



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Resume cv
Using canva

An effective resume features professional and easy-to-read fonts (as opposed to fancy typography), single-line spacing, clear section headings, and half-inch margins

The first page or top half of your resume should include your contact information and personal summary.

Open Canva. Log in to your Canva account and search for "CV templates" or "Resumes" to get started.

Choose the perfect template. Browse our selection of professionally designed CV templates. ...

Edit your CV template. ... Present your credentials in creative ways. ... Save and submit your CV.

With Canva's free resume builder, applying for your dream job is easy and fast.

Choose from hundreds of free, designer-made templates and customize them within a few clicks.

Forget spending hours formatting your resume, or choosing complimentary fonts for your cover letter.

Open Canva. Log in to your Canva account and search for "CV templates" or "Resumes" to get started.

Choose the perfect template. Browse our selection of professionally designed CV templates. ...

Edit your CV template. ... Present your credentials in creative ways.... Save and submit your CV.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example