



total sales

total profit

total discount

total cost

delivery days

Year

12.64M

7.23M

1.35M

1.36M

4

2012

2013

2014

2015

Dashboard

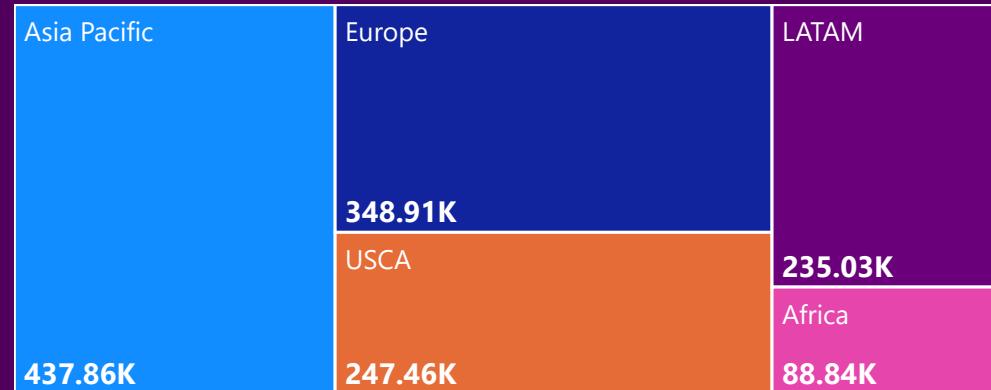
Product

Country

Market

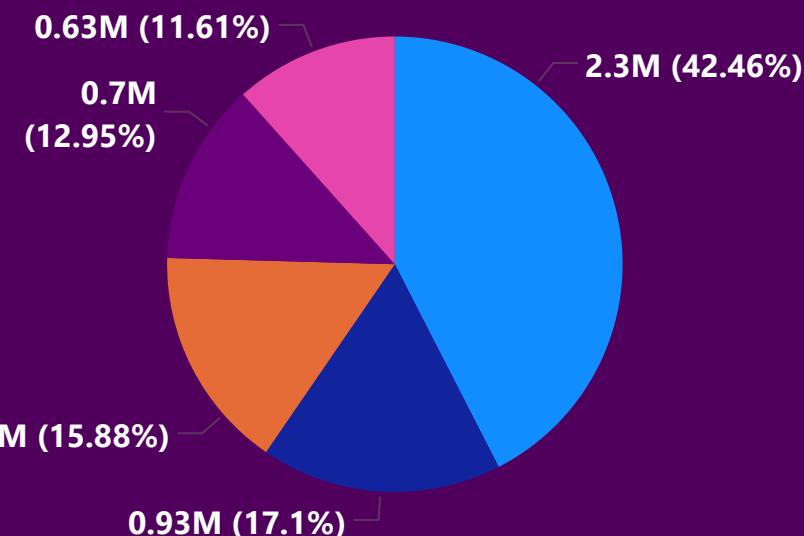
Sub-Category	Consumer	Corporate	Home Office	Total
Accessories	5664	3307	1975	10946
Appliances	3117	1846	1063	6026
Art	8637	4651	2927	16215
Binders	11307	6336	3760	21403
Bookcases	4300	2622	1388	8310
Chairs	6319	3706	2311	12336
Copiers	3805	2242	1407	7454
Envelopes	4242	2452	1516	8210
Fasteners	4633	2795	1623	9051
Furnishings	5809	3372	1982	11163
Labels	4909	2588	1804	9301
Total	92157	53565	32590	178312

