Kanwalpreet Kaur Dhillon

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PROFILE

Creative, detail-oriented, and passionate about **front-end development, magazine design, storytelling, and modern digital layouts** . I enjoy bringing ideas to life through typography, layout, and clean design principles. Strong collaborator with a mix of design and tech skills, ready to contribute to creative teams.

EDUCATION

Bachelor of Computer Information Systems (BCIS)   08/2022 – present
University of the Fraser Valley   Abbotsford, Canada

- Developed strong analytical and problem-solving skills through networking and system administration projects.
- Gained hands-on experience in front-end development through academic and extracurricular projects.
- Coursework in Digital Design Media, Web Publishing, UI/UX, and System Administration.
- Experienced in Figma, Adobe Creative Suite, WordPress,

DESIGN & TECHNICAL SKILLS

- **Design Tools:** Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Canva
- **Development:** Webflow, WordPress, HTML, CSS, JavaScript, PHP
- **Other Tools:** Slack, Smartsheet, SEO, GitHub/GitLab, MySQL
- **Core Strengths:** Magazine Layout Design • UI/UX • Branding • Typography • Creative Direction • Wireframing • Visual Storytelling • Web Design

PROFESSIONAL EXPERIENCE

Tournament Organizer and Coordinator   05/2024 – 06/2024
Front-End Developer   Salesamore, India
WordPress, Figma, Canva, Excel, Microsoft Office

- Led UI/UX design efforts for a golf tournament website.
- Integrated social media elements to boost user engagement. Improved the platform's user experience.

Digital Marketing and Web Assistant   06/2023 – 08/2023
Business Analyst   Colispaces, India
Google Analytics, excel, slack, SEO, Canva

- Developed and implemented digital marketing strategies to improve brand awareness.
- Managed website content, SEO optimization, and social media campaigns on platforms. Content

Content and Design Specialist   02/2023 – 05/2023
Magazine Designer   JBD Books Pvt. Ltd.

• Contributed to the digital content strategy, focusing on web and social media optimization to boost reach and engagement.
• Played a key role in designing cover and title pages for educational publications, blending visual appeal with brand alignment.
• Led initiatives to refresh the company's online content, improving aesthetics and accessibility for a diverse audience.

Love Painting Project – Webflow Commercial Site   2025 – Present
Designer & Web Developer

- Designing and building a professional Webflow website for a real painting contractor.
- Creating branding assets, color palettes, and UI/UX structure based on client needs.
- Implementing responsive layouts, animations, and SEO-optimized content.

PROJECT

Fictopia – Fraser Cronica 2.0 Magazine
Magazine Designer
Fraser Valley India
- Designed editorial layouts, cover mockups, and visual elements for the magazine.
- Created modern, clean spreads to improve readability and engagement.
- Collaborated with writers and editors to bring creative concepts to life.

Love Painting Project – Webflow Commercial Site
Designer & Web Developer
- Designing and building a professional Webflow website for a real painting contractor.
- Creating branding assets, color palettes, and UI/UX structure based on client needs.
- Implementing responsive layouts, animations, and SEO-optimized content.

Paragon Impact
UI/UX & Business Analyst
WordPress, Slack, Figma, Canva, Adobe Illustrator
- Organized community events to engage local youth in technology and design.
- Managed promotional activities and social media outreach.
- Designed marketing materials using Canva and Adobe Illustrator.

Volunteer Management Web App
Design & Front-End Lead
- Designed UI wireframes in Figma and developed front-end pages.
- Implemented layouts for event discovery, registration, and notifications.

Sportaitor – Golf Tournament Website (SalesAmore)
UI/UX Designer
- Designed the full website UI/UX for the Sportaitor golf tournament.
- Created page structures, graphics, and interactive components.
- Increased user engagement through clean design and social media integration.

Grocery Management App (Java Project)
UI Designer & Developer
- Designed user interface concepts and navigation flow.
- Built a Java-based inventory management tool using MySQL.