



CYCLISTIC BIKE-SHARE, CHICAGO

June 2023 - May 2024

OVERVIEW

MEMBERSHIP

4314708
Total Rides

16.35 mins
Average Duration

1602
Total Dock Stations

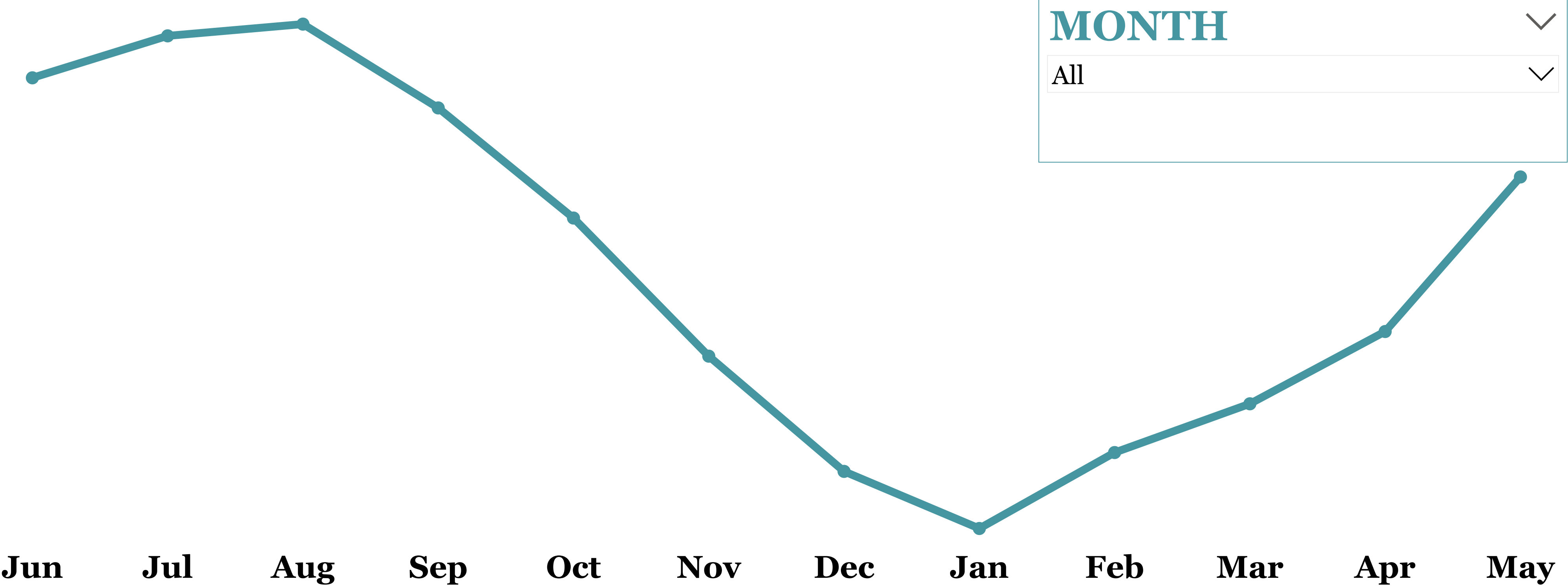
3
Bike Type Available

RIDE HISTORY

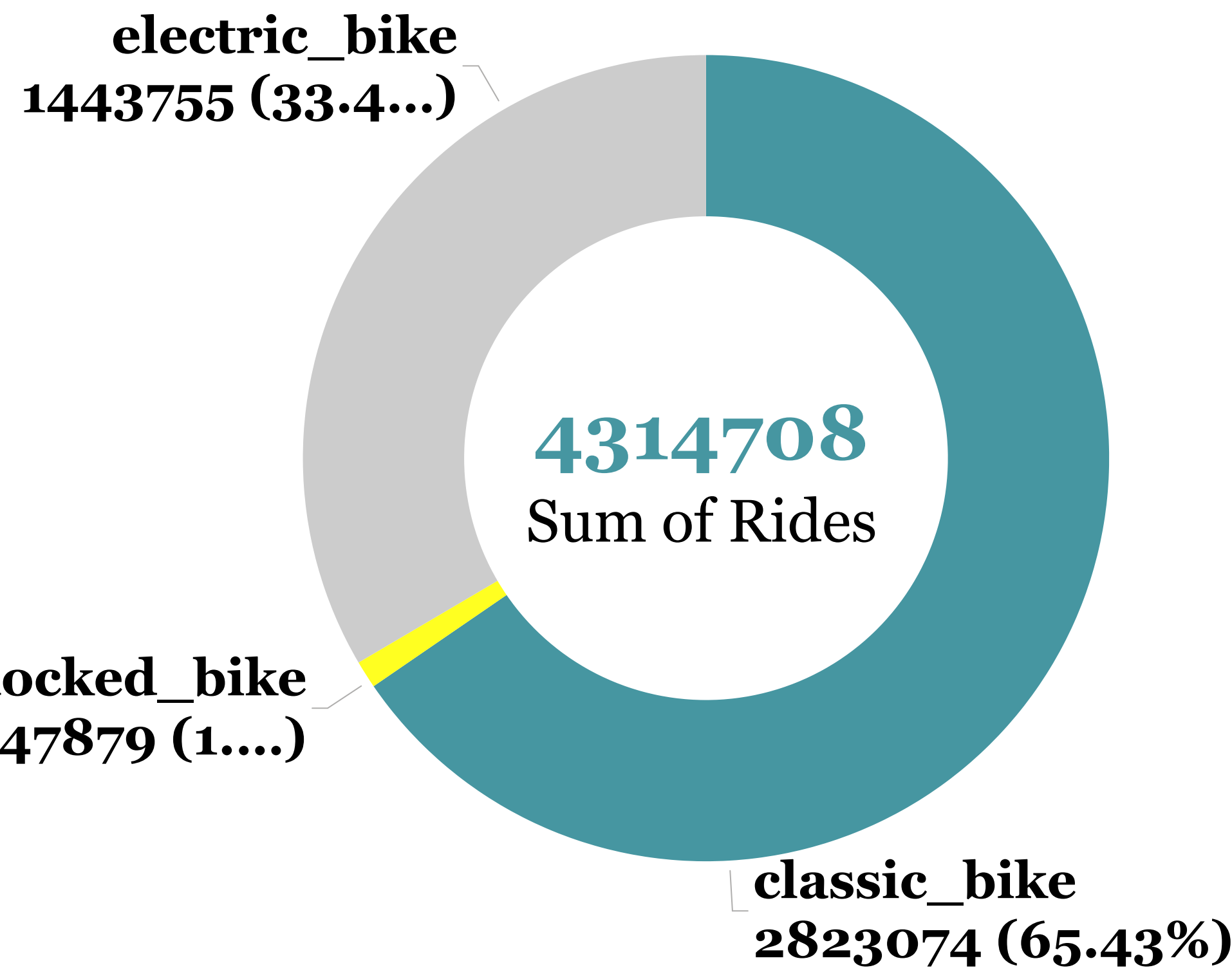
There is an uptrend in the count of bike-shares from January to May with its peak in August and about 80% decline by January.

Riders are most active on weekends. An uptrend begins on Friday and peaks on Saturday with a count of 69,233 riders.

