

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	03 Nov 2023
Team ID	NM2023TMID09230
Project Name	Building a Website Using Canva

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Example:

Brain storm , Idea Listing and Grouping

Team leader

Project scope
and objectives.

content for the
website.

Main visual design
using Canva.

Design
Elements

Team member 1

Content
Development

Edit Website
Content

Graphics for
Website

Optimize
Content for SEO

Team member 2

Website
Construction

Setup basic
structure of
Website

Review for
Quality
Assurance

Test the
website's
functionality

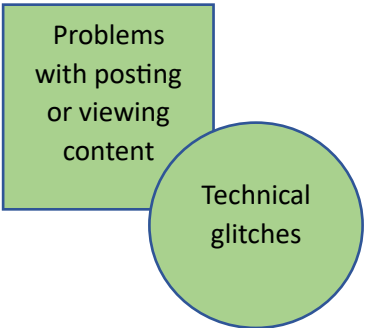
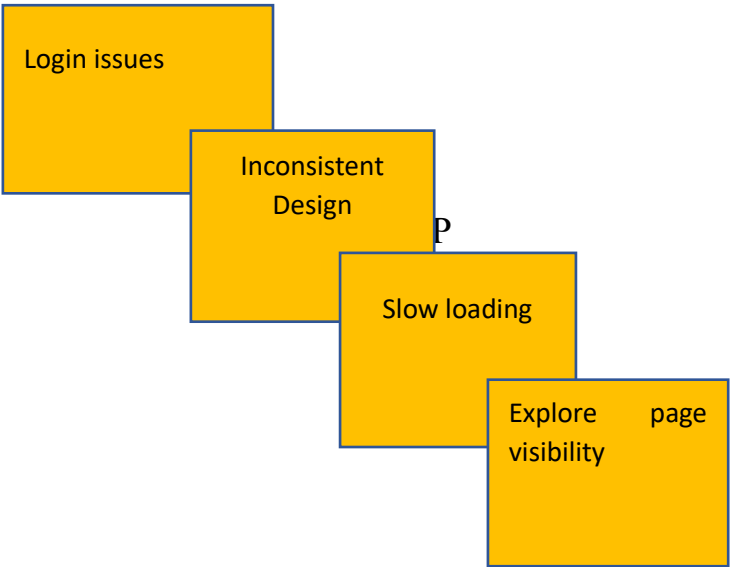
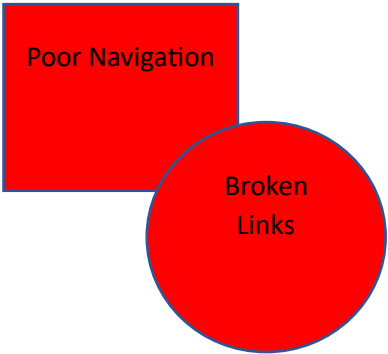
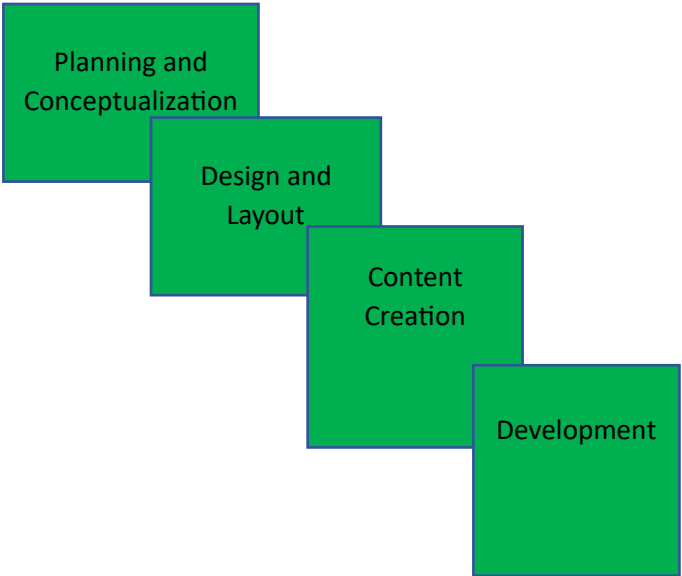
Team member 3

Add interactive
elements or
widgets.

design
consistency.

Verify design
and overall
aesthetics

Address any last
minute technical
issue



Prioritise

