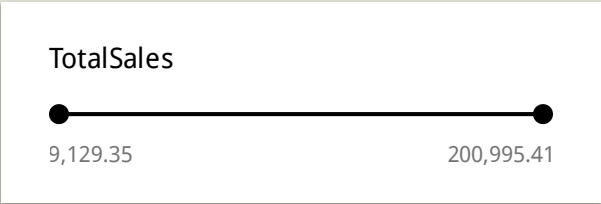




RFM ANALYSIS - AUTO SALES DATA



AutoSalesData RFM Table

	Row Labels	DateSinceOrderPlaced	TotalOrderPlaced ^	TotalSales
1.	Boards & Toys Co.	1,820	3	9,129.35
2.	Atelier graphique	1,895	7	24,179.96
3.	Royale Belge	1,849	8	33,440.1
4.	Auto-Moto Classics Inc.	1,887	8	26,479.26
5.	Microscale Inc.	1,917	10	33,144.93
6.	Cambridge Collectables Co.	2,096	11	36,163.62
7.	Double Decker Gift Stores, Ltd	2,202	12	36,019.04
8.	CAF Imports	2,146	13	49,642.05
9.	West Coast Collectables Co.	2,195	13	46,084.64
10.	Bavarian Collectables Imports, Co.	1,966	14	34,993.92
11.	Signal Collectibles Ltd.	2,183	15	50,218.51
12.	Australian Gift Network, Co	1,826	15	59,469.12
13.	Online Mini Collectables	1,971	15	57,197.96
14.	Mini Auto Werke	1,789	15	52,263.9
15.	Iberia Gift Imports, Corp.	1,945	15	54,723.62
16.	Clover Collections, Co.	1,965	16	57,756.43
17.	Super Scale Inc.	2,100	17	79,472.07
18.	Diecast Collectables	2,108	18	70,859.78
19.	Auto Assoc. & Cie.	1,940	18	64,834.32
20.	Value Model Buildings Co.	1,901	19	75,751.99

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