

KAPPALA PAVAN KUMAR

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OBJECTIVE

To pursue a challenging career and be a part of a progressive organization that gives a scope to enhance my knowledge and utilize my skills towards the growth of the organization.

PROFESSIONAL SUMMARY

- Web Designer with **1 year** of experience in creating responsive, user-friendly interfaces and enhancing UI/UX for better user engagement.
- Working as a Junior Web Developer at Siva Complete Solutions Pvt Ltd from September 2, 2024, to present, designing and developing responsive web interfaces.

EXPERTISE IN

- Skilled in creating fully responsive websites for seamless user experience across all devices.
- Experienced in optimizing website performance to enhance page speed and loading efficiency.
- Adept at understanding client requirements and implementing changes efficiently within office hours (8 hours) to meet their expectations.
- Proficient in implementing on-page changes recommended by the SEO team to improve website visibility and performance.
- Experienced in uploading blogs and managing sitemaps for better website organization and SEO performance.

SKILLS

Front-End: HTML 5, CSS 3, Bootstrap 5, JavaScript, React.js

Back-End Development: Java, Python

Database Management: MySQL

Productivity Tools: MS Word, MS PowerPoint, MS Excel

Other Skills: Responsive Web Design, UI/UX Optimization

ACHIEVEMENTS

- Efficiently managed multiple client requirement changes, ensuring timely delivery with high quality. Designed and developed a wide range of templates across various categories to enhance website versatility.
- Maintained a balance between creativity and functionality, optimizing user experience and responsiveness.

COLLEGE PROJECTS

AUTOMATE DETECTION OF DIFFERENT SENTIMENTS FROM TEXTUAL COMMENTS

–[Machine Learning, Deep Learning | Pandas]

Feb 2024 – Apr 2024

- Developed and implemented sentiment analysis models using Natural Language Processing (NLP) techniques, leveraging Machine Learning algorithms such as SVM, KNN, and Naïve Bayes to analyze restaurant reviews for customer feedback insights.
- Applied Deep Learning classification algorithms to improve sentiment classification accuracy, enabling enhanced customer sentiment understanding and data-driven business decisions.

Tourism Innovation and Technology: Harnessing Digital Solutions for Enhanced Visitor Experiences –

[Java, HTML5, CSS ,JavaScript, Apache Server, Spring Boot]

Oct 2023 - Jan 2024

- Led the development of **Tourism Innovation and Technology (TIT)**, a web application for seamless booking management and itinerary planning.
- Enhanced user experience and operational efficiency through real-time communication and streamlined tourism operations.

EDUCATION

Master of Computer Applications (MCA)

Madanapalle Institute of Technology & Science, Madanapalle, Andhra Pradesh

Nov 2022 - Aug 2024

C.G.P.A : 8.4/10.0

Bachelor's Degree (BSc)

Sri Venkateswara University, Tirupathi

June 2019 - Aug 2022

C.G.P.A : 8.8/10.0

ADDITIONAL INFORMATION

Date of Birth	:	June 10, 2000
Marital Status	:	Single
Certifications	:	Java Full-Stack Certification, Google Data Analytics certification
Soft Skills	:	RCA (Root Cause Analysis), Optimistic and patients
Languages	:	English, Hindi, Telugu

DECLARATION:

I am confident in my ability to work in a team and hereby declare that the information furnished above is true to the best of my knowledge.

Place: Bengaluru

Kappala PavanKumar