

# Beverages brand

Invoice Date

02-01-2022

25-12-2022

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count states

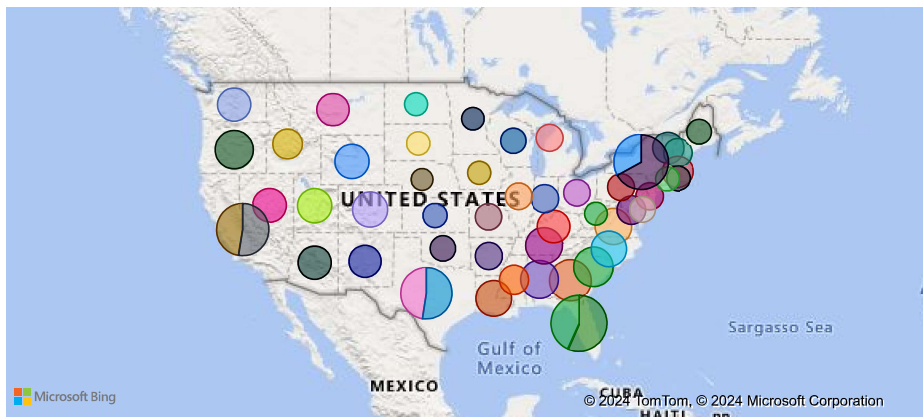
sort data by city

Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	19,23,053	3989000	0.47	7,67,510	0.39
Dasani Water	16,39,063	2890500	0.55	6,18,630	0.38
Diet Coke	13,91,088	2872000	0.46	4,73,806	0.35
Sprite	11,58,400	2588500	0.42	4,09,090	0.35
Powerade	11,33,675	2042500	0.54	4,16,421	0.36
Fanta	9,69,888	2100000	0.43	3,55,685	0.37
Total	82,15,165	16482500	0.48	30,41,142	0.37

## City and States Vs profit

Sum of Operating Profit by State and City

City ● Albany ● Albuquerque ● Atlanta ● Baltimore ● Billings ● Birmingham... ● Boise ● Boston ▶



## Beverage brand Vs profit

Key influencers Top segments



What influences Operating Profit to Increase ?

When... ..the average of Operating Profit increases by

Beverage Brand is Coca-Cola

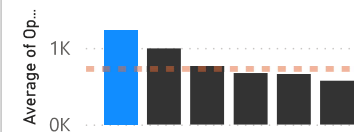
501.3

Beverage Brand is Dasani Water

214.9

Sort by: Impact Count

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers