

the guardian

Kharisa Ashley
Amidou Kante
Elisha Rumph

Questions?

Questions, comments or concerns?

In the News



Social Media

• Over 6 million followers on both Facebook and Twitter D.K. says
• U.S. version has less followers but caters to American interest



History

The Guardian is a British national daily newspaper. It was founded by mill-owners in 1821 in reaction to the closure of the radical workers' newspaper Manchester Observer. Known as the Manchester Guardian until 1959, it forms part of a media group with international and online offshoots.

Company Overview

The Guardian's purpose is to cover western and international news for a global audience and deliver the most valuable news as possible.

Company Culture

• The Guardian is a not-for-profit company, owned by the Guardian Media Group, which is a charitable company.
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Pro "In the NY office...People are open to ideas and will try to support them whenever they can"- Current Employee Glassdoor

Pro "Very Smart ambitious people, probably one of the most optimistic and forward looking media companies out there."- Current Employee Glass door

Con "Divided Office, not enough integration of Commercial and editorial"
- Current Employee Glassdoor

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TWEETS
46.7K

FOLLOWING
332

FOLLOWERS
127K

LIKES
382

LISTS
8

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In the News

The Guardian covers many topics about different situations and events internationally. There is also stories about local events such as what is going on here in our country.



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