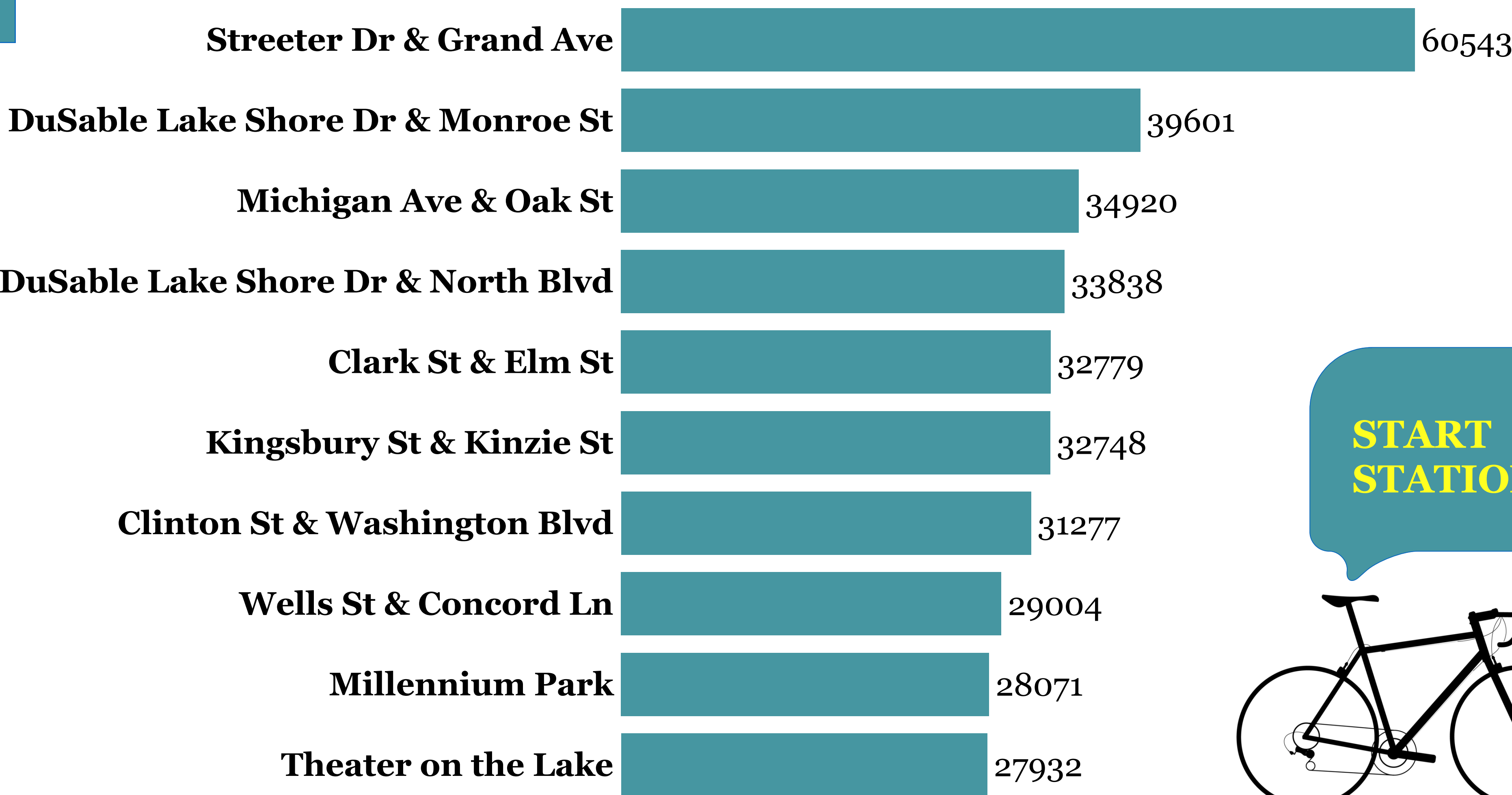
The uptrend in the morning hours denotes that riders use cyclistic bike-share to commute to work. 17:00 is the busiest time for Cyclistic bikeshare compared to the afternoon window (12:00 - 4:00)



