

# GRAPH DATA MODELLING

CSMODEL T3 AY 2024 - 2025

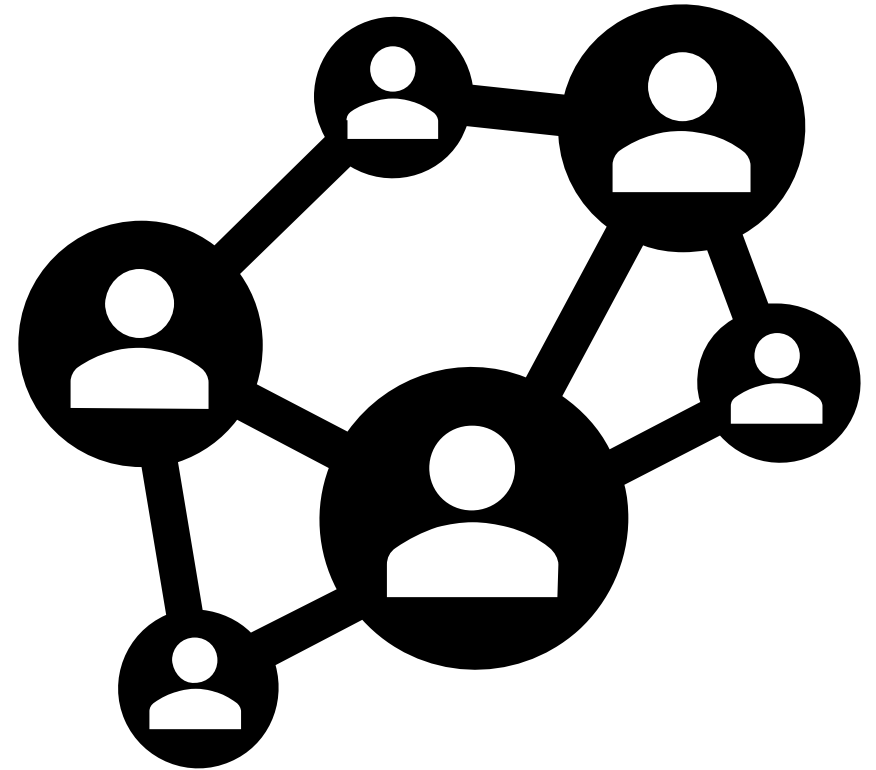
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# GRAPH DATA

- Graphs are a general language for describing systems of interacting entities.
- A graph is a collection of objects where some pairs of objects are connected by links.



# GRAPH DATA

## **Networks (Natural Graphs):**

- Communication systems link electronic devices
- Interaction between genes/proteins regulate life
- Thoughts are connected through neurons in our brain.

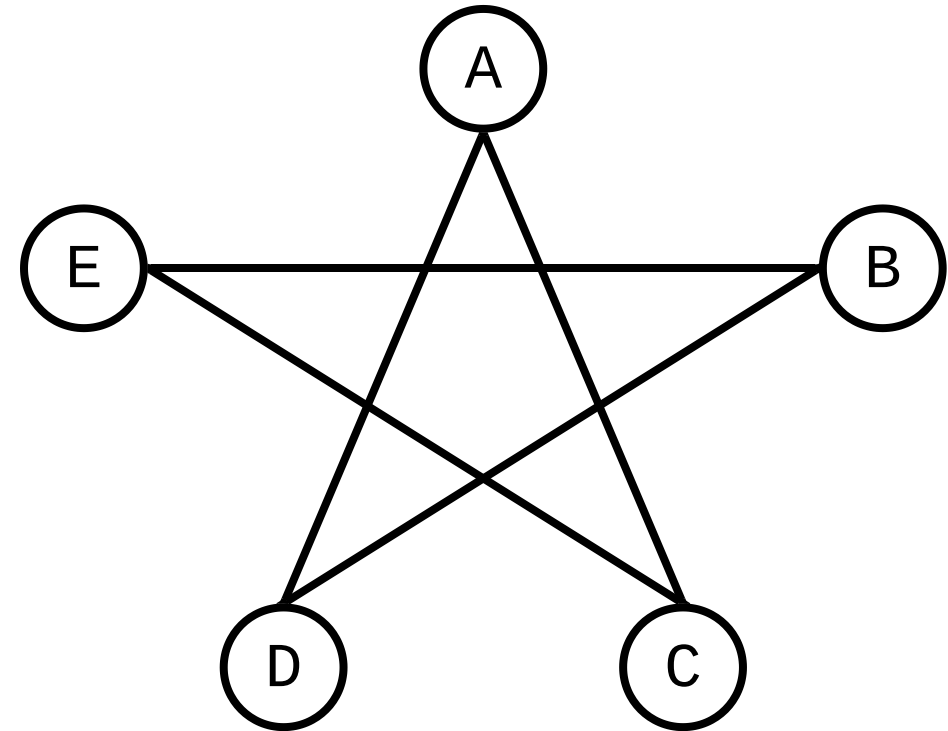
## **Information Graphs:**

- Information/knowledge are organized and linked
- Scene graphs: how objects in a scene relate
- Similarity networks: take data, connect similar points.

# GRAPH DATA

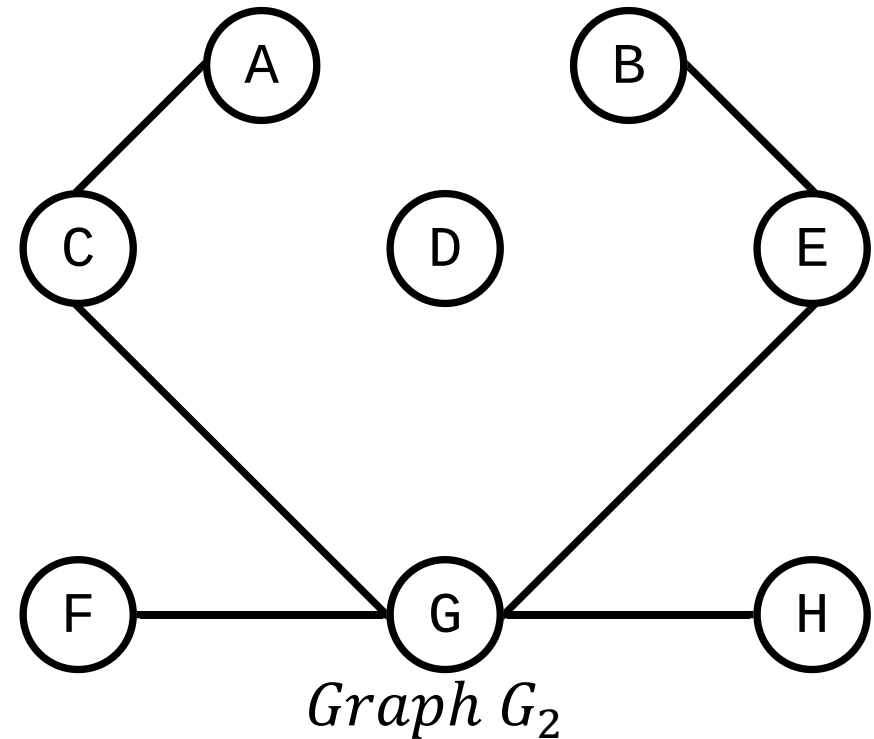
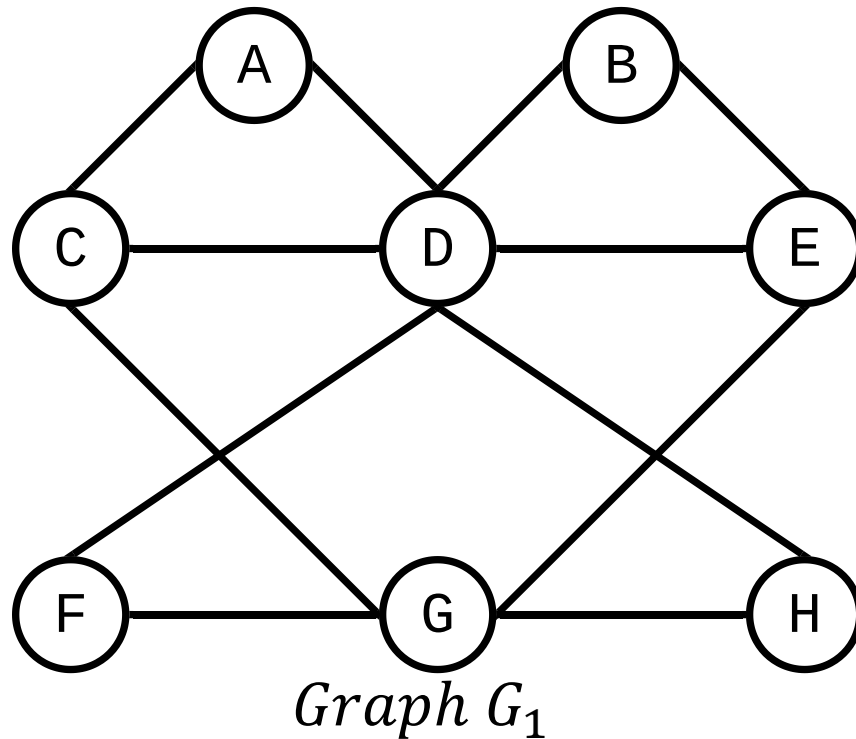
## Components of a Graph

- **Objects:** nodes, vertices
- **Interactions:** links, edges
- **System:** network, graph



# GRAPH DATA

A graph is **connected** if every two vertex has a path between them.  $G_1$  is a connected graph, while  $G_2$  is not.



# GRAPH DATA

**Network** often refers to real systems

- Web, social network, metabolic network
- Jargon: Network, node, link

**Graph** is a mathematical representation of a network

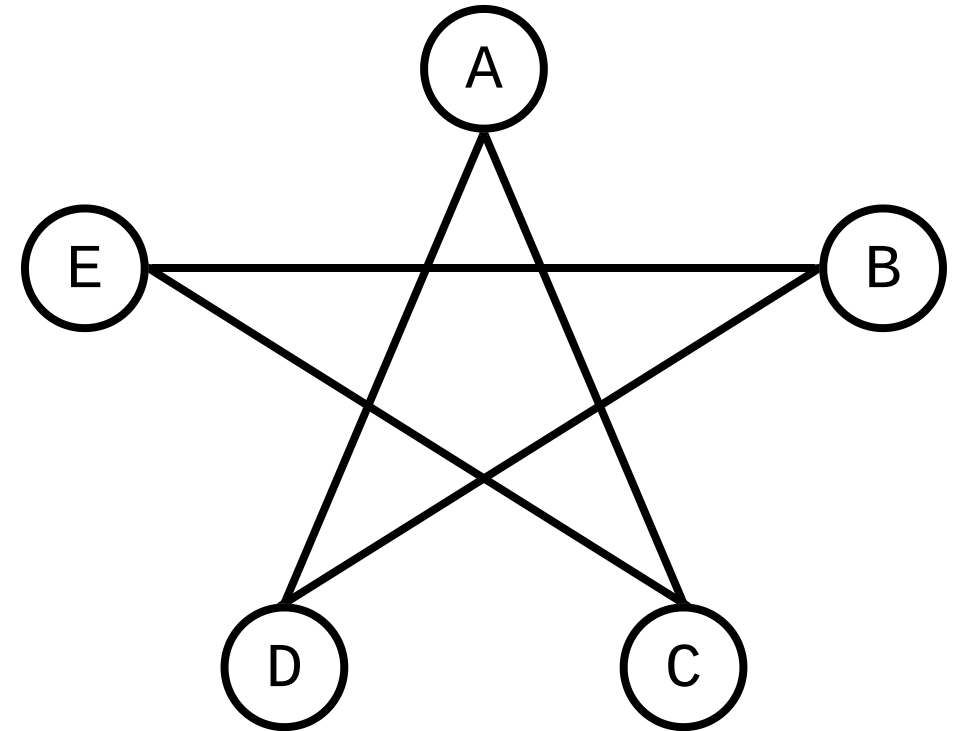
- Web graph, social graph, knowledge graph
- Jargon: Graph, vertex, edge

# UNDIRECTED GRAPHS

# UNDIRECTED GRAPHS

**Undirected graphs** are composed of edges which do not have any specific direction.

These edges, instead, represents a two-way relationship between the vertices.

