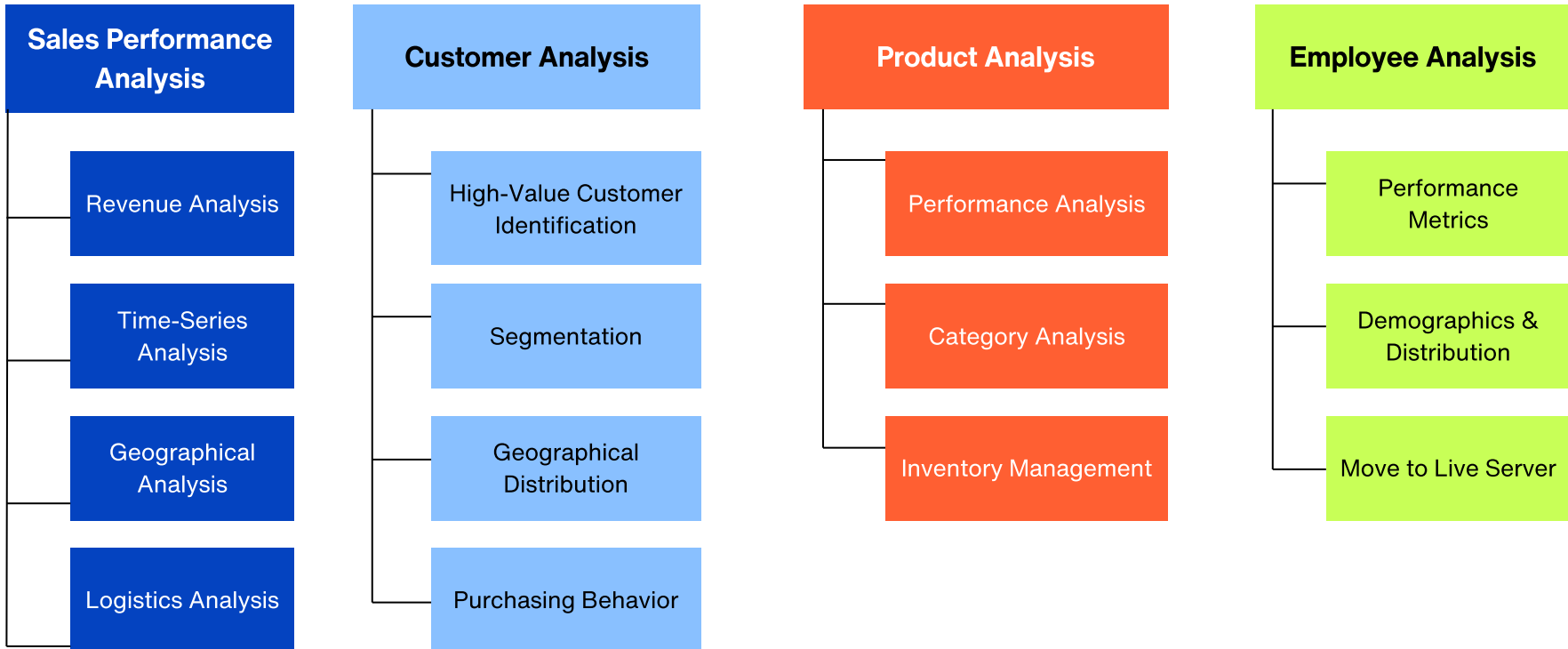




# Capstone Sales analysis

## MECE breakdown

Company	Northwind traders
Objective	Project analysis



*To ensure our analysis is thorough and well-organized, we'll use the MECE (Mutually Exclusive, Collectively Exhaustive) principle. This framework breaks down our main objective into smaller, distinct components that cover all key aspects of the business without any overlap.*