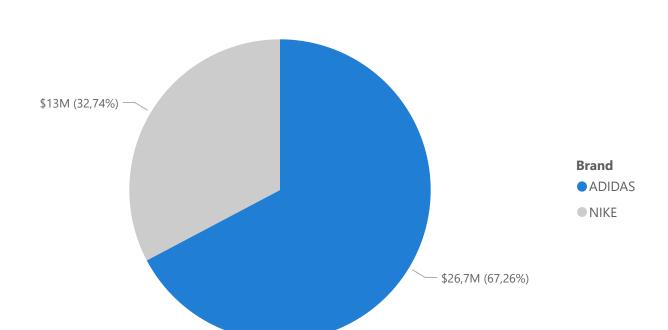
Brand, Catetory_Pr	\
\vee \square adidas	
\vee \square NIKE	
Sex	~
Both	
☐ Female	
☐ Male	

SUMMARY OF ADIDAS AND NIKE





Brand Sum of Sale_Price

ADIDAS \$26.703.240

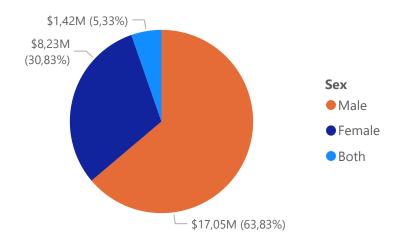
NIKE \$12.998.532

Total \$39.701.772

Sum of Sale_Price for ADIDAS (26703240) was higher than NIKE (12998532).

 $\underline{\text{ADIDAS}}$ accounted for $\underline{67,26\%}$ of Sum of Sale_Price.

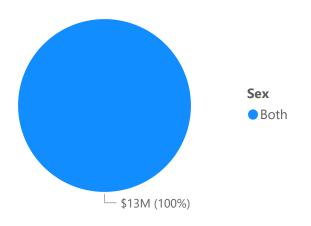
Total Sale of ADIDAS by Sex



Male had the highest Sum of Sale_Price at \$17.045.270, followed by Female at \$8.233.442 and Both at \$1.424.528.

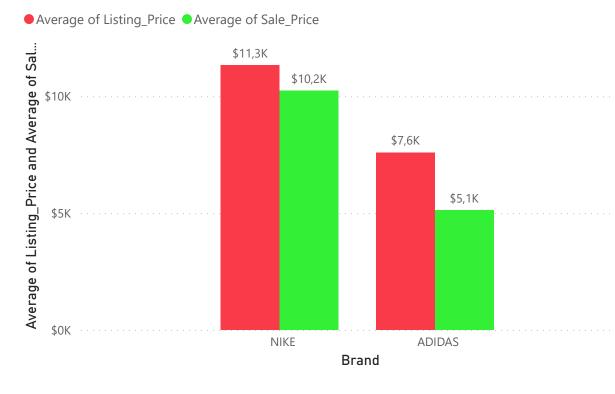
Male accounted for 63,83 % of Sum of Sale_Price.

Total Sale of NIKE by Sex



100 % Sale from both

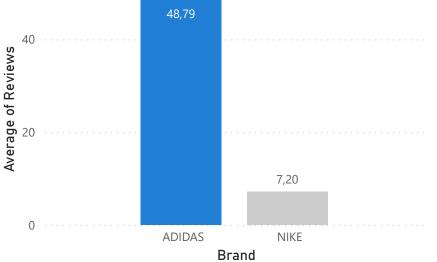
The difference bettween Average of Listing_Price and Sale_Price



The products with the highest selling prices

Brand	Product_Name	Discount	Sale_Price ▼	Sex
NIKE	Nike Air VaporMax Flyknit 2 LXX	0,00%	\$36.500	Both
ADIDAS	Men's adidas Originals ZX 4000 4D Shoes	0,00%	\$29.999	Male
ADIDAS	Men's adidas Originals ZX 4000 4D Shoes	0,00%	\$27.999	Male
ADIDAS	Unisex adidas Running Alphaedge 4D Shoes	0,00%	\$27.999	Both
NIKE	Nike Mercurial Superfly 7 Elite MDS FG	0,00%	\$24.995	Both
NIKE	Nike Mercurial Superfly 7 Elite SE FG	0,00%	\$24.995	Both
ADIDAS	Unisex adidas Originals by Alexander Wang Puff Trainer Shoes	0,00%	\$23.999	Both
ADIDAS	Unisex Originals CRAIG GREEN KONTUUR I SHOES	0,00%	\$23.999	Both
ADIDAS	Unisex Originals CRAIG GREEN KONTUUR II SHOES	0,00%	\$23.999	Both
ADIDAS	Unisex Football Predator Mutator 20+ Firm Ground Boots	0,00%	\$22.999	Both
NIKE	Nike Mercurial Superfly 7 Elite FG	0,00%	\$22.995	Both
NIKE	Nike Mercurial Superfly 7 Elite SE FG	0,00%	\$22.995	Both
NIKE	Nike Mercurial Vapor 13 Elite Neymar Jr. FG	0,00%	\$22.995	Both
NIKE	Nike Phantom Vision 2 Elite Dynamic Fit FG	0,00%	\$22.995	Both
ADIDAS	Men's Originals White Mountaineering Lxcon Shoes	0,00%	\$21.999	Male
ADIDAS	UNISEX adidas Originals Pharrell Williams Hu NMD Proud Shoes	0,00%	\$21.999	Both

Average of Reviews by Brand



Average of Reviews for ADIDAS (48,79) was higher than NIKE (7,20).

ADIDAS had 48,79 Average of Reviews and NIKE had 7,20.

Average of Rating for <u>ADIDAS</u> (29,41) was higher than <u>NIKE</u> (16,49).

<u>ADIDAS</u> had <u>29,41</u> Average of Rating and <u>NIKE</u> had <u>16,49</u>.

