

# **Improving Price Prediction Accuracy for Magnificent Seven Stocks Utilizing Cross-Stock Historical Data**

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## **Independent Study Project**

ACENET Microcredential in Advanced Computing

July 23, 2024

# Outline

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Preliminary Analysis

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Future Work

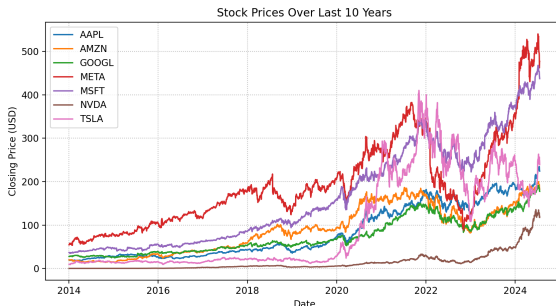
# Introduction

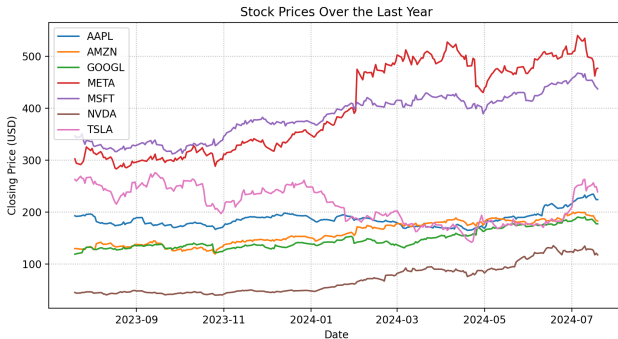
## ► “Magnificent Seven Stocks.”

- **AAPL**: Apple Inc.
- **AMZN**: Amazon.com Inc.
- **GOOGL**: Alphabet Inc. (Google)
- **META**: Meta Platforms Inc. (Facebook)
- **MSFT**: Microsoft Corporation
- **NVDA**: NVIDIA Corporation
- **TSLA**: Tesla Inc.

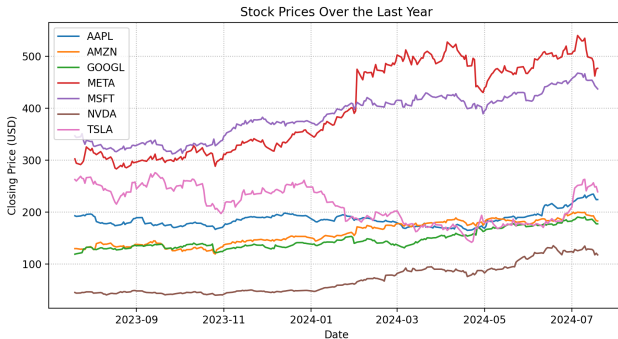
## ► Data

- **yfinance** package in python (Aroussi, 2019) offers a threaded and Pythonic way to download market data from Yahoo! finance.





- AutoRegressive Integrated Moving Average (ARIMA) is a popular method (Ariyo et al., 2014) to predict stock price.



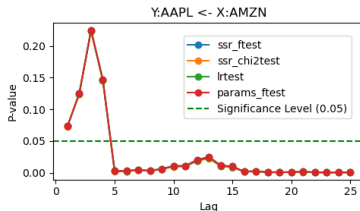
- ▶ AutoRegressive Integrated Moving Average (ARIMA) is a popular method (Ariyo et al., 2014) to predict stock price.
- ▶ Can we improve prediction using other stocks?

