

Rahul Bajjuri

Mail bajjuri.rahul@gmail.com
Phone 9177681783

Professional Summary:

A results-driven technocrat with a blend of technical expertise and business acumen, offering around 5 years of hands-on experience in implementing IT solutions for Business Intelligence (BI), Data Warehousing, and business analysis. Skilled at translating business requirements into effective technology solutions to drive organizational success.

Skills Summary:

- **BI Tools:** Power BI, Oracle Analytics Cloud, Tableau
- **Database:** Snowflake, Oracle 12c
- **ETL Tools:** Informatica Intelligent Cloud Services
- **Languages:** SQL, HTML, CSS, Bootstrap
- **Miscellaneous:** Microsoft Office, SQL Developer, WINSCP

Professional Experience

Technical Consultant Global Spark Tek Solutions	July'23 – Present
Associate Consultant Apps Associates Pvt Ltd	Oct'21 – June'23
Quality Analyst Vibatel Solutions Pvt Ltd	Nov'19 – Jan'21

Projects

- **Accelerator Dashboards (Daikin)** - Designed and developed Power BI and OAC dashboards for Finance (GL, AP, AR) and Supply Chain, ensuring data accuracy and clear, actionable insights.

Roles/ Responsibilities -

- **Collaborated with Finance and Supply Chain teams** to gather reporting requirements and rebuild dashboards in Power BI and Oracle Analytics Cloud (OAC), utilizing existing queries and enhancing user interactivity with drill-downs, slicers, and KPIs.
 - **Developed and optimized data models and final SQL queries** using various subject areas and DHW tables from RPD; integrated data from multiple sources including SQL Server, Oracle, and Excel.
 - **Rebuilt and replicated dashboards** from OAC to Power BI, ensuring consistency in design, functionality, and performance across platforms.
 - **Implemented advanced features** such as Row-Level Security (RLS), scheduled data refreshes, and user-driven filtering to enhance usability and maintain data governance.
 - **Led development, administration, training, and documentation activities**, supporting end users and stakeholders with best practices and hands-on support.
 - **Conducted data validation and performance comparison** between Power BI and OAC dashboards, documenting limitations, optimization opportunities, and ensuring accurate results aligned with source databases.
- **Subscription Flows (Harvard Business Publishing)**- Automated end-to-end subscription flow for E-Books and Paperbacks; built Power BI dashboards to track sales, growth, delivery, and retention KPIs.

Roles/ Responsibilities –

- **Automated and integrated the end-to-end subscription lifecycle** for E-Books and Paperbacks—from purchase to delivery—ensuring real-time data updates and smooth operational flow.
- **Developed Power BI dashboards** to track key metrics such as sales performance, customer growth, delivery timelines, and subscription retention.
- **Designed and implemented processes** to generate daily reports on error-out subscriptions, subscription refunds, payment delays, and customer address updates.
- **Monitored and documented daily and weekly updates** on subscription issues, providing timely insights to relevant teams for resolution and service improvement.
- **Collaborated with cross-functional teams** including operations, customer service, and analytics to align reporting and automation initiatives with business goals.
- **Provided ongoing support and service documentation**, ensuring stakeholders had visibility into recurring issues and actionable insights for continuous improvement.

- **Snowflake AWS Migration (Mood Media)** - Led end-to-end data migration from AWS to Snowflake using Snowpipe and S3 staging; developed Tableau dashboards to visualize post-migration insights.

Roles/ Responsibilities –

- **Led data migration from AWS to Snowflake**, utilizing Snowpipe and S3 staging for efficient bulk data loading and real-time ingestion, while ensuring data integrity and performance optimization.
- **Handled diverse data types**, including unstructured and semi-structured data, to support comprehensive migration and reporting requirements.
- **Developed and transitioned Tableau dashboards**, initially replicating reports from Incorta in an 'as-is' format, then enhancing them in the next phase based on new business requirements.
- **Collaborated closely with technical and operational teams** throughout migration and reporting phases, ensuring alignment on data pipelines, report functionality, and business objectives.
- **Provided Tableau knowledge transfer** and post-deployment support to client's technical and operational teams, enabling smooth handover and self-sufficiency.
- **Worked across the full data stack** as a developer, covering AWS Cloud services, Snowflake Data Warehouse, and Tableau reporting to deliver a scalable, end-to-end BI solution.

Education:

- **Bachelor of Technology** - Information Technology, JNTU University, Hyderabad, TS
- **Higher Secondary** - M.P.C, Board of Intermediate Education, Hyderabad, TS.

Certifications:

- Oracle Cloud Infrastructure 2023 Enterprise Analytics Professional (1Z0-1041- 23)
Credential ID: OC4686356
- SQL Certification from OneRoadmap
Certificate ID: 740D6CD7
- Data Visualization: Empowering Business with Effective Insights from TATA Group
Certificate ID: rTMmqqs5uDwYisbmk
- Data Analytics and Visualization Job Simulation from Accenture
Certificate ID: AX6g2aqGNseKR7dXT
- Power BI Job Simulation from PwC
Certificate ID: EtEPfEPzydCq76E4R
- Snow-Pro Core from Snowflake
Certificate ID: S0011857