

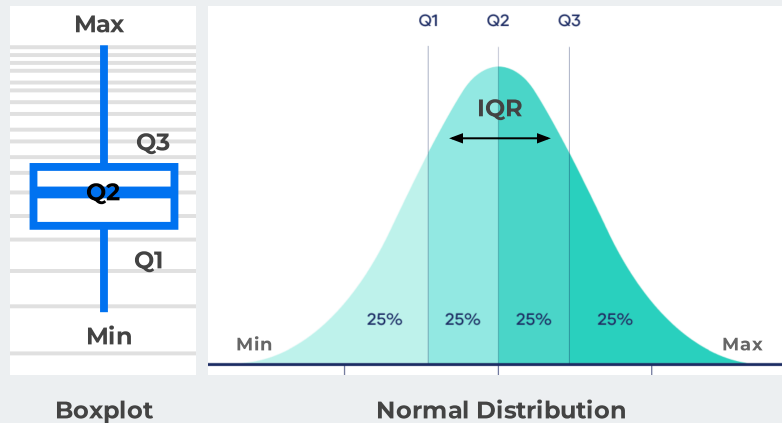
# Read Me

## Objective

This ad-hoc dashboard has been developed to elaborate the Trip Value's differences between Completed Trip versus Cancelled Trip. The boxplot chart was implemented to illustrate the statistical trip value of each distances segment. The chart may help to understand the acceptable fares for customers and drivers parties.

## How to read a Boxplot

Boxplots visually show the distribution of numerical data and skewness by vertically displaying the data quartiles (or percentiles) and averages.



### **Min**

A minimum value — This value is represented as the lowest tip of the bottom whisker.

### **Q1**

A 25th percentile value — meaning that 25% of the data falls below the first quartile.

### **Q2**

A 50th percentile or Median value — meaning that 50% of the data falls below the second quartile.

### **Q3**

A 75th percentile value — meaning that 75% of the data falls below the third quartile.

### **Max**

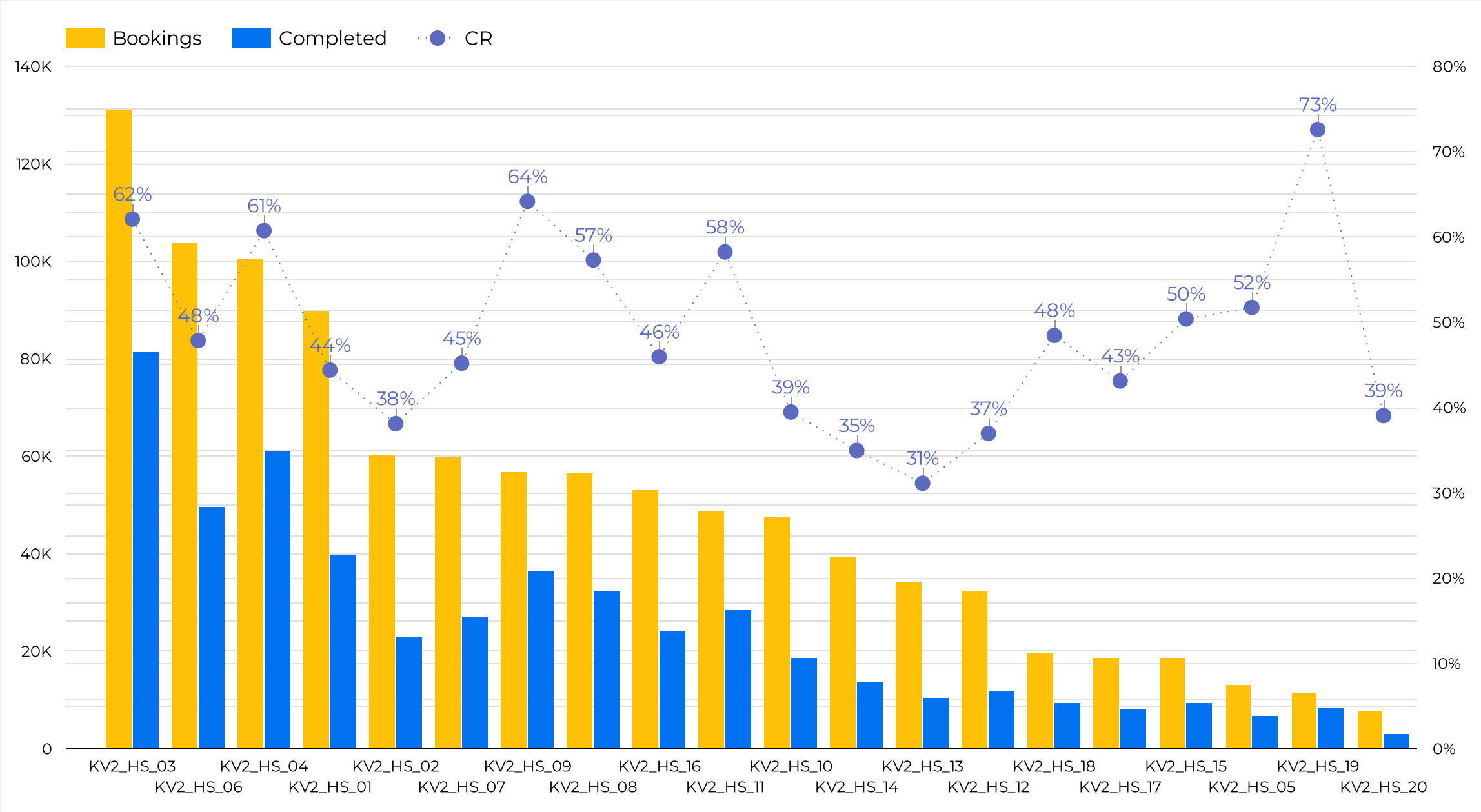
A maximum value — This value is represented as the highest tip of the top whisker.

