

A Troubleshooting Checklist for Getting Started with Nearshore Development in the Netherlands

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First name Second Name

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A user's initial experience with your app can make or break your long-term relationship. AppDynamics reports that 86 percent of American app users

(opens PDF) have stopped using an app due to poor performance.



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Ben Parker's social button

To begin, you need a clear understanding of the overall project: the app's purpose, the target audience, the company's goals, and the problem it's trying to solve. This **information forms the foundation** of your build and is crucial to solidify before you start. From there, you can dig into the specific features that will give your target audience an optimal experience.



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Client's Problem

Our client's website had an old monolithic system, and supporting it required a considerable amount of time and resources.

The system was slow, and there were a lot of obsolete elements.

Our client has several development teams. Our HYS team was put in charge of

everything related to client services (creating orders, processing payments and orders, and so on).

Founded in 1999

Headquartered in Amsterdam, the Netherlands

Owns several brands: Brico, Praxis, Plan-It, and Formido (we've worked with Praxis and Brico)

What our client needed

Our client needed a more flexible system and a complete update to their website

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