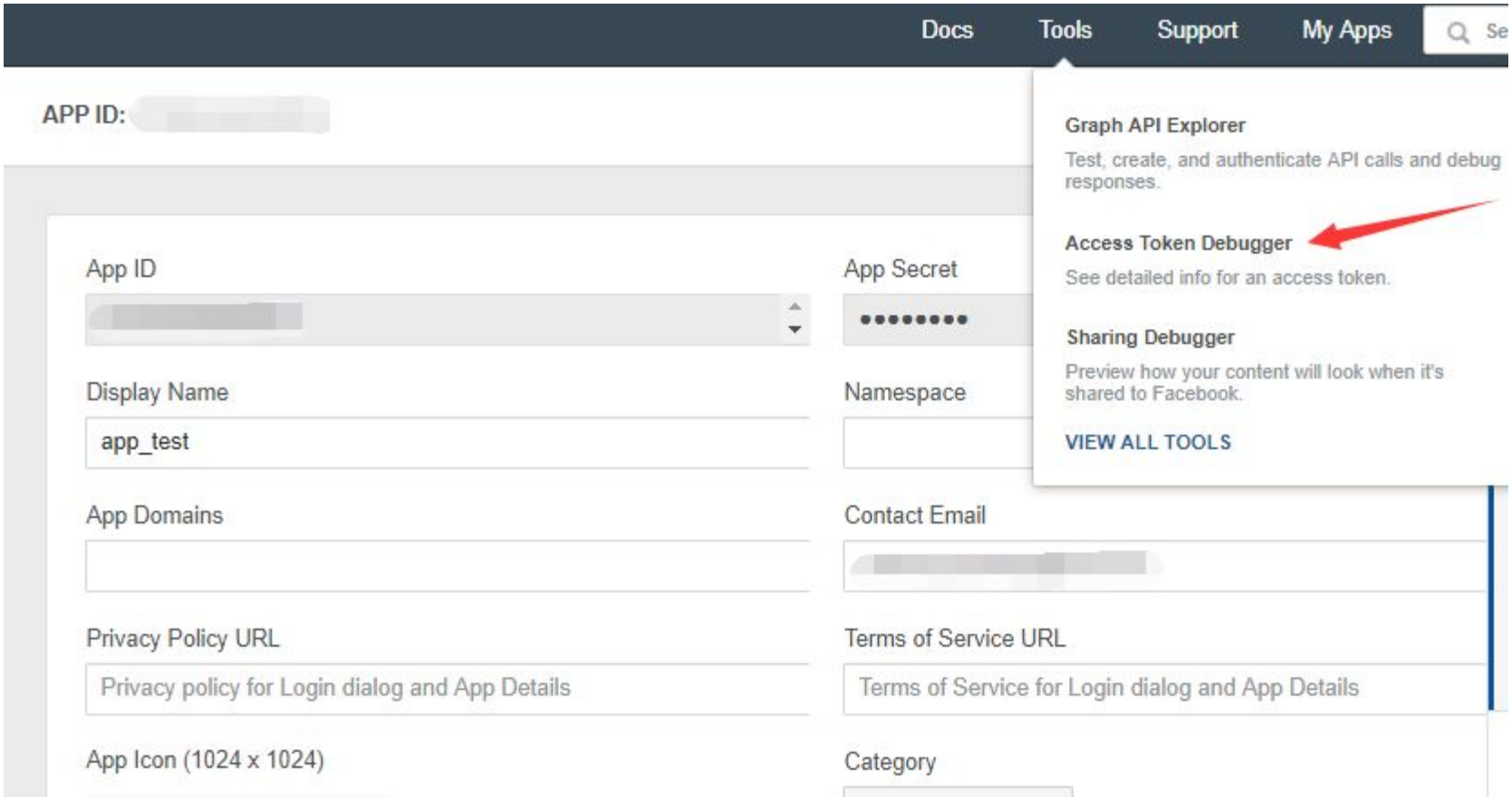

app_test
APP ID: 279304249407980
Dashboard
Settings
Roles
Alerts
App Review
PRODUCTS
Facebook Login
Marketing API
Dashboard
Quickstart
Tools
Settings
Get Access Token [?]
Select Token Permissions Learn More
ads_management
ads_read
manage_pages
read_insights
By clicking Get Token, you agree to install the app, and grant this app the permissions that you just selected.
Get Token
3. Check the above token permissions
1. select marketing api
2. select 'Tools'
Sandbox Ad Account Management
A sandbox ad account lets you try out creating and editing ads using the Facebook Marketing A
costs. You can create and manage sandbox ad accounts here.

