



# The **SWIGGY**'ness of **INDIA** - a stat**EAT**stical report



General Reports

Restaurant and Cuisine Analysis

Correlation Reports

Customer Feedback Analysis

Price Analysis

Geographical Mapping

Delivery Time Analysis

Insights and Implications

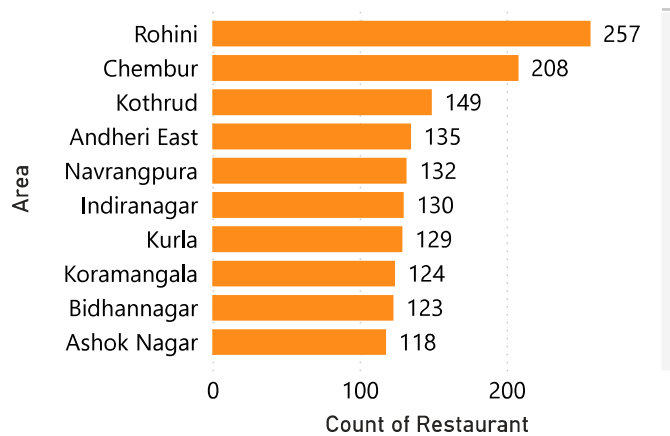




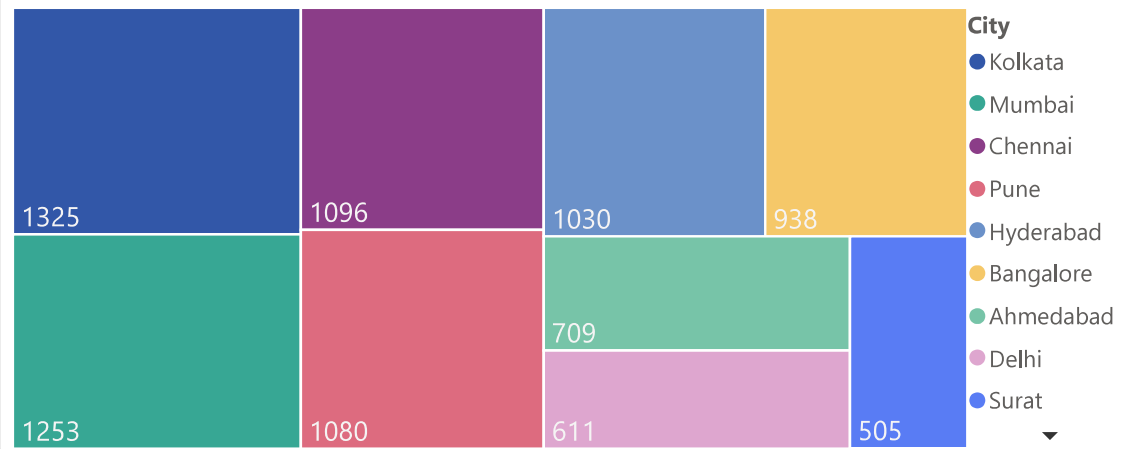
## General Reports

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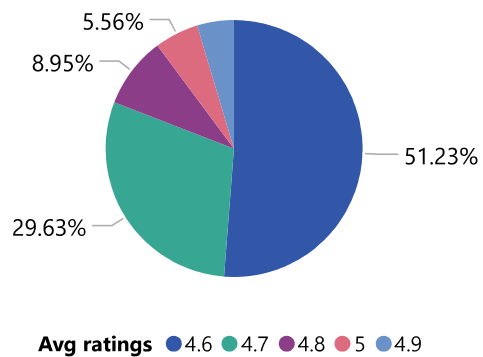
### Top 10 Areas with most Restaurants



