

## **DBI Strategy**

We develop projects that can be benefiting at least one of the four main strategic pillars:

1. Developing the employment and industrial structure for high-quality jobs and more purchasing power in Duisburg
2. Provision/Development of commercial areas/sites: Companies should find optimal site conditions for commercial activities.
3. Strengthening location marketing: Duisburg's economic strengths must be communicated more clearly and effectively.
4. Promoting the attractiveness of the City Center and Sub-Centers

The projects are normally – built up on our inhouse-structures and activities, meaning:

- Corporate and Investor Services
- City and District Management
- Hydrogen & Sustainability (especially Circular Economy)
- Skilled Workers and Regional Cooperation (with the districts of Kleve & Wesel)
- Innovation & Start-Ups
- Location Marketing

In principle, therefore, all data that is of interest to these hubs/areas is also important to us in project development.