Day 1

Laying the foundation for your Marketplace Journey

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Wednesday 7:00-10: pm

15/1/25 **HACKATHON # 3**

DAY 1: Laying the foundation for your MarketPlace Journey

Step #1: " Type and Purpose "

Type ⇒
Purpose ⇒ Market place type: E- Commerce. offering a wide range of products and secure transactions.

Step #2: " Business Goals "

* (Addressing Customer Needs)
Provide high-quality, trendy clothing that meets the diverse preferences of Men, Women & Kids.

* (Target Audience)
Cater to fashion-concious individuals & families seeking stylish and affordable clothing.

* (Products / Services)
offers a wide range of products including winter collections, with easy online shopping & fast delivery.

* (Unique Qualities)
Deliver exclusive designs, Competitive pricing and exceptional customer service for a seamless shopping experience.
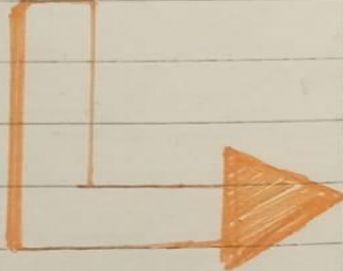
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Step #3: "Data Schema"
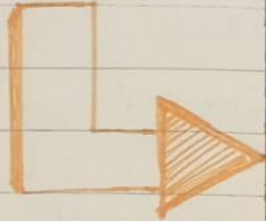
* Products   →
- ID
- Name
- Price
- Stock
- Description
- Image

* Customers   →
- Customer ID
- Name
- Contact number
- Address

* Orders   →
- Order ID
- Product ID
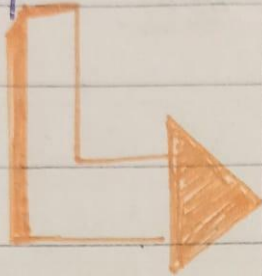- Customer ID
- Quantity
- Payment ID
- Delivery ID

* Payments   →
- Payment method
- Payment Date
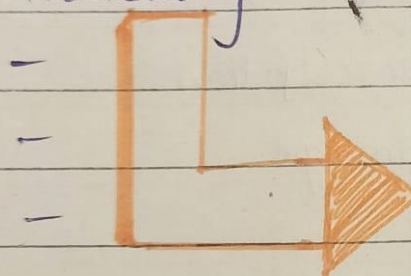- Status
- Payment, Delivery ID

* | Shipment :   ⌐ — Order ID
                          — delivery date
                          — Shipment ID
                          — Status
                          — Delivery Zone

* | Tracking
    —
    —
    —
    —
                          — Tracking ID
                          — Zone ID
                          — Zone Name
                          — Delivery ID
                          — Drivers

Technical Requirements

- ## Frontend Requirement:
  1. **User-Friendly Interface**
     - o Clean design for easy product browsing, filtering, and sorting.
  2. **Responsive Design**
     - o Adapts seamlessly to mobile, tablet, and desktop devices.
  3. **Essential Pages**
     - o **Home Page**: Displays featured collections and promotions.
     - o **Product Listing Page**: Shows categorized products with filters.
     - o **Product Details Page**: Provides detailed product info and purchase options.
     - o **Cart Page**: Lists selected items with editing options.
     - o **Checkout Page**: Collects payment and shipping details.
     - o **Order Confirmation Page**: Confirms order placement and shows details.

- ## Sanity CMS as Backend
  1. **Product Management**
     - a. Schemas for categories, products, and variants (e.g., size, color).
  2. **Customer Data Management**
     - a. Stores customer profiles and addresses.
  3. **Order Records Management**
     - a. Tracks order details, payment status, and shipping info.