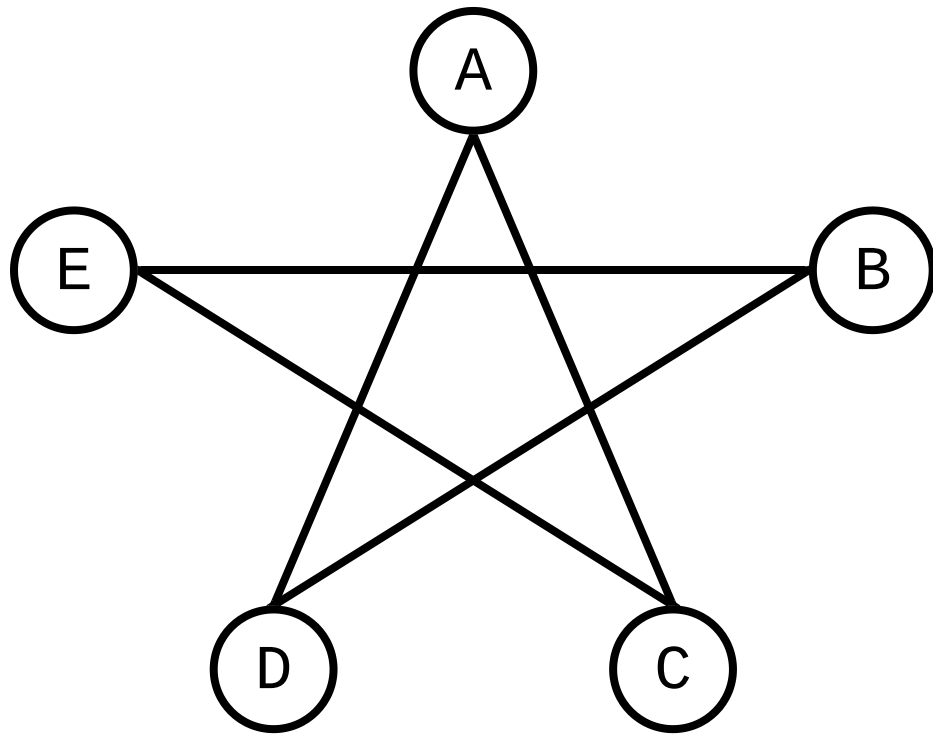


*Graph  $G_1$*



# UNDIRECTED GRAPHS

An undirected graph  $G$  can be represented as  $G = (V, E)$ , where  $V$  is the set of vertices and  $E$  is the set of edges



*Graph  $G_1$*

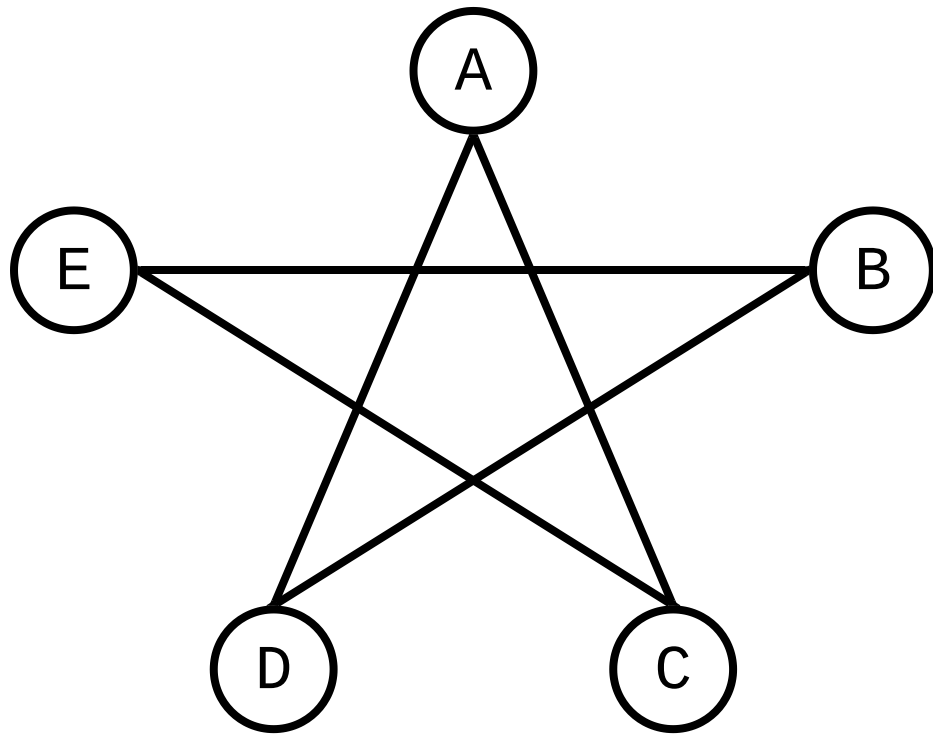
$$G_1 = (V_1, E_1)$$

$$V_1 = \{A, B, C, D, E\}$$

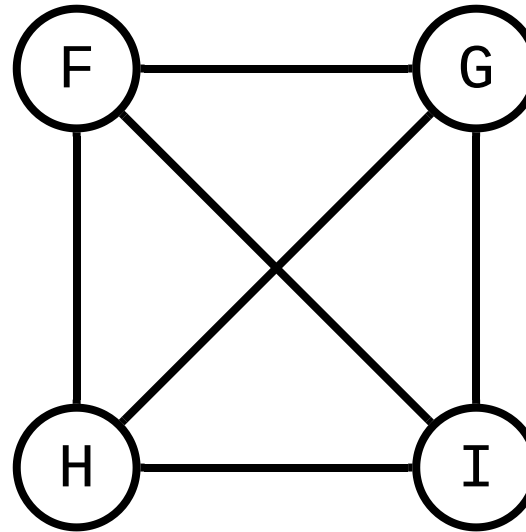
$$E_1 = \{(A, C), (A, D), (B, D), (B, E), (C, E)\}$$

# UNDIRECTED GRAPHS

**Degree** refers to the number of edges at a vertex.



*Graph  $G_1$*



*Graph  $G_2$*

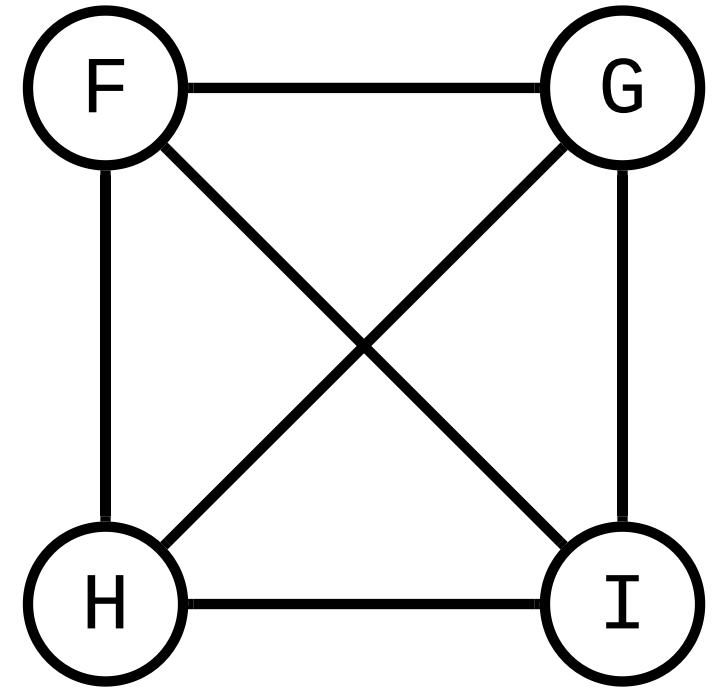
In  $G_1$ , all vertices have a degree 4.

In  $G_2$ , all vertices have a degree 3.

# UNDIRECTED GRAPHS

The maximum number of edges in any  $n$ -vertex undirected graph is  $\frac{n(n-1)}{2}$ .

An  $n$ -vertex undirected graph with exactly  $\frac{n(n-1)}{2}$  edges is a **complete undirected graph**. Graph  $G_1$  is a complete undirected graph



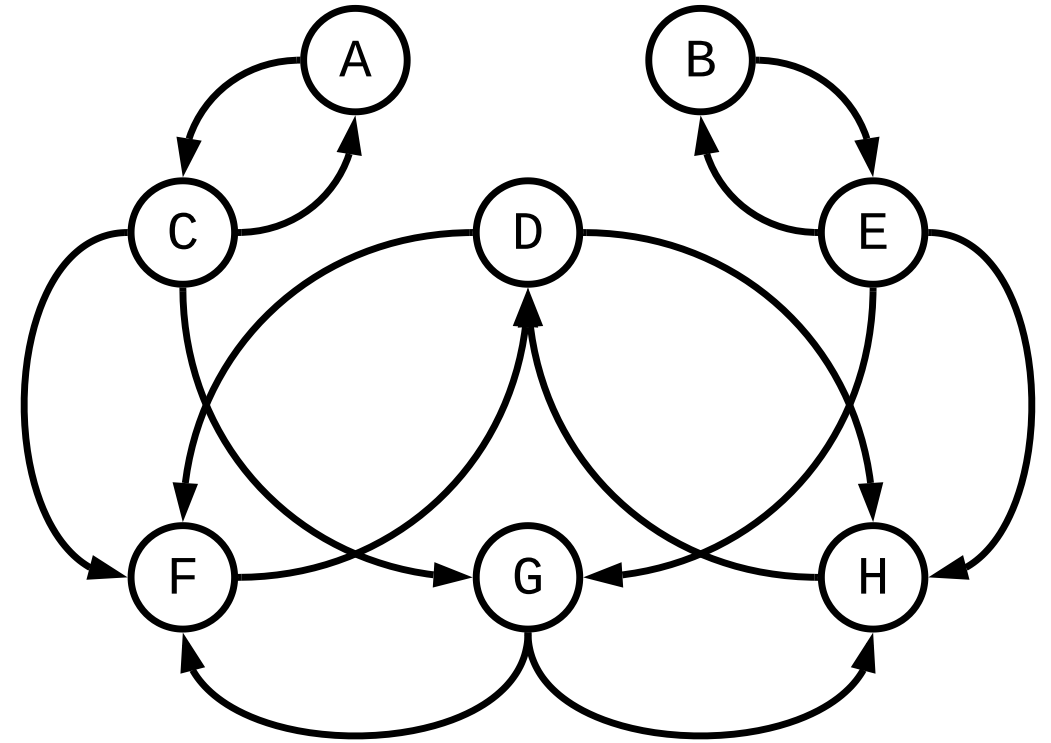
*Graph  $G_1$*

# DIRECTED GRAPHS

# DIRECTED GRAPHS

**Directed graphs** are composed of edges which have specified direction.

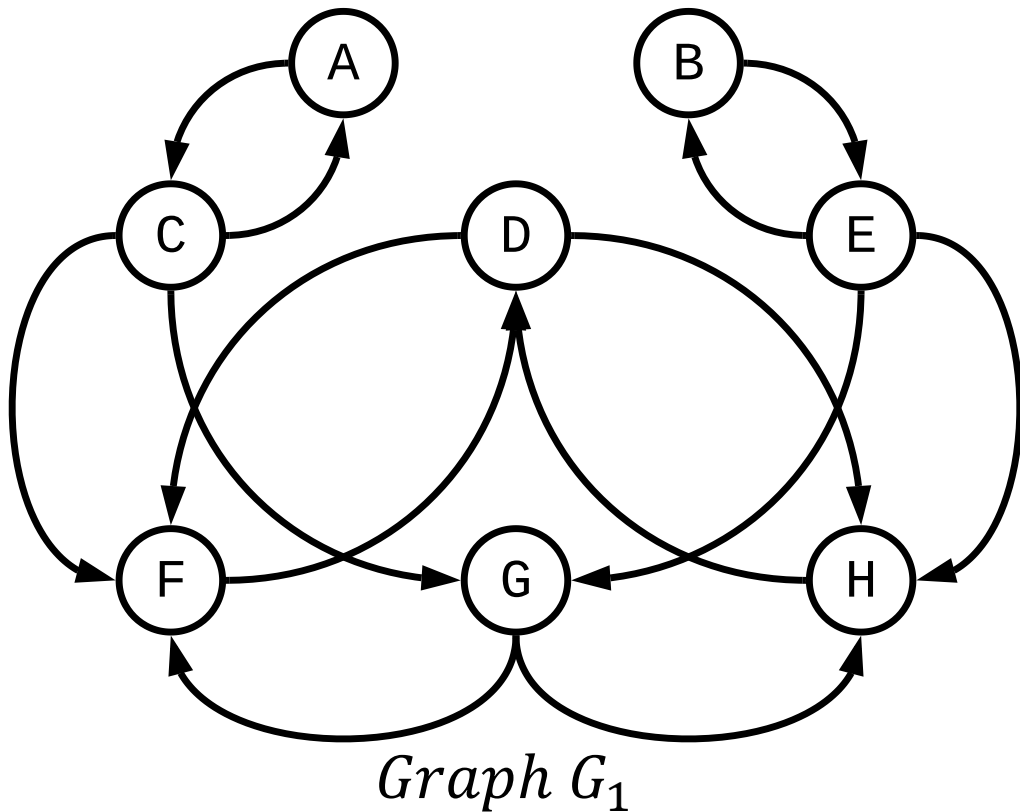
Thus, at most 2 edges of different direction might be used to connect 2 different vertices.



