Breakdown of features available in each plan—**Basic (Monthly)**, **Standard (Quarterly)**, and **Pro (Yearly)**—showing what users get at each level:

🟦 Basic (Monthly)

- **Number of Lessons:** 10 new lessons/month

- **Community Access:** Limited forum access (read-only threads; one post per week)

- **Support Availability:** Email support with 48-hour response time

- **Bonus Content:** No access

- **Certification:** Not included

- **Additional Perks:** Access to monthly newsletters only

🟩 Standard (Quarterly)

Includes everything in **Basic**, plus:

- **Number of Lessons:** 30 new lessons/quarter (10/month equivalent)

- **Community Access:** Full forum access (posting and commenting allowed) + access to moderated study groups

- **Support Availability:** Priority email support with 24-hour response time

- **Bonus Content:** Access to 1 "Deep Dive" bonus lesson per month

- **Certification:** Certificate of Completion for each module (x3 per quarter)

- **Additional Perks:**

  - Early access to upcoming lessons

  - Quarterly live Q&A session

📕 Pro (Yearly)

Includes everything in **Standard**, plus:

- **Number of Lessons:** 120 lessons/year (10/month)

- **Community Access:** Full forum access + invite to exclusive Pro Slack/Discord channels

- **Support Availability:** Live chat + email support with same-day response

- **Bonus Content:**

  - "Deep Dive" lesson each month

  - Monthly guest expert webinar

  - Access to a resource library (e-books, lesson templates, worksheets)

- **Certification:**

  - Certificate of Completion for each module

  - End-of-year "Advanced Pro" certification

- **Additional Perks:**

  - Early-bird access to new features and lessons

  - 10% discount on workshops, merch, and "Mastery" one-on-one coaching packages

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Quick Comparison Table

Feature	Basic (Monthly)	Standard (Quarterly)	Pro (Yearly)
Lessons / time period	10/month	30/quarter (10/month)	120/year (10/month)
Community Access	Read-only forum	Full forum + study groups	Full forum + Pro TL channels
Support Response	Email, ~48h	Priority email, ~24h	Live chat + email, same-day

Bonus Content	—	1 "Deep Dive" / month	1 "Deep Dive", + webinar/month, resource library
Certification	—	Module completion certificates (x3)	Module certs + Advanced Pro annual certificate
Live Events	—	Quarterly Q&A	Monthly guest webinar
Early Access / Discounts	Newsletter only	Early access to lessons	Early access + 10% discounts on merch/coaching

Option 2: Prorated Upgrade with Immediate Feature Unlock

This is the **most user-friendly and professional** method.

🔧 How it Works:

1. New Plan Starts Immediately

- The user gets upgraded features right away.

- Their billing cycle changes immediately to the new plan.

2. Unused Balance from Old Plan is Credited

- Calculate the **unused portion** of their current plan (days remaining × daily rate).

- This amount is **deducted** from the price of the new plan (discounted from first payment).

3. No Days Are Carried Over

- Only monetary value is credited, not time.

- This keeps accounting and renewals simpler and consistent.

Example:

User is on **Basic Monthly** (₹499), with 10 days left, and upgrades to **Standard Quarterly** (₹1,299):

- Daily rate for Basic = ₹499 / 30 = ₹16.63

- 10 unused days = ₹166.30 credit

- New plan: ₹1,299 − ₹166.30 = ₹1,132.70 billed now

- Renewal in 3 months at full ₹1,299

Why This Works:

- **Fair to user**: They don't lose money already paid.

- **Immediate benefit**: Unlocks higher-tier features right away.

- **Simple to maintain**: Doesn't need to carry over days or mix plan durations.

Implementation Notes

- Stripe & Razorpay both support **prorated billing** for upgrades.

- Include upgrade policy clearly in FAQ and checkout UI (e.g., "You'll only pay the difference").

- Disallow **downgrades** mid-cycle (only allow at renewal) to avoid abuse.