### Count of Restaurants City-wise



### Top-rated Swiggy Restaurants (in percentage)



### Most Popular Food-types served in each City

City	Chinese	Fast Food	Indian	North Indian	South Indian
Ahmedabad	47	86	134	91	29
Bangalore	101	46	72	105	73
Chennai	103	63	109	98	123
Delhi	94	31	78	134	15
Hyderabad	88	42	83	89	108
Kolkata	234	68	210	111	43
Mumbai	208	72	158	118	25
Pune	124	107	105	233	28
Surat	47	79	43	62	17



# Correlation of Price and Delivery Time affecting Ratings of Restaurants



Home



City

Select all

Ahmedabad

Bangalore

Chennai

Delhi

Hyderabad

Kolkata

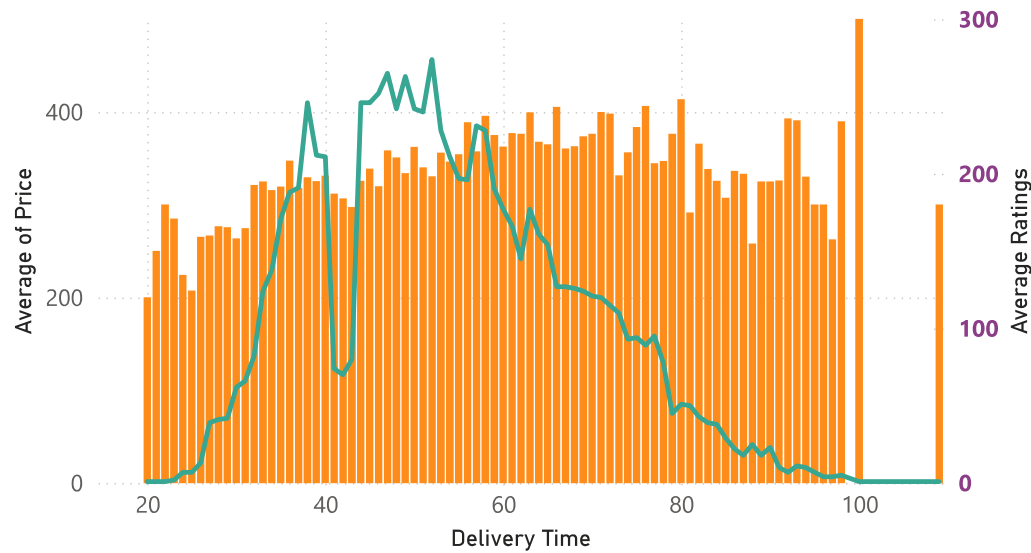
Mumbai

Pune

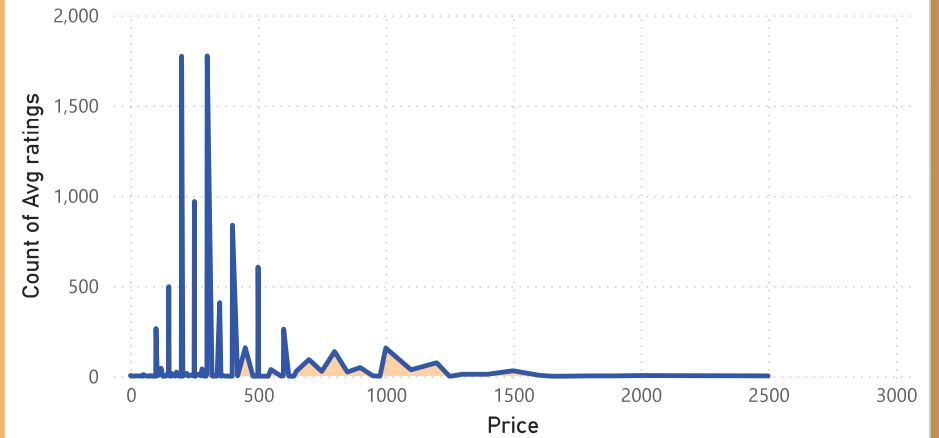
Surat

## Average Price and Delivery Time affecting Ratings

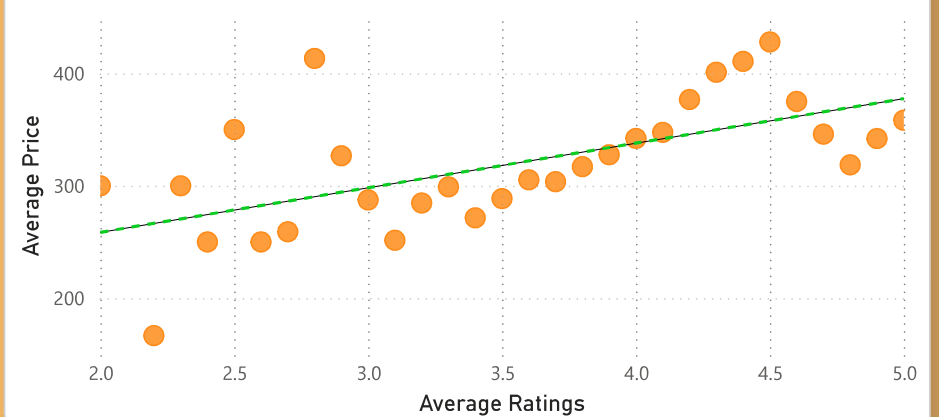
Average ● Average of Price ● Count of Total ratings



## Price affecting Average Ratings



## Correlation between Restaurant Price and Average Rating





## Price Analysis

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### City

[Select all](#)[Ahmedabad](#)[Bangalore](#)[Chennai](#)[Delhi](#)[Hyderabad](#)[Kolkata](#)[Mumbai](#)[Pune](#)[Surat](#)