*Graph  $G_1$*

# DIRECTED GRAPHS

The directed graph  $G$  can be represented as  $G = (V, E)$ , where  $V$  is the set of vertices and  $E$  is the set of edges



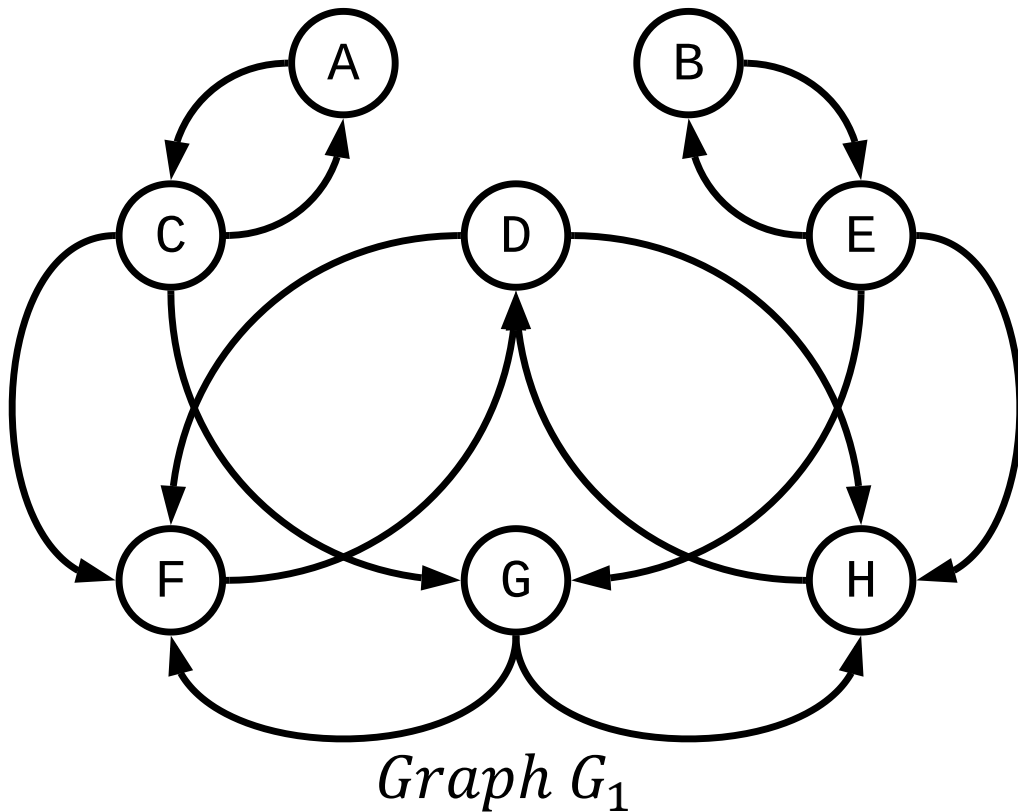
$$G_1 = (V_1, E_1)$$

$$V_1 = \{A, B, C, D, E, F, G, H\}$$

$$E_1 = \{ \langle A, C \rangle, \langle B, E \rangle, \langle C, A \rangle, \langle C, F \rangle, \langle C, G \rangle, \langle D, F \rangle, \langle D, H \rangle, \langle E, B \rangle, \langle E, G \rangle, \langle E, H \rangle, \langle F, D \rangle, \langle G, F \rangle, \langle G, H \rangle, \langle H, D \rangle \}$$

# DIRECTED GRAPHS

**Out-degree** – number of arrows originating from a vertex



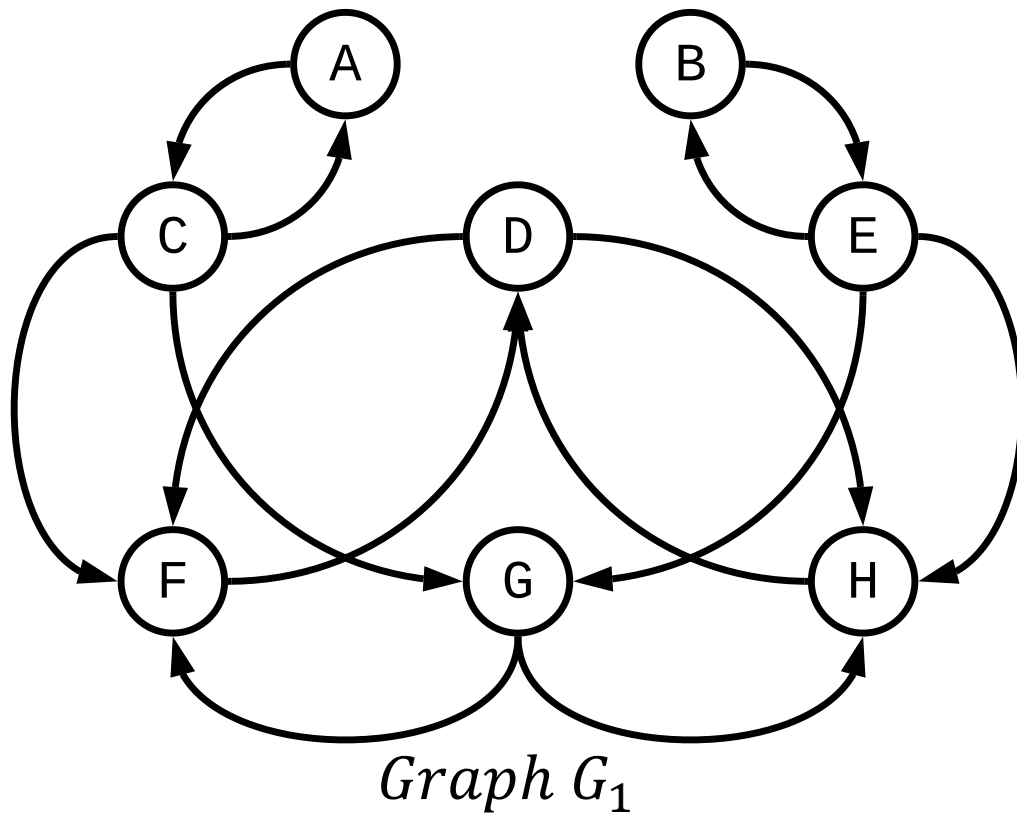
Out-degree of vertex  $A$  is 1.

Out-degree of vertex  $D$  is 2.

Out-degree of vertex  $C$  is 3.

# DIRECTED GRAPHS

**In-degree** – number of arrows pointing to a vertex



In-degree of vertex  $B$  is 1.

In-degree of vertex  $G$  is 2.

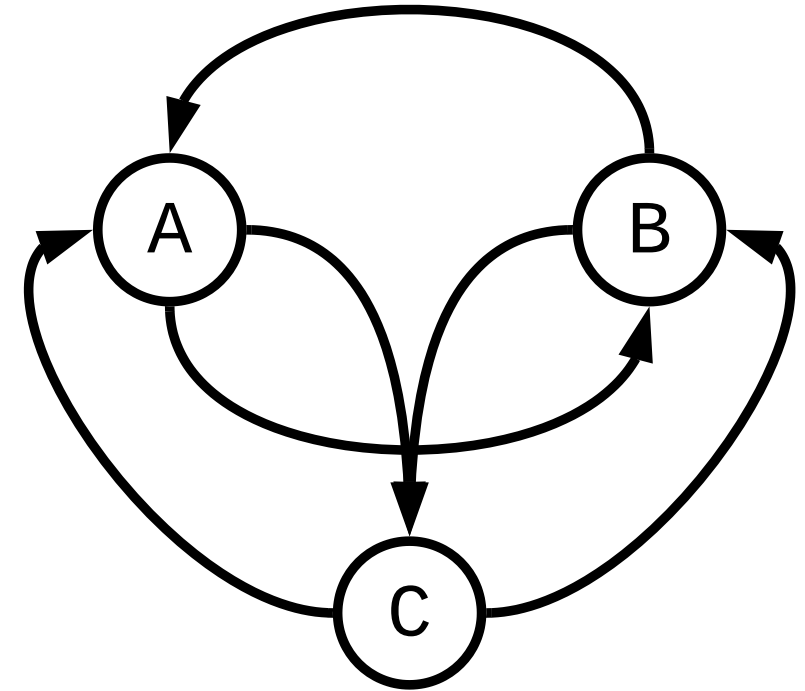
In-degree of vertex  $F$  is 3.



# DIRECTED GRAPHS

The maximum number of edges in any  $n$ -vertex directed graph is  $n(n - 1)$ .

An  $n$ -vertex directed graph with exactly  $n(n - 1)$  edges is a **complete directed graph**. Graph  $G_1$  is a complete directed graph.

