Detailed breakdown of the ETA

1. Project setup
   a. WordPress installation/ theme setup – 1d 5h
   b. Custom blocks plugins setup - 6h
   c. Pipeline setup: - 4h
2. Basic design elements - 1d
   a. Buttons
   b. Form fields
   c. Lists
3. Layout
   a. Header
      i. Mobile navigation - 1d
   b. Footer
      i. Footer content - 4h
      ii. Footer toolbar - 4h
   c. Inner page template – 6h
   d. Loading animation - 1d
4. WordPress editor (Gutenberg) blocks
   a. Custom slider - 2d
   b. Single testimonial (WordPress block) development - 6h
5. Home page
   a. Intro section (3) - 6h
   b. About section (4) - 6h
   c. Capabilities section (5) - 2d
   d. Projects section (6) - 1d
   e. Instagram section - 3h
6. About page
   a. Professional experience - 2h
   b. Capabilities overview - 5h
   c. Brand experience - 6h
7. Capabilities page
   Note: Here we use the custom developed slider block.
   a. Project by project section – 2h
   b. Bringing your vision to life section – 2h
   c. Creating your roadmap to brand success section – 2h
8. Projects page
   a. Create project custom post type – 4h
   b. Display projects - 1d
9. Single Project (Case study) page (13)
   a. Project page template - 4h
   b. Brochure downloading form - 5h
   c. Project page content – 2h (per project)
10. Contact page (16)
    a. Contact form – 1d 4h