

RESUME

PRADEEP VISHWAKARMA
Address: Lane No 95, Janta Vasahat Near
Shankar Parvati Pune
Maharashtra 411009



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Objective :

Seek to work in an environment that will challenge me further, where I can best utilize my knowledge and experience to contribute to the continued growth and success of the organization and self career development .

summary:

- 2 Year Experience as a Satish Enterprises Paint
- 1 Year Experience as a Birla Opus Paints
- Total Work experience of 3Year
- Worked as a sales Executive (Business Development Executive/Demand Generation Associate) with Birla Opus Paints
- Good knowledge on understanding customer requirements.
- Strong networking and relationship-building abilities.
- Experience in business development, sales, or marketing.

Professional Experience

- Worked as a sales Executive with Satish Enterprises Paints 1 April 2022 to 28 Agust 2024
- Worked as a Sales Executive with Birla Opus Paints. from 29 Agust 2024 Present time working
- Designation: - Sales Executive
- Area Looking: Kharadi , Wagholi

Job Profile as follow:

- Provide Support to Customers to understand the need of product for their site.
- Effective Contractor Attractive scheme running & disbursement to qualified scheme members
- Conducting Knowledge Sharing Program for Contractor, Painters and Customers like architect, engineers.
- Promotion of Our premium products and sales generation
- Educate painter/contractors for good work practices through site visits and activities.
- Promptly resolving complaints related to quality and performance of paint or waterproofing site with the aim of satisfying the customer.

Responsibilities :

- Site Visit for convert customer and generate order from Ground Level.
- Arrange various types of activity like customer, contractor and painter meeting.

- Enhance Market Penetration by developing and managing a contractor, Engineer, Builder and Painter.
- Registration of a New Contractor and Engineer for Loyalty Benefit
- Promotion of Our premium products and sales generation
- Support our Dealer Network through our Market Movement and Site Visits
- Focusing on brand awareness and Market for establishing New Products related to Paint & Waterproofing.

Education

- **Bachelor of Business Administration (BBA)**
Symbiosis International University Pune 2025 Appearing
- **12th Intermediate**
From UP Board 2015
- **10th Highschool**
UP Board 2012

Personal Profile:

Father Name	-	Rajkumar
Mother Name	-	Kalavati devi
Date of Birth	-	16-07-1997
Gender	-	Male
Marital Status	-	Unmarrid
Nationality	-	Indian
Adhar No.	-	478991426049

Declaration

I hereby declare that all the above-furnished details are true to best of my knowledge.

Place-

Date-

Signature