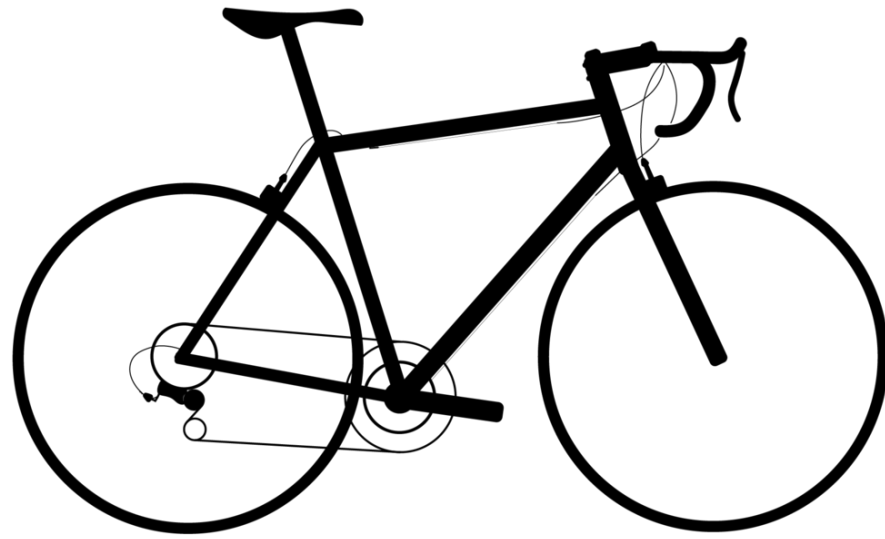
RIDEABLE BIKE TYPE



