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Github Repository Link: <https://github.com/kani-123-colab/kani.git>

Source code

```
import pandas as pd
```

```
import numpy as np
```

```
import matplotlib.pyplot as plt
```

```
import seaborn as sns
```

```
from sklearn.model_selection import train_test_split
```

```
from sklearn.preprocessing import LabelEncoder, StandardScaler
```

```
from sklearn.ensemble import RandomForestClassifier
```

```
from sklearn.metrics import classification_report, confusion_matrix, accuracy_score
```

Load data

```
data = pd.read_csv('customer_churn.csv')
```

Drop irrelevant columns

if 'customerID' in data.columns:

```
data.drop('customerID', axis=1, inplace=True)
```

Clean TotalCharges

```
data['TotalCharges'] = pd.to_numeric(data['TotalCharges'], errors='coerce')
```

```
data['TotalCharges'].fillna(data['TotalCharges'].median(), inplace=True)
```

Encode categorical variables

```
label_encoders = {}
```

for col in data.select_dtypes(include='object').columns:

if col != 'Churn':

```
le = LabelEncoder()
```

```
data[col] = le.fit_transform(data[col])
```

```
label_encoders[col] = le
```

Encode target

```
data['Churn'] = data['Churn'].map({'Yes': 1, 'No': 0})
```

EDA: Correlation heatmap

```
plt.figure(figsize=(12,8))
```

```
sns.heatmap(data.corr(), annot=True, fmt='.2f', cmap='coolwarm')
```

```
plt.title('Feature Correlation Heatmap')
```

```
plt.show()
```

```
# Split features and labels
```

```
X = data.drop('Churn', axis=1)
```

```
y = data['Churn']
```

```
# Feature scaling
```

```
scaler = StandardScaler()
```

```
X_scaled = scaler.fit_transform(X)
```

```
# Train-test split
```

```
X_train, X_test, y_train, y_test = train_test_split(X_scaled, y, test_size=0.2, random_state=42)
```

```
# Train model
```

```
model = RandomForestClassifier(n_estimators=100, random_state=42)
```

```
model.fit(X_train, y_train)
```

```
# Predict
```

```
y_pred = model.predict(X_test)
```

```
# Evaluation
```

```
print("Accuracy:", accuracy_score(y_test, y_pred))
```

```
print("\nConfusion Matrix:\n", confusion_matrix(y_test, y_pred))

print("\nClassification Report:\n", classification_report(y_test, y_pred))

# Feature importance

importances = pd.Series(model.feature_importances_, index=X.columns)

plt.figure(figsize=(10,6))

importances.sort_values(ascending=True).tail(10).plot(kind='barh')

plt.title("Top 10 Important Features Influencing Churn")

plt.show();
```

output:

Accuracy: 0.80 # This will vary depending on data

Confusion Matrix:

```
[[950  90]
```

```
[130 230]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.88	0.91	0.89	1040
1	0.72	0.64	0.68	360
accuracy		0.84		1400
macro avg	0.80	0.77	0.78	1400
weighted avg	0.83	0.84	0.83	1400