Count of Areas

833

Count of Food Type

8680

Max. Price

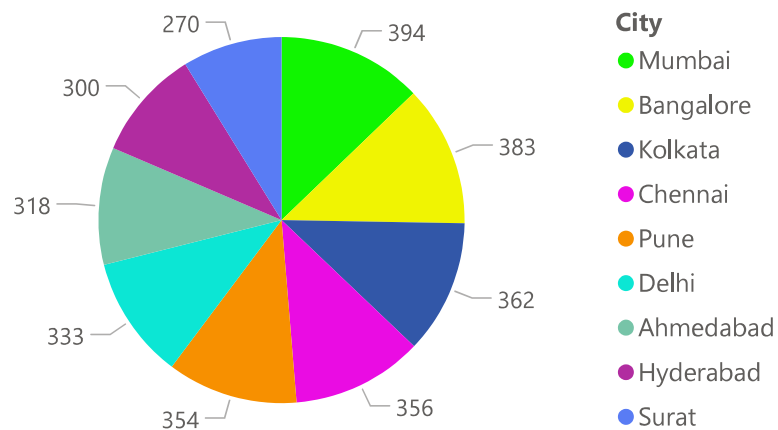
2500

Average Price

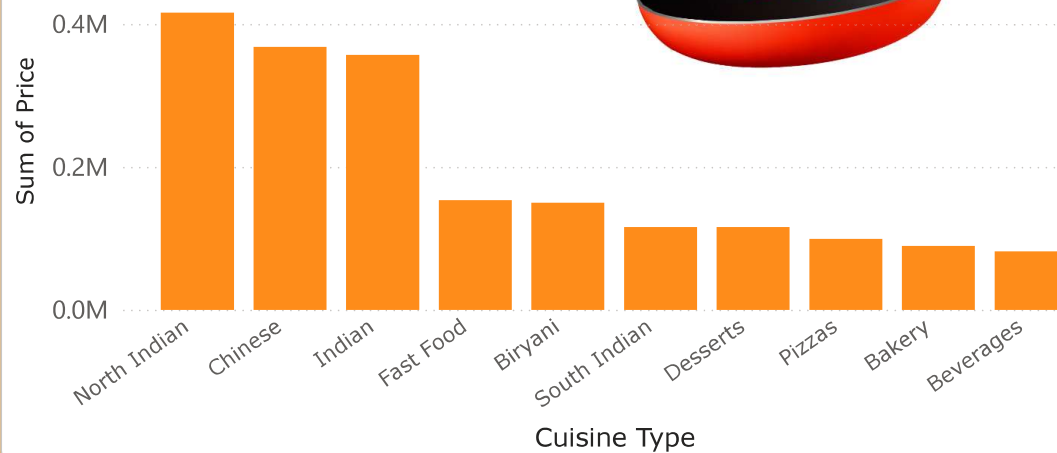
348.44



### Average of Price by City



### Sum of Price of Top-10 Food types





## Delivery Time Analysis

Count of Total Ratings

8680

Average Ratings

3.66

Minimum Delivery Time

20

Maximum Delivery Time

109



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City

Select all

Ahmedabad

Bangalore

Chennai

Delhi

Hyderabad

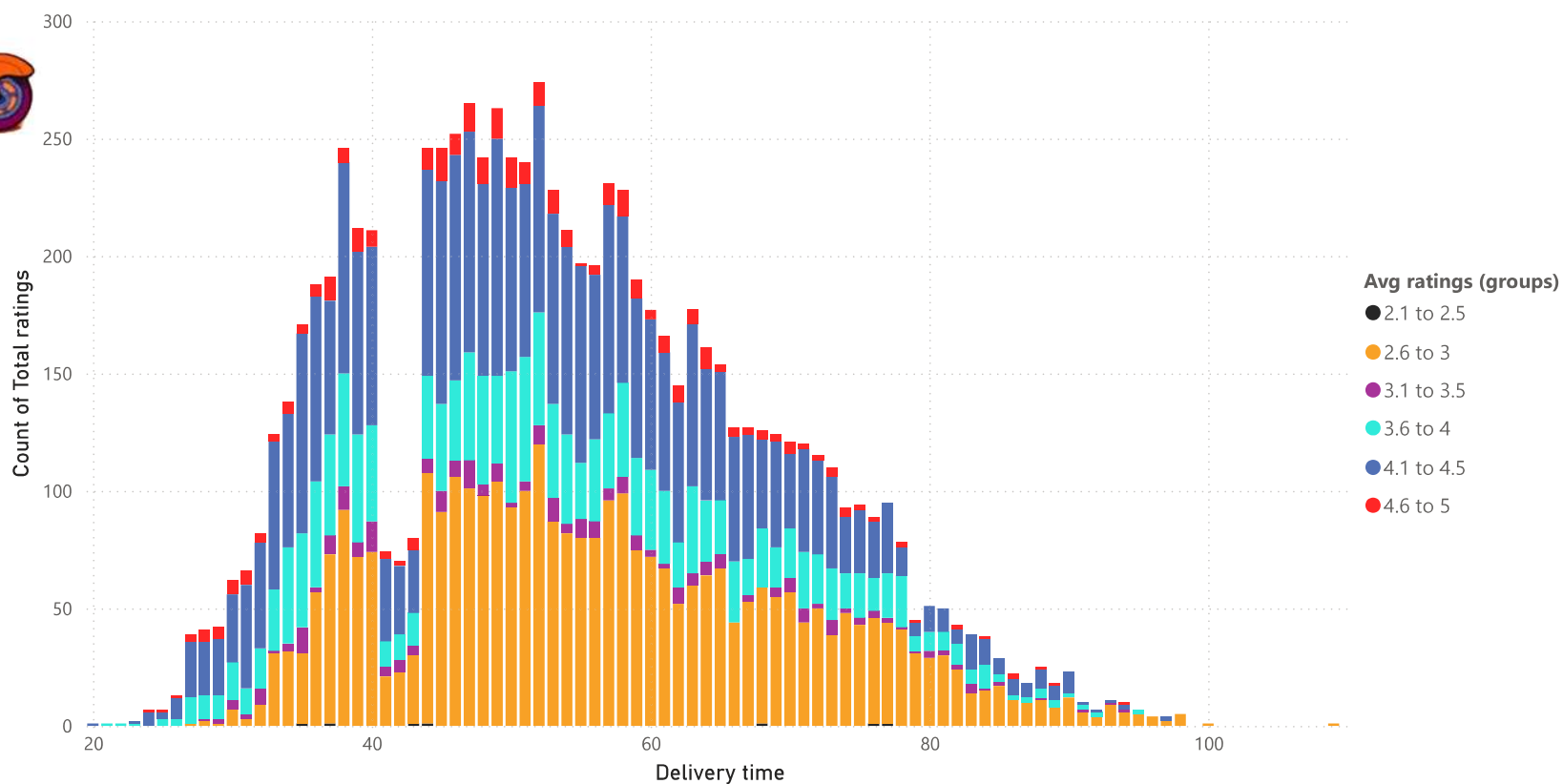
Kolkata

Mumbai

Pune

Surat

Delivery Time affecting the Ratings among Restaurants





# Restaurant and Cuisine Analysis



Count of Restaurant  
8,680

City	Area	Cuisine Type	Avg ratings
Kolkata	Bidhannagar	Indian	
Kolkata 1,346	Bidhannagar 123	Indian 23	2.9 10
Mumbai 1,277	Salt Lake 73	Chinese 14	4 4
Chennai 1,106	Lake Town 69	North Indian 13	4.2 3
Pune 1,090	Ballygunge 64	Continental 7	3.9 2
Hyderabad 1,075	Bhowanipore 63	Bakery 5	4.3 2
Bangalore 946	Central Kolkata 63	Bengali 5	3.8 1
Ahmedabad 717	South Kolkata 52	Biryani 5	4.4 1
Delhi 611	Kalighat 47	Italian 5	
Surat 512	Taltala 41	South Indian 5	