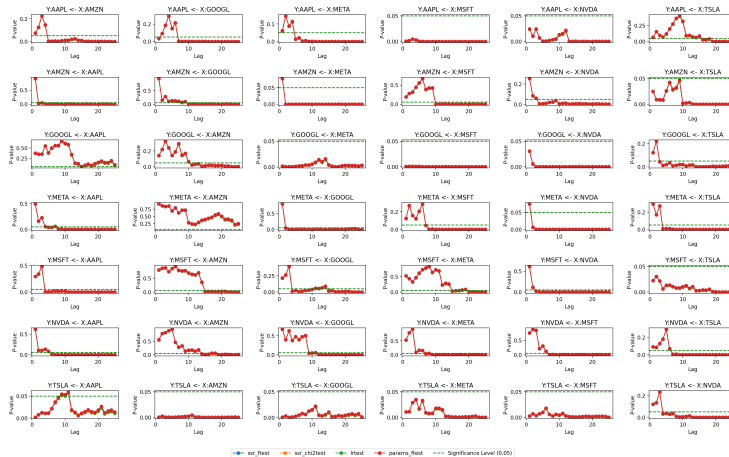
# Granger Causality

- ▶ Granger causality (Granger, 1969) is a statistical hypothesis test used to determine if one time series can predict another time series.

$$\begin{aligned} M1: Y_t &= \phi_0 + \phi_1 Y_{t-1} + \dots + \phi_p Y_{t-p} + \epsilon_t \\ M2: Y_t &= \phi_0 + \phi_1 Y_{t-1} + \dots + \phi_p Y_{t-p} + \phi_1^* X_{t-1} + \dots + \phi_p^* X_{t-p} + \epsilon_t \end{aligned} \quad (1)$$

- ▶  $Y_t$ : Time series data at time  $t$
- ▶  $X_t$ : Predictor time series data at time  $t$
- ▶  $\phi_0, \phi_1, \dots, \phi_p, \phi_1^*, \dots, \phi_p^*$ : Regression parameters
- ▶ **grangercausalitytests** function in **statsmodels** (Seabold and Perktold, 2010) package in python is used to conduct the test.
- ▶ Statistical test:
  - ▶ `params_ftest`, `ssr_ftest` are based on F distribution
  - ▶ `ssr_chi2test`, `lrtest` are based on chi-square distribution
  - ▶ Lower P-value suggests that X Granger-causes Y, meaning X has predictive power for Y in lag  $p$ .
- ▶ E.g. AMZN Granger causes AAPL.





Introduction

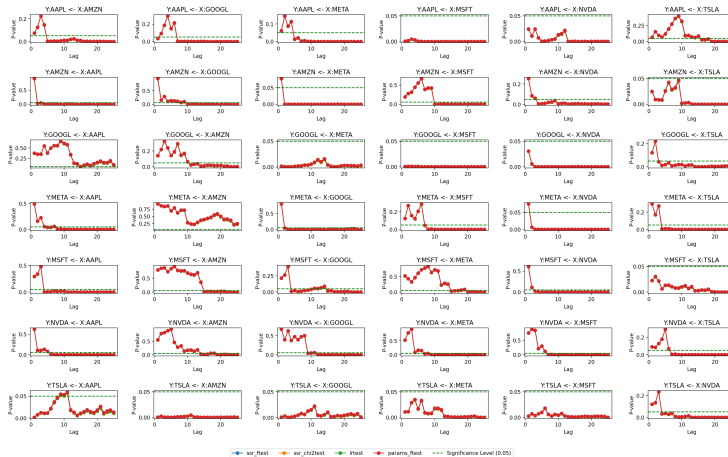
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► *Objective of this study:* How much improvement in prediction by considering the history of other stocks in the model.



- ▶ Let's define **M1** as

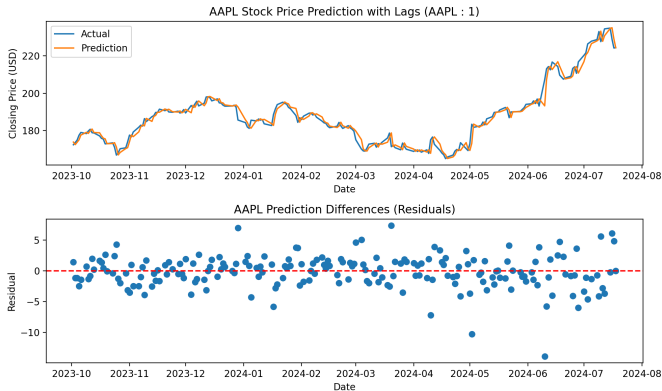
$$Y_t = \phi_1 Y_{t-1} + \dots + \phi_p Y_{t-p} + \epsilon_t, \quad t = 1, \dots, n, \quad (2)$$

where  $\epsilon_t \sim N(0, \sigma^2)$ .

