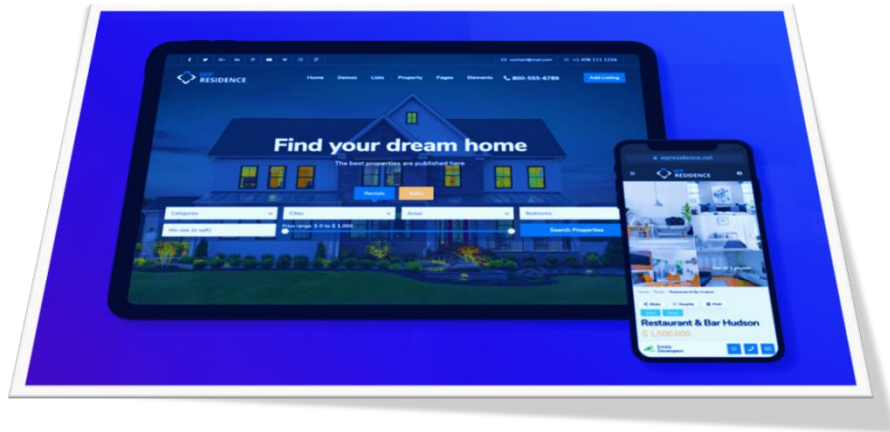# The House Rex Platform

BRAND COLOUR PLATE

House Rex is a FREE online Estate Agency, and marketplace. Users can register on the House Rex online platform for free. The main users are buyers, sellers, agents, agencies and landlords and developers. Each user will have a front end dashboard which they can use to manage their personal accounts. Depending on the type of user you will have different features and functionalities in your dashboard. You can use the House Rex platform through any devices with internet connection around the world. Once registered you can make use of all House Rex services in the process of listing, advertising, buying, selling, and managing your property listing.
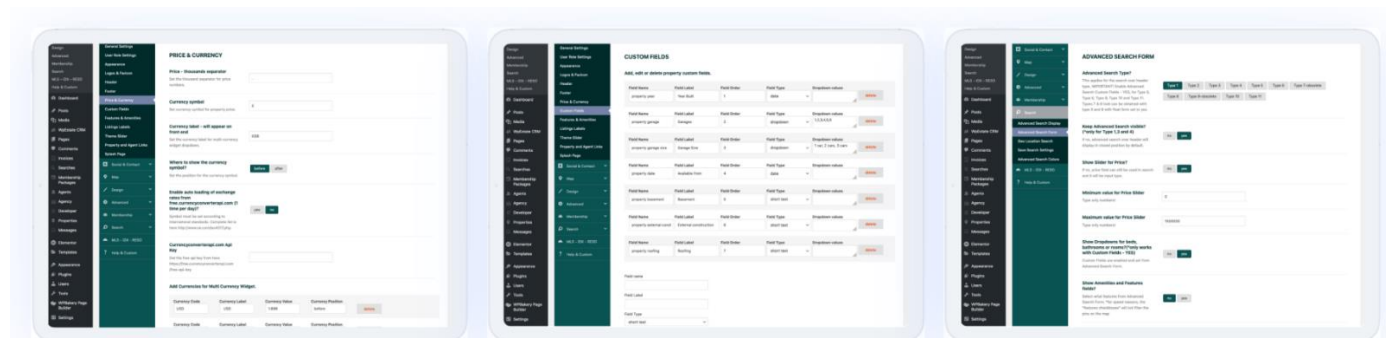
Web App

The House Rex platform is an online web app and mobile app for property listing and advertising. Agents, agencies, sellers, and developers can use front end submissions, and fully manage, fully responsive, from property details, maps, lists, agent details and contact form, every detail will render correctly on small devices. Login & Register Section, the login / register area is managed from admin options. The backend allows to fully administrate a real estate platform, coordinate agents, accept submissions from agencies, agents, users or developers and many more.

LINKS DEMO REFERENCE: https://preview.themeforest.net/item/wp-residence-real-estate-wordpress-theme/full_screen_preview/7896392?_ga=2.83986137.1309541173.1613246531-33675254.1613246519

https://wpresidence.net/

Functions and Administration

- The platform real estate features on demand.
- Perfect & Responsive
- Mobile Ready
- Social login
- Front End property Listing

Property Listing Elements

The property page supports different elements, depending on what you wish to showcase as part of your listings.

- **Secondary Agents:** Select additional agents for a property. Each agent will get the contact form messages in their own email.
- **Floor Plans:** Upload floor plans: image for each floor plan and additional information about each photo price, size or lot size.
- **Property Reviews:** Enable the reviews area, which is limited only to registered users. You can moderate each review.
- **Walkscore:** Walkscore can rate a location by how walking friendly it is. Visitors will see the property Walkscore rating in a special section.
- **Energy Index:** Energy Index rating and value for each property.
- **PDF Downloads:** unlimited documents in .PDF format to every to listings. It can be a presentation, brochure, or more.

Properties List Pages

Showcase property types and key features, while making it extremely easy for your visitors to browse and sort listings. An elegant design to list properties, listing page with dedicated search filters (type, category, state, city, area), special sliders for property size, property lot size, bedrooms, bathrooms, rooms and price, and a check list with features and amenities added in admin.

