

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

FINANCES one way to keep your ovens hot and your cash registers full is to have suitable bakers instrance. The bakeries that plan for emergencies and prepare for them are the once who are able to expand in the long run.

HAVING WEBSITE IS A
MUST your bakery business
definitely needs a website if
you want to stay relevante
digitally .people looking for
bakery items can find your
bakery more easile if your
website is optimized and
well designed in line with
SEO standards .

FOCUSE ON PRODUCT INNOVATION:introduce new bakery items that you think would traw in customers .you can innovate your stores lay out as well as its bakery items mobile dessert food trucks for instance have gained popularity in many places because of baking bussinesses adaping the same .



Short summary of the persona

ENGAGE YOUR CUSTOMERS WITH MOBILE APP now a days a business website is not enough. people are cunstantly on their mobiles looking for easy and mobiles solution the benefit of deploying a mobile app for a successful bakery are immense.also checkout the blog, WHY DO YOU NEED A MOBILE APP? you may engage more clients with loylity programmes, push notifications and subscribtion.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