City

Select all

Ahmedabad

Bangalore

Chennai

Delhi

Hyderabad

Kolkata

Mumbai

Pune

Surat

Count of  
Area

833

Count of  
Restaurants

8680

Count of  
Food Type

18

Most Popular  
Food Type

Chinese



# Customer Feedback Analysis



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## City

Select all

Ahmedabad

Bangalore

Chennai

Delhi

Hyderabad

Kolkata

Mumbai

Pune

Surat

Count of Total Ratings

8680

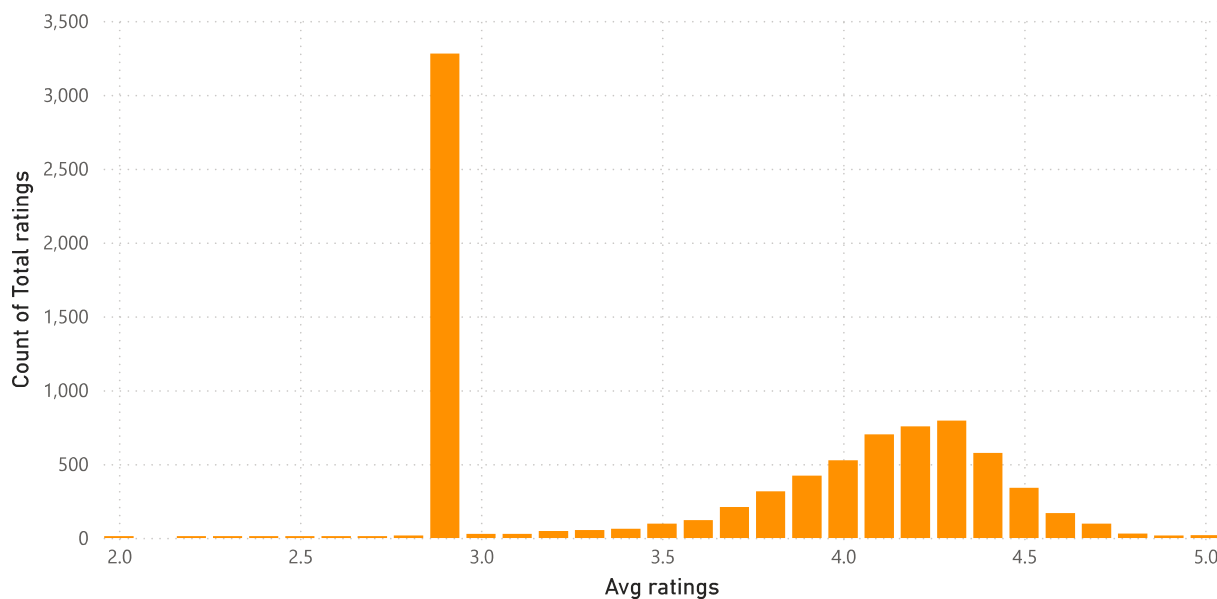
Min. Rating

2.00

Max. Rating

5.00

Count of Total ratings by Avg ratings



## Areas

Select all

--

26

3Rd Block Jayanagar

A Unit Of M/S Cohort Ruby Area

A.S. Rao Nagar & Sainikpuri

Abids

Abids & Koti

Acher

Adajan

Adajan Gam

Adajan Patiya

Adarsh Nagar

Adikmet

Adugodi

Afzal Gunj

Agarkar Nagar

Ahiritola

Ahmedabad

Akhbar Nagar Circle

Aliabad

Alipore

Althan

Alwarpet

Amarpalli

Ambavadi

Ambawadi

Ambegaon



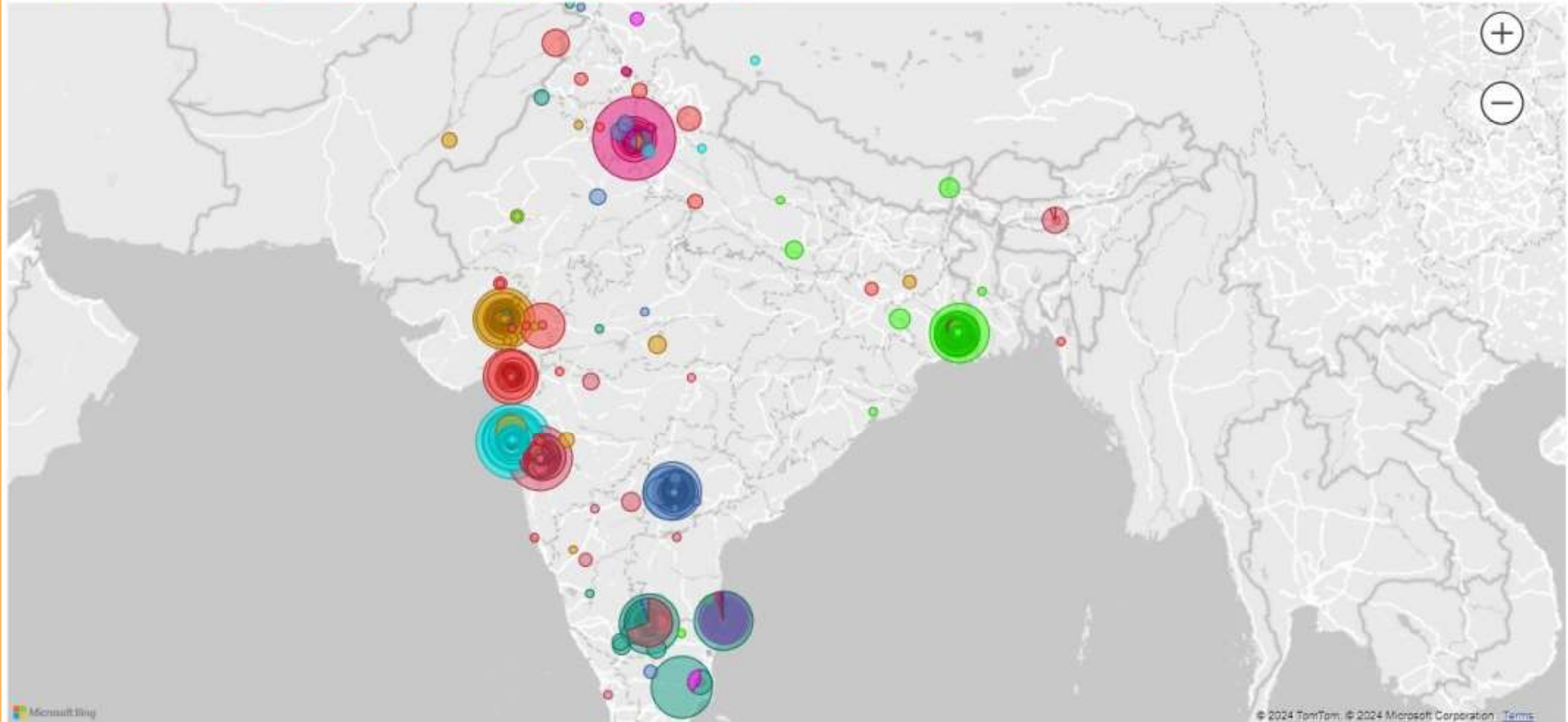
## Geographical Mapping of Restaurants



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City ● Ahmedabad ● Bangalore ● Chennai ● Delhi ● Hyderabad ● Kolkata ● Mumbai ● Pune ● Surat







## Insights and Implications

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### KEY INSIGHTS

