



kanika gupta <gupta.kanika2004@gmail.com>

Confirmed: Bytelearn Internship discussion with Heerak on Friday, March 22, 2024

Heerak (via Calendly) <notifications@calendly.com>

7 March 2024 at 06:28

Reply-To: heerak@bytelearn.ai

To: gupta.kanika2004@gmail.com

Hi kanika,

Your Bytelearn Internship discussion with Heerak at 04:30pm (Eastern Time - US & Canada) on Friday, March 22, 2024 is scheduled.

Hey there thanks for your interest in Bytelearn's internship.

Here is more detailed explanation about Bytelearn and this internship.

Bytelearn is an AI math tutor it helps students when they are stuck in a problem in a step by step manner by making them solve the problem unlike photomath which gives them answers and students don't learn much. Here is a small video

<https://www.youtube.com/watch?v=AHQv9eKidXU>

This paid Business development internship will be focussed towards helping Bytelearn grow school by school and region by region in the USA. Your role will be to figure out online (like instagram, tiktok, discord, reddit etc) and offline (like math clubs, posters, flyers in school) ways to grow Bytelearn. This is primarily a 12 weeks remote internship.

Its a great mission and cause as United states is going through a math crisis and 60% of the students need math support.

<https://www.nytimes.com/2022/09/01/us/national-test-scores-math-reading-pandemic.html>

Working for this cause will look good on your resume and we will provide you a certificate at the end of the internship.

Feel free to book your session with me for initial internship discussion.

Location:

This is a Google Meet web conference. [Join now](#)

Your Answers:

Phone Number

8143251471

Please mention the name of your school and state in which you currently live.

Pennsylvania state university, PA

Have you ever worked in Business Development role/internship? If yes please describe your role.

I have a minor in product innovation and entrepreneurship. I have worked on a product based startup and currently working on a service based startup

Have you done any online social media activity on any of the social media platforms like - tiktok, instagram, discord etc ? If yes can you please describe what was it for, what did you do and what was the outcome?

Worked with Instagram marketing for my first startup and working for the second one on Instagram too.

Can you think of ways of scaling an online AI based learning platform for students through Online and Offline medium? Describe your approach briefly.

K-12 students can be best accessed by advertising of partenering with schools. Making maybe a assignment compulsory etc. Second wway can be marketing through google ads, instagram etc. as they are the most used platform for the age group.

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