Kannan Nagaraj

UI UX | Graphic Designer

My goal is to enhance user satisfaction by crafting seamless and visually pleasing interfaces.

Contact

Website
Portfolio (Personal Website)

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Education

2019 — 2022

B.sc - Costume Design and Fashion

Hindusthan College of Arts and Science Coimbatore.

Expertise

- User research
- Visual Design
- Wireframes
- Market Analysis
- Customer Journey Map
- Value Proposition Canvas
- Empathy Mapping

Tools

- Figma
- Axure
- Illustrator
- Photoshop
- After Effects

Experience

Breezeware Pvt | UI & Graphic Designer

Nov 2022 - Present | Coimbatore

- **Healthcare Application (Chorus):** Produced **EHR** medication **reconciliation** system, Increasing **user experience** by detailed mock-ups for both **web** and **mobile** platforms.

- **Car Rental Platform (RPC):** Designed a **user-friendly** online platform that facilitates efficient interaction between **car rental** services and **buyers** to fulfil their vehicle requirement.

- **Customer & Employee Monitoring System (FLBCP):** Collaborated with **Product Manager** and **employees** to **gather requirements** and designed an internal application. Enabled creation of flow items and management of issues for **customer projects**, seamlessly integrating daily **check-ins** and **leave** management.

- **EV Application (Cadence):** Crafted **admin, customer**, and **driver** applications for enhancing **EV systems** in alignment with product manager requirements.

- **Transit Application (Marta):** Collaborated closely with the **development team** to conceptualize and ensure **seamless transit** and **station management** functionality.

- **Design System (Glide): Designed** and **maintained design system components** to ensure consistent and **efficient UI development** across applications.

- **Graphics:** I created **visuals**, **icons**, and **logos**, enhancing the visual identity of **multiple applications**. Additionally, I contributed to a **sales proposal** by incorporating compelling visuals to showcase.

Kalki Automation | Graphic Designer

Jun 2022 - Nov 2022 | Coimbatore

- Designed an airflow meter **digital display** with appealing **graphics**.

- Crafted compelling **sales brochure**s showcasing product features.

- Collaborated with **sales and marketing** teams to ensure design alignment with brand aesthetics.

- Designed personalized **business cards** for company employees, ensuring a **consistent** and professional **brand image**.

Project

The project explores the integration of **multiple services (food, Grocery delivery, cab services and product delivery)** into a **single application.**

Case study Link: https://www.behance.net/gallery/187146235/Integrated-Mobile-Application-UI-UX-Case-Study