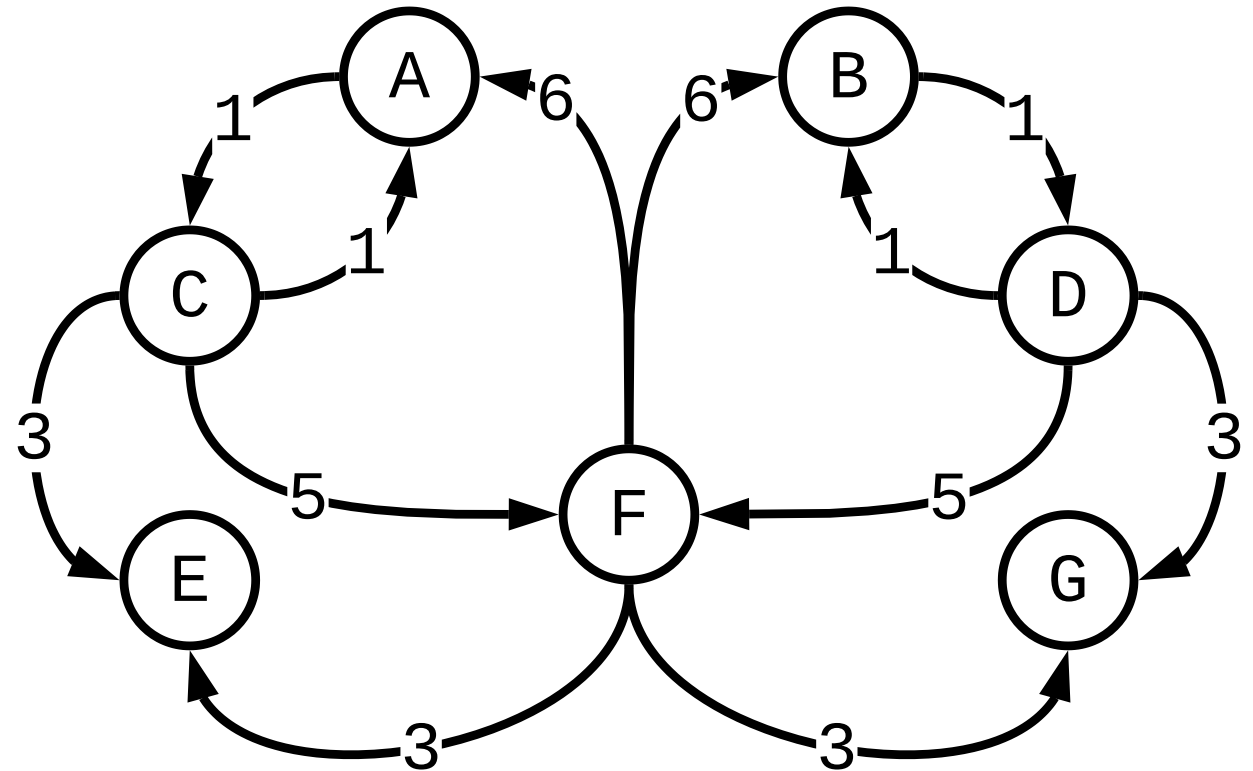
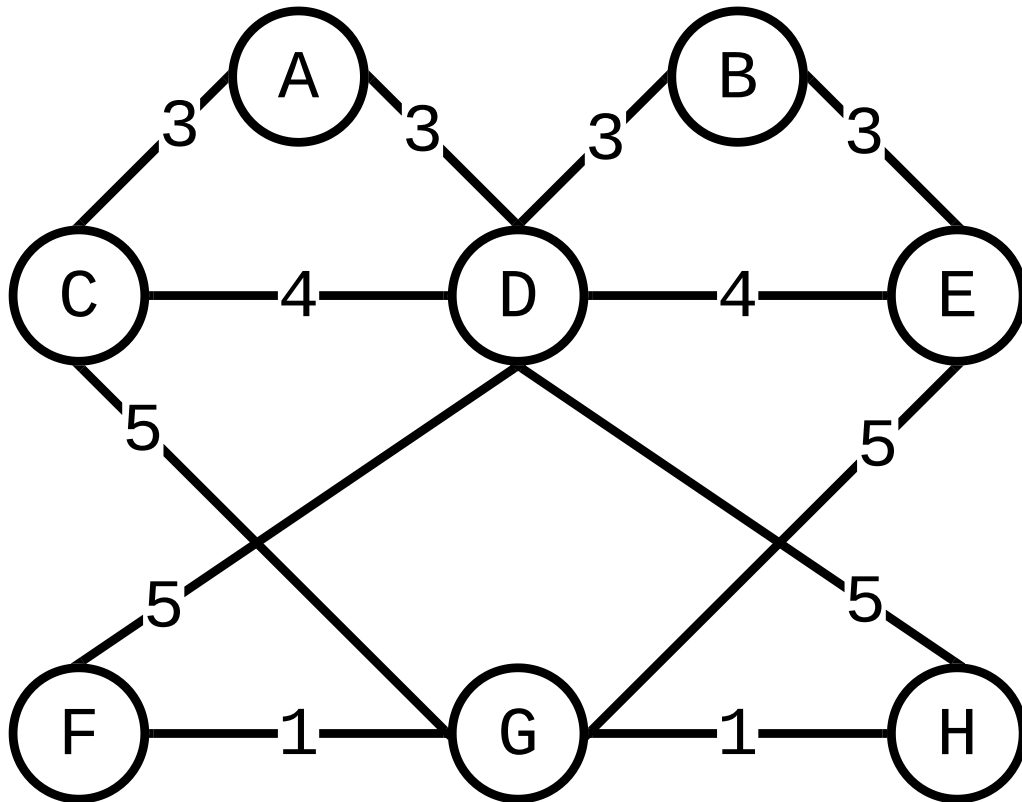


*Graph  $G_1$*

# WEIGHTED GRAPHS

# WEIGHTED GRAPHS

Graphs for which each edge has an associated weight, typically given by a weighted function  $w: E \rightarrow R$



# GRAPH REPRESENTATIONS

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## Collection of Adjacency Lists

Adjacency list representation is usually preferred, since it provides a compact way to represent sparse graphs (i.e.,  $|E| < |V|^2$ ).

## Adjacency Matrix

Adjacency matrix representation is preferred if the graph is dense (i.e.,  $|E|$  is close to  $|V|^2$ ).

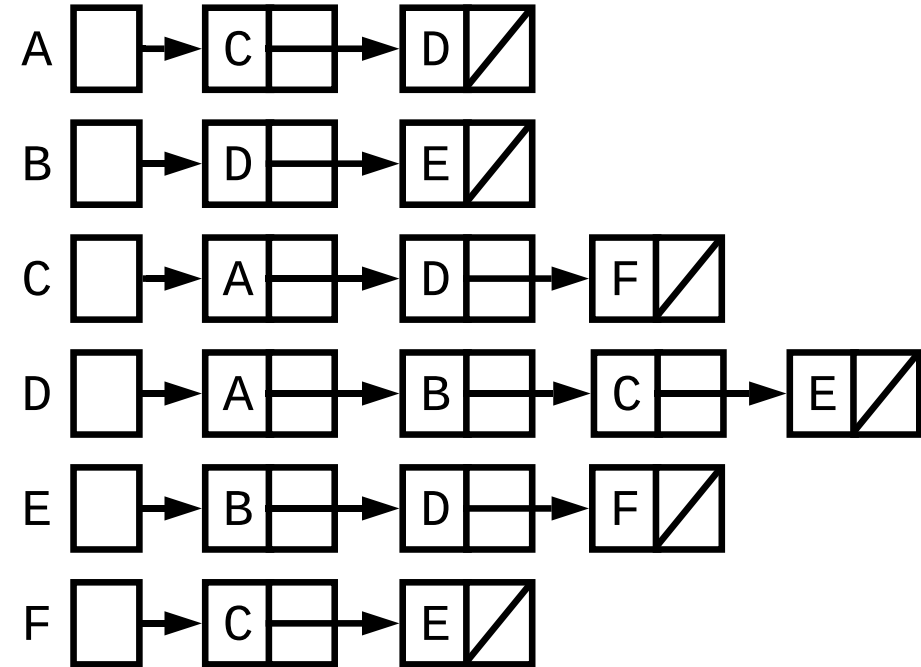
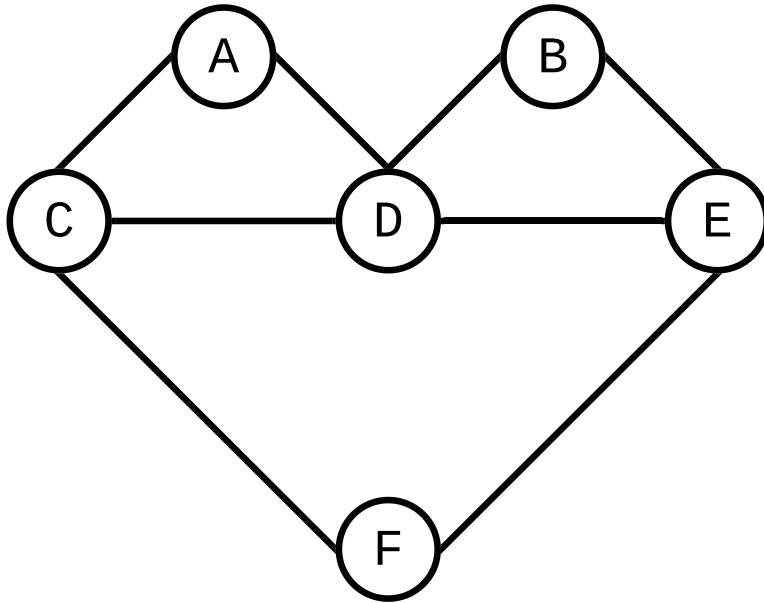
# GRAPH REPRESENTATIONS

## Adjacency List

- The adjacency list representation of graph  $G = (V, E)$  consists of an array  $A$  with  $|V|$  number of lists, one for each vertex in  $V$ .
- For each vertex  $u \in V$ , the adjacency list  $A[u]$  contains all vertices  $v$  such that there is an edge  $(u, v) \in E$ .
- The adjacency list representation's memory requirement is  $O(V + E)$ .

# GRAPH REPRESENTATIONS

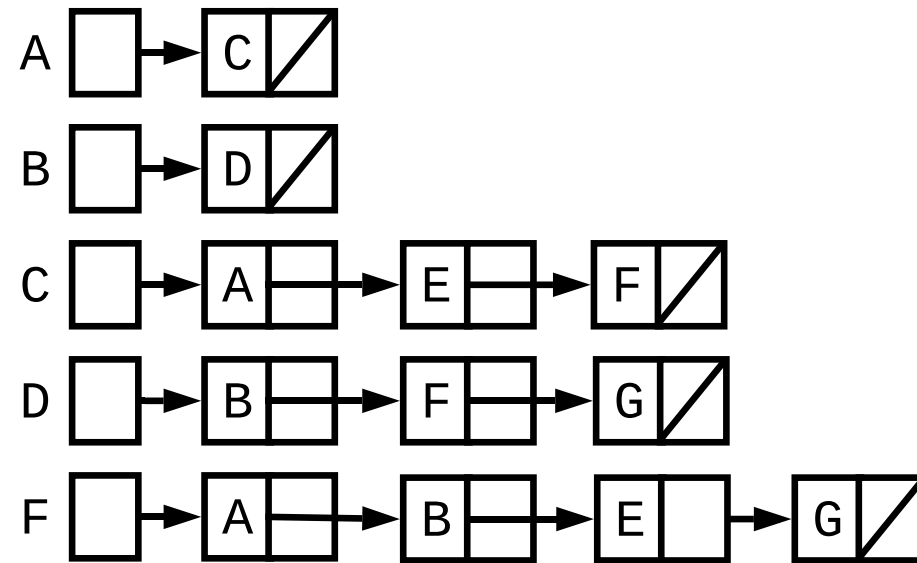
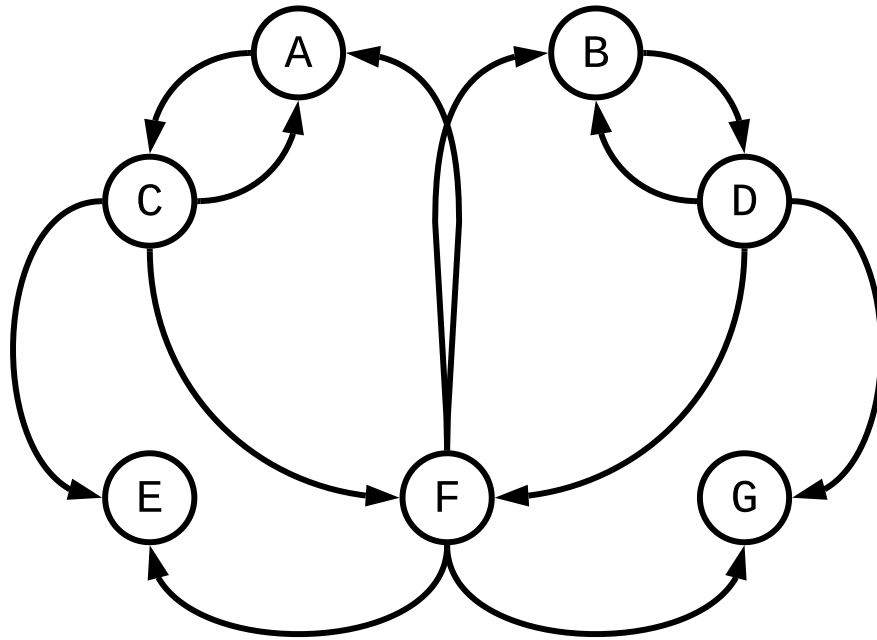
## Adjacency List



In an **undirected graph**, the sum of the lengths of all the adjacency lists is  $2|E|$ .