### **IQR**

The Interquartile Range — This ideal range shows the middle 50% of data (i.e., the range between the 25th and 75th percentile).

# Zone Performance

Overall Bookings Since 2024-01-01 to Current Date



Zone Performance

Booking_Date (Month) / Bookings / Completed / CR											
ZoneName	January			February			March			April	
	Bookings	Completed	CR	Bookings	Completed	CR	Bookings	Completed	CR	Bookings	Completed
KV2_HS_03	20,202	12,533	62%	17,293	9,783	57%	14,470	9,672	67%	10,443	
KV2_HS_06	12,709	6,461	51%	16,699	7,019	42%	9,990	5,091	51%	8,471	
KV2_HS_04	12,629	8,075	64%	12,728	7,019	55%	9,594	6,177	64%	7,570	
KV2_HS_01	10,285	5,273	51%	15,363	5,945	39%	11,752	5,408	46%	7,166	
KV2_HS_02	7,580	3,454	46%	10,519	3,433	33%	7,578	2,909	38%	4,778	
KV2_HS_07	7,523	3,511	47%	9,298	3,803	41%	5,829	2,943	50%	4,892	
KV2_HS_09	9,825	6,495	66%	7,354	3,893	53%	7,331	4,867	66%	4,418	
KV2_HS_08	6,109	4,169	68%	7,146	3,584	50%	8,067	4,923	61%	6,549	
KV2_HS_16	7,757	4,083	53%	7,215	2,929	41%	6,167	3,056	50%	4,736	
KV2_HS_11	7,200	4,314	60%	7,184	3,708	52%	5,463	3,433	63%	3,615	
KV2_HS_10	6,172	2,522	41%	9,776	2,886	30%	5,092	2,089	41%	5,242	
KV2_HS_14	5,717	2,179	38%	6,549	2,041	31%	4,161	1,648	40%	3,565	
KV2_HS_13	4,175	1,422	34%	5,126	1,412	28%	5,082	1,827	36%	3,253	
KV2_HS_12	3,683	1,445	39%	5,167	1,692	33%	4,314	2,127	49%	2,938	
KV2_HS_18	2,744	1,420	52%	3,076	1,367	44%	1,859	997	54%	1,389	
KV2_HS_17	2,385	1,024	43%	2,776	1,055	38%	1,962	809	41%	1,958	
KV2_HS_15	3,235	1,717	53%	2,692	1,187	44%	2,311	1,334	58%	1,400	
KV2_HS_05	1,648	863	52%	1,850	803	43%	1,295	734	57%	977	
KV2_HS_19	1,744	1,422	82%	1,884	1,152	61%	1,695	1,054	62%	1,254	
KV2_HS_20	862	385	45%	1,222	455	37%	947	407	43%	687	