Sum of Shipping Cost by Market



Sum of Sales by Country

Country ● United States ● Australia ● France ● China ● Germany

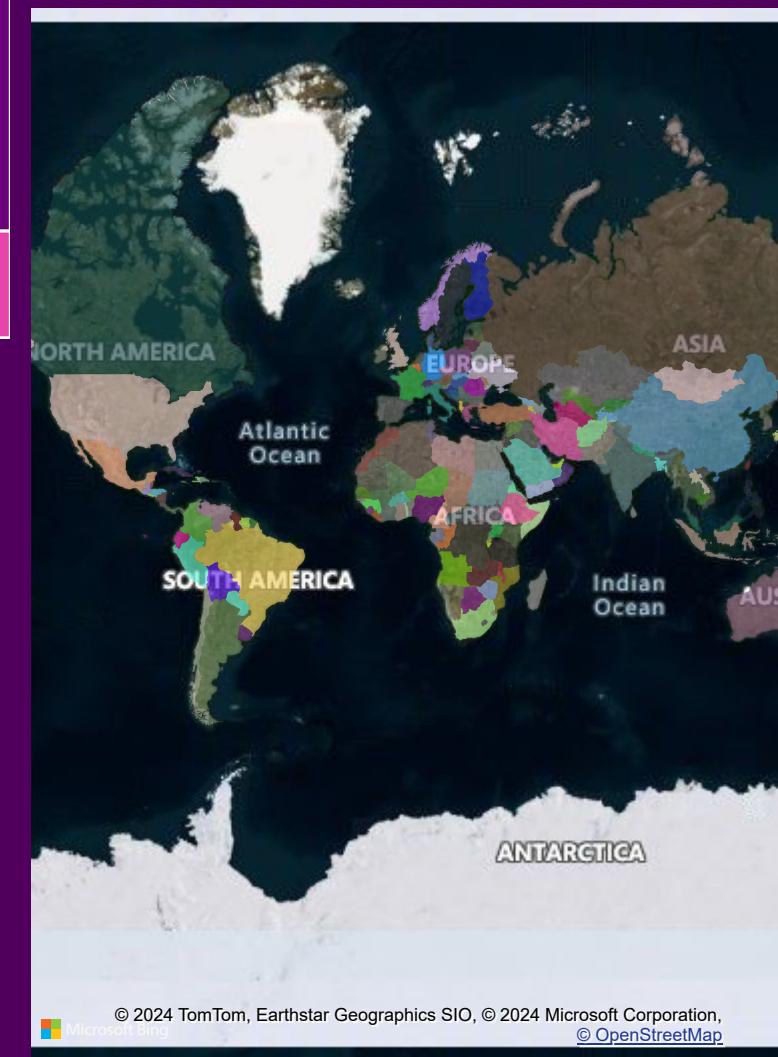


Sum of Total_profit by Product Name



Country and City

City ● Aachen ● Aalen ● Aalst ● Aba ● Abadan





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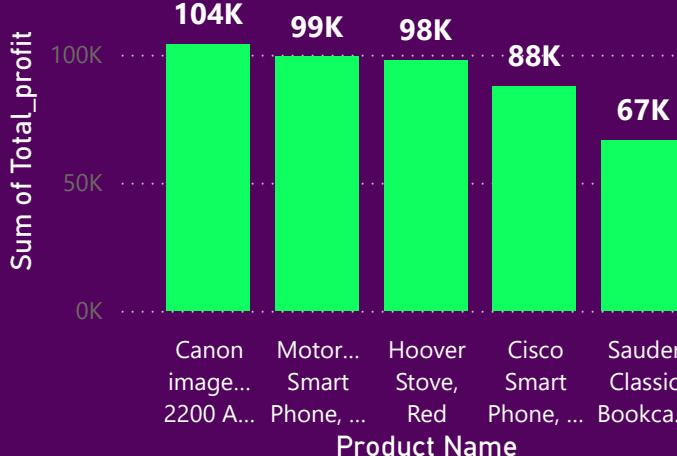
Dashboard