# GRAPH REPRESENTATIONS

## Adjacency List

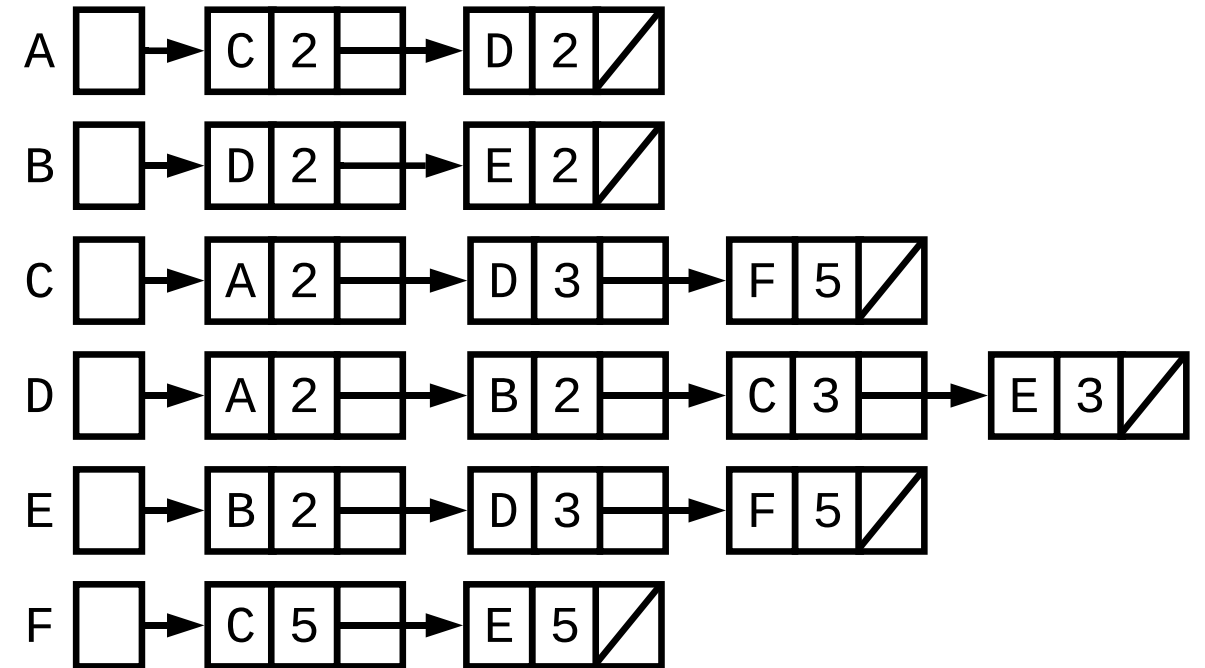
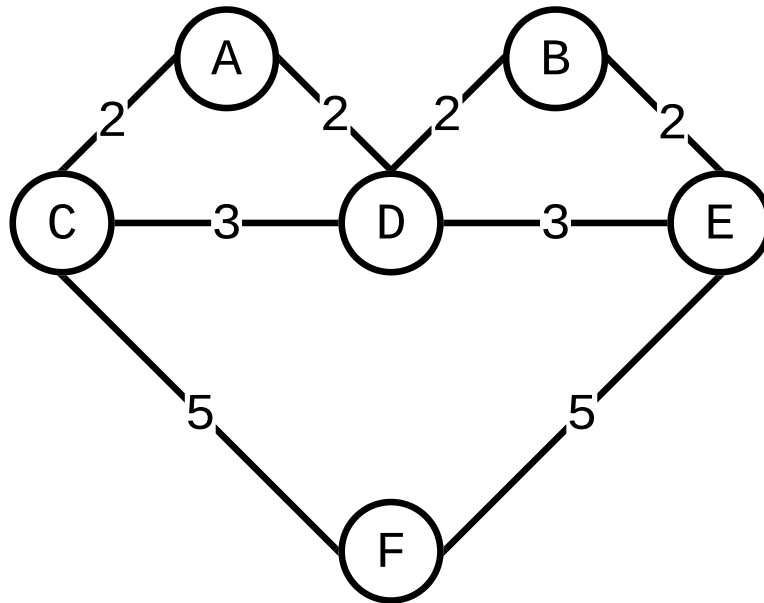


In a **directed graph**, the sum of the lengths of all the adjacency lists is  $|E|$ .



# GRAPH REPRESENTATIONS

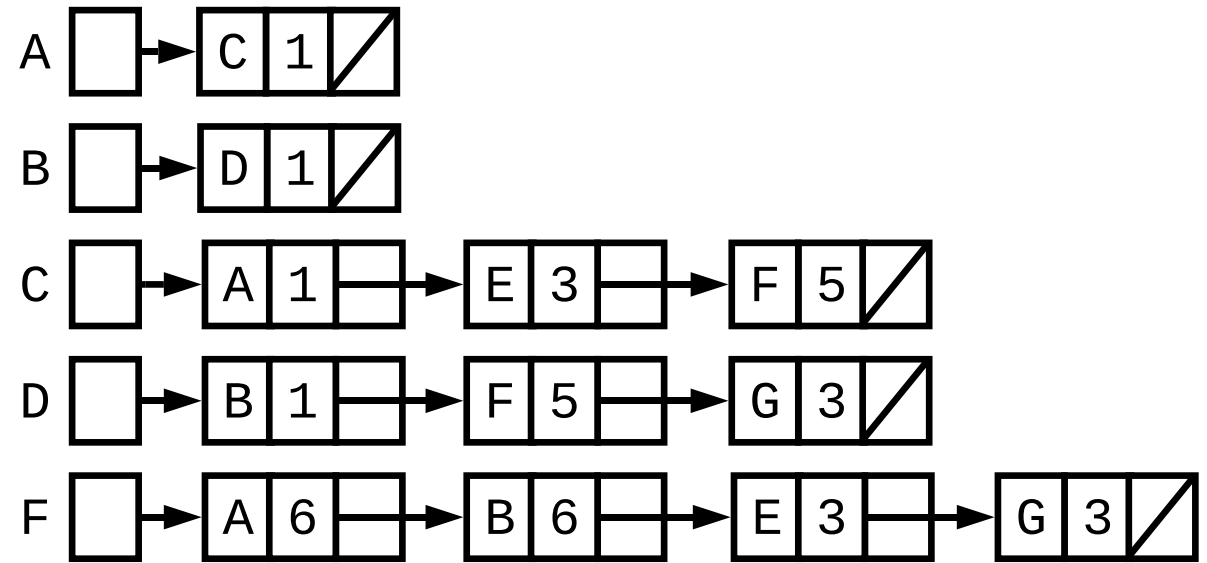
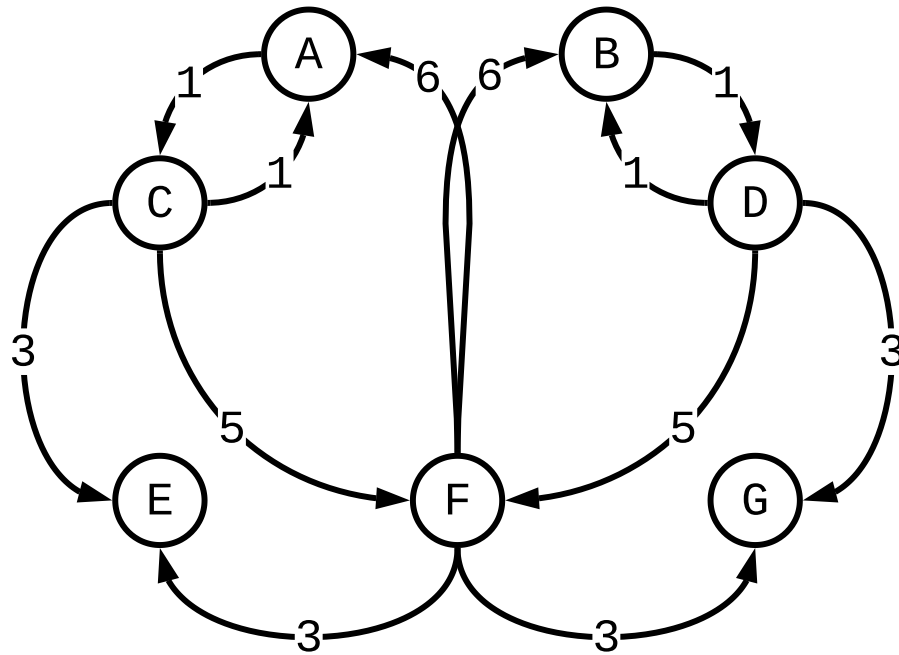
## Adjacency List



The weight  $w(u, v)$  of the edge  $(u, v) \in E$  is stored with vertex  $v$  in  $u$ 's adjacency list and vice versa.

# GRAPH REPRESENTATIONS

## Adjacency List



The weight  $w(u, v)$  of the edge  $(u, v) \in E$  is stored with vertex  $v$  in  $u$ 's adjacency list.

# GRAPH REPRESENTATIONS

## Adjacency Matrix

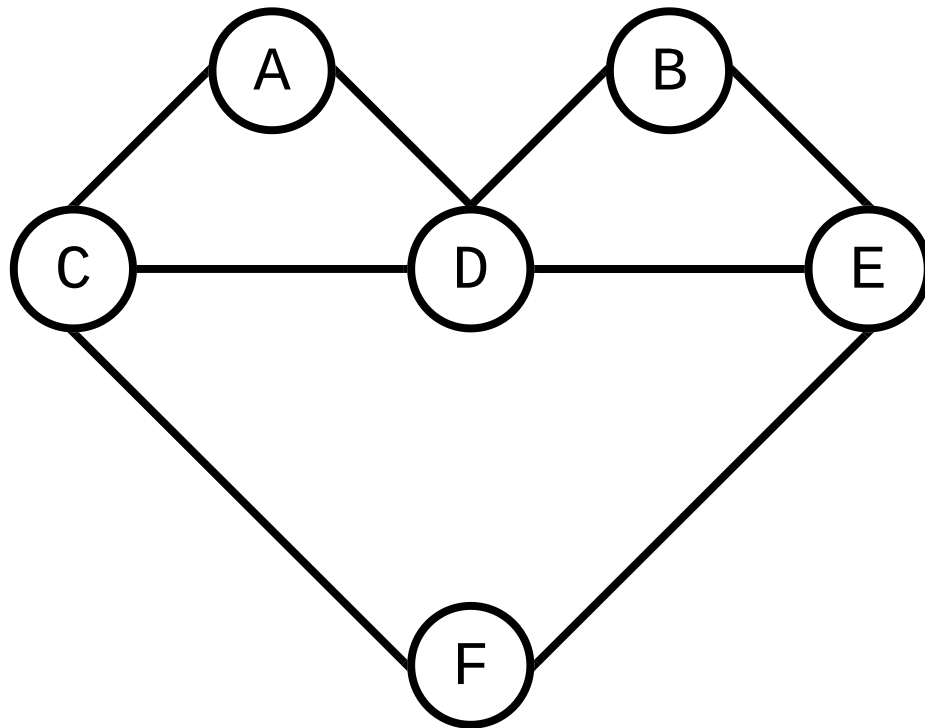
The adjacency matrix representation of graph  $G = (V, E)$  consists of a  $|V| \times |V|$  matrix  $A = (a_{ij})$  such that:

$$a_{ij} = \begin{cases} 1 & \text{if } (i, j) \in E \\ 0 & \text{otherwise} \end{cases}$$

An adjacency matrix representation of a graph requires  $O(|V|^2)$  memory, independent of the edges in the graph.

