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Education And Training

2022

Post Graduation Diploma :
Data Science And Analytics
Great Lakes Institute Of Management

05/2018

Bachelor Of Engineering Technology:
Rajiv Gandhi Proudhyogiki Vishwavidyalaya

Skills

- Data Analysis: Python, SQL, Microsoft Excel
- Data Visualisation: Tableau, Power BI, Google Data Studio
- Machine Learning
- ETL
- Pyspark
- Agile Methodology
- Git
- Google analytics
- PySpark
- A/B Testing
- Statistical Analysis
- Business Needs Analysis
- Product Development

Certifications

- SQL Certificate, HackerRank
- Python Problem Solving Certificate, HackerRank
- Product Analytics Fellowship, Upraised

Languages

Hindi: First Language

English:

C1

Advanced

Ayush Gurjar

Summary

Data Analyst with 3 years of experience in requirement analysis, customer analytics, and database management. Skilled in collecting, cleaning, and interpreting Big Data, with a strong aptitude for problem-solving. Possesses a robust cross-functional understanding of IT and business processes, driving data-driven decision-making and strategic insights.

Experience

Mercedes-Benz Research And Development - Data Analyst

06/2023 - Current

- Deep dive analysis of test vehicle data, including sensor data and performance metrics, to enhance engine performance and inform processes.
- Developed and refined Looker dashboards for various vehicle sensors, facilitating real-time tracking and monitoring of performance metrics and KPIs.
- Collaborated with engineering and business teams to analyse comprehensive vehicle performance data, driving strategic product development and decision making.
- Created detailed documentation, including data analysis reports, to optimise vehicle performance and meet customer expectations.

Indium Software - Data Analyst

04/2022 - 05/2023

Client - Uber technologies

- Analysed global e-bike and electric scooter trip data, including comprehensive customer analysis to understand behavior patterns, preferences, and satisfaction levels, identifying trends to improve operational efficiency and customer experience
- Created core and success metrics using SQL and designed interactive dashboards with Google Data Studio, Tableau, and Looker to support data-driven decision-making
- Collaborated with cross-functional teams to provide insights and recommendations for improving fleet management, supply and demand balance, and pricing strategies
- Conducted A/B tests to enhance UI and improve user engagement

Pearson VUE - Analyst

10/2020 - 11/2021

- Analyzed exam data to efficiently identify trends and insights related to candidate performance and test center operations, ensuring informed processes.
- Identified issues and provided actionable solutions to operations and engineering teams
- Created dashboards to track KPIs and share reports with stakeholders weekly