# Ride's Trip Value Analysis

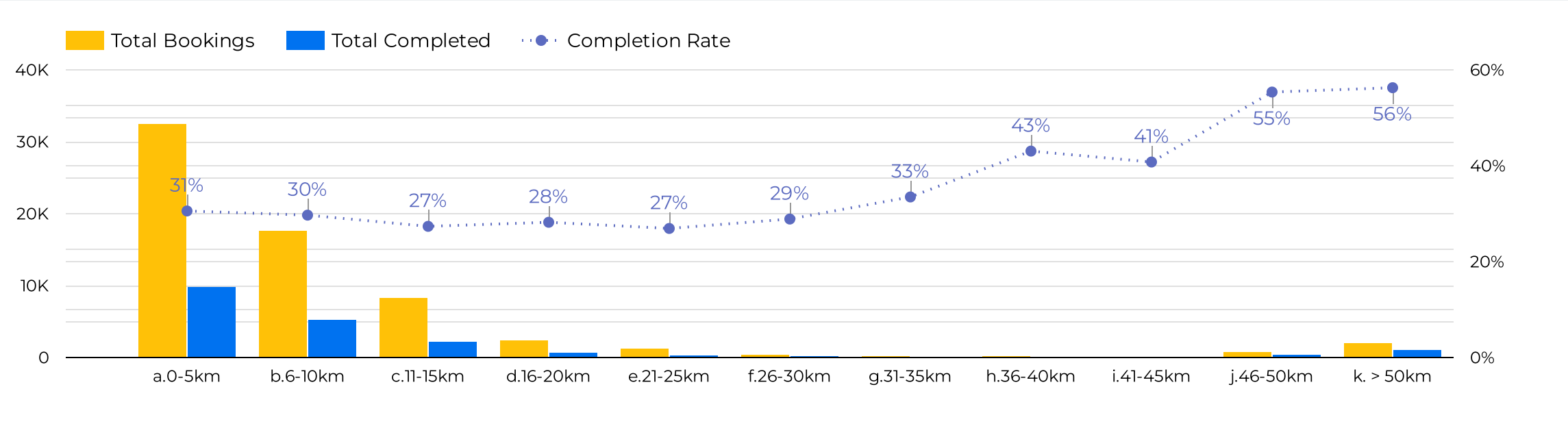
Airport\_Tag

ZoneName

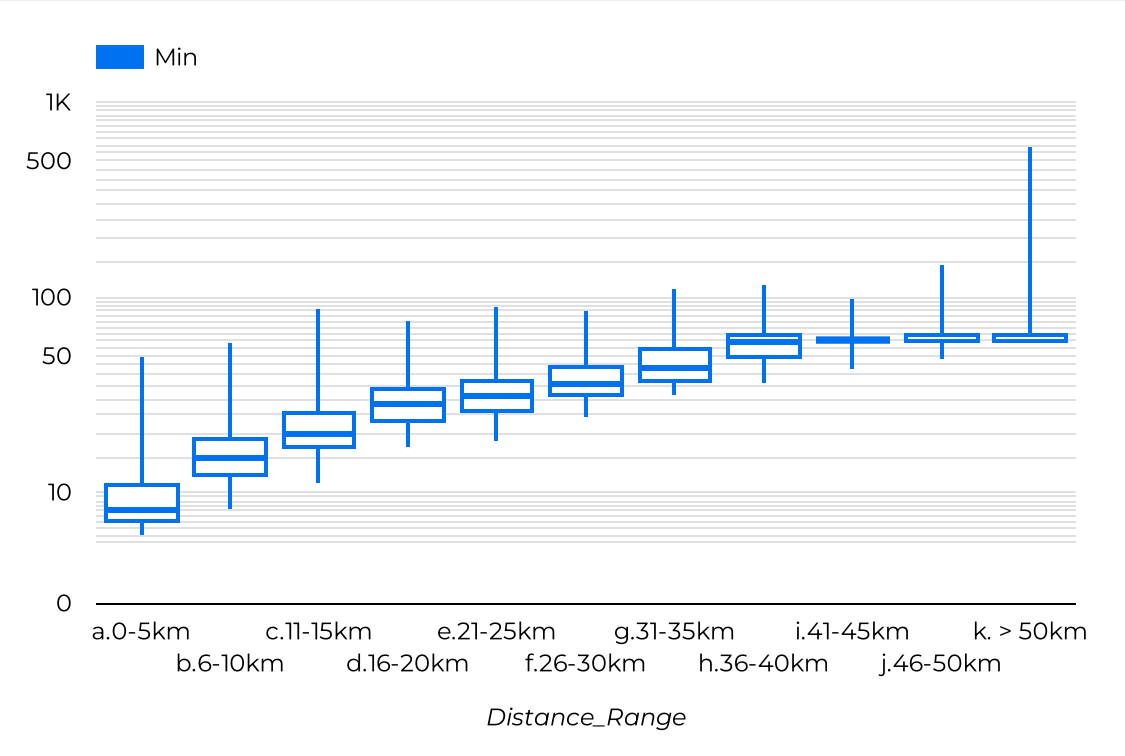