# GRAPH REPRESENTATIONS

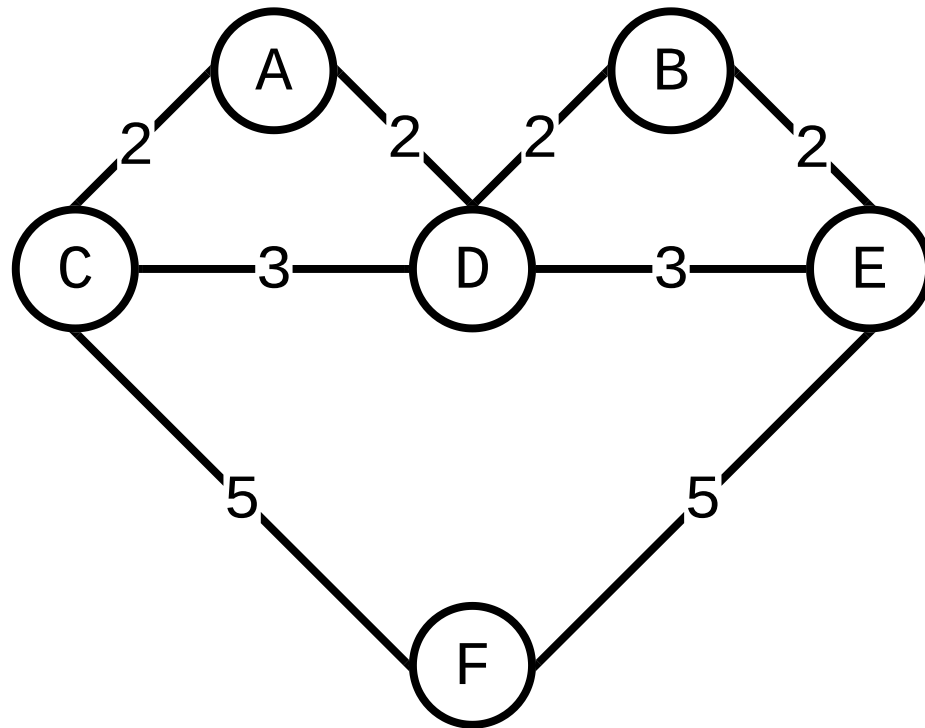
## Adjacency Matrix



	A	B	C	D	E	F
A	0	0	1	1	0	0
B	0	0	0	1	1	0
C	1	0	0	1	0	1
D	1	1	1	0	1	0
E	0	1	0	1	0	1
F	0	0	1	0	1	0

# GRAPH REPRESENTATIONS

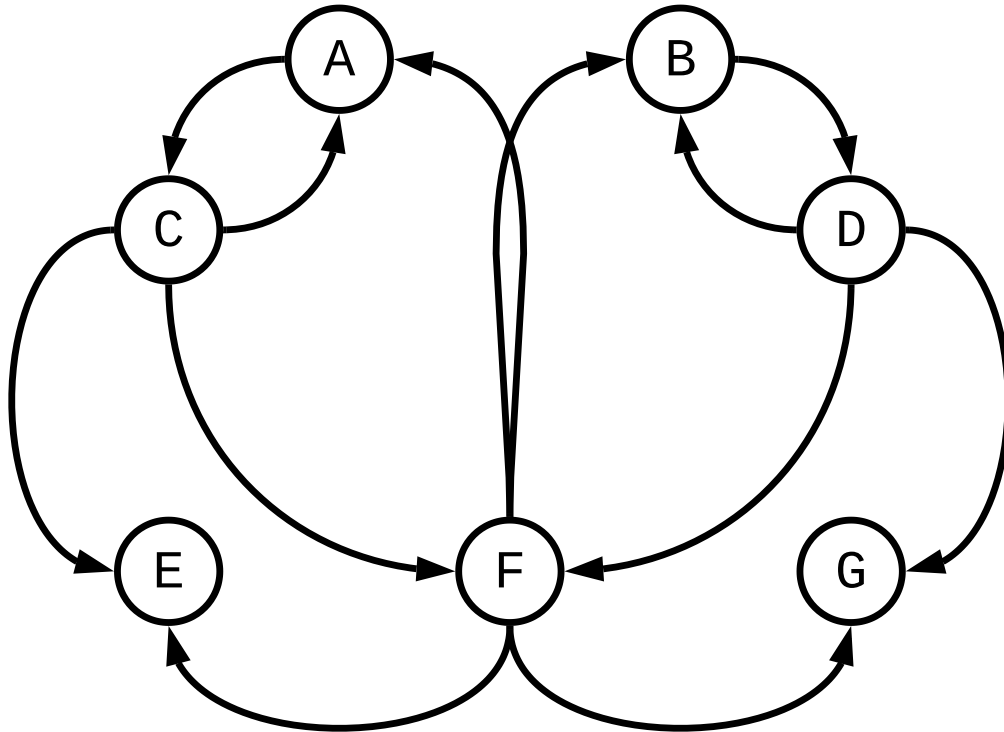
## Adjacency Matrix



	A	B	C	D	E	F
A	0	0	2	2	0	0
B	0	0	0	2	2	0
C	2	0	0	3	0	5
D	2	2	3	0	3	0
E	0	2	0	3	0	5
F	0	0	5	0	5	0

# GRAPH REPRESENTATIONS

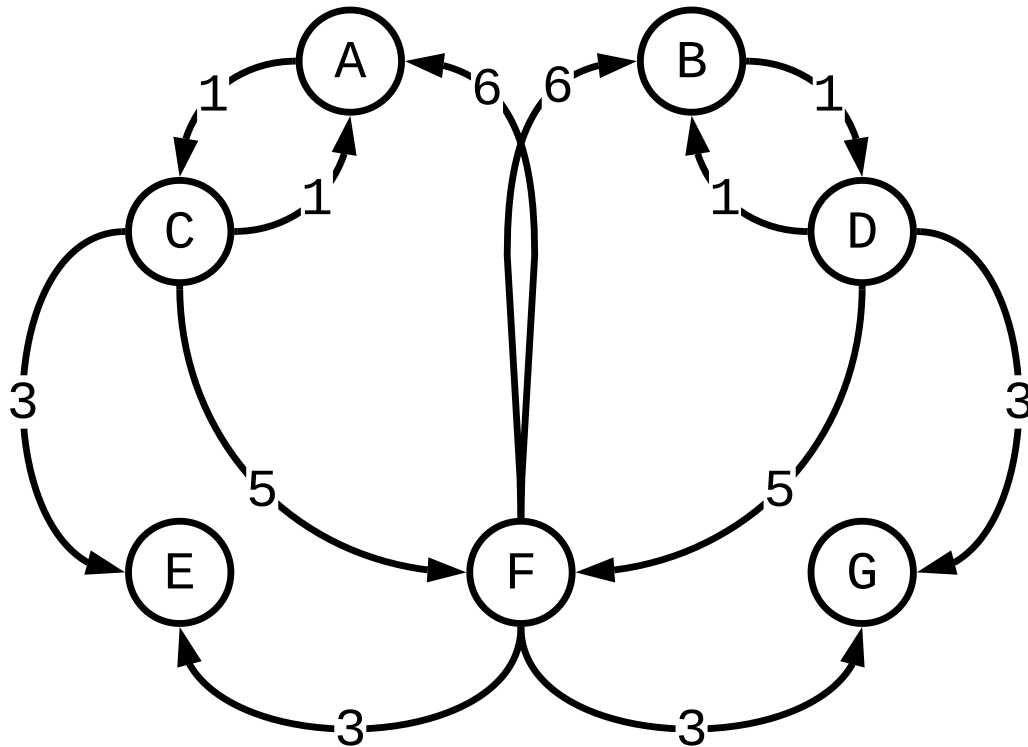
## Adjacency Matrix



	A	B	C	D	E	F	G
A	0	0	1	0	0	0	0
B	0	0	0	1	0	0	0
C	1	0	0	0	1	1	0
D	0	1	0	0	0	1	1
E	0	0	0	0	0	0	0
F	1	1	0	0	1	0	1
G	0	0	0	0	0	0	0

# GRAPH REPRESENTATIONS

## Adjacency Matrix



	A	B	C	D	E	F	G
A	0	0	1	0	0	0	0
B	0	0	0	1	0	0	0
C	1	0	0	0	3	5	0
D	0	1	0	0	0	5	3
E	0	0	0	0	0	0	0
F	6	6	0	0	3	0	3
G	0	0	0	0	0	0	0

# GRAPH EMBEDDINGS



# GRAPH EMBEDDINGS

- **Graph embedding** transforms graphs to a lower dimensional representation of the graph, while preserving its topology.
- Its goal is to turn graphs into a format that machine learning algorithms can understand and process.
- Machine learning algorithms are tuned for continuous data; thus, we need to convert graphs, which are discrete by nature, in a continuous vector space.

# GRAPH EMBEDDINGS

Recent algorithms used to produce graph embeddings:

- DeepWalk (Perozzi et al., 2014)
- Node2Vec (Grover & Leskovec, 2016)

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

Deepwalk belongs to the family of graph embedding techniques that uses **walks**.

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

Graphs are like texts.

	the	dog	is	cute	cat	also	red	but	blue	not
"cat"	0	0	0	0	1	0	0	0	0	0

	A	B	C	D	E	F	G	H	I	J
A	0	0	0	1	0	1	0	0	0	0

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

Language modeling estimates the likelihood of a specific sequence of words appearing in a corpus.

Suppose we have a sequence of words:

$$W_1^n = (w_0, w_1, \dots, w_n)$$

We want to maximize:

$$\Pr(w_n | w_0, w_1, \dots, w_{n-1})$$

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

DeepWalk generalizes language modeling to explore the graph through a stream of short random walks.

Suppose we have a sequence of visited vertices:

$$V_1^n = (v_0, v_1, \dots, v_n)$$

We want to estimate the likelihood of:

$$\Pr(v_n | v_0, v_1, \dots, v_{n-1})$$

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

The goal is to **learn a latent representation**, not only a probability distribution of node co-occurrences. Thus, they introduced the mapping function:

$$\Phi: v \in V \rightarrow \mathbb{R}^{|V| \times d}$$

which represents the latent social representation associated with each vertex  $v$  in the graph.

# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)

Thus, DeepWalk estimates the likelihood:

