

Kanishkanth M S

Web Developer

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PROFILE SUMMARY

Self motivated learner with a strong foundation in front-end development and a specialization in data analytics. Known for being a quick learner, I adapt seamlessly to new technologies, always eager to explore innovative solutions. My skill set includes creating engaging web interfaces and deriving actionable insights from data, making me a versatile asset in tech-driven environments.

EDUCATION

Sri Shakthi Institute of Engineering and Technology

2022 - Present

B.E Computer Science and Engineering

CGPA - 8.44

Kongu Vellalar Matriculation Hr Sec School

2018 - 2022

12th Percentage - 90.5%

10th Percentage - 87.2%

PROJECTS

A Hotel Management Website with Assistant Chatbot (HTML, CSS, JavaScript, Pycharm, Dialogflow)

- Developed the front-end of the "Stay & Savor" hotel management website using HTML, CSS, JavaScript, and Bootstrap, creating a visually appealing and user-friendly interface. Implemented responsive design to ensure functionality across all devices, enhancing accessibility and user engagement.
- Collaborated closely with back-end developers to integrate the chatbot functionality, providing seamless room booking and query handling experiences for users. Optimized page load times and performance through code refactoring and image compression techniques, resulting in faster and smoother navigation.

Clothing E - Commerce Website

(Html, CSS, JavaScript, MongoDB)

- Developed the front-end of a clothing e-commerce website using HTML, CSS, and JavaScript, creating an engaging and user-friendly experience. Integrated user login functionality with MongoDB for secure and efficient management of user credentials. Implemented responsive design to ensure consistent accessibility across devices, providing a seamless shopping experience on mobile, tablet, and desktop screens.
- Enhanced website performance through code optimization and image compression, improving load times and overall user experience. Collaborated with back-end developers to ensure smooth integration of product listings and shopping cart features, enabling a streamlined purchasing process. Focused on creating a visually appealing layout with interactive elements, encouraging customer engagement and driving sales.

ZEPTO Sales Analysis Dashboard

(Excel, Power BI)

- Developed a Sales Analysis Dashboard for Zepto using Power BI, streamlining sales tracking and facilitating informed decision-making. Imported and transformed data from Excel, integrating it into Power BI for in-depth analysis and efficient data management.
- Designed interactive visualizations, charts, and reports, providing a clear view of sales trends, customer behavior, and revenue growth. Enabled users to explore data through dynamic filters and drill-down features, offering tailored insights for better strategic planning. Focused on creating a user-friendly dashboard that enhances data-driven decision-making and supports Zepto in identifying new opportunities for growth.

AMAZON Monthly Sales Analysis Dashboard

(CSV files, Excel, Power BI)

- Created a comprehensive Sales Analysis Dashboard for Amazon using Power BI, providing enhanced visibility into key sales metrics and performance indicators. Designed and implemented dynamic visualizations, uncovering trends, patterns, and actionable insights to support strategic planning and decision-making.
- Integrated diverse datasets to deliver a holistic view of sales performance, allowing stakeholders to analyze data through interactive charts, filters, and drill-down capabilities. Focused on optimizing the dashboard for user experience, ensuring seamless navigation and easy access to critical sales insights, ultimately driving data-driven improvements and boosting overall business performance.

EXPERIENCE

Accenture North America Data Analytics and Visualization Job Simulation on
Forage - October 2024

Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.

Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.

Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

AREA OF INTEREST

Front end development

Data Analytics

Project Management

Digital Marketing

LANGUAGES

Tamil

English

TECHNICAL SKILLS

JavaScript

React

UI/UX Design

SQL

Excel

Power BI

Python (Data based libraries)

Data Cleaning & Transformation

Predictive Analysis

ETL (Extract, Transform, Load)

Responsive Web Design

Cross-Browser Compatibility

User Interface (UI) Optimization

SOFT SKILLS

Communication

Leadership

Adaptability

Negotiation

Critical Thinking

Attention to Detail

Team Management

COURSES & CERTIFICATIONS

DBMS - Nptel

React Js - Unstop

JavaScript Projects - Great Learning

Learn SQL - Unstop

Power BI & Business Intelligence - Unstop

Power BI Projects - Infosys Springboard

ACHIEVEMENTS

- Organized the non-technical event "INCEPTRON S2" demonstrating exceptional organizational skills, event planning and coordination abilities. Successfully managed logistics, scheduling and participant engagement to ensure a smooth and enjoyable experience for all attendees.
- Hosted the magazine "INCEPTRA" and the newsletter "Bits & Bytes" highlighting the key achievements, activities and events of the Computer Science department. Curated engaging content, managed editorial processes and collaborated with contributors to produce high-quality publications that fostered a sense of community and showcased the department's accomplishments.

PERSONAL DETAILS

1. Date Of Birth - 02 May 2005
2. Gender - Male
3. Father's Name - Shanmugasundaram M C
4. Mother's Name - Kavitha S
5. Nationality - Indian
6. Languages - Tamil, English
7. Mobile Number - +91 6374059686
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