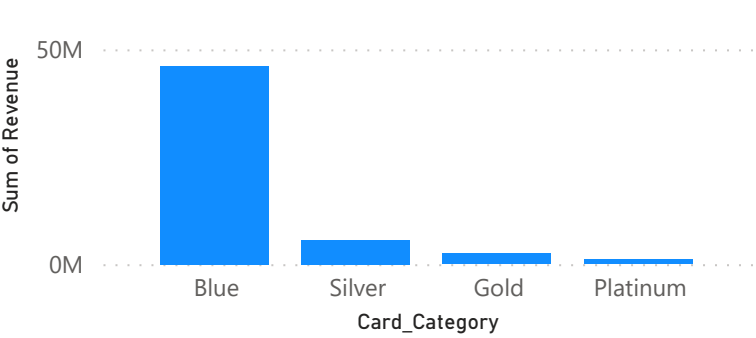
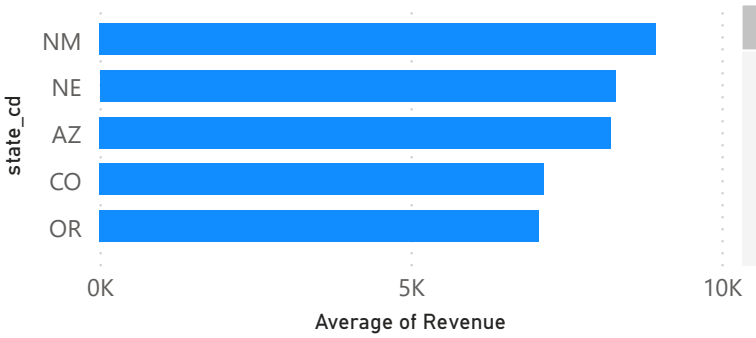


Sum of Revenue by Card_Category



Average of Revenue by state_cd



Week_num2	Previous_week_Revenue1	Current_week_Revenue1	Wow_Revenue
52	1,070,439.10	933,134.43	-12.8%
51	1,026,549.11	1,070,439.10	4.3%
50	980,152.37	1,026,549.11	4.7%
49	1,008,776.60	980,152.37	-2.8%
48	1,047,120.33	1,008,776.60	-3.7%
47	1,078,915.24	1,047,120.33	-2.9%
46	1,094,926.59	1,078,915.24	-1.5%
45	1,063,063.37	1,094,926.59	3.0%
44	934,631.07	1,063,063.37	13.7%
43	1,080,205.07	934,631.07	-13.5%
42	982,974.09	1,080,205.07	9.9%
41	994,113.68	982,974.09	-1.1%
40	994,184.42	994,113.68	-0.0%
39	1,117,637.54	994,184.42	-11.0%
38	1,097,403.01	1,117,637.54	1.8%
37	1,078,572.94	1,097,403.01	1.7%
36	1,116,900.64	1,078,572.94	-3.4%
35	1,085,576.37	1,116,900.64	2.9%
34	1,074,740.72	1,085,576.37	1.0%
33	1,015,951.26	1,074,740.72	5.8%
32	1,182,651.53	1,015,951.26	-14.1%
Total	1,070,439.10	933,134.43	-12.8%

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Transaction Amt

45M

Total Interest

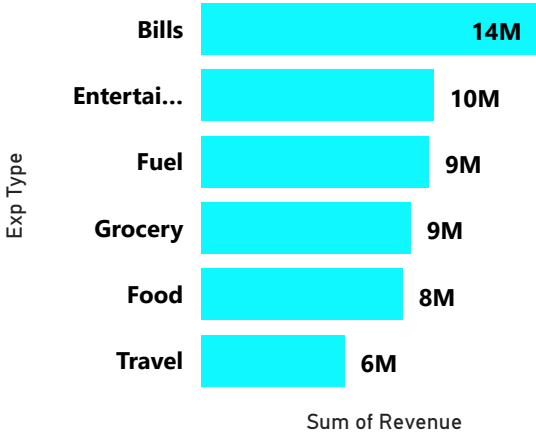
8M

Total Count

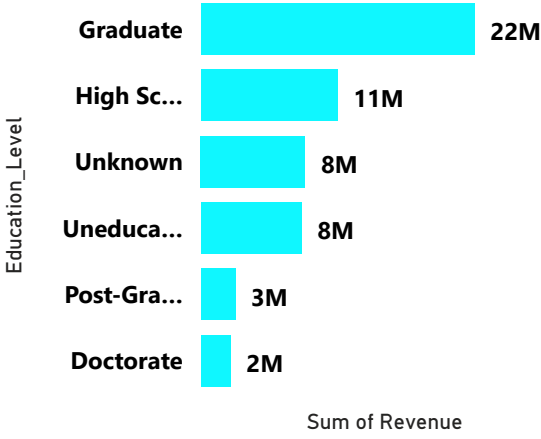
55M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

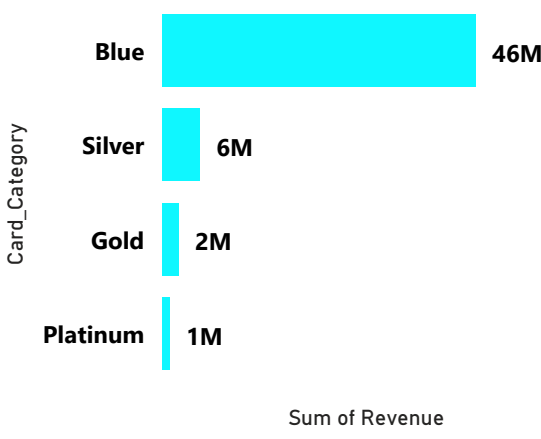
Revenue by Exp Type



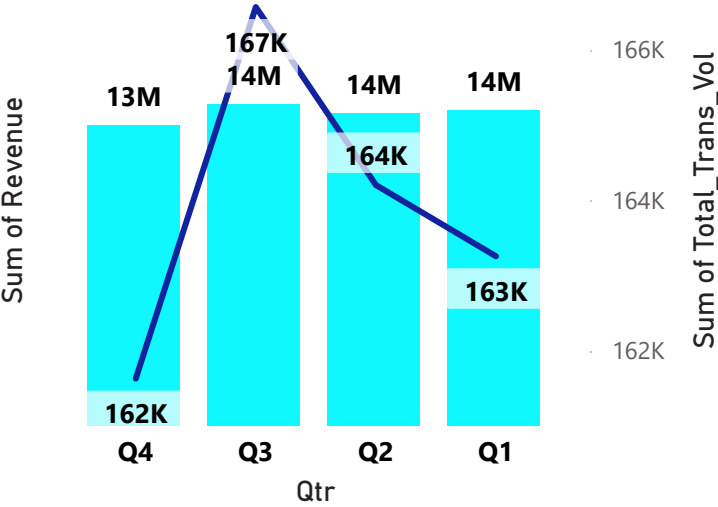
Revenue by Education Type



Revenue by Exp Type



Qtr Revenue and Transaction count



Week_Start_Date

All

F

M

Silver

Blue

Gold

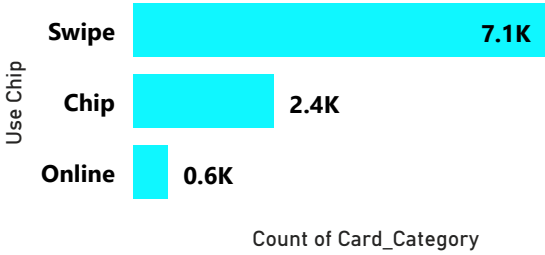
Platinum

Med

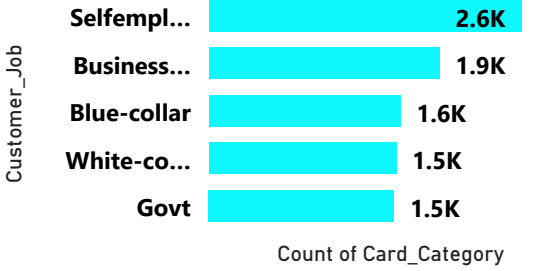
Low

High

Revenue by Chip Type



Revenue by Occupation



CREDIT CARD CUSTOMER REPORT

Total Revenue
55M

Transaction
Amt
45M

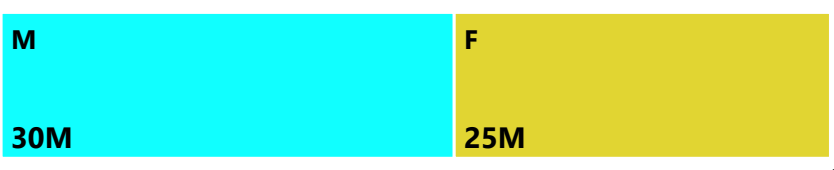
Total Income
576M

CS Score
3.19



Week_Start_Date

All



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Businessman	17387832	2539390	14285412
White-collar	10114656	1441074	8221742
Govt	8111701	1160016	6507875
Selfemployed	8261758	1119742	6395026
Blue-collar	6904279	952801	5488838
Retirees	4535184	630359	3623120
Total	55315410	7843382	44522013