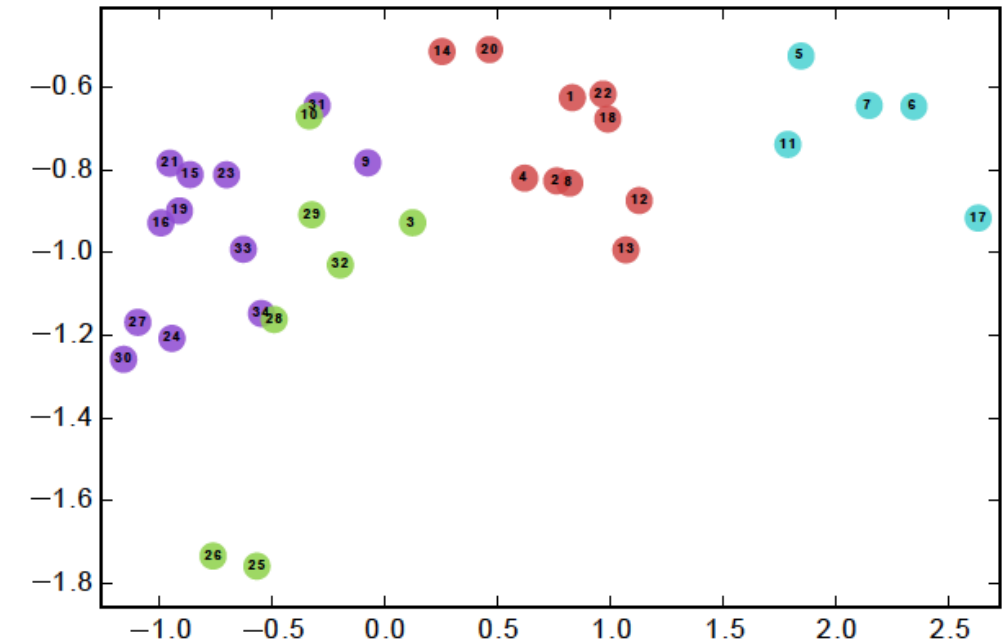
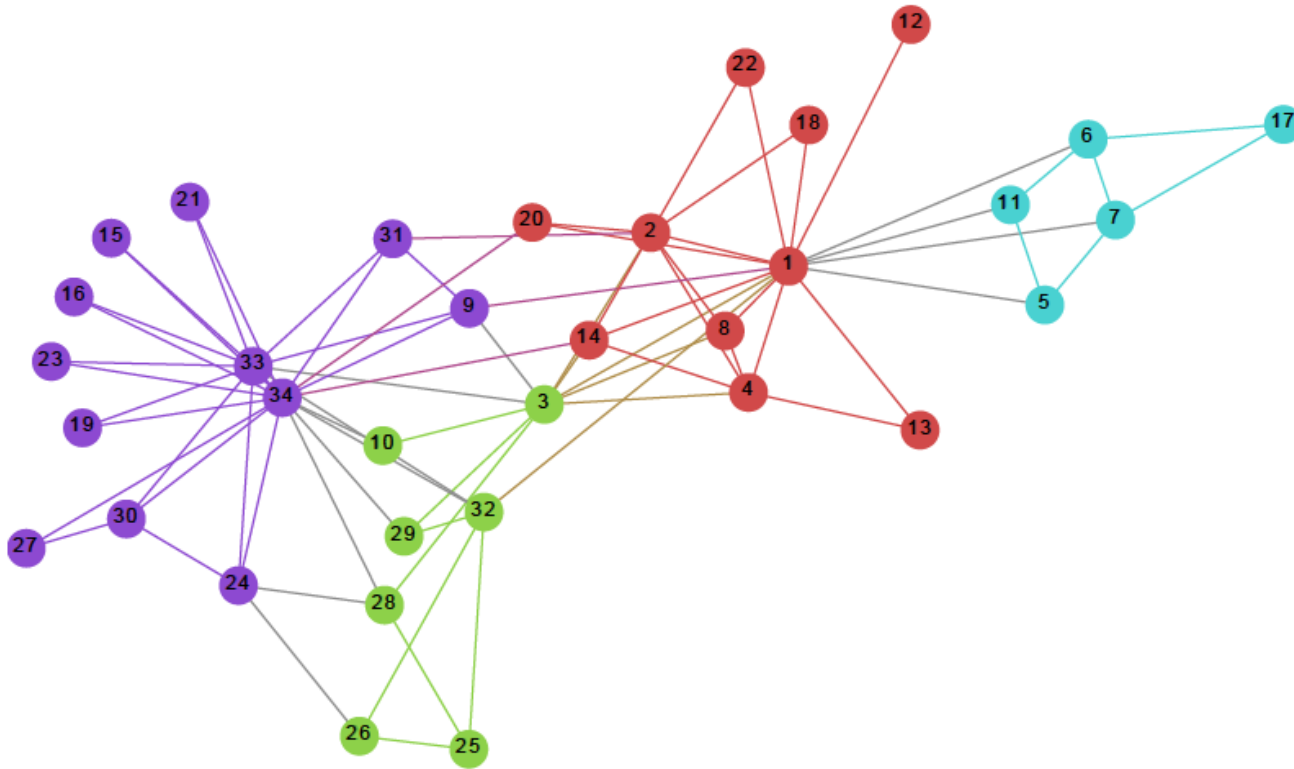
$$\Pr(\Phi(v_n) | \Phi(v_0), \Phi(v_1), \dots, \Phi(v_{n-1}))$$

The goal is to estimate the likelihood of observing node  $v_n$  given all the previous nodes visited so far in the random walk.



# GRAPH EMBEDDINGS

## DeepWalk (Perozzi et al., 2014)



# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

- Node2vec is one of the first Deep Learning attempts to learn embedding from graph data.
- Node2Vec, like DeepWalk, utilizes walks to learn graph embeddings.
- Compared to DeepWalk, Node2vec **incorporates a search bias** variable  $\alpha$ , parameterized by  $p$  and  $q$ , which allows it to interpolate between BFS and DFS.

# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

Formally, given a source code  $u$ , simulate a random walk of fixed length  $l$ . Let  $c_i$  denote the  $i$ th node in the walk, starting with  $c_0 = u$ . Nodes  $c_i$  are generated by the following distribution:

$$P(c_i = x \mid c_{i-1} = v) = \begin{cases} \frac{\pi_{vx}}{Z}, & \text{if } (v, x) \in E \\ 0, & \text{otherwise} \end{cases}$$

where  $P(x, v)$  is the transition probability between  $v$  and  $x$

# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

Suppose the walk has just traversed the edge  $(t, v)$  and now resides at node  $v$ . The walk needs to decide on the next step to evaluate the transition probability  $\pi_{vx}$  on edges  $(v, x)$  leading to  $v$ .

$$\pi_{vx} = \alpha_{pq}(t, x) \times w_{vx}$$

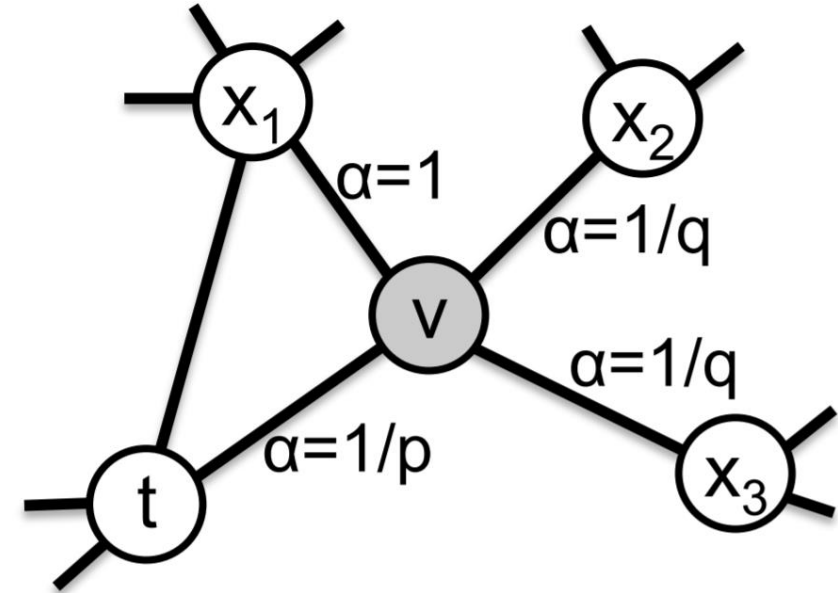
where  $w_{vx}$  is the weight of the edge going from  $v$  to  $x$

# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

Search Bias

$$\alpha_{pq}(t, x) = \begin{cases} 1/p & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ 1/q & \text{if } d_{tx} = 2 \end{cases}$$

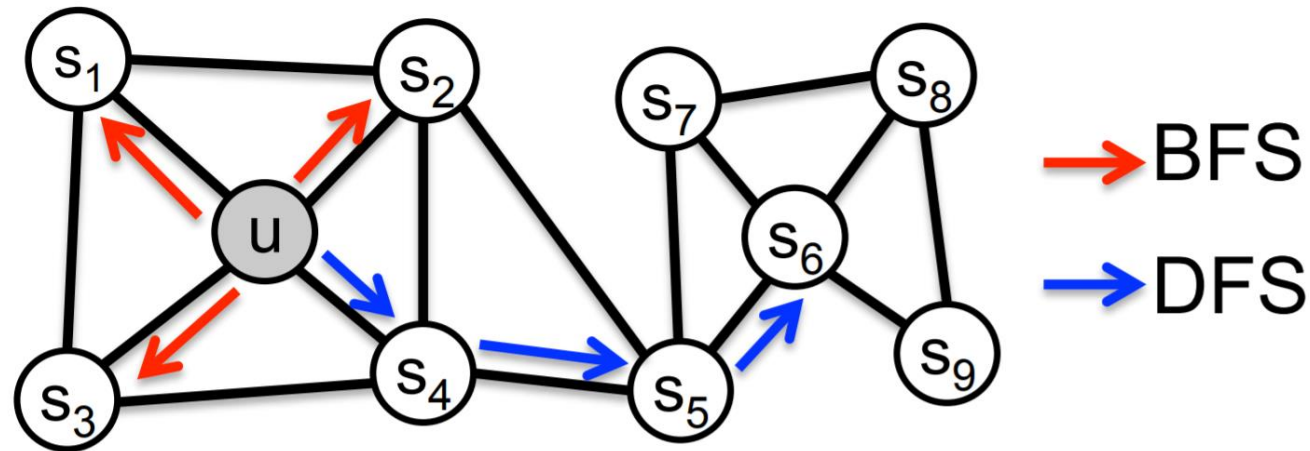


where  $d_{tx}$  denotes the shortest distance between  $t$  and  $x$

# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

BFS is ideal for learning local neighbors.

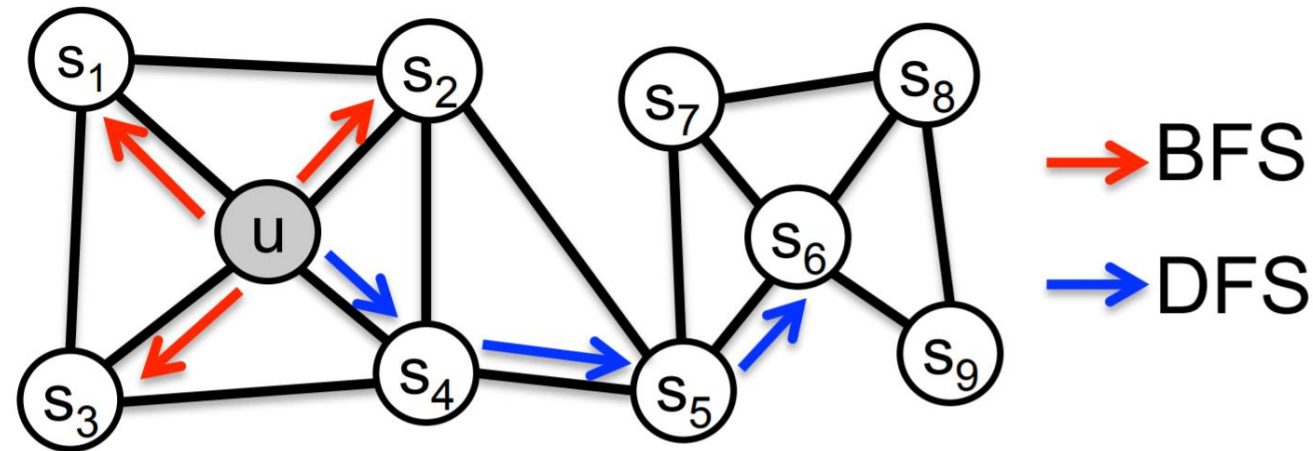


The neighborhood  $N_s$  is restricted to nodes which are immediate neighbors of the source.

# GRAPH EMBEDDINGS

## Node2Vec (Grover & Leskovec, 2016)

DFS is better for learning global variables.