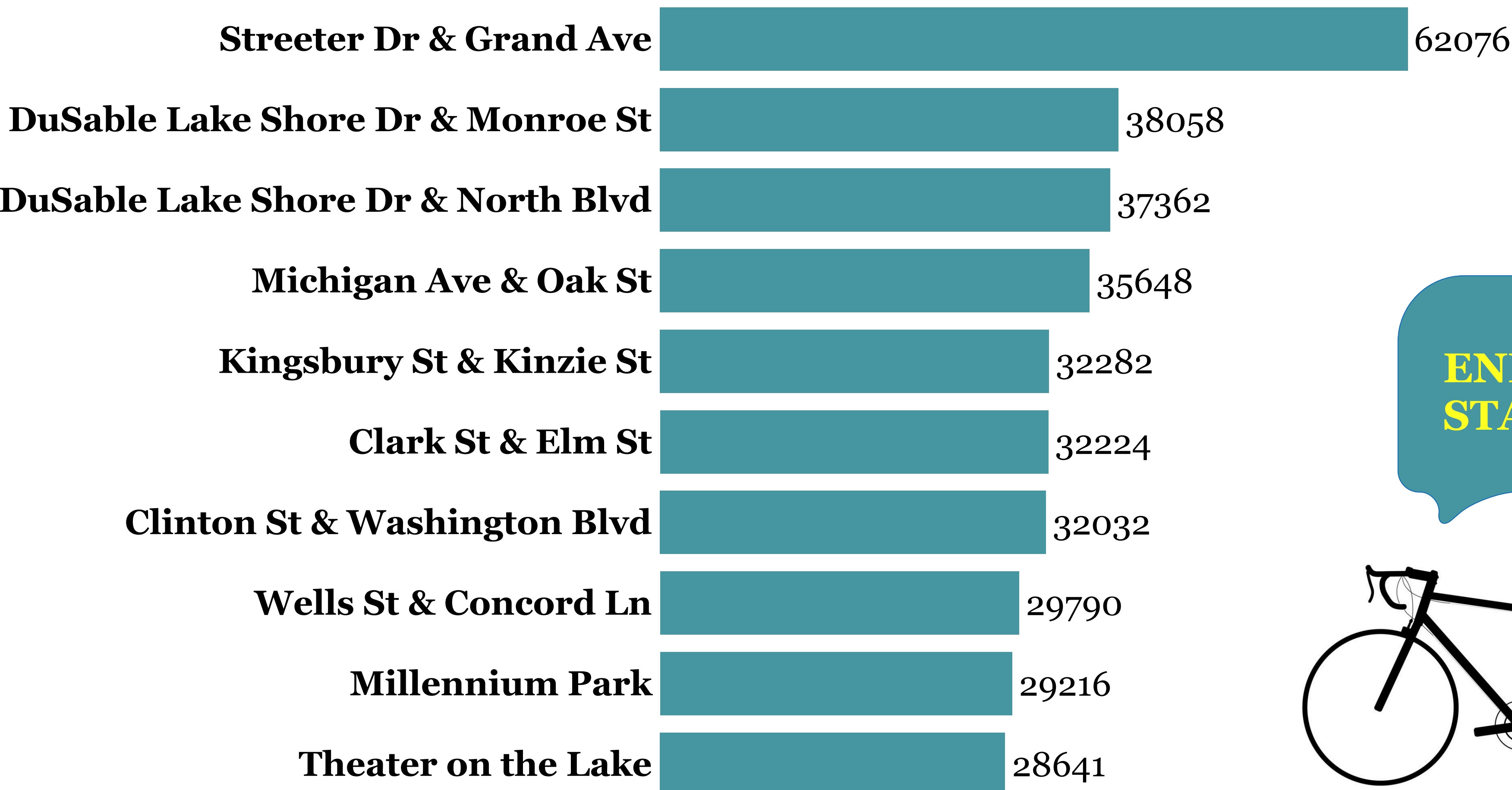
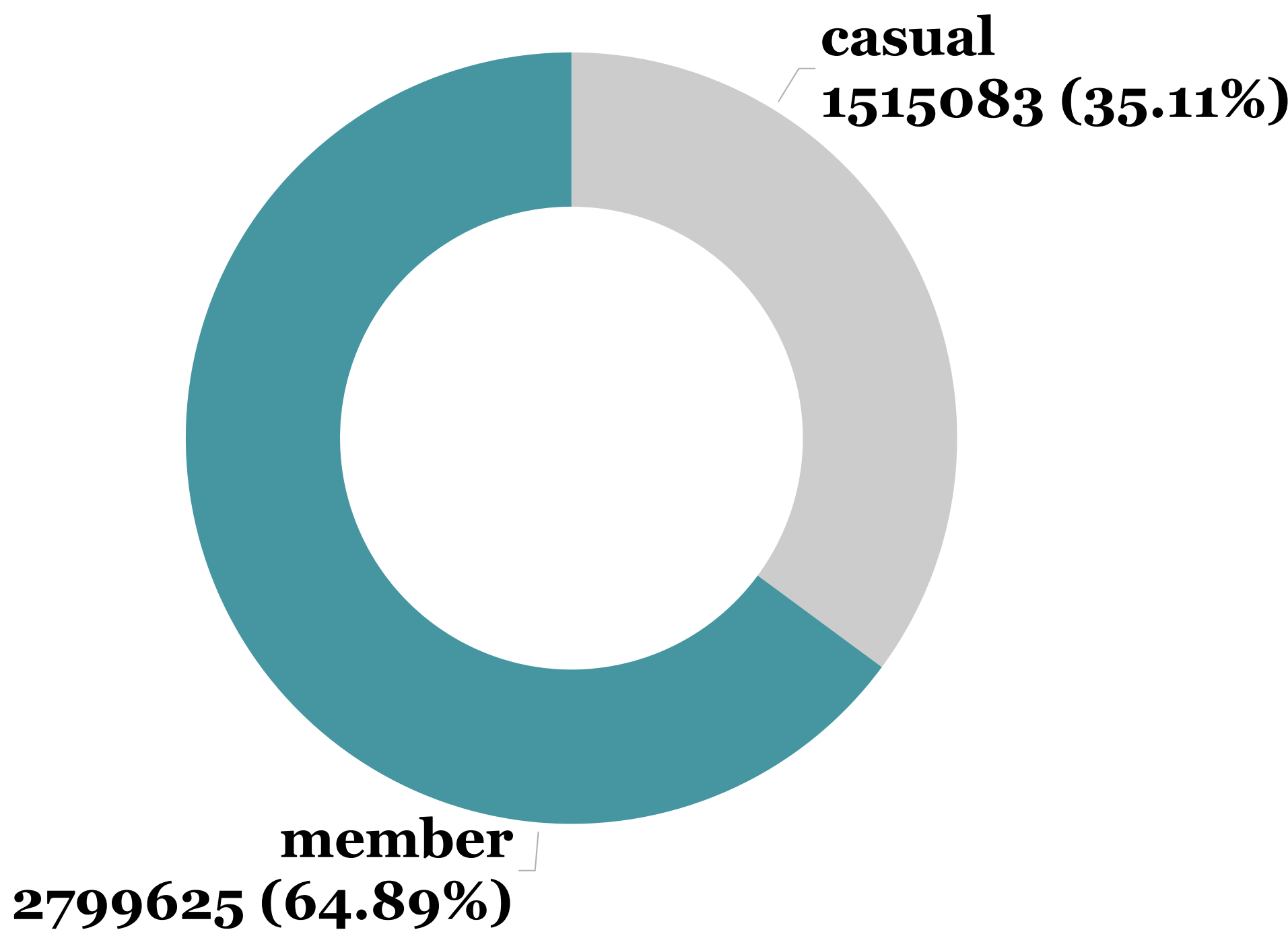
DOCK STATIONS