- ## Third-Party APIs

  1. **Shipment Tracking API**
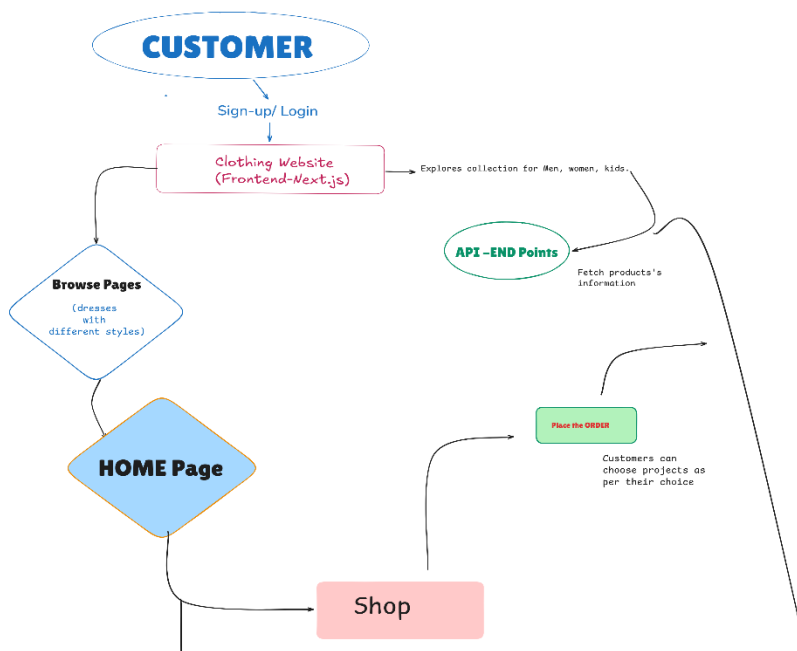   - o Integrates Shippo, for tracking deliveries.
  2. **Payment Gateway API**
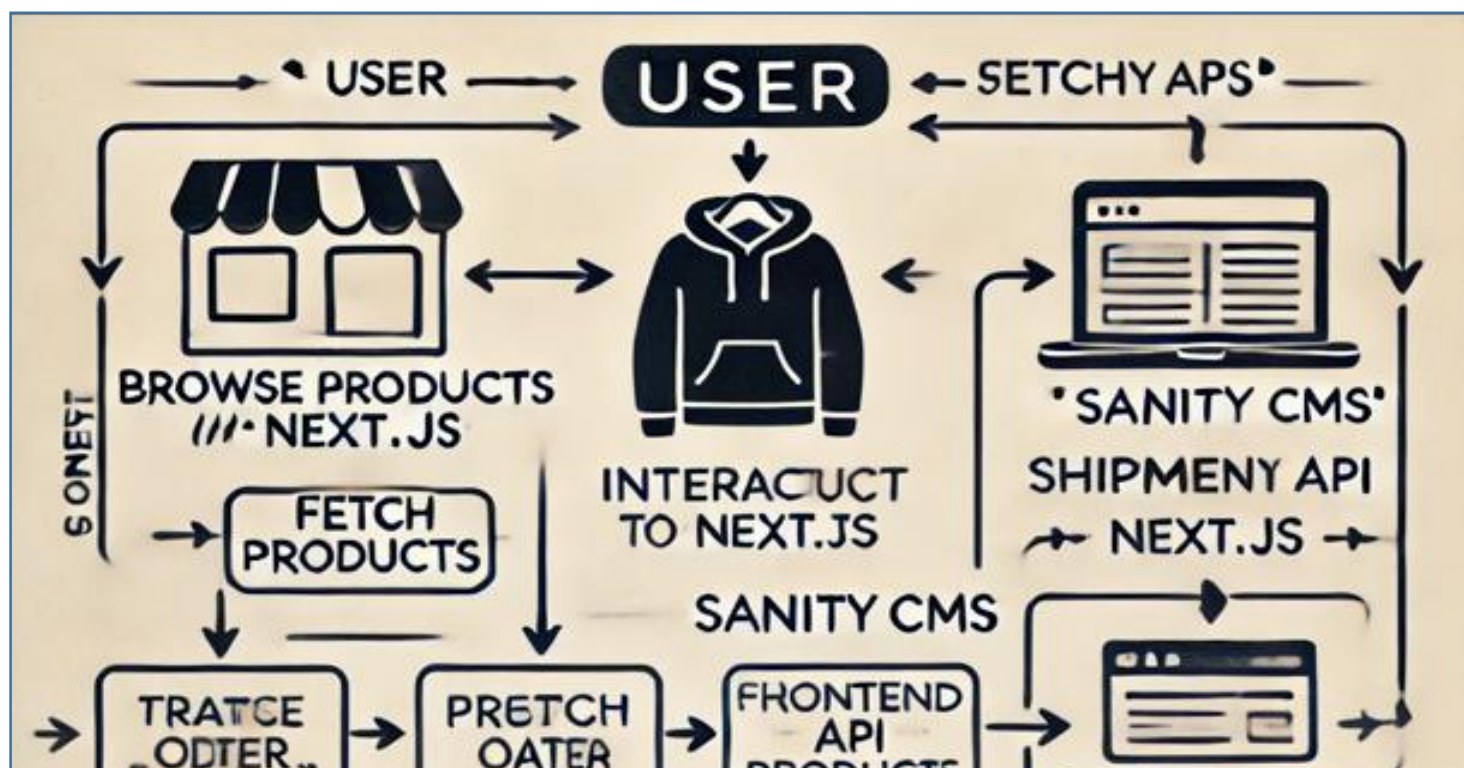   - o Processes transactions via Stripe.
  3. **Frontend API Integration**
     - o Updates order status and cart dynamically

System Architecture [Frontend (Next.js)

Key Workflows:

<mark>APIs End Points:</mark>

Endpoints	Method	Description
/Products	Get	Fetches products/dresses
/Products/id	Get	Fetches a specific product/dress
Orders	Post	Creates a new order
Orders/id	Get	Fetches specific order
/shipment/tracking/id	Get	Tracks shipment status

Sanity Schema:

Product's Schema:

```
export const product = {
name: 'product',
type: 'document',
fields: [
{name: 'name', type: 'string', title: 'Product's name'},
{name: 'price, type: 'number, title: 'Price},
{name: 'image, type: 'image, title: 'Product's image},
{name: 'category, type: 'string', title: 'Catogery},
 ]
};
```

Order's Schema:

```
export const product = {
name: 'order,
type: 'document',
fields: [
{name: 'orderNumber', type: 'string', title: 'Order Number'},
{name: 'customer, type: 'reference, to: [{type: 'customer'}]title: 'Customer'},
 ]
};
```

Customer's Schema:

```
export const product = {
name: 'customer,
type: 'document',
fields: [
{name: 'name', type: 'string', title: 'Customer's name'},
{name: 'adress, type: 'string, title: 'Adress'},
{name: 'phone, type: 'number, title: 'Number'},
 ] };
```