

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The dream is associated with a sense of comfort place that is coming into your life.

Commute doesn't take long. It has plenty of things to get done.

Most companies use air transport to market goods and products internationally or to deliver samples and documents related to foreign trade operations.

Provides significant economic and social benefits.

Fastest mode of transport but it does not provide door to door service.

It facilitates integration into the global economy and provides vital connectivity on a national, regional, and international scale.

They are speed, reliability in terms of security and freedom from limitations to accessing remote locations.

It is an enabler to achieving economic growth and development.

Feel intense anxiety before or during a flight

Feel excitement or even fear, but usually never boredom, and it will be one of the most rewarding things you ever do.

Anxiety is fueled by irrational, worst case scenario thoughts, and confined spaces are breeding grounds for this process.

Might feel they have no control over the situation and their safety.

It is courteous to check behind you and even give the person some warning before you recline.

Be respectful of other people's space and their time.

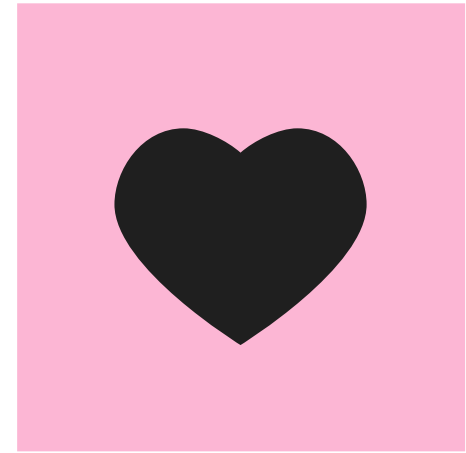
Made its progress only after India attained Independence.

Tries to get as comfortable as possible.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?