Ajay Singh

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Profile

Proactive Software Developer combining a multimedia design background with expertise in JavaScript, Node, and React to develop engaging and interactive digital experiences. Skilled in teamwork and independent project management, I leverage my past roles in multimedia design and current tech savvy to keep pace with evolving design trends. Actively seeking new opportunities to drive impactful user engagement through skillful code and innovative storytelling.

Professional Experience

Multimedia Designer, The Royal Conservatory of Music   Nov 2021 – Apr 2023
- Translated web storyboards into engaging interactive experiences using HTML/CSS/JS, resulting in increased user engagement and enhanced learning experiences.
- Managed and delivered enriched e-learning courses and content through the Moodle learning management system, ensuring smooth online learning experiences.
- Developed visually captivating graphics, videos, and multimedia assets for multiple online courses and websites, contributing to an immersive learning environment.
- Created and maintained databases for different courses, ensuring efficient delivery of online learning materials.
- Produced and edited compelling videos for LMS portals, websites, and student presentations, effectively communicating ideas and facilitating learning.
- Collaborated with cross-functional teams to ensure on-brand designs that aligned with the company's values.
- Utilized Adobe Photoshop, Illustrator, and InDesign to bring designs to life and captivate the audience.

Credit Administration Officer, TD Bank   Oct 2020 – Aug 2021
- Assisted with the Mortgage Discharge process for Heloc Loans, ensuring accurate and timely closure of accounts.
- Effectively communicated with Solicitors and Lawyers to obtain necessary documentation for Discharge papers, ensuring seamless loan closure.

Web Developer/Graphic Designer, Freelance   May 2020 – Jan 2021
- Designing, coding websites using WordPress, HTML, CSS, JavaScript, and jQuery.
- Creating 3D mockups for prototypes
- Creating Content for Social Media/Presentations/Websites.

Digital Media Intern, Benelux Tek Group Inc   Apr 2019 – Aug 2019
- Executed website redesign tactics with a modern technological framework, design and refining brand consistency.
- Provided content management, media development plans, and social media platform updates, with a focus to increase awareness and create engagement in client services and products.
- Implemented first SEO-driven strategy for new company website and Increased organic traffic by 20% and reduced bounce rate by 15%
- Created helpful content such social media post, infographics, and blogs.

E-commerce Specialist, Textile City   Jul 2018 – Jan 2019
- Analyzed warehouse data and produced Excel spreadsheets for various clients.
- Used Google Analytics/Ad Words to determine what products are to be sold.

Education

Bachelor's in Digital Communications, Humber College   Sep 2016 – Apr 2020

Software Engineering Diploma, Brainstation   Apr 2023 – Jun 2023

Skills

Web Technologies
HTML, CSS, JavaScript, Node, React, , Document Object Model (DOM) APIs,

Tools/Skills
Express, MySQL, Agile Development Web APIs, User Authentication, OAuth, Heroku, GitHub, JestAdobe Creative Suite, and SEO.