START STATION



SUBSCRIPTION CLASS



END STATION





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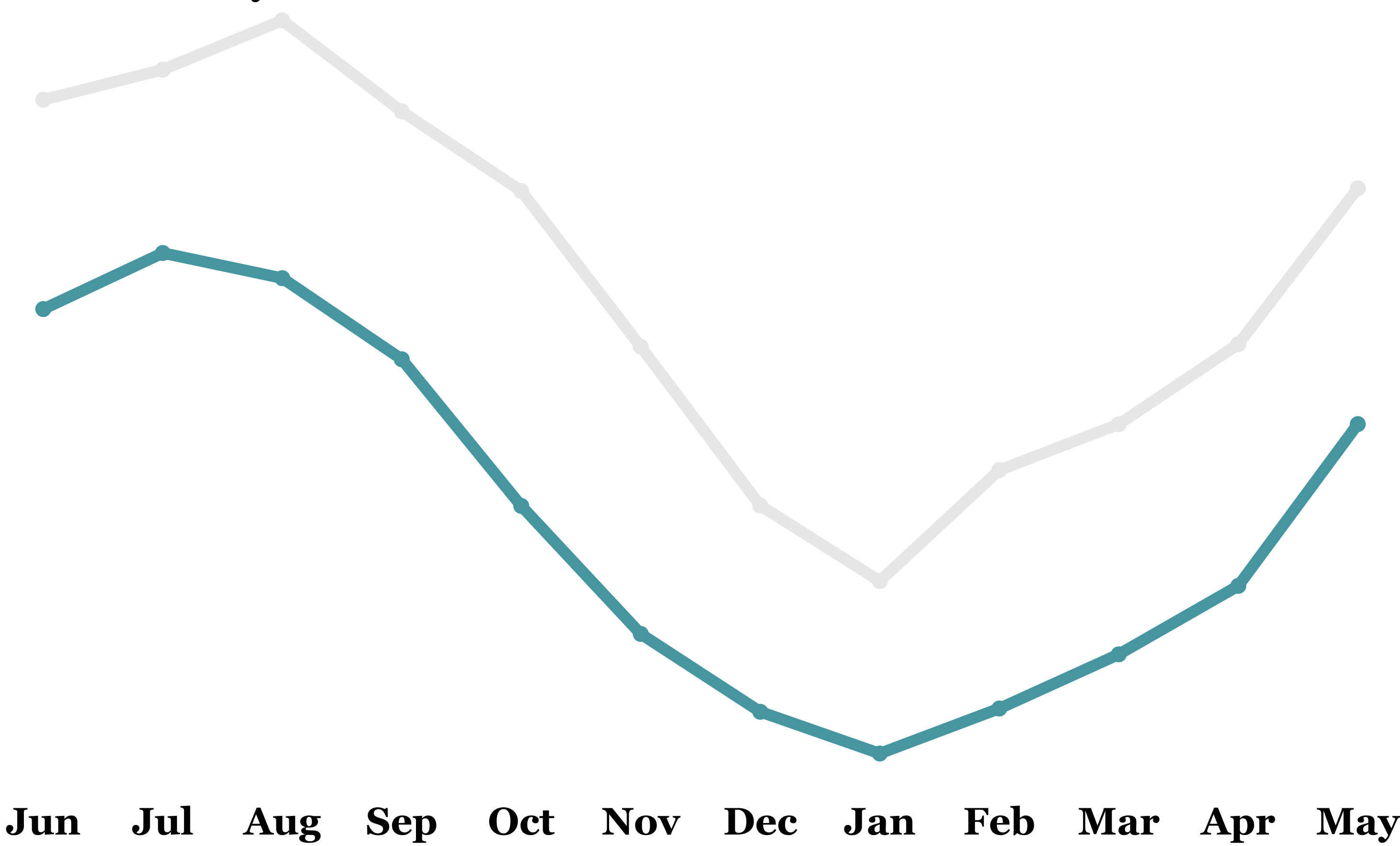
Total Dock Stations