Product

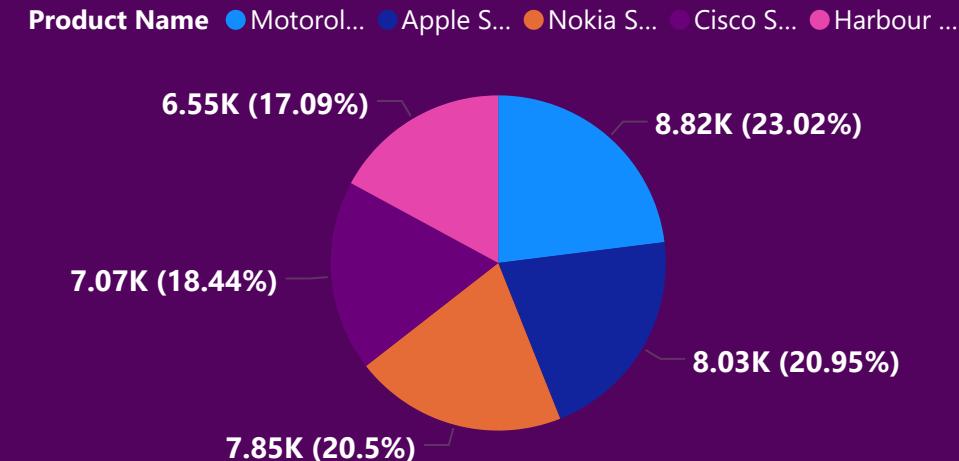
Country

Market

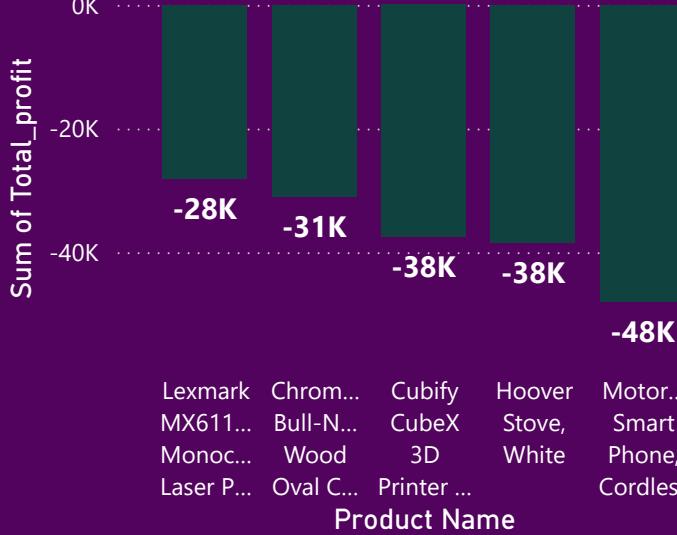
Top 5 Product by profit



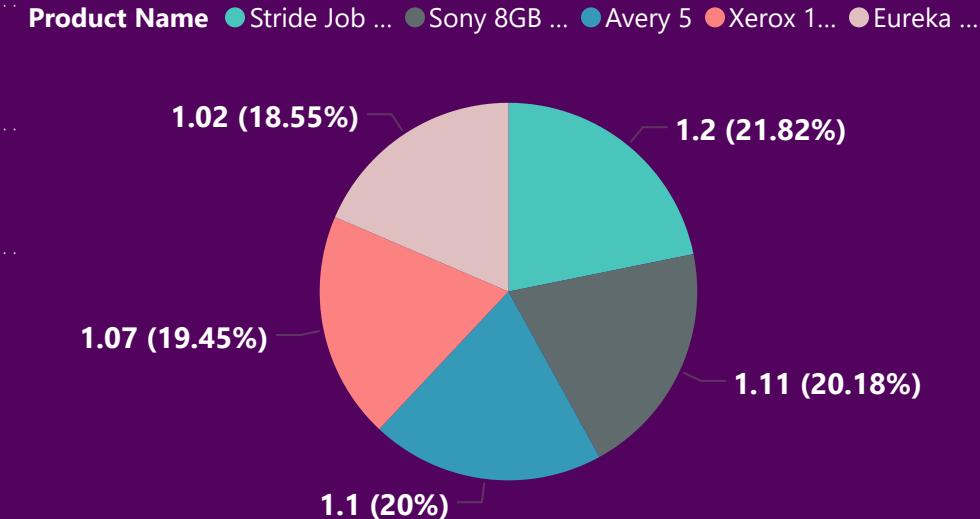
Top 5 Shipping Cost by Product Name



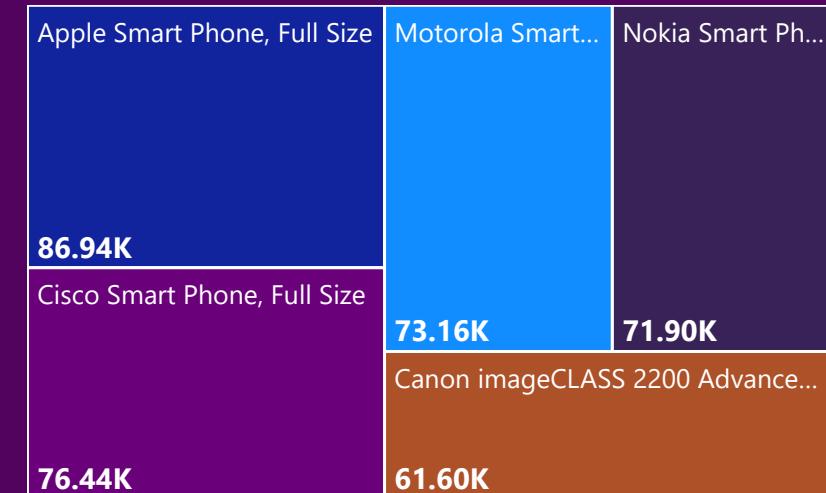
