

# BABITA MEHRA

## Data Analyst

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### SUMMARY

A highly motivated and detail-oriented individual with a strong academic background in Mathematics and Computer Science. I am seeking a Data Analyst role where I can leverage my technical skills in tools such as Microsoft Excel, SQL, Power BI and more. I am passionate about transforming raw data into valuable insights that drive business decisions and improve operational efficiency.

### INTERNSHIPS

#### Client Acquisition Manager/Client Relationship Manager

##### BlueRose Publishers

📅 01/2023 - 01/2023

Publishing Company specializing in various genres

- Understood client's needs and refined data accordingly.
- Established the first point of contact with clients and explained services
- Worked for 3 months

#### Social Media Marketing Intern

##### Yes You Can Shine

📅 01/2022 - 01/2023

Social Media Marketing Internship

- Created social media posts and managed client engagement.
- Helped in content strategy and marketing campaigns.

#### Social Media Marketing Intern

##### Mallory by Malika

📅 01/2022 - 01/2023

Social Media Marketing Internship

- Managed social media promotions and customer interaction.
- Assisted in brand marketing and campaign execution.

### EDUCATION

#### Masters in Mathematics with Application of Computer Science

##### IGNOU

📅 01/2023 - 01/2025

#### BA Programme in Mathematics and Economics

##### Motilal Nehru College of Delhi University - 8.07 CGPA

📅 01/2019 - 01/2022

#### 10 + 2

##### Columbus Public School, CBSE - 83%

📅 01/2017 - 01/2019

#### 10th

##### Columbus Public School, CBSE - 9.4 CGPA

📅 01/2015 - 01/2017

### LANGUAGES

#### English

Proficient



#### Hindi

Proficient



### KEY ACHIEVEMENTS



#### Ola Cab Booking Data Analysis

Successfully analyzed and optimized operations for Ola cab booking using data analytics tools.

<https://bit.ly/3ZiHghb>

### SKILLS

HTML

CSS

MySQL

Microsoft Excel

Power BI

PostgreSQL

SMM

SQL

### PROJECTS

#### Ola Cab Booking Data Analysis

📅 01/2022 - 01/2022

Data analysis project focusing on understanding customer ride patterns for Ola

- Analyzed Ola booking data to identify trends and provide insights for optimizing operational efficiency.
- Cleaned and queried large datasets using SQL.
- Built Power BI dashboards for insights on customer behaviour and ride patterns.