3

Bike Type Available

RIDE HISTORY: MONTH

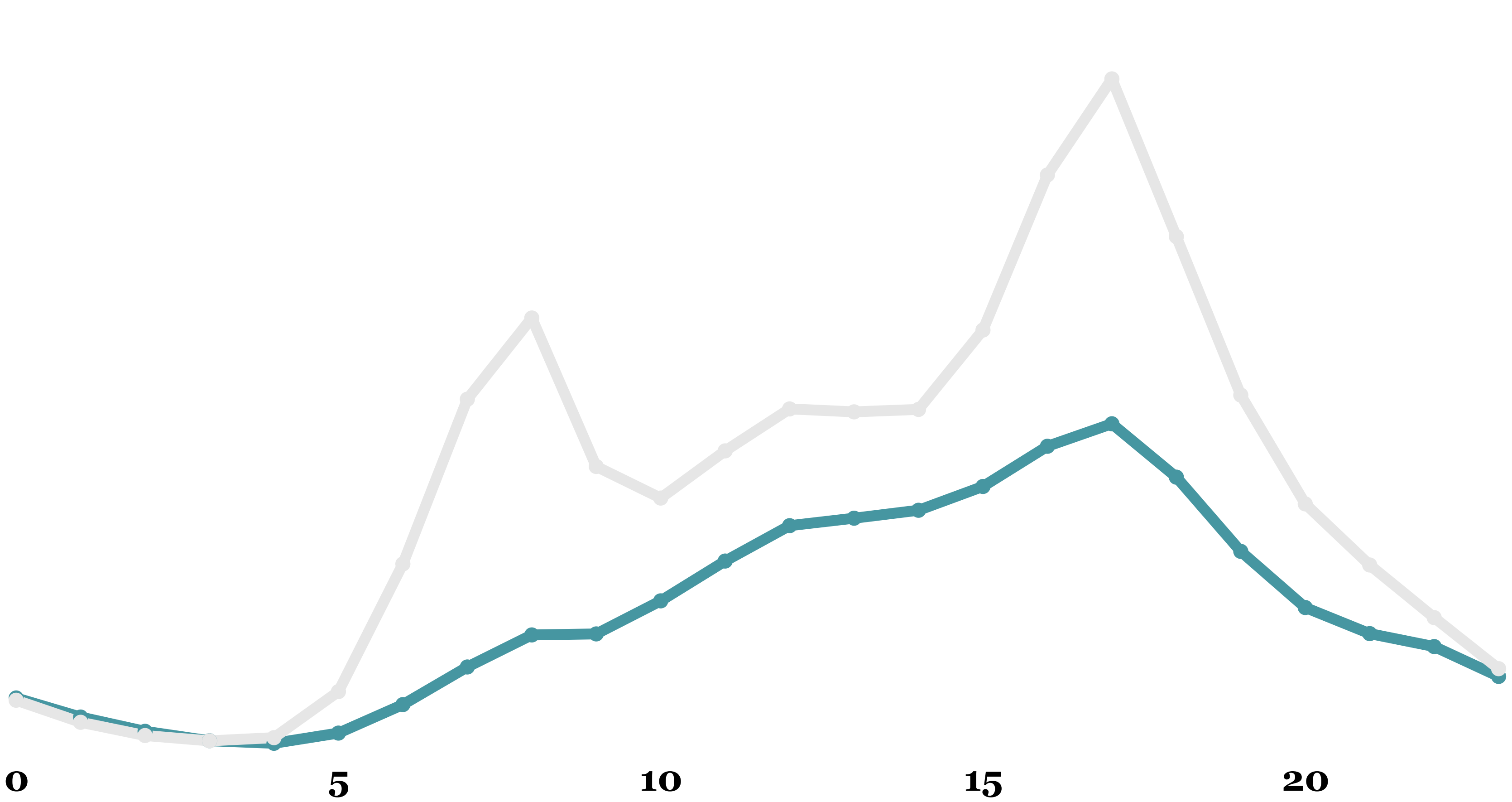
Both member and Casual subscription class experienced about 90% decline in ride-sharing as of January



RIDE HISTORY: HOUR

Both member and Casual Riders had their peaks at 17:00.

member_casual • casual • member



RIDEABLE BIKE TYPE BY SUBSCRIPTION TYPE

Member Riders have more dominance in the use of classic and Electric Bikes. Only Casual Riders use Docked Bikes

Class	classic_bike	docked_bike	electric_bike
casual	933931	47879	533273
member	1889143		910482
Total	2823074	47879	1443755

RIDE HISTORY: WEEKDAY