Business\_Type: B2C (1)

Jan 1, 2025 - Jan 31, 2025

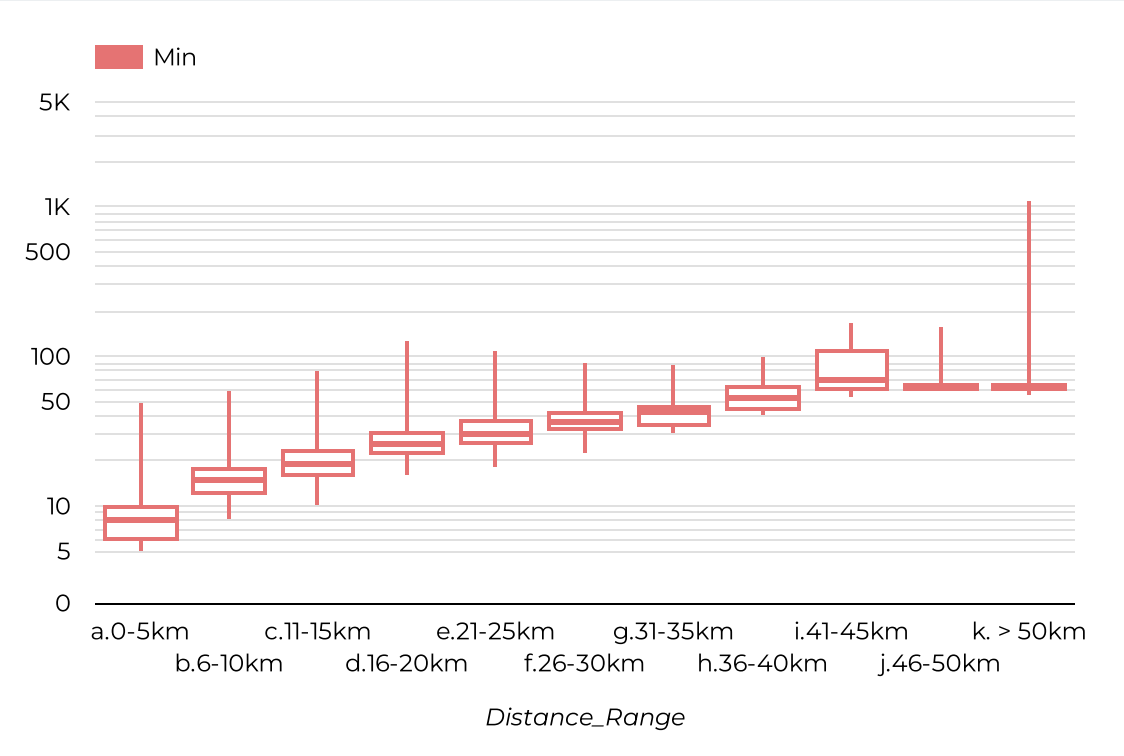
Trip Volumes Breakdown by Distance Range