After you clicked ‘Get Token’

You will get a long token string.

Copy it and save it in a file for now.

Click “Access Token Debugger”



Sharing Debugger | Batch Invalidator | Access Token | API Versio

EAADZBBpaRZBewBAPEHZBwD1BTZBZCZBtAs0K87xclJy7NhKCWSPoZCOrUx6gZB59kZB8ExPpluRSFQyEPHMuFb99SZB8NX8H3gxVgYLdCT6v7xrWhmGYgkIWj

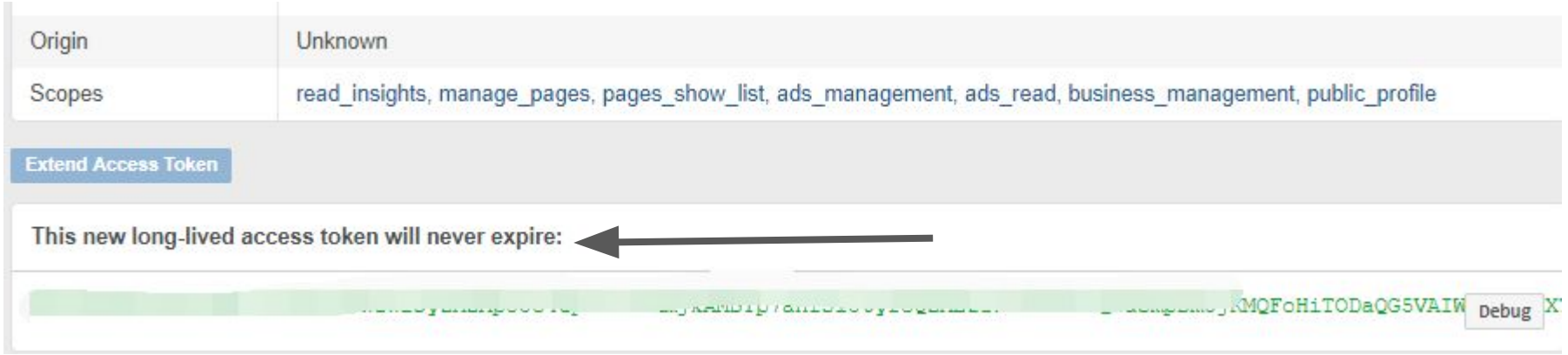
Access Token Info

App ID	[redacted]
Type	User
App-Scoped User ID Learn More	[redacted] User last installed this app via API N/A
Issued	Unknown
Expires	1549080000 (in about an hour)
Data Access Expires	Never
Valid	True
Origin	Unknown
Scopes	read_insights, manage_pages, pages_show_list, ads_management, ads_read, business_management, public_profile

