

KANISHQ RAINA

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Paras Panorama A2 1006 Punjab Kharar 248002

* SKILLS	Ľ	SKILL	S
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React.js, JavaScript, Tailwind

c++

Python, Git, GitHub, Figma

Node.js, Express,js

OpenAl, Machine Learning

STRENGTHS

Fast Learner

Dependable

Good Communication

INTERESTS

Playing Cricket

Reading Books

Making LLM Models

Making Small apps



Institution Name	Passing Year	Percentage
DAV PUBLIC SCHOOL, KOTKHAI, H.P	2020	80%
DAV PUBLIC SCHOOL, KOTKHAI, H.P	2022	79%
Graphic Era (deemed)	2025	75%

2

WORK EXPERIENCE

Internship

2024-12-16 - 2025-03-19 (3 mos)

Hotbox

- Managed and scheduled content for multiple Instagram handles, ensuring consistent branding and engagement.
- Collaborated on ad campaign strategies to increase reach and follower growth using targeted posts and reels.
- Analyzed performance metrics (engagement, reach, impressions) to optimize content strategies and posting schedules.
- Assisted in designing creative visuals and captions aligned with the brand voice and marketing goals.

Content Writer

2025-01-08 - 2025-04-09 (3 mos)

DI91

- Researched, wrote, and edited SEO-optimized articles and blog posts across diverse topics to improve organic traffic and user engagement.
- Collaborated with marketing and design teams to align content with brand tone and campaign goals.
- Produced clear, concise, and engaging copy for websites, product pages, newsletters, and social media.
- Conducted keyword research and integrated relevant search terms to enhance discoverability.
- Proofread and fact-checked all content to ensure accuracy, grammar, and consistency.
- Monitored content performance using tools like Google Analytics and adjusted strategies accordingly.



Job Portal

Developed a full-stack MERN-based job portal tailored for campus recruitment. The platform enables students to create resumes, apply for jobs, and track their application status across multiple interview rounds. Admins can post jobs, filter eligible students based on CGPA, backlogs, and semester, and manage multi-round hiring workflows. The portal also includes Al-powered features like resume scoring, chatbot support, and skill suggestions to enhance the recruitment process.

Brain Tumor detection

Developed a deep learning-based system using CNN models to detect brain tumors from MRI images. The model was trained on medical datasets to classify tumor types and assist in early diagnosis, providing high accuracy and visualization through heatmaps for model explainability.

Floating app

Developed a lightweight floating utility application that overlays on top of other apps, allowing users to access essential tools like notes, calculator, file transfer, or clipboard sharing without leaving their current screen. Implemented draggable, resizable, and always-on-top features using custom UI components with smooth animations and minimal resource usage. The app maintained persistent state and optimized system permissions to ensure non-intrusive multitasking across Android devices.

Uber Clone

Built a fully functional ride-hailing app clone featuring real-time location tracking, ride booking, fare calculation, and driver-passenger matching. Integrated map APIs, authentication, and user dashboards to simulate the end-to-end experience of an Uber-like system.



- NDA Cleared
- Boxing at school levels
- 1st place at IIT congnizance fest (roorke)



CAREER OBJECTIVE

To secure a challenging position in a progressive organization where I can apply my technical skills, problem-solving abilities, and passion for software development to contribute to innovative projects. I aim to grow as a full-stack developer while leveraging AI technologies to build impactful, user-centric solutions.