



# REPORT FINANCEIRO

APRENDENDO NA PRÁTICA COM FORMAÇÃO POWER BI ANALYST

» Explorar análise



# Relatório de Vendas



Selecione a

01/09/2013

01/12/2014



118,73M

Total de Vendas

1,13M

Unidades Vendidas

9,21M

Sum of Discounts

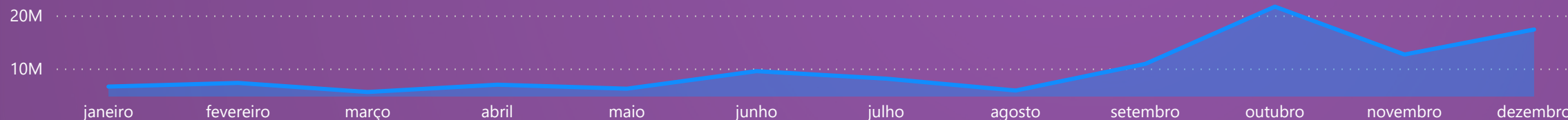
9,21M

Sum of Discounts

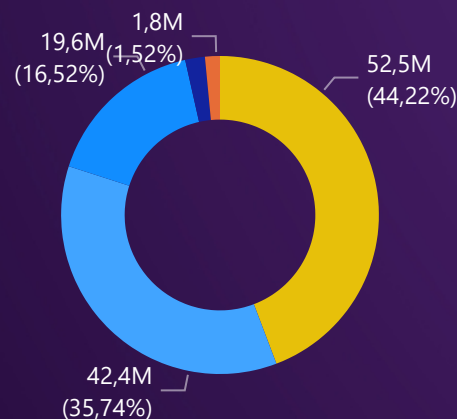
101,83M

Sum of COGS

## Vendas por Período



## Vendas por Segmento



### Segmento

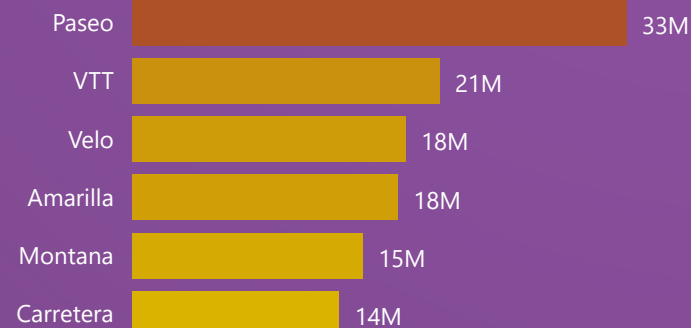
- Government
- Small Business
- Enterprise
- Midmarket
- Channel Partners