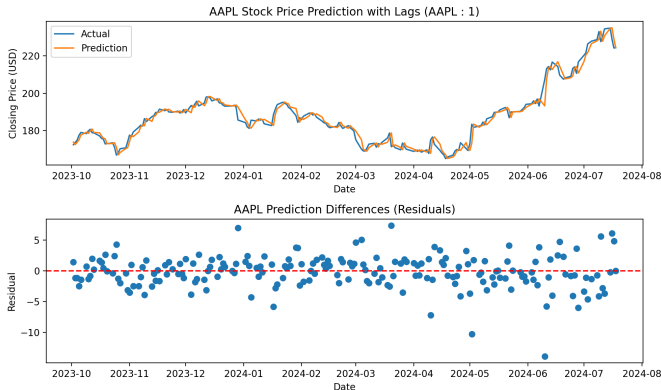
- ▶ **LinearRegression** function in **sklearn** package in python (Pedregosa et al., 2011) is used to fit the linear model.
- ▶ It is also known as AutoRegressive AR(p) model.
- ▶ Considered  $n = 2000$  ( $\approx 8$  years) to estimate  $\phi_1, \dots, \phi_p$ .
- ▶ Considered  $p = 1$ , assuming that the stock price depends only on previous day's price of itself.
- ▶ With the estimated  $\phi$ s, calculate the  $Y_{t+1}$  and denote the estimated value as  $\hat{Y}_{t+1}$ .

# Model 1

## ► E.g. The prediction and actual stock prices of AAPL



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## ► Target: Reduce the absolute residuals.

- Same as reducing root mean square error  $\left( RMSE = \sqrt{\frac{\sum_{j=1}^k (y_j - \hat{y}_j)^2}{k}} \right).$

- ▶ Let's define **M2** as

$$Y_t = \phi_1 Y_{t-1} + \dots + \phi_p Y_{t-p} + \phi_1^* X_{t-1} + \dots + \phi_{p_x}^* X_{t-p_x} + \epsilon_t, \quad t = 1, \dots, n, \quad (3)$$

where  $\epsilon_t \sim N(0, \sigma^2)$ .

- ▶ Considered  $n = 2000$  ( $\approx 8$  years) to estimate  $\phi_1, \dots, \phi_p$ .
- ▶ Considered  $p = 1$ , assuming that the stock price depends only on previous day's price of itself.
- ▶ Considered  $p_x = 1, \dots, 5$ .
  - ▶ Only single lag where

$$Y_t = \phi_1 Y_{t-1} + \phi_{p_x}^* X_{t-p_x} + \epsilon_t$$

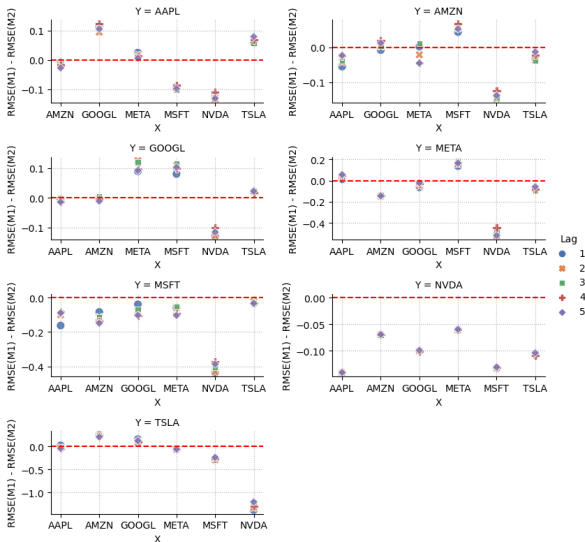
- ▶ Multiple lag

$$Y_t = \phi_1 Y_{t-1} + \phi_1^* X_{t-1} + \dots + \phi_{p_x}^* X_{t-p_x} + \epsilon_t$$

- ▶ With the estimated  $\phi$ s, calculate the  $Y_{t+1}$  and denote the estimated value as  $\hat{Y}_{t+1}$ .

