I can certainly help guide you through the process of building an artisanal e-commerce platform on IBM Cloud Foundry, but I can't physically perform these tasks for you. Here's a high-level overview of the steps you'll need to take:

1. \*\*IBM Cloud Foundry Setup:\*\*

- If you haven't already, sign up for an IBM Cloud account and create a Cloud Foundry space.

- Install the IBM Cloud CLI tool to manage your services and applications.

2. \*\*Platform Layout Design:\*\*

- Sketch or create a design for your e-commerce platform's user interface. Consider the layout, navigation, and overall user experience.

3. \*\*Database Setup:\*\*

- Choose a database service on IBM Cloud, like IBM Db2 or IBM Cloudant, to store product information.

- Create a new database instance and configure it according to your needs.

4. \*\*Backend Development:\*\*

- Develop the backend of your e-commerce platform using a suitable programming language (e.g., Node.js, Python, Java).

- Implement API endpoints to interact with the database and manage product data.

5. \*\*Frontend Development:\*\*

- Build the frontend of your platform using web development technologies (HTML, CSS, JavaScript).

- Integrate with the backend APIs to display product information and enable user interactions.

6. \*\*Security and Payment Integration:\*\*

- Implement security measures to protect user data and transactions.

- Integrate a payment gateway for online payments (e.g., Stripe, PayPal).

7. \*\*Testing and Quality Assurance:\*\*

- Thoroughly test your platform for functionality, security, and usability.

- Fix any bugs or issues that arise during testing.

8. \*\*Deployment:\*\*

- Deploy your e-commerce platform to IBM Cloud Foundry.

- Configure the necessary environment variables and services.

9. \*\*Scaling and Maintenance:\*\*

- Monitor your platform's performance and scale resources as needed.

- Regularly maintain and update your platform to ensure it stays secure and functional.

10. \*\*Marketing and Launch:\*\*

- Plan your marketing strategy to promote your artisanal e-commerce platform.

- Launch your platform to the public.