Bar Chart

Pie Chart

## Vendas por Produto

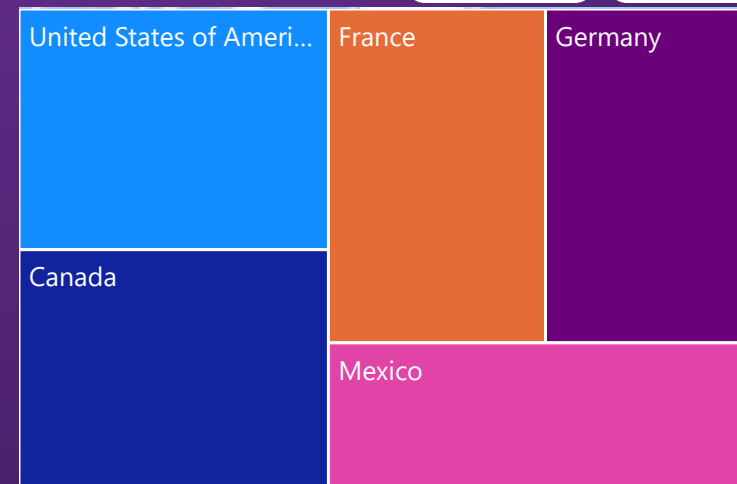
Somatório 13,82M 33,01M

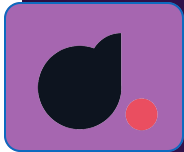


## Vendas por País

Treemap Chart

Map Chart





# Detalhes de Vendas

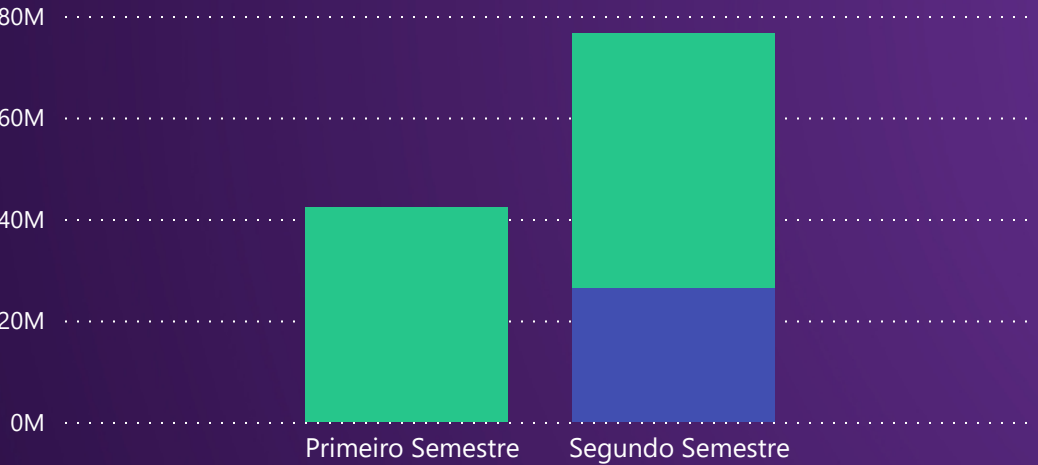


Semestre

Mês

## Vendas por Semestre

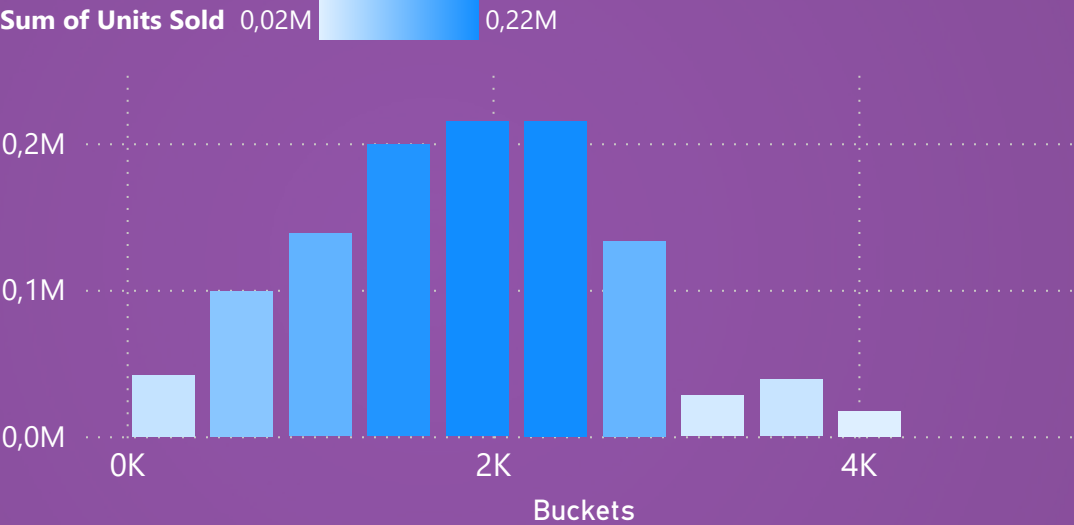
Ano 2013 2014



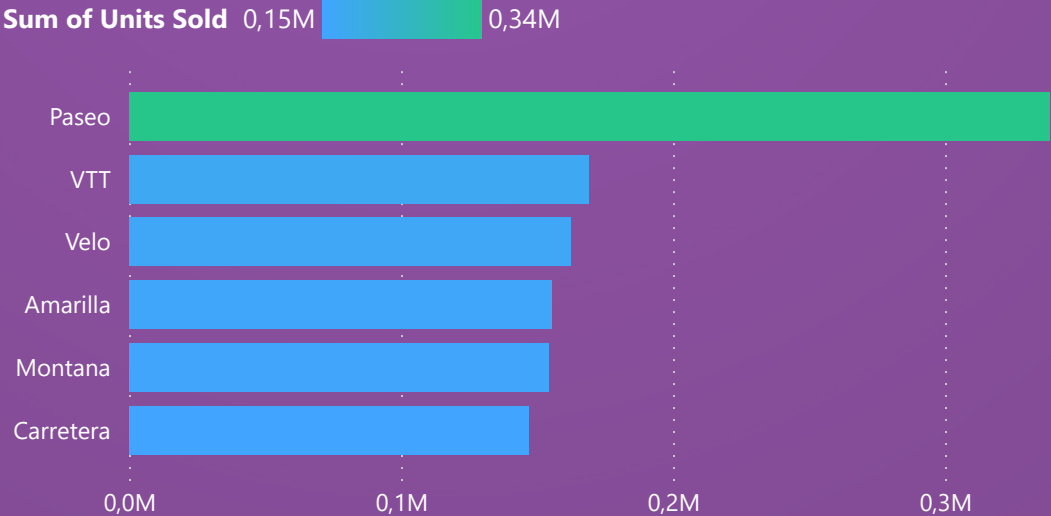
Trimestre	2013	2014	Total
Trim 4	21.931.255,48	29.758.822,02	51.690.077,50
Trim 3	4.484.000,03	20.366.239,84	24.850.239,87
Trim 2		22.693.879,95	22.693.879,95