#### Restaurant Distribution:

- There are **8,680 restaurants** across **832 areas** and **3,733 food types**.
- Cities like **Kolkata** and **Mumbai** have a **high number of restaurants** serving variety of food types.

#### Popular Food Types among Cities:

- **Indian** cuisine is predominant across all cities.
- **South Indian** cuisine is **highly popular** in **Hyderabad** and **Chennai**.
- **Kolkata** and **Mumbai** show a major preference for **Chinese** cuisine.

#### Average Price among Cities:

- Prices vary significantly across cities, with **Mumbai** having the **highest average price** (₹394) and **Surat** the **lowest** (₹270).

#### Most preferred Food Types:

- **Indian** and **Chinese** cuisines contribute the **highest** to total revenue, followed by **North Indian** and **Fast Food**.

#### Correlation of Price and Delivery Time with Ratings:

- Higher prices and shorter delivery times tend to correlate with better average ratings.
- The **Ratings peak** at a delivery time of around **40 minutes** and decline beyond 70 minutes.

#### Customer Feedback:

- The **majority of ratings cluster around 3.0**, with a gradual increase towards higher ratings up to 4.5.
- Cities like **Bangalore** and **Mumbai** have more ratings in the higher ranges compared to others.

### IMPLICATIONS

#### Market Expansion:

- **Open more restaurants** in areas with fewer options like in **Delhi** to reach more customers.
- Target high-demand cities like **Hyderabad** and **Bangalore** with more restaurant partnerships, especially those offering popular cuisines like **Indian** and **South Indian**.

#### Pricing Strategy:

- **Offer promotions** or **discounts** in cities with higher average prices like **Mumbai**, **Bangalore** to attract more customers.
- **Target on variety of cuisines** in the cities like **Surat** where the lower average prices to attract more customers.

#### Cuisine Focus:

- **Enhance the menu varieties** in cities with specific cuisine preferences For example., introduce **more Chinese options** in **Kolkata** and **Mumbai**.
- **Promoting diverse food types** will increase varied tastes and also the customer satisfaction will be increased.

#### Delivery Optimization:

- Optimize delivery times to maintain a balance around the **40-minute bar** to maximize customer ratings.

#### Customer Experience:

- **Monitoring and analyzing customer feedback** will help to address issues promptly and to improve service quality.
- **Providing discount codes** or **free delivery for customers** who leave detailed reviews, will help to gather valuable feedback and improve service.