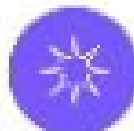




# Empathy map

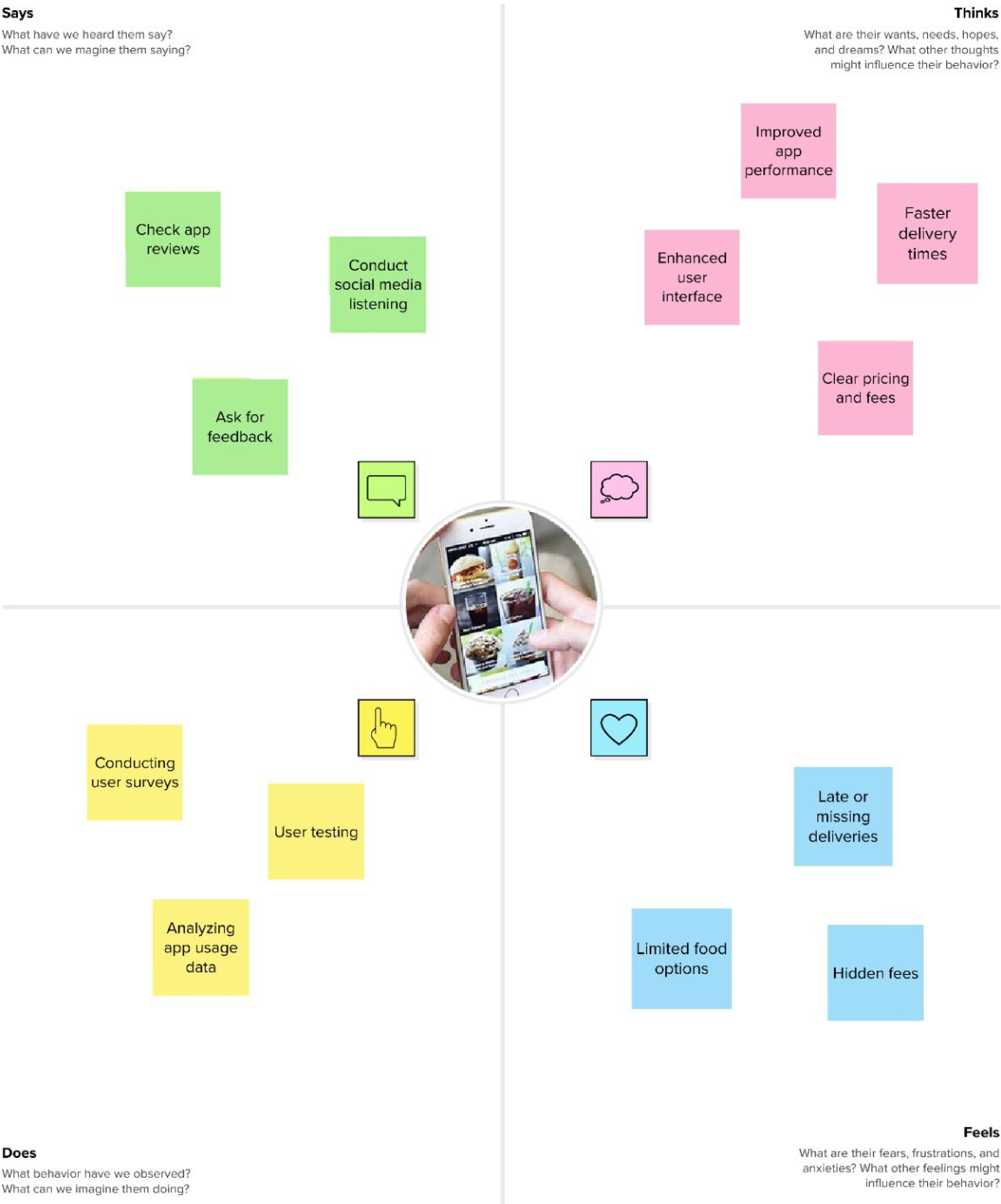
Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback



## Build empathy

The information you add here should be representative of the observations and research you've done about your users.



**Need some inspiration?**  
See a finished version of this template to kickstart your work.  
[Open example](#)

