

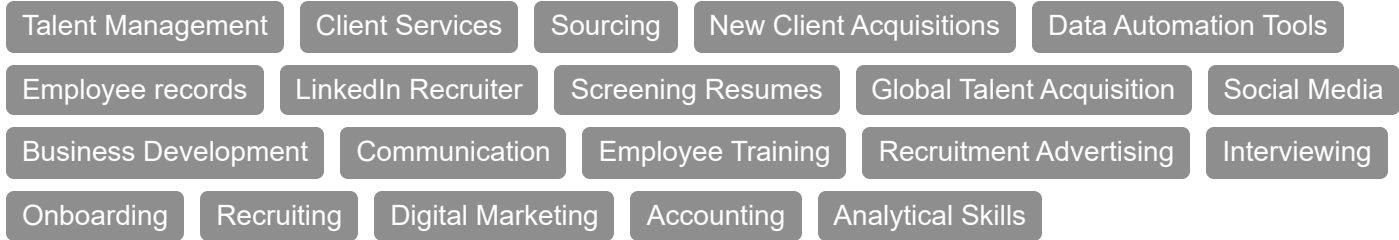
# MANSHA KATYAL

📍 Baradari, Moradabad, Near Kamal Cinema, Moradabad, Uttar Pradesh, 244001

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## Skills



## Education

**Mahatma Jyotiba Phule Rohilkhand University**  
**Master's degree, Business/Commerce, General**

Mar 2021 | Uttar Pradesh

## Experience

**Metdox**

**Business Development Specialist**

Mar 2025 | Bijnor

- Leading Business Development Team

**labdox**

**Human Resources Intern**

Dec 2024 | Pune

- Source and screen potential candidates using advanced data-driven technologies and traditional methods.
- Utilize various HR automation tools to streamline processes such as onboarding, payroll, and employee records management.
- Analyze HR data using tools to support decision-making and report generation.
- Engage with HR leaders and professionals globally to learn best practices and bring innovative ideas back to our team.
- Develop new strategies to automate mundane tasks, enhancing productivity and organizational efficiency.
- Connect with HR executives and placement officers at colleges to forge collaboration opportunities for our learners.

**Metdox**

**Human Resources Executive Intern**

Feb 2025 - Mar 2025 | Bijnor

**OnActive**

**Human Resources Consultant**

Jan 2025 - Mar 2025 | Jaipur

**The Entrepreneurship Network**

**Human Resource Associate Intern**

Dec 2024 - Feb 2025

**EVIDENT.**

**Human Resources Intern**

Oct 2024 - Dec 2024

**CookNKlean**  
**Human Resources Intern**  
*Aug 2024 - Oct 2024*

**StayPe**  
**Business Development Manager**  
*Dec 2023 - Mar 2024*

- Revolutionizing Real Estate industry by Digitizing Realtors and Tenants

**MightyMorse**  
**Business Development Intern**  
*Oct 2023 - Nov 2023*

- As a Business Development Intern with MightyMorse, I'll be working with business department.
- I will have the opportunity to work on cutting-edge projects, gain valuable industry experience, and collaborate with talented professionals in this field.

**Bluecuts Web Developer and Digital Marketing**  
**Lead Generation- IT sales intern**  
*Jul 2023 - Sep 2023*

- As an intern with Bluecuts Web Developers And Digital Marketing, I'm a part of its dynamic IT Sales team, working closely with the Lead Generation division.
- The following are my responsibility: Assisting the sales team in identifying potential clients and generating leads.
- Supporting Lead Generation Conducting market research and analysis to identify new business opportunities.
- Collaborating with team members to develop effective sales strategies and proposals.
- Participating in client meetings and presentations to pitch our products and services.
- Assisting with administrative tasks related to the IT sales process.

**Zipgigz**  
**Lead Generation**  
*Dec 2022 - Feb 2023*

- Zipgigz offers an efficient way to address the IT recruitment dilemma and plug the resource gap in a cost- effective manner in the form of project-based IT staffing for mainstream tech skills as well as niche and emerging skills.
- Zipgigz specializes in IT and software temporary staffing and helps recruiters with a quickly available tech talent pool, empowering them with what today's organizations need the most - agility.
- We help IT firms and tech-enabled businesses to quickly scale up or scale-down depending on their business cycles without any long-term financial implications.

**Banao Technologies**  
**Business Development Manager**  
*Aug 2022 - Dec 2022*

**Banao Technologies**  
**Business Development Manager**  
*Apr 2022 - Dec 2022*

- Banao Technologies is a web and app development and digital marketing company from India with a team of 100+ members having 7+ years of experience.
- We have worked with startups & businesses globally having handled over 500+ complex projects for various brands like Across The Globe (ATG), Public Choice, Search Now India (SNI), Novel Effect and many more.
- For more information, please visit our website [www. banao.tech](http://www.banao.tech).
- Please have a look at our development and marketing portfolios.
- Development Portfolio : [http://bit.ly/banao\\_development](http://bit.ly/banao_development) Marketing Portfolio : [http://bit.ly/banao\\_marketing](http://bit.ly/banao_marketing)

**Banao Technologies**  
**Business Development Manager**  
*Aug 2022 - Nov 2022 | Redruth*

- Banao technologies is a web and app development and digital marketing company from India with a team of more than 100 members having above 7 years of experience.
- We have worked with startups & businesses globally having handled over 500+ complex projects for various brands like Across The Globe (ATG), Public Choice, Search Now India (SNI), Novel Effect and many more.
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**Add Story Media Pvt. Ltd.**

**Content writing and Influencer Marketing Manager**

*Dec 2020 - Sep 2021*