Trip Value Distribution of Completed Trip (MYR)

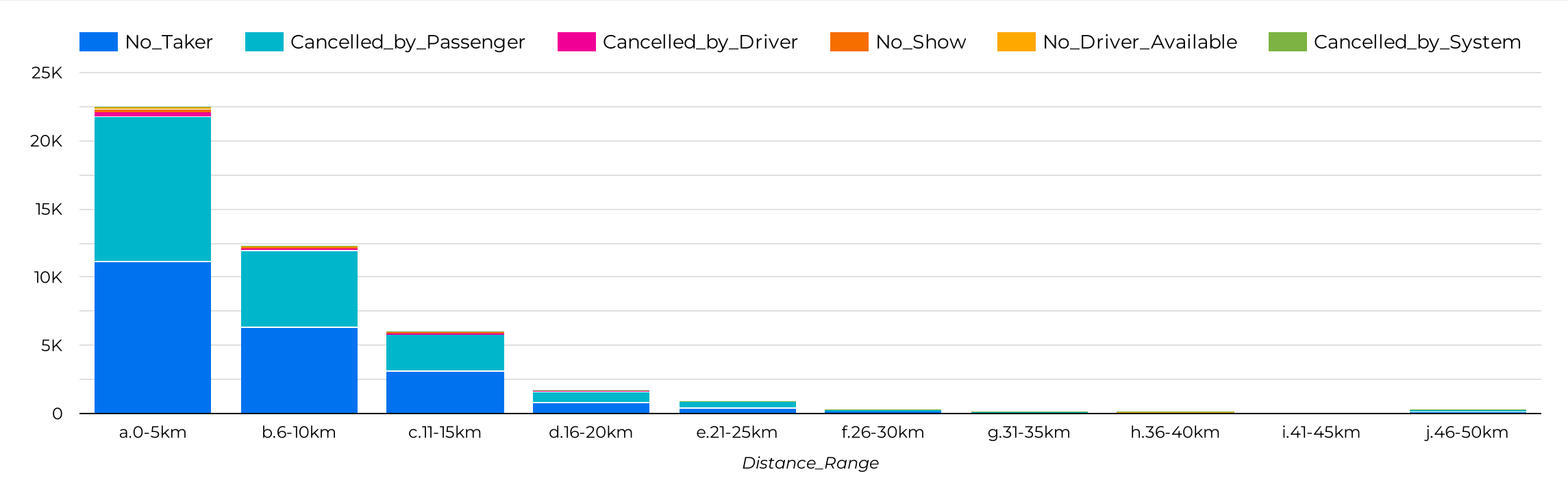


Trip Value Distribution of Cancelled Trip\* (MYR)



\* Only following cancellation reason were selected to highlight fare issue after customer has booked: *Cancelled\_by\_System*, *Cancelled\_by\_Driver*, *No\_Taker*.

Cancellation Reason Breakdown by Distance Range



Cancellation Reason Definition :

- Cancelled By Passenger
- No Show
- No Driver Available
- Cancelled By Driver
- No Taker
- Customer cancels the ride after driver assignment
- Driver cancels as customer did not show up/ not reachable
- No driver is available around the pickup location of the booking
- Driver cancels the ride after driver assignment
- Driver is available around the pickup location but didn't accepting the booking