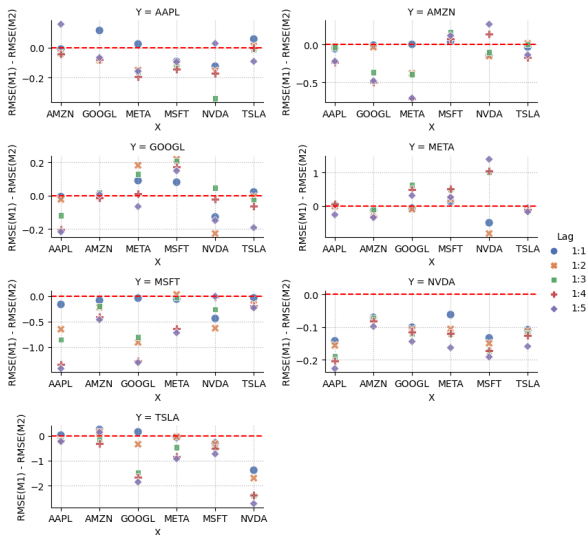
# Difference in RMSEs

- ▶  $RMSE(M1) - RMSE(M2) > 0 \implies M2$  is better than  $M1$  in prediction.
- ▶ Only single lag



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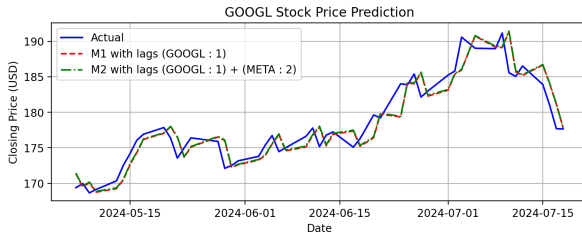


# Conclusion

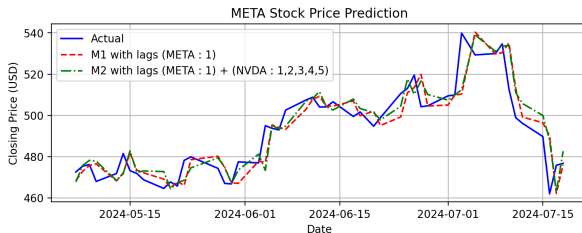
- ▶ Including other lagged stock prices in the model improves the prediction.

# Conclusion

- ▶ Including other lagged stock prices in the model improves the prediction.
- ▶ E.g.
  - ▶ Only single lag



- ▶ Multiple lag





- ▶ Can consider other values than  $n = 2000$  ( $\approx 8$  years).
- ▶ Can consider  $p = 1, \dots$ .
- ▶ Can consider  $p_x = 1, \dots, 5, \dots$ .
- ▶ **M2** can be

$$\begin{aligned}
 Y_t = & \phi_1 Y_{t-1} + \dots + \phi_p Y_{t-p} + \\
 & \phi_{1,1}^* X_{t-1} + \dots + \phi_{1,p_{x_1}}^* X_{t-p_{x_1}} + \\
 & \vdots \\
 & \phi_{6,1}^* X_{t-1} + \dots + \phi_{6,p_{x_6}}^* X_{t-p_{x_6}} + \epsilon_t, \quad t = 1, \dots, n,
 \end{aligned} \tag{4}$$

where  $\epsilon_t \sim N(0, \sigma^2)$ .

- ▶ Can include other stocks than Magnificent Seven Stocks.

***THANK YOU***

## References

- [1] Ariyo, A. A., Adewumi, A. O., and Ayo, C. K. (2014). Stock price prediction using the arima model. In *2014 UKSim-AMSS 16th international conference on computer modelling and simulation*, pages 106–112. IEEE.
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- [4] Pedregosa, F., Varoquaux, G., Gramfort, A., Michel, V., Thirion, B., Grisel, O., Blondel, M., Prettenhofer, P., Weiss, R., Dubourg, V., Vanderplas, J., Passos, A., Cournapeau, D., Brucher, M., Perrot, M., and Duchesnay, E. (2011). Scikit-learn: Machine learning in Python. *Journal of Machine Learning Research*, 12:2825–2830.
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