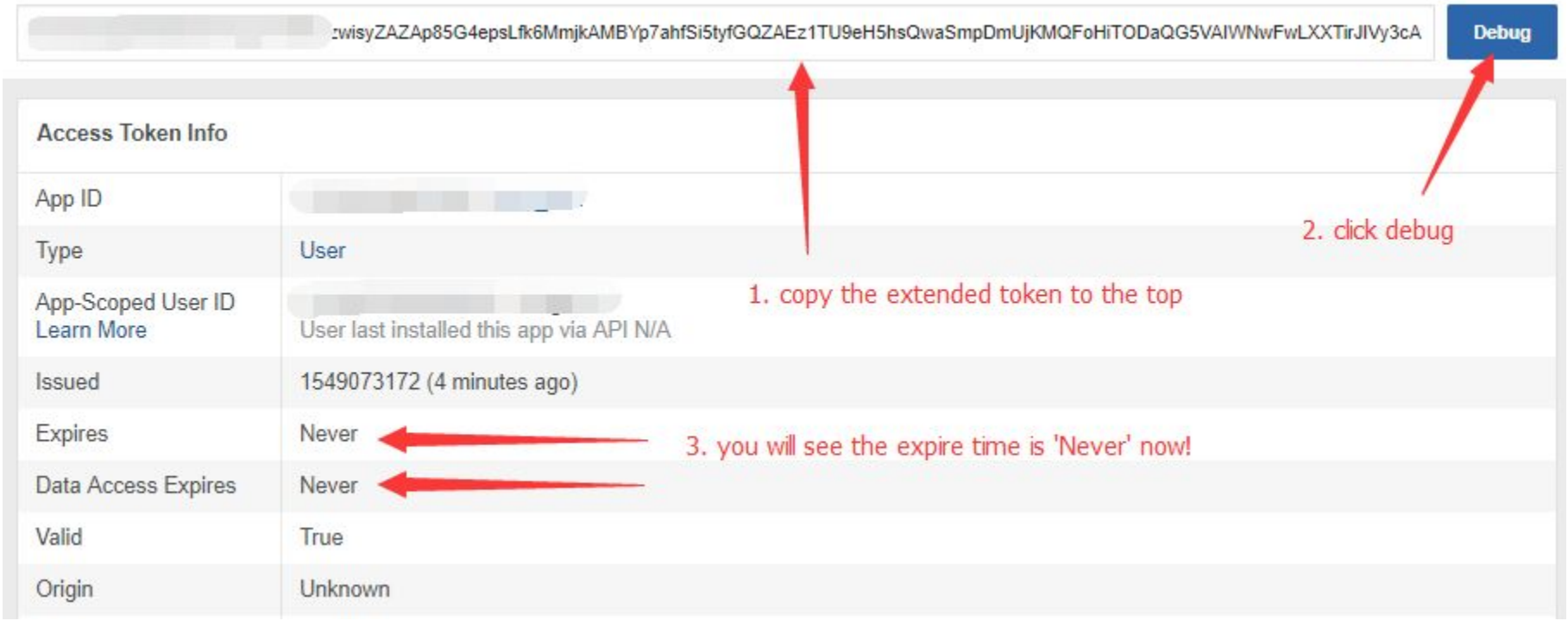
Extend Access Token

Now you have a access token that will last longer

Copy the the new token from below



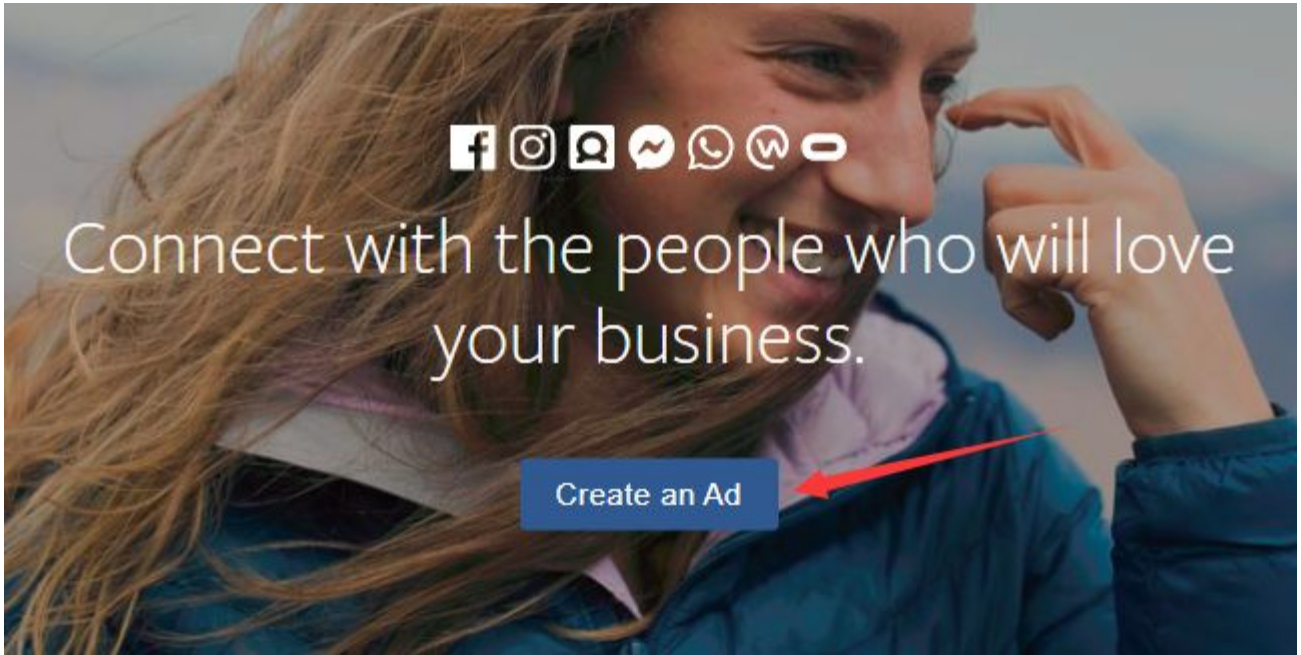
Copy it to the top and use new token ‘Debug’



