

Coffee Shop Sale's Analysis

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Objective

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.



Analysis Pointers

1. How do sales vary by hour of the day?
2. Are there any peak times for sales activity?
3. How do sales vary by product category?
4. How do sales vary across different store locations?
5. Which products are the bestselling in terms of quantity and revenue?
6. What is the total sales revenue for each month?
7. what is the average price/order per person

Thank You