Bottom 5 product by profit



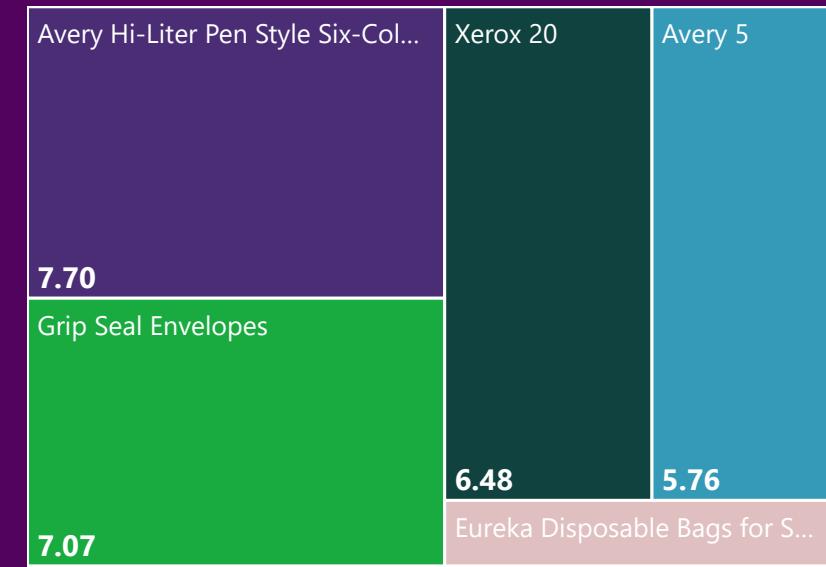
Bottom 5 Shipping Cost by Product Name



Top 5 Sales by Product Name



Bottom 5 Sales by Product Name





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Product

