

RFM ANALYSIS - AUTO SALES DATA



AutoSalesData RFM Table

	Row Labels	DateSinceOrder	Count of CUSTOMERNAME...	Sum of SALES
1.	Australian Collectors, Co.	1,891	55	200,995.41
2.	AV Stores, Co.	1,903	51	157,807.81
3.	Land of Toys Inc.	1,905	49	164,069.44
4.	Muscle Machine Inc	1,889	48	197,736.94
5.	Rovelli Gifts	1,908	48	137,955.72
6.	Anna's Decorations, Ltd	1,790	46	153,996.13
7.	Dragon Souveniers, Ltd.	1,797	43	172,989.68
8.	Saveley & Henriot, Co.	2,163	41	142,874.25
9.	Reims Collectables	1,769	41	135,042.94
10.	Salzburg Collectables	1,721	40	149,798.63
11.	The Sharp Gifts Warehouse	1,746	40	160,010.27
12.	L'ordine Souveniers	1,728	39	142,601.33
13.	Scandinavian Gift Ideas	1,796	38	134,259.33
14.	Danish Wholesale Imports	1,753	36	145,041.6
15.	Handji Gifts& Co	1,745	36	115,498.73
16.	Mini Creations Ltd.	1,852	35	108,951.13
17.	Technics Stores Inc.	1,854	34	120,783.07
18.	Online Diecast Creations Co.	1,916	34	131,685.3
19.	Tokyo Collectables, Ltd	1,746	32	120,562.74
20.	Baby Mini Imports	1,815	27	116,500.10

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