Please save the new token in a file for now!

We will use the token to test out query

Go to ‘https://www.facebook.com/business/’ in a new browser tab and create an ad



Get your ADID (not APPID) now!

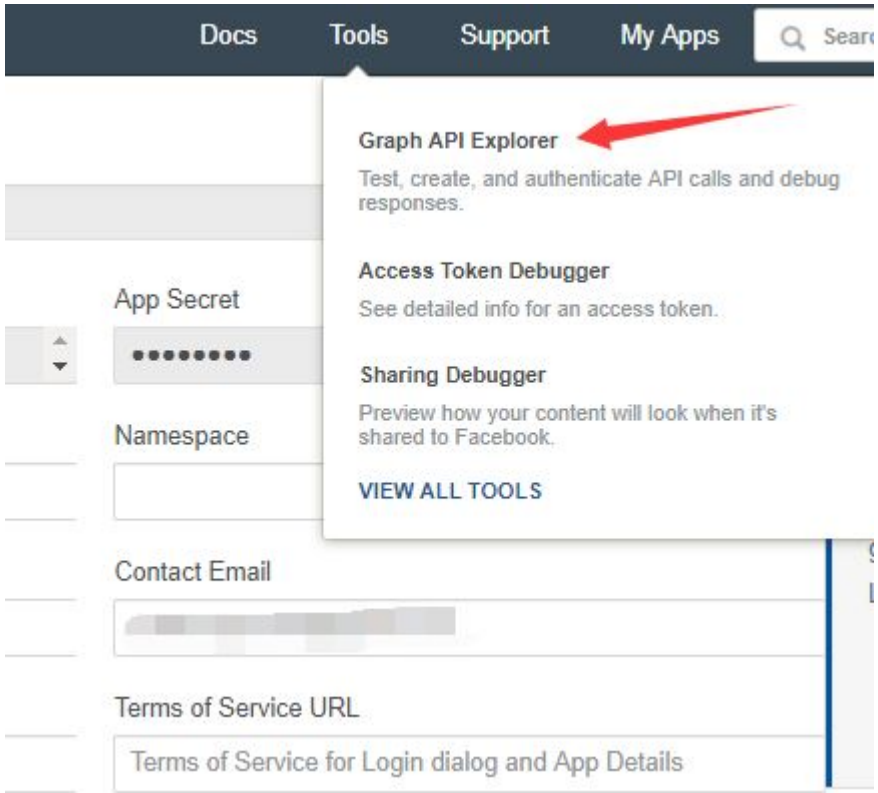
After you clicked create an ad, you will direct to a page with **URL** similar to this:

https://www.facebook.com/adsmanager/creation?act=YOUR_ADID_HERE&filter_set

Your AD ID will be listed on the URL.

Copy the red part (YOUR AD ID) and save it.

We need this part for the Graph API call.



Go back to the app management page

https://developers.facebook.com/apps/

Now, let's use the saved 'Never' expire token to test our GET request query

1. Hover the navigation bar's 'Tools' section
2. Click Graph API Explorer to start query

Paste your extended token to the ‘Access Token’ input field

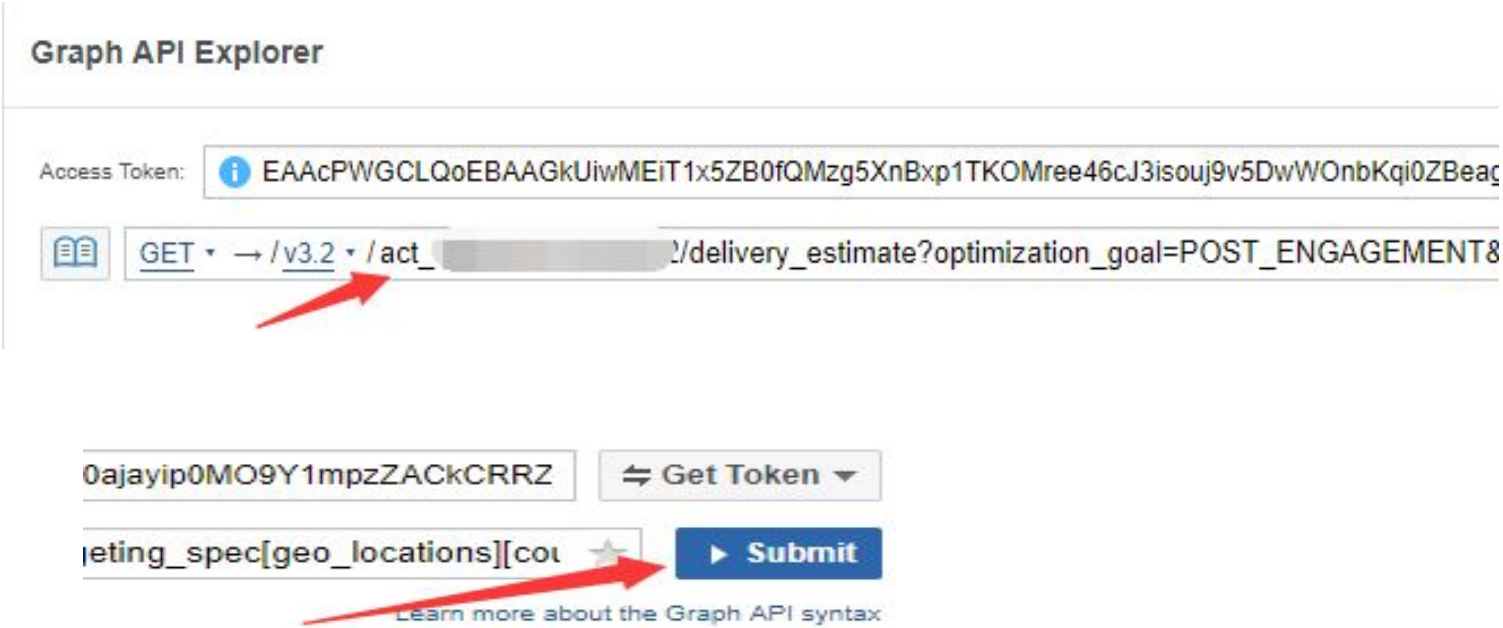
Copy your ADID from the ad page to the red part Without the less and greater signs

act_**<your ad account ID>**/delivery_estimate?access_token=ACCESSTOKEN&optimization_goal=POST_ENGAGEMENT&targeting_spec={ 'geo_locations': {'countries': ['CL'], }, 'genders':[0], 'age_min':21 , 'age_max':30, 'user_adclusters': [{ 'id': 6002714898572, 'name': 'Small Business Owners' },], }

Like this:

act_**1111111111111111**/delivery_estimate?access_token=ACCESSTOKEN&optimization_goal=POST_ENGAGEMENT&targeting_spec={ 'geo_locations': {'countries': ['CL'], }, 'genders':[0], 'age_min':21 , 'age_max':30, 'user_adclusters': [{ 'id': 6002714898572, 'name': 'Small Business Owners' },], }

Paste your query from previous page and click submit



You will get response like this:


```
{
  "data": [
    {
      "daily_outcomes_curve": [
        {
          "spend": 0,
          "reach": 0,
          "impressions": 0,
          "actions": 0
        }
      ],
      "estimate_dau": 16472,
      "estimate_mau": 23000,
      "estimate_ready": true
    }
  ]
}
```

Good job completing this long tutorial.

It’s not easy for me to figure out too.