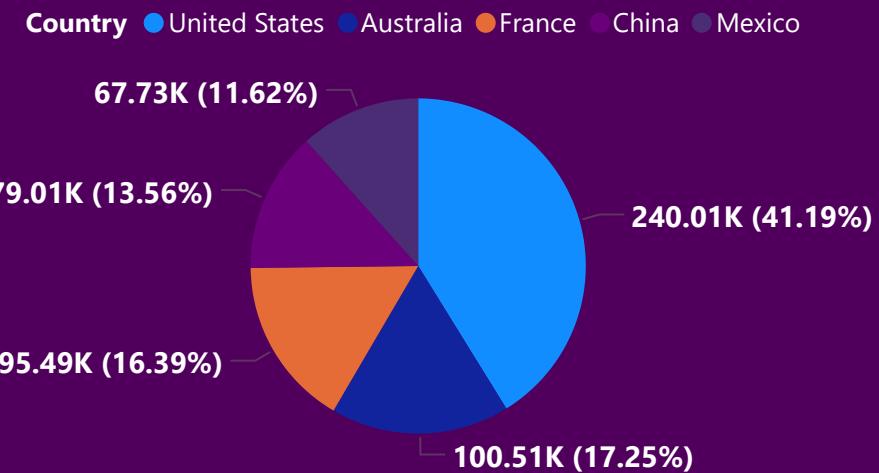
Country

Market

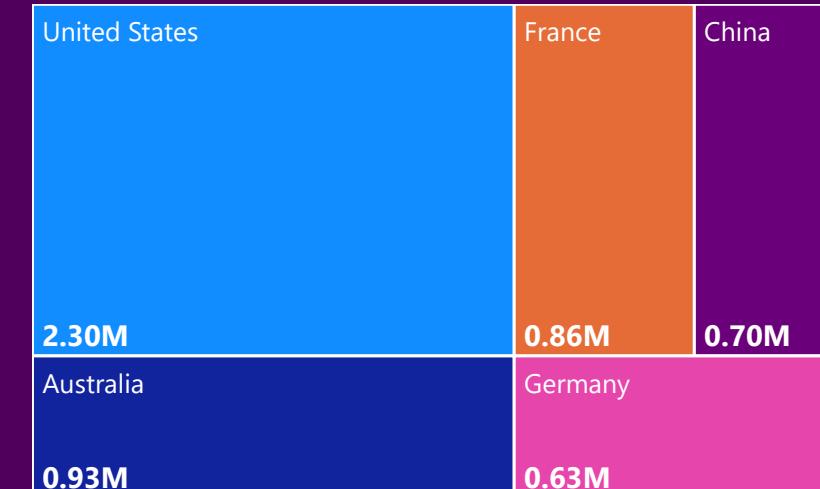
Top 5 Country by profit



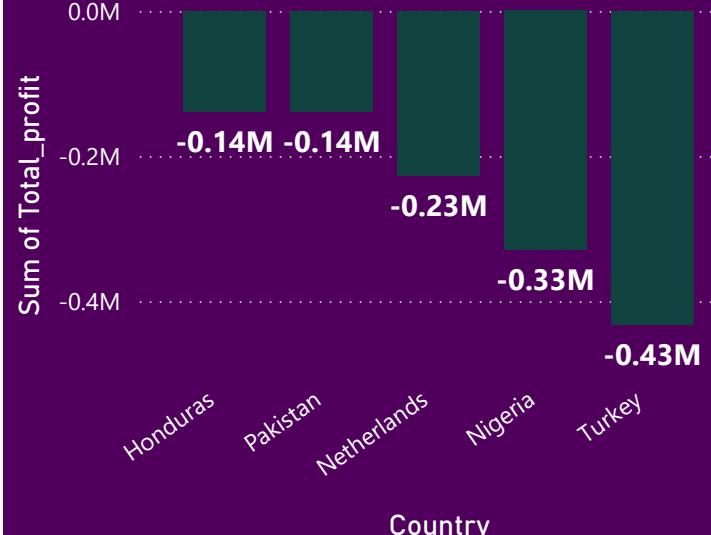
Top 5 Shipping Cost by Country



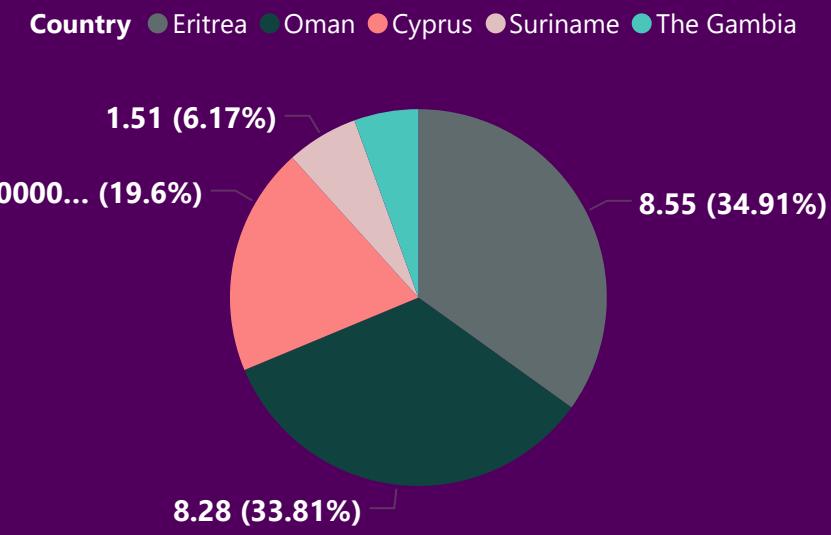
Top 5 Sales by Country



