

# Rounak Ghosh

USER EXPERIENCE DESIGNER

Hello, I'm Rounak, a master's student at University of York pursuing Human-centred Interactive Technologies, looking for opportunities where I can grow my career as an UX Designer, building solutions to potential problems through user-centred design approaches and implementing changes that makes a meaningful impact.

Connect with me on :



[www.ronuxd.com](http://www.ronuxd.com)



[behance.net/Rounak0713](https://behance.net/Rounak0713)



[dribbble.com/drifted\\_galaxy](https://dribbble.com/drifted_galaxy)



[linkedin.com/in/rounak-ghosh-53a21b136](https://linkedin.com/in/rounak-ghosh-53a21b136)



[instagram.com/drifted\\_galaxy](https://instagram.com/drifted_galaxy)



## 01 WORK EXPERIENCE

### UX Design Intern

Kloh Pvt Ltd.

June 18 - Aug 18

This period marked my work with Kloh - a startup based in Bengaluru, India, who aims to organise events which enables people to meet offline. The design and development team consisted of a visual designer, an android developer, a web developer and me as the UI/UX designer. The main project I worked on was the redesign of their android application with the incorporation of 5 new functionalities. My role involved user research, developing wireframes, rendering visual interfaces, rapid prototyping, usability testing, micro-interactions, design evaluation.

### UI Designer Intern

Algebra Analytics Pvt Ltd.

Sept 17 - Nov 17

My work with Algebra Analytics - a startup based in Gurgaon, India, which works on providing digital learning platform for the high school and university students of India, was one of the full-project remote internships. The design and development team consisted of two visual designers, a full-stack developer and me as the UI designer. The main project I worked on was the interface design of a digital learning application for android platform named as Knowdata. My role involved generating wireframes, rendering visual interfaces, rapid prototyping and usability testing.

### UI Designer Intern

Pregbuddy

May 17 - June 17

The work with Pregbuddy - a large scale startup based in Bengaluru, India, which has a full-scale product providing aids for pregnant women across India. The design and development team was fairly large consisting of several visual designers, android & IOS developers, web developers and two UI/UX designers. The project I worked on included redesign of some of the screens of their existing android application, and the development of wireframes for a weight-tracker project. My role involved illustration, visual design, interface design, microinteractions, wireframing, content structure and prototyping.

## 04 POSITION OF RESPONSIBILITIES

### Course Representative, HCIT

University of York

Sept 18 - Sept 19

### Faculty Representative, Sciences

University of York

Sept 18 - Sept 19

### Head of Design Team

CCA, NIT Durgapur

May 17 - May 18

## 06 HOBBIES & INTERESTS



## 02 EDUCATION

### Msc in Human-centred Interactive Technologies

University of York

Class of 2018

### BTech in Electronics and Communication Engineering

National Institute of Technology Durgapur

Class of 2014 - 18

## 03 PROJECTS

### EcoGrocer - UX Study

University of York

Oct 18 - Dec 18

Worked on a project for building a mobile application for making the consumers aware about the harmful effects of the consumption of food having high environmental impact. Aspects focused were user research, usability testing, wireframing and development of working prototype.

### App design and development

NIT Durgapur

Jan 18 - `May 18

Designed an application for electronics engineers which calculates different parameters of Microstrip Lines called Microstrip Calculator. Design and development was done in Android Studio.

## 05 SKILLS

### Interaction Design

Cognitive Walkthrough  
Interaction Flowmap  
Interface Prototyping  
Personas & Scenarios  
Affinity Diagram

User Interviews  
User Research  
Surveys  
Usability Testing  
Contextual Inquiry

### Softwares

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Android Studio  
Adobe Experience  
Design

After Effects  
Principle  
Flinto  
InVision App  
Premier Pro  
Webflow

### Programming Languages

HTML + CSS  
JavaScript

C  
Python