Trim 1		19.492.152,94	19.492.152,94
Total	26.415.255,51	92.311.094,75	118.726.350,26

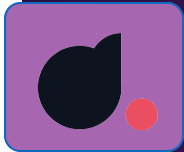


## Histograma - Unid Vendidas



## Unidades Vendidas por Produtos





# TOPN & Outliers



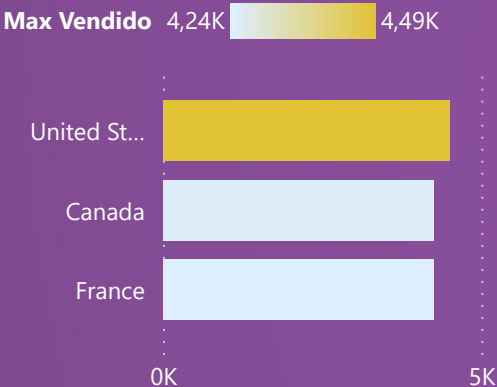
4K

Unid. Máx. Vendidas

Government

4.492,50

Máx Vendido Top 3 Países



Vendas e Lucro x Top5 Meses

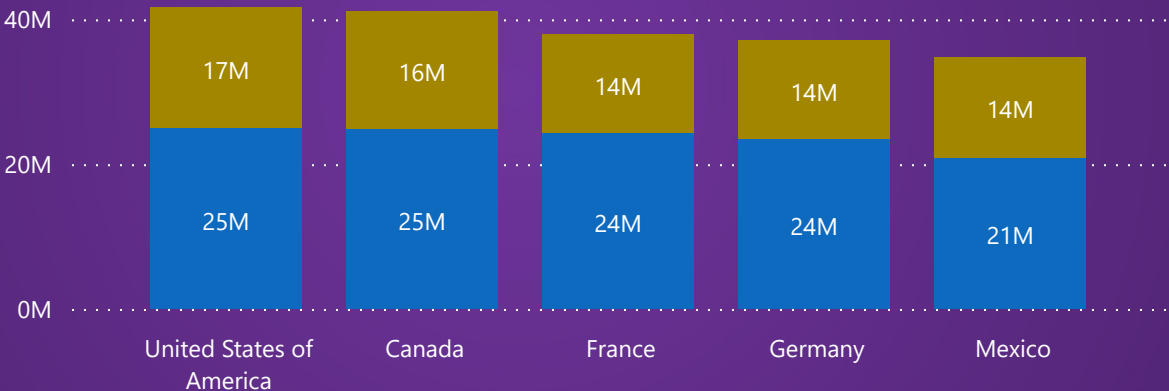
Matrix Chart

Scatter Chart



Vendas e Top 3 Produtos por País

Vendas Produtos Top 3



Top 3 Produtos por Produtos

Count of Product 109 202

