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Category: Digital Marketing

Assignment 1

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot URL: [Benefits and Developments in Organic Food \(healthybowlorganichealthyfood.blogspot.com\)](https://healthybowlorganichealthyfood.blogspot.com)



WordPress URL:

<https://shafnkh1011.wordpress.com/2023/10/27/health-benefits-of-organic-food/>

Site Title

About

Health Benefits of Organic Food



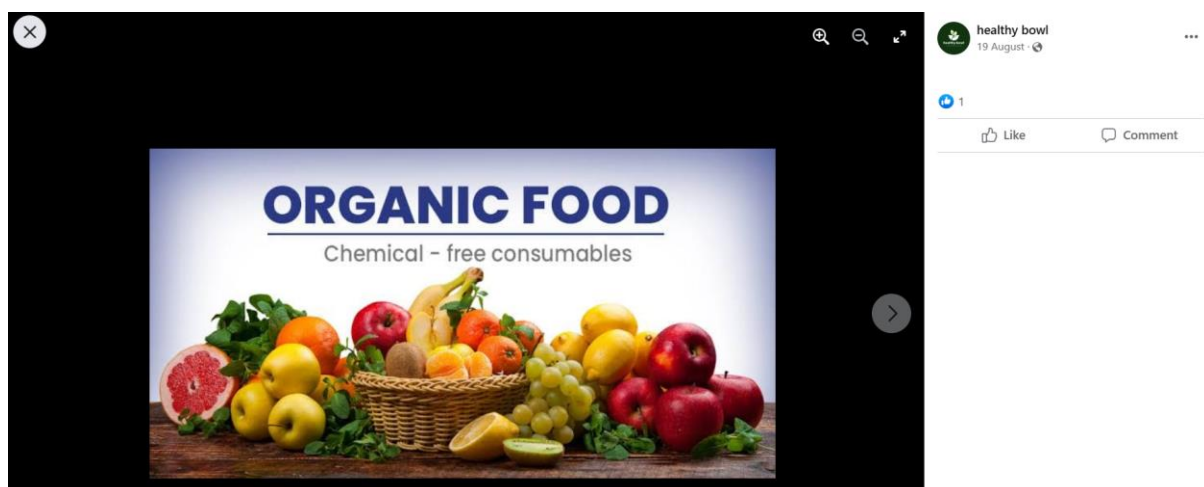
The health benefits of organic food are often a subject of debate and ongoing research. While scientific consensus is still evolving, here are some of the potential health benefits associated with consuming organic food:

Assignment 2

2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook Business Page URL:

<https://www.facebook.com/profile.php?id=61550574898001&mibextid=b06tZ0>

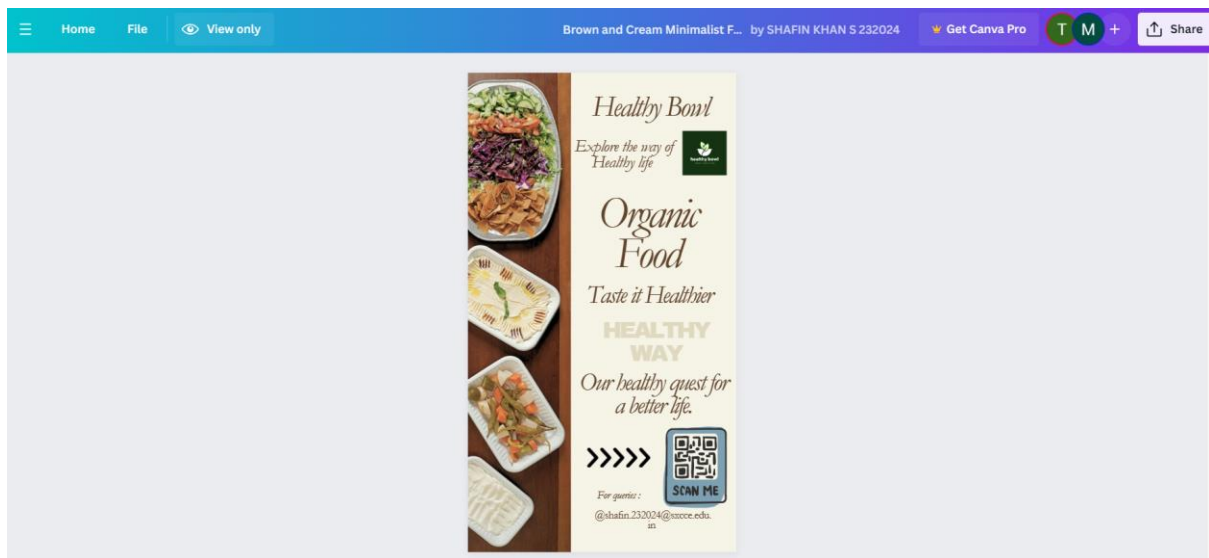


Assignment 3

3. Create and design a social media advertisement poster using canva.

Canva Poster URL:

https://www.canva.com/design/DAFycAJ048o/RqPBA2wT5I22BBiU74KhKw/edit?utm_content=DAFycAJ048o&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



Assignment 4

4. Create email newsletter design using MailChimp or canva tool.

Canva Newsletter URL:

https://www.canva.com/design/DAFycENZ0Yo/WJj9KGcAbBY06bGP4sBhRA/edit?utm_content=DAFycENZ0Yo&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