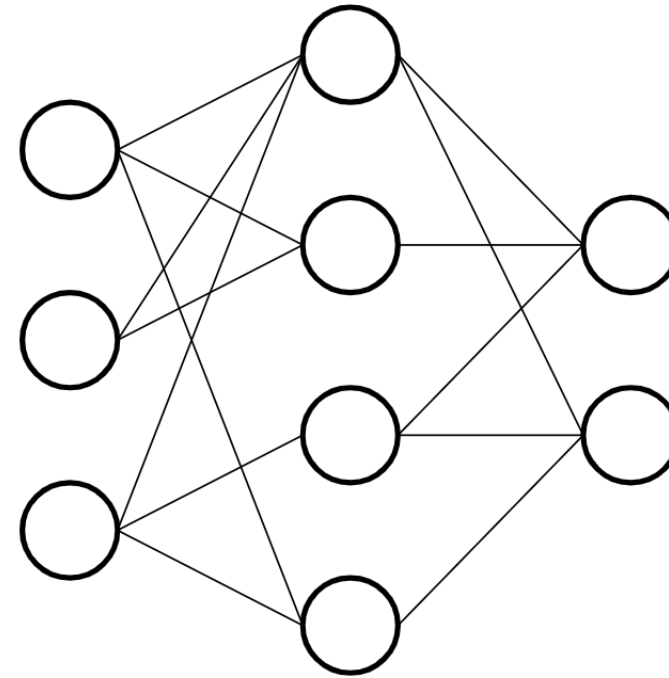
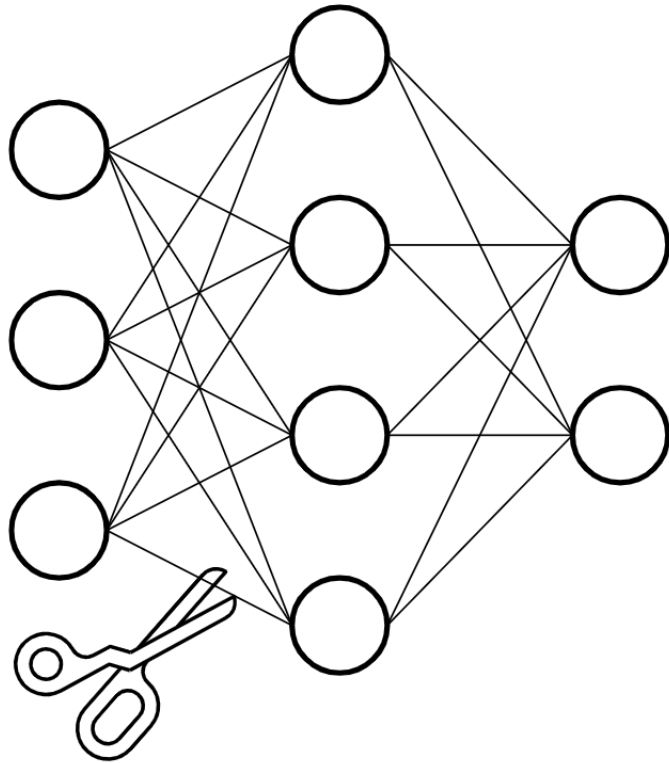
The neighborhood consists of nodes sequentially sampled at increasing distances from the source node.

# APPLICATIONS



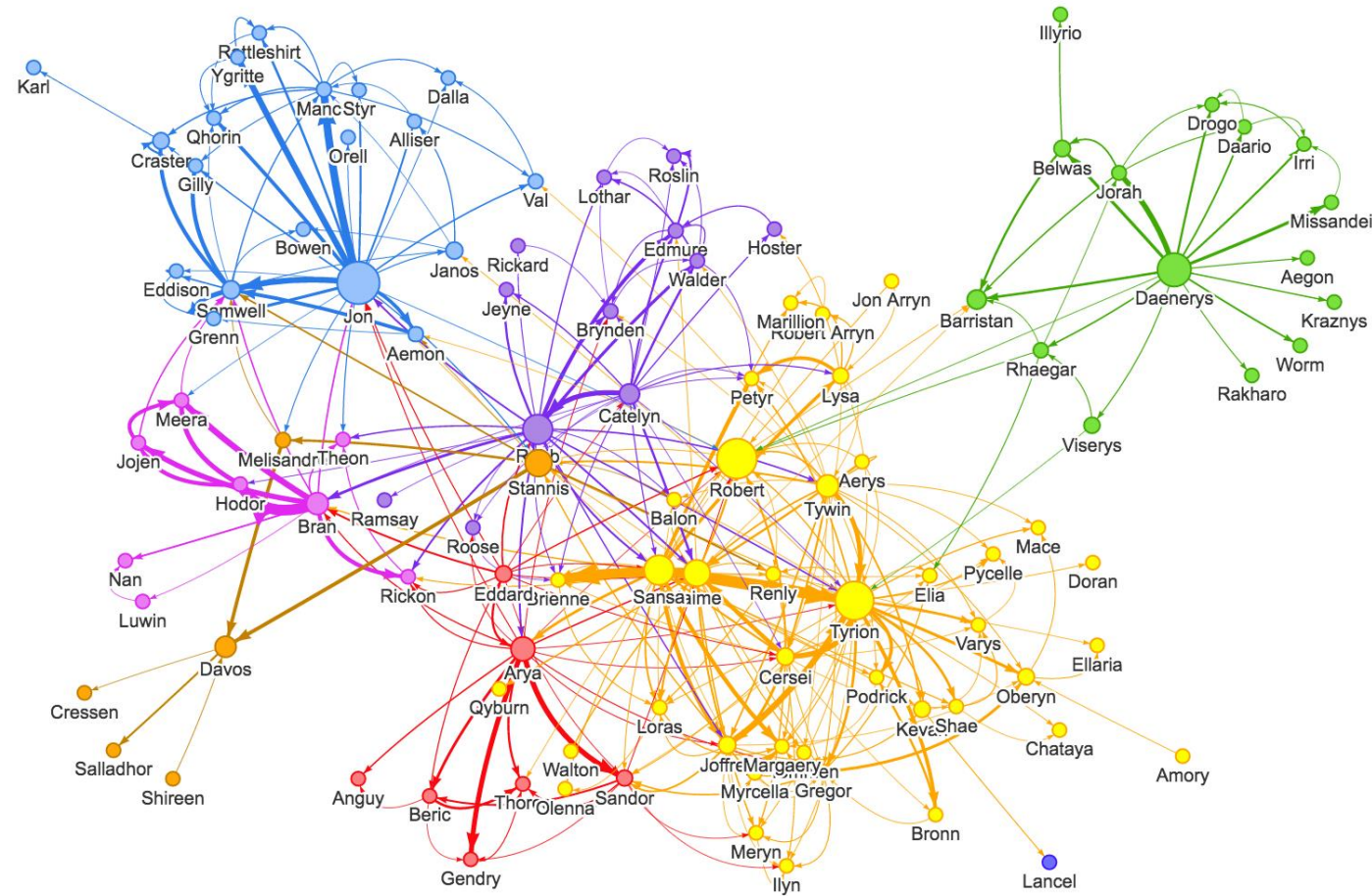
# APPLICATIONS

## Network Compression



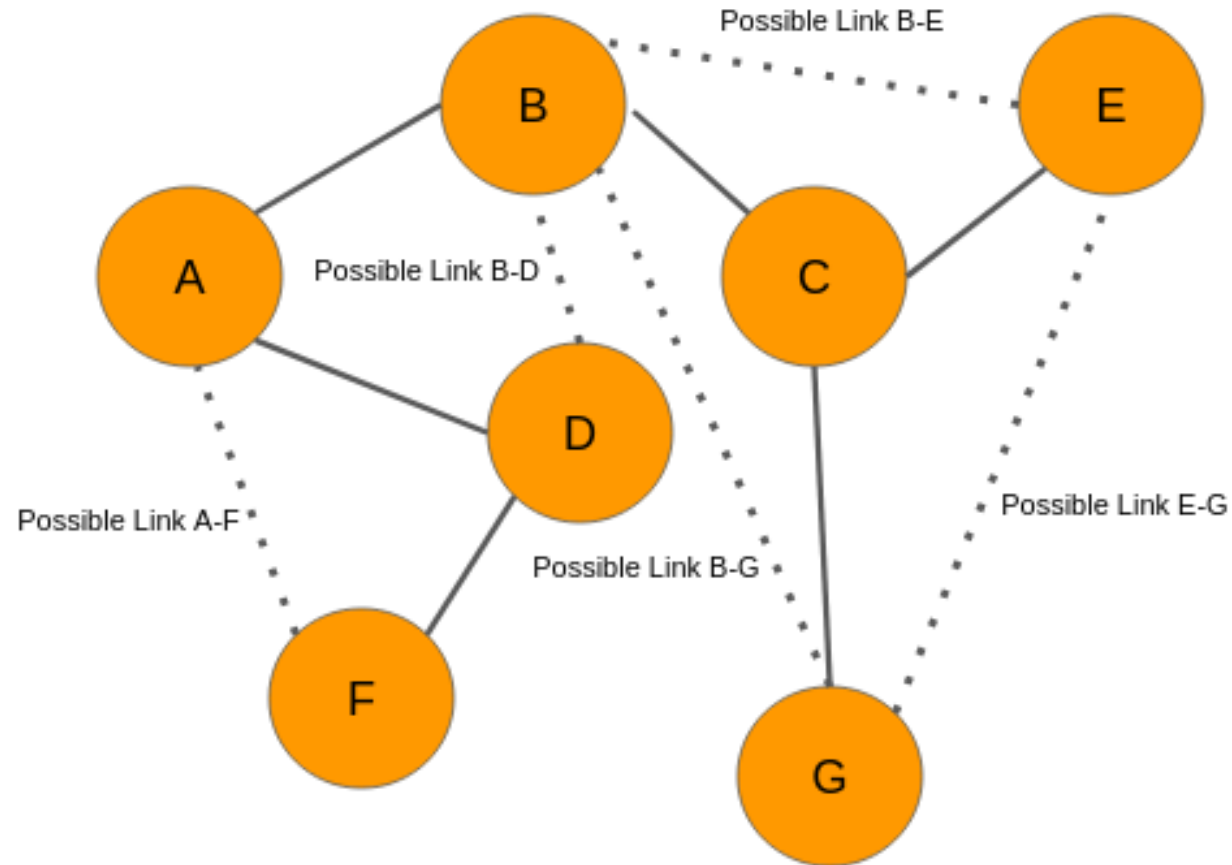
# APPLICATIONS

## Clustering



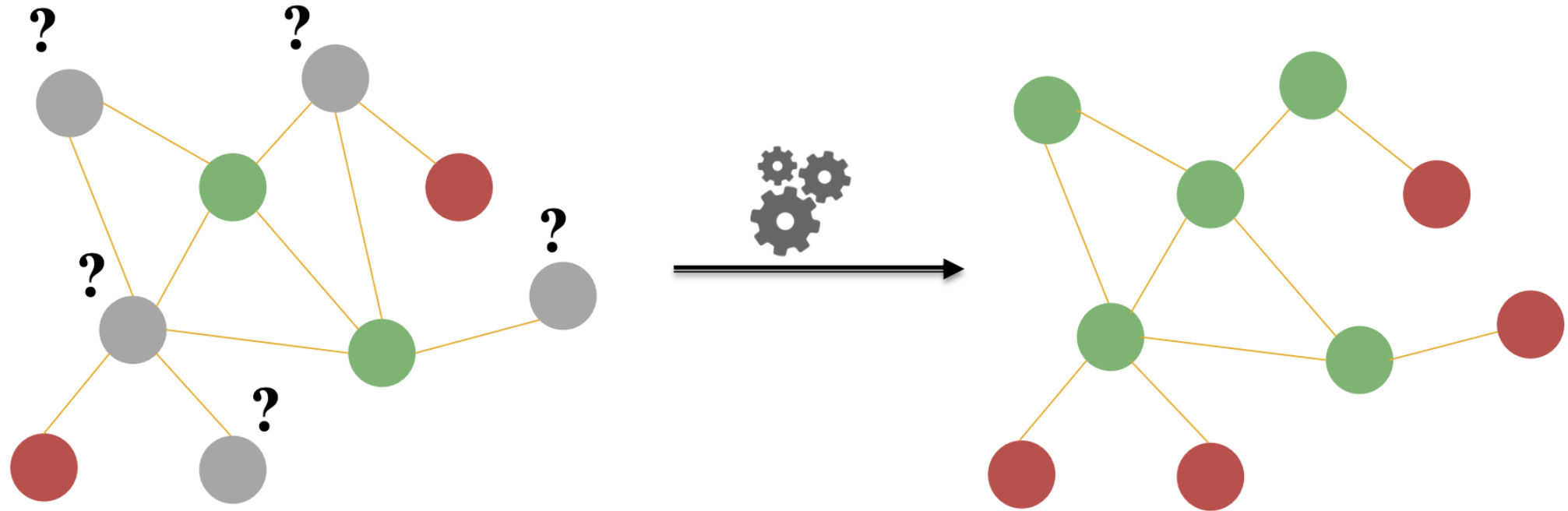
# APPLICATIONS

## Link Prediction



# APPLICATIONS

## Node Classification



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