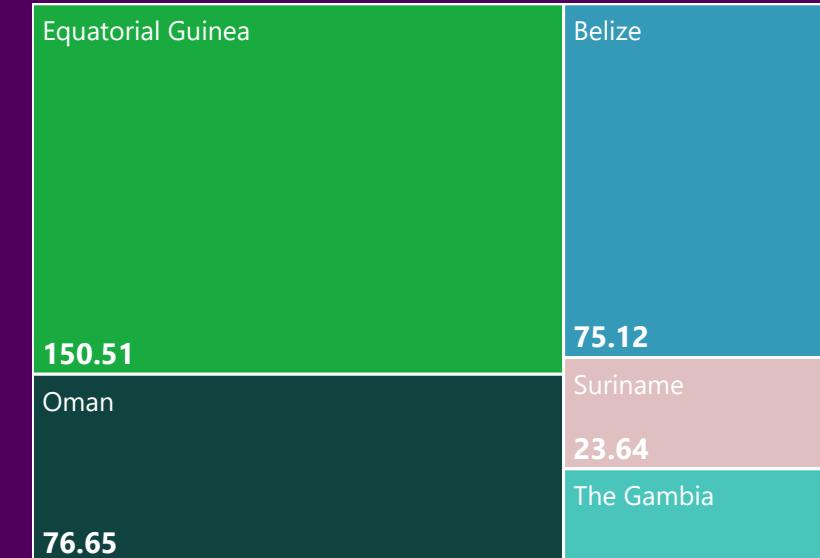
Bottom 5 Country by profit



Bottom 5 Shipping Cost by Country



Bottom 5 Sales by Country





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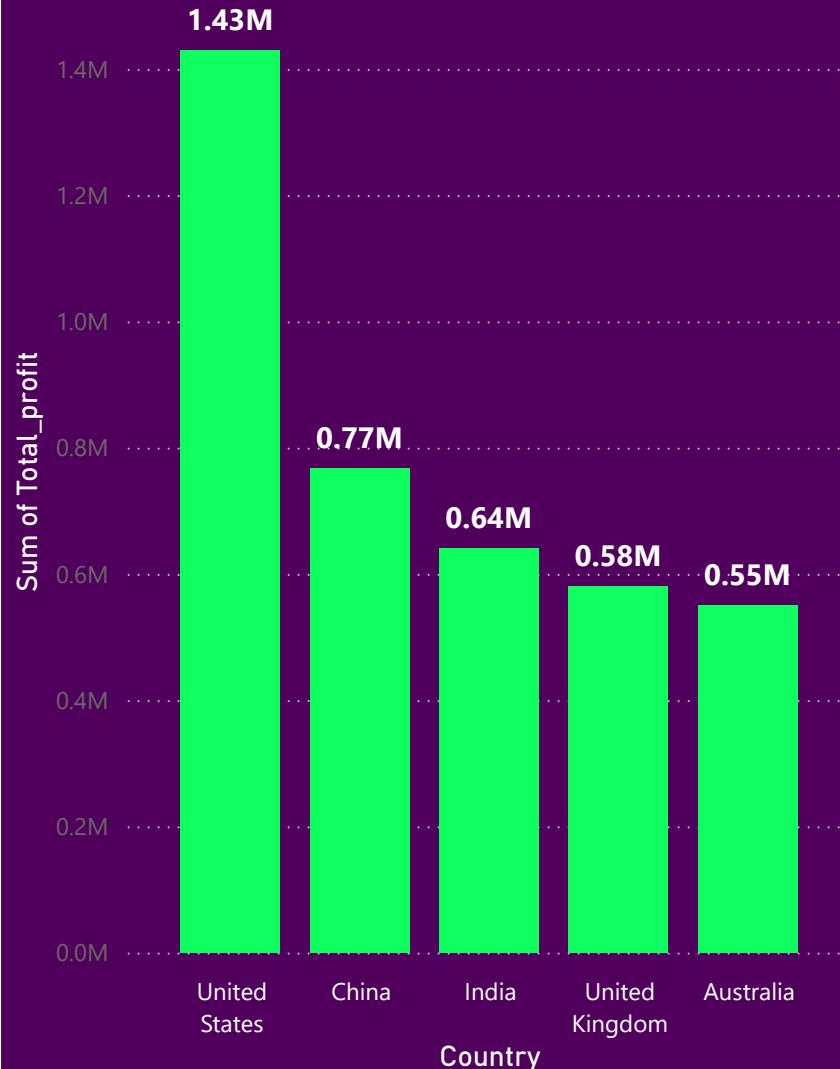
Dashboard

