

AIRPORTS AUTHORITY OF INDIA
(Directorate of Administration)

AAI/Admn/Coord.Cell/02/2010

March 30, 2010

CORPORATE ADMINISTRATION CIRCULAR NO. 4 / 2010

Subject: AAI LOGO

Further to letter No. AAI/CHMN-SEC/ADV/MISC/2009 dt. 23.2.2010 from Chairman, in connection with AAI logo, enclosed please find herewith AAI logo with the colour scheme to be adopted w.e.f. 1st April 2010. Also find enclosed the various dimensions of the Logo which would be required while designing the same for various usages.

It is informed that wherever AAI Logo is used, below the logo full form of Airports Authority of India has to be written. However, when we use the logo in the letter head, visiting card or in any other stationery items, below the logo word "Airports Authority of India" shall not be used and correspondingly the expanded form of Airports Authority of India in Hindi and English shall be used. Two samples are enclosed herewith.

While on this, attention is drawn to Chairman's letter under reference wherein it has been categorically mentioned that though AAI logo is to be adopted w.e.f. 1st April 2010, it would be prudent to exhaust the existing stocks bearing the AAI logo so that there is no wasteful expenditure and the element of austerity is kept in mind. More details are also available in AAI website.

- www.aai.aero
- www.airportsindia.org.in

A report in confirmation may please be sent so that the competent authority may be apprised.

Encl: as above



(T. PREMNATH)
Executive Director (Admn)

Distribution:

- The Regional Executive Director, NR/SR/WR/ER/NER
- The Airport Director, Kolkatta/Chennai
- The Principal, CATC, Allahabad
- The Executive Director, NIAMAR
- All HODs in CHQ / Ops. Offices
- OSD to Chairman
- EA/PS to Member(Ops) /(Fin) / (P&A) / (Plg) / CVO