- Property list with maps on the right or left
- Property list with or without sidebar
- Property list as directory style layout
- Property cards can be shown as list or grid.
- Create Lists by Categories: which property categories to show in list, and in which order.
- Ajax Filtering AJAX Search in the same page, fast and efficient. Easily sort properties by price, bedrooms, publish date and more.
- Property Search Core Features
- Users and visitors can take control of every aspect of advanced search
- Fields by category: Set which fields you want to have in advanced search by category and in search tabs.
- Unlimited Amenities: Choose which features and amenities to show in advanced search (checkbox style).
- Location Search: Search properties by their location and see instant suggestions as you type.
- Search Position Control, Ajax Search, Google Maps, Geo Location Search: visitors to find properties within a geolocation radius, set in miles or kilometres. Search for real estate properties located around a proximity point selected in the maps, in miles or km.
- Preview Results: extremely easy for visitors to fine-tune their searches as they can see properties suggestions as they select any search field.

Agent, Agency, Developer & User Advanced Dashboard

Favourite Properties: Visitors can save favourite properties and they show in a list in their user dashboard account. From here favourite properties can be managed quickly.

Save Search & Email Alert: Visitors can save their searches and get email notifications when new properties published show on the site. Searches can be deleted from user dashboard.

Instant Messages Inbox: Private messages to agents and reply quickly to any message received. These messages are saved in user dashboard system to track past conversations.

Manage Properties: Agents, sellers, landlords and developers can disable or enable a published property, delete a listing or edit it at any time. It's also easy to find a specific properties using a dedicated search tool.

User Types: Enable / disable user roles from admin. If enabled, visitors can choose on register between users, agents, developers, landlords, private sellers or agencies and we can manually approve them.

Payments: Work with the most popular payment gateways, Stripe, and Paypal. For those who wish to have Wire Transfer (offline payment), we support that as well.

Membership Submission: Create membership packages for each user role, and set for each package the number of included listings, a number of featured properties included, and package duration in days, weeks, months, or years.

Paid Submission: Enable the possibility to pay per listing and each user who wishes to publishes a property will have to pay a fee before. Also allows add an extra fee to make a property featured.

Users, Agents, Agencies & Developers

Users for the simple visitors, Agents for single realtors that want to publish listings, Agencies for real estate organisations that want superior control, and Developers for those who promote new real estate projects, and Sellers for private individual sellers who wish to sell their properties by themselves.

User Separation: Users can choose their user profile level when registering. They can be simple users, agents, agencies, private sellers or developers. We control which types of functionalities are available and can manually approve their profile pages.

Agent Management: Agencies and Developers can add agents that work for their company by themselves, directly from their dashboard account. Listings created by these agents show on the company and agent's profile.

Users Lists: We can create pages that lists the registered agents, agencies or developers. Also, can have these users listed by their categories and specialisations (sales/rentals etc), or can list them with specific widgets.

Membership Control: Any listing published by an agent will be used from the paid membership package purchased by their agency/developer.

User Type Pages: Each Agent, Agency or Developer has their special page. The design is different for each user type, but every one includes all the info related to that particular user.

Custom Fields for Agent: When an agent is created we can add custom text fields to its profile. You will find the added information listed on the agent personal page.

Reviews: Can enable / disable reviews for agent, agencies or developers. Users will be able to post a review and share their experience. Comments are automatically published or moderated by admin.

Listings with Ajax: On the personal/company pages we list the properties using tabs and ajax technology. You can filter someone's listings without having to reload the page.

Manual Assignment: You can create agencies, agents, and developers from admin and manually assign agents and listings to agencies or developers.

Agents: The Real Estate agent user type has its page and is able to publish listings from the front end interface. On the agent page you will find an "about me" section, a contact form and of course their properties listed by category.

Agency: On Agency Page we feature the company logo, their contact information and an about us section. Their listings (including the ones from their agents) are displayed using a tab & ajax technology for easy filtering.

Developers: The Developer user type can be used to feature their new real estate projects on the marketplace. Their page will show their contact info, their real estate offers and of course the agents that work for the company. As all user types profiles, the listings on developer page are displayed via tabs & ajax technology for easy filtering.

Agents List: Agencies can easily manage the agents you wish to publish as members of your Agency or Developer office. Disable all enable the agent (and his listings) with one click. They can look for a specific agent by searching for his or her name in the specific search field.

Pricing

Built-in Membership System: Monetise the platform with the use of membership system with recurring payments or the pay per listing mode. Membership based submission or Paid Submission.

Membership Packages: Define membership packages offer. Define offer based on the no. of listings, no. of featured listings and no. of image per property.

Recurring Payments: Your users can opt in for a recurring type payment. This way, the system will process the membership fees automatically.

Package per User Type: User type with each new membership applies. This way can create packages only for agents, agencies, private sellers, developers or regular users.

Pay by Listing: User adds a property, pays a fee and the system will publish the new listing when payment is received and / or approved by admin. Ask an extra fee for featured status.

Choose Your Currency: Set the currency for the payments, or users supported currencies, and can choose any currency for transfer option.

PayPal Integration: Enable PayPal payments simply by adding API Details. After that will be able to collect money in account using regular or recurring payments.

Stripe SCA Ready: Stripe is one of the biggest card processors in the online market. Use Api key and use it to enable credit card transactions on the platform.