Product

Country

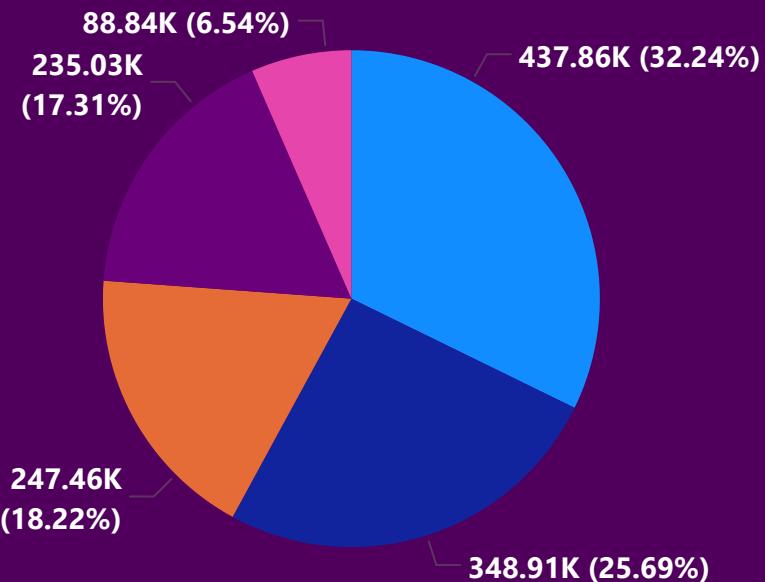
Market

Top 5 Market by profit

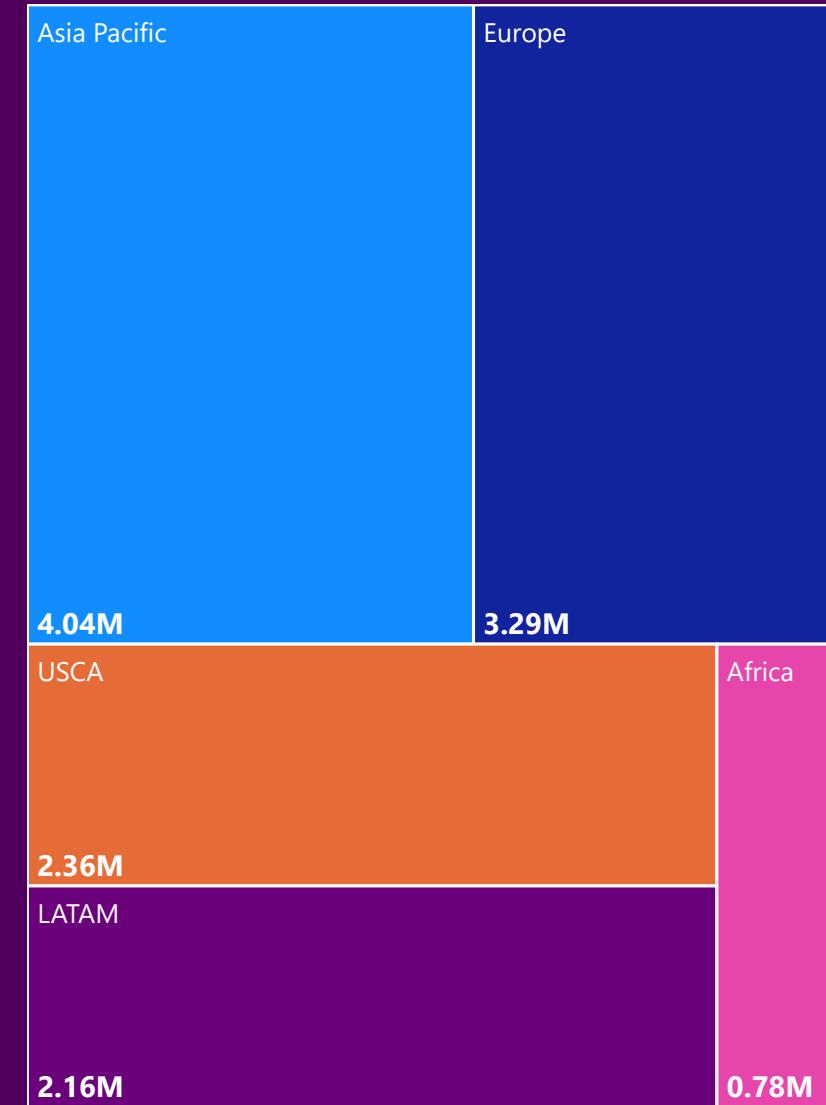


Top 5 Shipping Cost by Market

Market ● Asia Pacific ● Europe ● USCA ● LATAM ● Africa



Top 5 Sales by Market



Market	Consumer	Corporate	Home Office	Total
Africa	47,772.10	20,686.97	20,412.57	88,871.63
Asia Pacific	2,11,237.92	1,18,340.92	73,597.20	4,03,176.04
Europe	2,25,799.92	1,47,289.43	76,462.38	4,49,551.72
LATAM	1,20,632.93	57,875.42	43,135.13	2,21,643.49
USCA	1,43,796.91	97,015.59	63,401.91	3,04,214.41
Total	7,49,239.78	4,41,208.33	2,77,009.18	14,67,457.29